



UNIVERSITY
of HAWAII®
WEST O'AHU



UNIVERSITY of HAWAII®
KAUA'I
COMMUNITY COLLEGE

UNIVERSITY OF HAWAII ARTICULATION AGREEMENT

Kaua'i Community College Associate in Science degree in Business to the University of Hawai'i-West O'ahu Bachelor of Arts degree in Business Administration with concentrations in Accounting, *Finance, General Business Administration, Hospitality and Tourism, *Management, and Marketing

The purpose of this Agreement is to facilitate a smooth transition for students from the Kaua'i Community College (Kaua'i CC) Associate in Science (AS) in Business program to the University of Hawai'i-West O'ahu (UHWO) Bachelor of Arts (BA) in Business Administration program with concentrations in Accounting, *Finance, General Business Administration, Hospitality and Tourism, *Management, and Marketing. *Non DE programs

This recommended pathway is designed to produce multiple entry and exit points to flexibly serve student career and educational objectives. Students may use dual enrollment as a method of completing the required coursework outlined in the attachments to this agreement, contingent upon eligibility, deadlines, and established procedures.

Students must graduate from Kaua'i Community College with the articulated AS degree in Business to be eligible for the benefits of this Agreement. Completion of the articulated AS degree will enable students to follow the University of Hawai'i-West O'ahu core, concentration, general education, focus, and graduation requirements in place on the effective term of this agreement. Participation in the University of Hawai'i Automatic Admissions transfer process is possible for students planning to complete the AS in Business provided that eligibility, deadlines and procedures established for the designated term of entry are met. Students who do not complete the AS in Business degree at Kaua'i Community College will be required to meet catalog requirements in place upon admission to the University of Hawai'i-West O'ahu. While this academic pathway represents the most efficient coursework progression from the AS program at Kaua'i Community College through the BA program at the University of Hawai'i-West O'ahu, individual course substitutions may be made on a case-by-case basis when recommended courses are not available; however, all core, concentration, general education, focus, and graduation requirements must still be met in those individual cases.

Requirements of the articulated Associate in Science (AS) degree and the Bachelor of Arts (BA) in Business Administration degree are provided as attachments and form the basis of this

Agreement. Subsequent changes to the curricular requirements of these programs may require revisions to this Agreement.

Under the terms of this Agreement, the University of Hawai'i-West O'ahu agrees to:

1. Identify academic advisor(s) at the University of Hawai'i-West O'ahu who will partner with Kaua'i Community College advisors to ensure timely and accurate advising information on pre-admission, admission, degree requirements, and other related advising information.
2. Identify a University of Hawai'i-West O'ahu faculty member who will serve as the faculty advisor to students who are part of this articulation in the selected concentration.
3. Meet with Kaua'i Community College faculty and/or administration minimally every two years, or on an as-needed basis, to discuss potential and planned curricular changes.

Under the terms of this Agreement, Kaua'i Community College agrees to:

1. Place a notation in the advisor notes in STAR which identifies AS in Business students intending to transfer to the University of Hawai'i-West O'ahu who are in the process of completing the AS degree and are a part of this articulation.
2. Identify an advisor at Kaua'i Community College who will partner with the University of Hawai'i-West O'ahu advisors to ensure timely and accurate advising information on pre-admission, admission, degree requirements, and other relevant advising information.
3. Identify a Kaua'i Community College faculty member who will serve as the faculty advisor to students who are part of the articulation.
4. Meet with the University of Hawai'i-West O'ahu faculty and/or administration minimally every two years, or on an as needed basis, to discuss potential and planned curricular changes.

This Articulation Agreement is effective beginning Fall 2019 and is based on the General Education and Focus requirements in effect at the University of Hawai'i-West O'ahu for 2019-2020. Effective Fall 2019, new AS in Business students will follow the requirements as outlined in this Agreement. Students following the previous articulation (dated June 29, 2016) that have been continuously enrolled in the AS in Business will have the option of following the requirements of the previous articulation agreement or this Agreement. For eligible students

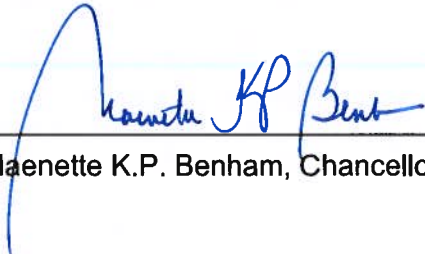
who elect to follow the previous articulation agreement (dated June 29, 2016) they will have until Spring 2026 to complete the AS in Business requirements).

This Agreement will be subject to review in Spring 2021 and may be continued, revised or discontinued with the consent of both parties. Should both parties agree to terminate the Agreement, the University of Hawai'i-West O'ahu will honor the Agreement stipulations for identified students currently enrolled in this articulation option at the time of termination.

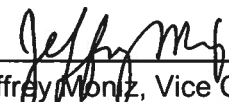
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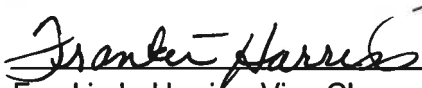
University of Hawai'i-West O'ahu

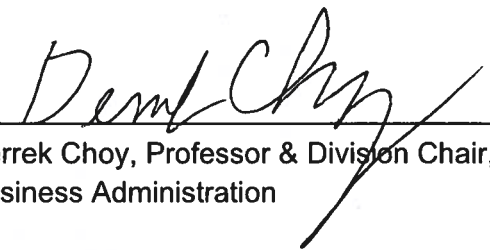
Kaua'i Community College

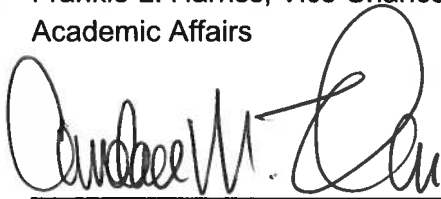

Maenette K.P. Benham, Chancellor

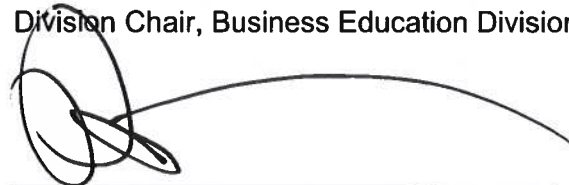

Helen A. Cox, Chancellor


Jeffrey Moniz, Vice Chancellor for Academic Affairs


Frankie L. Harriss, Vice Chancellor for Academic Affairs


Derrek Choy, Professor & Division Chair, Business Administration


Candace M. Tabuchi, Associate Professor & Division Chair, Business Education Division


Dirk N. Soma, Program Coordinator, Business

Date of Agreement: 6/4/2019

Effective Term: Fall 2019

Original: 05.17.07
Revised: 05.18.12
Revised: 09.22.14
Revised: 06.29.2016
Revised: 04.15.2019

KAUA'I COMMUNITY COLLEGE
 Associate in Science in Business
 University of Hawai'i-West O'ahu Articulation Option Requirements
 Based on Catalog Year: 2019-2020

Required AS Courses (61 credits)

Credits	Recommended Kaua'i CC Course	AS Requirement/Course Title	UH West O'ahu Requirement
3	ENG 100	Written Communication: ENG 100 Composition I	FW, ENG 100
3	MATH 103, 115 or higher	Thinking, Reasoning/Mathematics: MATH 103 College Algebra, MATH 115 Statistics or higher level Math <i>Math 103, 115, or higher level mathematics will meet the Lower Division Requirement for the Business Administration Program and satisfy the pre-requisite needed for BUSA 320 (with a grade of C- or higher)</i>	FQ, LD Math Requirement
3	Oral Communication, Select One:	<ul style="list-style-type: none"> • SP 151 Personal & Public Speaking <i>(Recommended) *If designated as a DA/OC when completed, it will satisfy UHWO's DA general education requirement and OC focus</i> • SP 251 Principles of Effective Public Speaking 	DA, OC
4	Natural Environment, Select One Lecture and Lab:	Any 100-level or higher natural science course: 3 credits DB or 3 credits DP designated course AND a one-credit science (DY) lab	DB or DP, DY
3	Cultural Environment, Select One:	<ul style="list-style-type: none"> • ANTH 200 Cultural Anthropology • HWST 107 Hawai'i Center of the Pacific <i>(Recommended) *If designated as a DH/HAP when completed, it will satisfy UHWO's DH general education requirement and HAP focus</i> • PHIL 100 Intro to Philosophy • POLS 110 Intro to Political Science • PSY 100 Survey of Psychology • REL 150 Intro to World Religions • SOC 100 Intro to Sociology 	DH, HAP
3	ACC 201	Introduction to Financial Accounting	ACC 201
3	ACC 202	Introduction to Managerial Accounting	ACC 202
3	BLAW 200	Legal Environment of Business	BUSA 324
3	BUS 120	Principles of Business	Elective
3	BUS 190	Survey of International Business	Elective
3	BUS 293V	Co-operative Education	Elective
3	ICS 101	Digital Tools for the Information World	ICS 101
3	ECON 130	Principles of Microeconomics	DS, ECON 130
3	ECON 131	Principles of Macroeconomics	ECON 131
3	ENT 125	Starting a Business	Elective

Credits	Recommended Kaua'i CC Course	AS Requirement/Course Title	UH West O'ahu Requirement
3	ENT 150	Basic Accounting and Finance for Entrepreneurs	Elective
3	HOST 100	Career and Customer Service Skills	Elective
3	MGT 120	Principles of Management	Elective
3	MGT 122	Human Relations in Business	Elective
3	Select One:	ENT 130 Marketing for Small Business MKT 120 Principles of Marketing MKT 130 Principles of Retailing	BUSA 300

Additional Lower Division requirements for the articulated pathway (15 credits)

Credits	Recommended Course	Course Title	UH West O'ahu Requirement
3	ENG 200	Composition II	ENG 200
3	Select One:	Natural Sciences: Biological or Physical Science, <u>different</u> from above.	DB or DP
6	Select Two:	Foundations Global and Multicultural Perspectives: Complete 6 credits from two different groups (FGA, FGB, FGC):	FGA, FGB, FGC
3	Select One:	Social Sciences, <u>different</u> area from above.	DS

Total 76 credits

Note: In order for you to obtain the General Education or Focus requirements at UHWO, the course must have had the designation at Kaua'i Community College at the time of completion.

UNIVERSITY OF HAWAI'I WEST O'AHU

Bachelor of Arts in Business Administration Program Requirements for
Kaua'i Community College AS in Business under the University of Hawai'i-West O'ahu
Articulation Option Based on Catalog Year: 2019-2020

General Education Requirements (31 credits)

Gen Ed / Focus	Credits	Requirement/Course Title
FW	3	Written Communication: ENG 100 Composition I
FS/FQ	3	Symbolic Reasoning: MATH 103 College Algebra, MATH 115 Statistics or higher level Mathematics
FG	6	Global & Multi-cultural Perspectives: Complete 6 credits from two different groups (FGA, FGB or FGC)
DA, DH, DL	6	Diversification Arts, Humanities or Literature: Complete 6 credits from two different areas <i>*HWST 107 Hawai'i: Center of the Pacific (DH, HAP) and SP 151 Personal and Public Speaking (DA, OC) is strongly recommended.</i>
DS	6	Diversification Social Sciences: Complete 6 credits from two different subject areas <i>*ECON 130 Principles of Microeconomics (DS, BUSA Lower Division Core) and 3 credits of any DS other than ECON is strongly recommended.</i>
DB, DP, DY	7	Diversification Natural Sciences: Complete 3 credits of Biological Science(DB), 3 credits of Physical Science (DP) and 1 credit of Lab (DY)

Writing Skills Requirement

ENG 200 Composition II or ENG 209 Business Writing

Lower Division Math Requirement (3 credits)

MATH 103 College Algebra, MATH 115 Statistics or higher level Math

Lower Division Program Requirements (12-15 credits)

Gen Ed / Focus	Credits	Course	Course Title
	3	ACC 201	Introduction to Financial Accounting
	3	ACC 202	Introduction to Managerial Accounting
	3	ICS 101	Digital Tools for the Information World
DS	3	ECON 130	Principles of Microeconomics
	3	ECON 131	Principles of Macroeconomics

Core Business Courses (18-24 credits)

Gen Ed / Focus	Credits	Course	Course Title
	3	BUSA 300	Principles of Marketing (Note: ENT 130, MKT 120 or MKT130 substitutes for BUSA 300, but 45 credits of upper division 300-400 level coursework must still be completed)
	3	BUSA 312	Intermediate Financial Accounting I
	3	BUSA 320	Statistics for Decision-Making
	3	BUSA 321	Business Finance
	3	BUSA 324	Business Law (Note: BLAW 200 will substitute for BUSA 324, but 45 credits of upper division 300-400 level coursework must still be completed)
	3	BUSA 345	Management of Information Systems
	3	BUSA 386*	Global Management and Organizational Behavior
	3	BUSA 435*	Strategic Management

*Possible Upper Division Writing Intensive (WI) Options

Business Concentration Requirements: Choose one Concentration below (12-15 credits) ***Non DE options**

Accounting (15 credits)

- BUSA 313
- Complete 12 credits of Upper Division Accounting Electives (see list in UH West O'ahu Catalog)

***Finance (15 credits)**

- FIN 307
- Complete 12 credits of Upper Division Finance Electives with at least 6 credits from Finance (FIN) (see list in UH West O'ahu Catalog)

General Business Administration (12 credits)

- Complete 12 Upper Division credits from at least three different Business Concentrations (see list in UH West O'ahu Catalog)

Hospitality and Tourism (15 credits)

- Complete 15 credits of Upper Division Hospitality and Tourism Electives (see list in UH West O'ahu Catalog)

***Management (15 credits)**

- MGT 310
- Complete 12 credits of Upper Division Management Electives (see list in UH West O'ahu Catalog)

Marketing (12 credits)

- Complete 12 credits of Upper Division Marketing Electives (see list in UH West O'ahu Catalog)

Capstone Requirement (3 credits)

WI BUSA 486 Senior Project **or** WI BUSA 488 Senior Case Studies **or** WI BUSA 490 Administrative Practicum **or** WI BUSA 494 Small Business Institute Supervised Field Study

Additional Upper Division Credits (6-9 credits)

Additional 300-400 level coursework needed to meet UH West O'ahu upper division credit minimum of 45 credits. Students are encouraged to select upper division coursework that fulfill any outstanding General Education requirements upon transfer to UH West O'ahu.

Focus Requirements

Requirement

Oral Communication (OC)

Contemporary Ethical Issues (ETH)

Hawaiian, Asian and Pacific Issues (HAP)

*Can be met in combination with other requirements

Writing Intensive Requirement

Complete 3 upper division (300 or higher) level Writing Intensive (WI) courses. A minimum of two classes must come from coursework outside of the Capstone Course (BUSA 486, BUSA 488, BUSA 490 or BUSA 494). *Whenever possible, WI sections of required core or concentration courses are highly recommended.*

NOTE: Students with a concentration in Accounting must complete ACC 201 and ACC 202 with a grade of C or higher

Bachelor of Arts in Business Administration, Accounting (Kaua'i Community College AS in Business Articulation Agreement)

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through www.star.hawaii.edu. Academic Advising appointments may be scheduled by calling 808-689-2689 or toll-free from neighbor islands at 866-299-8656.

Graduation Requirements (see the current catalog for any additional graduation requirements):

- | | | |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA |
| <input type="checkbox"/> 120 Total Credits Minimum | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH) | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits | | |

General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I /Kaua'i CC
3	Foundations Symbolic Reasoning (FS) OR Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher /Kaua'i CC <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): /Kaua'i CC 6 credits from two different groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present (e.g.; REL 150)
6	Diversification Arts, Humanities & Literature (DA, DH, DL): 6 credits from two different areas: SP 151 (DA, OC) and HWST 107 (DH, HAP) /Kaua'i CC
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) /Kaua'i CC
3	Diversification Social Sciences (DS): Different area from above. /Kaua'i CC
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): /Kaua'i CC
3	3 credits from the physical sciences (DP): /Kaua'i CC
1	1 credit of laboratory (DY): /Kaua'i CC

Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing /Kaua'i CC

Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher /Kaua'i CC <i>*Will satisfy FS/FQ requirement</i>

Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting ("C" or higher) /Kaua'i CC (ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)
3	ACC 202 Introduction to Managerial Accounting ("C" or higher) /Kaua'i CC (ACC 126 at Kaua'i CC can be used to substitute for ACC 202 at UHWO)
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> /Kaua'i CC
3	ECON 131 Principles of Macroeconomics /Kaua'i CC
3	ICS 101 Digital Tools for Info World /Kaua'i CC

Core Requirements: 18-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing (<i>ENT 130, MKT 120 or MKT 130 substitutes for BUSA 300, but 45 credits of upper division 300 or higher level coursework must be completed</i>) / Kaua'i CC
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law (<i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i>) / Kaua'i CC
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

Concentration Requirements: 15 (UD) credits

Credits	Course Alpha / Number / Title
3	BUSA 313 Intermediate Financial Accounting II

Choose 12 credits from the following:

- BUSA 309 Hospitality Accounting
- BUSA 318 Intermediate Managerial Accounting
- BUSA 319 Federal Tax: Individual Income
- BUSA 414 Governmental Accounting
- BUSA 415 Auditing
- BUSA 416 Accounting Information Systems
- BUSA 418 Advanced Accounting
- BUSA 419 Corporate and Partnership Tax
- BUSA 459 Estate and Gift Taxation
- BUSA 498 Selected Topics in ACC Topics
- BUSA 499 Directed Reading and Research

Only one of the following courses may be used:

- BUSA 301 Personal Finance
- BUSA 348 Data Analytics for Business
- BUSA 440 Business Communications

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486A Senior Project, <u>or</u> WI BUSA 490A Administrative Practicum, <u>or</u> WI BUSA 488A Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level),</i>

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
3	<i>Upper Division (300-400 level) needed if substituted ENT 120, MKT 120 or MKT 130 for BUSA 300</i>
	AS- BUSA courses not used to satisfy any other requirement may be used as Lower Division Electives

NOTES:

- The Faculty contact for this concentration is Katie Landgraf, email: katiebl@hawaii.edu, phone: 808-689-2382
- For information about requirements for the CPA exam, please meet with your Faculty Advisor.
- Check the UH West O'ahu General Catalog for pre-requisites.

Bachelor of Arts in Business Administration, Finance (Kaua'i Community College AS in Business Articulation Agreement) *Non DE Option

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Graduation Requirements (see the current catalog for any additional graduation requirements):

- | | | |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA |
| <input type="checkbox"/> 120 Total Credits Minimum | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH) | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits | | |

General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / Kaua'i CC
3	Foundations Symbolic Reasoning (FS) OR Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / Kaua'i CC 6 credits from two different groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present (e.g.; REL 150)
6	Diversification Arts, Humanities & Literature (DA, DH, DL): 6 credits from two different areas SP 151 (DA, OC) and HWST 107 (DH, HAP) / Kaua'i CC
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / Kaua'i CC
3	Diversification Social Sciences (DS): Different area from above. / Kaua'i CC
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / Kaua'i CC
3	3 credits from the physical sciences (DP): / Kaua'i CC
1	1 credit of laboratory (DY): / Kaua'i CC

Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / Kaua'i CC

Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will satisfy FS/FQ requirement</i>

Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
3	ACC 202 Introduction to Managerial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / Kaua'i CC
3	ECON 131 Principles of Macroeconomics / Kaua'i CC
3	ICS 101 Digital Tools for Info World / Kaua'i CC

Core Requirements: 18-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing (ENT 130, MKT 120 or MKT 130 substitutes for BUSA 300, but 45 credits of upper division 300 or higher level coursework must be completed) / Kaua'i CC
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law (<i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i>) / Kaua'i CC
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

Concentration Requirements: 15 (UD) credits

In addition to FIN 307, choose 12 upper division credits from the list below (at least six credits must be FIN)

Credits	Course Alpha / Number / Title
3	FIN 307 Corporate Finance

BUSA 308 Principles of Risk Management & Insurance

BUSA 328 Personal Lines Insurance

BUSA 338 Commercial Insurance

BUSA 427 Topics & Cases in Business Finance

BUSA 428 Enterprise Risk Management

FIN 301 Personal Finance

FIN 322 Money & Capital Markets

FIN 326 Investments (cross-listed as BUSA 326)

FIN 412 Futures & Options

FIN 461 International Trade and Finance

FIN 491 Entrepreneurial Service Learning

FIN 498(alpha) Selected Topics in Finance

FIN 499 Directed Reading & Research

Credits	Course Alpha / Number / Title
3	FIN
3	FIN
3	
3	

Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486A Senior Project, <u>or</u> WI BUSA 490A Administrative Practicum, <u>or</u> WI BUSA 488A Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
3	<i>Upper Division (300-400 level) needed if substituted ENT 120, MKT 120 or MKT 130 for BUSA 300</i>

Credits	Course Alpha / Number / Title
	AS-BUSA courses not used to satisfy any other requirement may be used as Lower Division Electives

NOTES:

- Faculty contact for this concentration is Dr. Derrek Choy, email: derrekc@hawaii.edu, phone: (808) 689-2332.
- Check the UH West O'ahu General Catalog for pre-requisites.

Bachelor of Arts in Business Administration, General (Kaua'i Community College AS in Business Articulation Agreement)

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| <input type="checkbox"/> 120 Total Credits Minimum | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH) | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits | | |

General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / Kaua'i CC
3	Foundations Symbolic Reasoning (FS) OR Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / Kaua'i CC 6 credits from two different groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
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3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / Kaua'i CC
3	Diversification Social Sciences (DS): Different area from above. / Kaua'i CC
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / Kaua'i CC
3	3 credits from the physical sciences (DP): / Kaua'i CC
1	1 credit of laboratory (DY): / Kaua'i CC

Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / Kaua'i CC

Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will satisfy FS/FQ requirement</i>

Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
3	ACC 202 Introduction to Managerial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / Kaua'i CC
3	ECON 131 Principles of Macroeconomics / Kaua'i CC
3	ICS 101 Digital Tools for Info World / Kaua'i CC

Core Requirements: 18-24 (UD) credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing (ENT 130, MKT 120 or MKT 130 substitutes for BUSA 300, but 45 credits of upper division 300 or higher level coursework must be completed) / Kaua'i CC
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law (<i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i>) / Kaua'i CC
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

Concentration Requirements: 12 (UD) credit

Students must **complete 12 credits**, with at least one class **from three different business clusters: Accounting, Finance, Hospitality & Tourism, Management, Marketing, and Economics**. Courses may not be used to satisfy more than one cluster requirement.

Accounting Cluster:

BUSA 309 Hospitality Accounting	BUSA 416 Accounting Info System
BUSA 313 Inter. Financial Accounting II	BUSA 418 Advanced Accounting
BUSA 318 Inter. Managerial Accounting	BUSA 419 Corp. & Partnership Tax
BUSA 319 Federal Tax: Individual Income	BUSA 459 Estate & Gift Taxation
BUSA 414 Governmental Accounting	BUSA 498 Selected Topics in Accounting
BUSA 415 Auditing	BUSA 499 Directed Reading and Research

Finance Cluster:

BUSA 308 Principles of Risk Management & Insurance	FIN 307 Corporate Finance
BUSA 326 Investments (Cross-listed FIN 326)	FIN 322 Money & Capital Markets
BUSA 328 Personal Lines Insurance	FIN 412 Futures & Options
BUSA 338 Commercial Insurance	FIN 461 International Trade & Finance
BUSA 427 Topics & Cases in Business Finance	FIN 491 Entrepreneurial Service Learning
BUSA 428 Enterprise Risk Management	FIN 498 Selected Topics in Finance
FIN 301 Personal Finance	FIN 499 Directed Reading & Research

Hospitality & Tourism Cluster:

BUSA 306 Hospitality and Travel Administration	BUSA 423 Hotel Investments
BUSA 309 Hospitality Accounting	BUSA 482 Executive Lecture Series
BUSA 340 Business Intelligence	BUSA 498 Selected Topics in HOST
BUSA 351 Human Resources Administration	BUSA 499 Directed Reading and Research
BUSA 390a Topics in Hospitality and Tourism	HOST 313 Food Service Management
BUSA 398a Selected Topics in HOST	HOST 314 Lodging Operations Management
BUSA 409 Hospitality and Tourism Marketing	FMGT 300 Principles and Practices for Facilities Management
BUSA 421 Sustainability in Tourism	

Management Cluster:

MGT 301 Business Ethics	MGT 325 Operations Management
MGT 310 Principles of Management	MGT 330 Human Resource Management
MGT 320 Fundamentals of Entrepreneurship & Small Business Management	MGT 341 Behavior in Organizations
MGT 322 Leadership in Organizations	MGT 343 Comparative Management
	MGT 370 Global External Environment

Marketing Cluster:

BUSA 304 Consumer Behavior	BUSA 476 Health Care Marketing
BUSA 305 Advertising & Promotion Management	BUSA 479 Principles of Public Relations
BUSA 325 Asian Economics, Business & Consumers	BUSA 485 E-Commerce with International Perspectives
BUSA 331 Marketing Research	BUSA 498 Selected Topics in Market
BUSA 364 Retailing Management	
BUSA 408 International Marketing	

Economics Cluster:

ECON 300 Intermediate Macroeconomic Theory

ECON 301 Intermediate Microeconomic Theory

ECON 302 Managerial Economics

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486B Senior Project, <u>or</u> WI BUSA 490B Administrative Practicum, <u>or</u> WI BUSA 488B Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
3	<i>Upper Division (300-400 level) needed if substituted ENT 120, MKT 120 or MKT 130 for BUSA 300</i>
	AS-BUSA courses not used to satisfy any other requirement may be used as Lower Division Electives

NOTES: The Faculty contacts for this concentration are Leslie Rush, email: lrush@hawaii.edu, phone: (808)689-2330 and Dr. Linda Randall, email: linda3@hawaii.edu, phone: (808)689-2336.

- Check the UH West O'ahu General Catalog for pre-requisites.

Bachelor of Arts in Business Administration, Hospitality and Tourism (Kaua'i Community College AS in Business Articulation Agreement)

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through www.star.hawaii.edu. Academic Advising appointments may be scheduled by calling [808-689-2689](tel:808-689-2689) or toll-free from neighbor islands at [866-299-8656](tel:866-299-8656).

Graduation Requirements (see the current catalog for any additional graduation requirements):

- | | | |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA |
| <input type="checkbox"/> 120 Total Credits Minimum | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH) | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits | | |

General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / Kaua'i CC
3	Foundations Symbolic Reasoning (FS) OR Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / Kaua'i CC 6 credits from two different groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): / Kaua'i CC 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / Kaua'i CC
3	Diversification Social Sciences (DS): Different area from above. / Kaua'i CC
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / Kaua'i CC
3	3 credits from the physical sciences (DP): / Kaua'i CC
1	1 credit of laboratory (DY): / Kaua'i CC

Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / Kaua'i CC

Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will satisfy FS/FQ requirement</i>

Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
3	ACC 202 Introduction to Managerial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / Kaua'i CC
3	ECON 131 Principles of Macroeconomics / Kaua'i CC
3	ICS 101 Digital Tools for Info World / Kaua'i CC

Core Requirements: 18-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing (ENT 130, MKT 120 or MKT 130 substitutes for BUSA 300, but 45 credits of upper division 300 or higher level coursework must be completed) / Kaua'i CC
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law (<i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i>) / Kaua'i CC
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

Concentration Requirements: 15 (UD) credits

Choose 15 credits from the following:

- BUSA 306 Hospitality and Travel Administration
- BUSA 309 Hospitality Accounting
- BUSA 340 Business Intelligence
- BUSA 351 Human Resources Administration
- BUSA 390(Alpha) Topics in Hospitality and Tourism
- BUSA 398(Alpha) Selected Topics in HOST Topics
- BUSA 409 Hospitality and Tourism Marketing
- BUSA 421 Sustainability in Tourism
- BUSA 423 Hotel Investments
- BUSA 482 Executive Lecture Series (HOST)
- BUSA 498(Alpha) Selected Topics in HOST Topics
- BUSA 499 Directed Reading and Research
- HOST 313 Food Service Management
- HOST 314 Lodging Operations Management
- FMGT 300 Principles and Practices for Facilities Management

Credits	Course Alpha / Number / Title
3	
3	
3	
3	
3	

Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486H Senior Project, <u>or</u> WI BUSA 490H Administrative Practicum, <u>or</u> WI BUSA 488H Senior Case Studies, <u>or</u> WI BUSA 49H Small Business Institute Supervised Field Study

Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
3	<i>Upper Division (300-400 level) needed if substituted ENT 120, MKT 120 or MKT 130 for BUSA 300</i>

Credits	Course Alpha / Number / Title
	AS-BUSA courses not used to satisfy any other requirement may be used as Lower Division Electives

NOTES: The Faculty contact for this concentration is Dr. Holly Itoga, email: holly7@hawaii.edu, phone: (808) 689-2338.

- Check the UH West O‘ahu General Catalog for pre-requisites.

Bachelor of Arts in Business Administration, Management (Kaua'i Community College AS in Business Articulation Agreement) *Non DE Option

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through www.star.hawaii.edu. Academic Advising appointments may be scheduled by calling [808-689-2689](tel:808-689-2689) or toll-free from neighbor islands at [866-299-8656](tel:866-299-8656).

Graduation Requirements (see the current catalog for any additional graduation requirements):

- | | | |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA |
| <input type="checkbox"/> 120 Total Credits Minimum | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH) | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits | | |

General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / Kaua'i CC
3	Foundations Symbolic Reasoning (FS) OR Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / Kaua'i CC 6 credits from two different groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): / Kaua'i CC 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / Kaua'i CC
3	Diversification Social Sciences (DS): Different area from above. / Kaua'i CC
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / Kaua'i CC
3	3 credits from the physical sciences (DP): / Kaua'i CC
1	1 credit of laboratory (DY): / Kaua'i CC

Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / Kaua'i CC

Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will satisfy FS/FQ requirement</i>

Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
3	ACC 202 Introduction to Managerial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / Kaua'i CC
3	ECON 131 Principles of Macroeconomics / Kaua'i CC
3	ICS 101 Digital Tools for Info World / Kaua'i CC

Core Requirements: 18-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing (ENT 130, MKT 120 or MKT 130 substitutes for BUSA 300, but 45 credits of upper division 300 or higher level coursework must be completed) / Kaua'i CC
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law (<i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i>) / Kaua'i CC
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

Concentration Requirements: 15 (UD) credits

In addition to MGT 310, choose 12 upper division credits from the list below

Credits	Course Alpha / Number / Title
3	MGT 310 Principles of Management

Choose 12 credits from the following:

MGT 301 Business Ethics
MGT 320 Fundamentals of Entrepreneurship & Small Business Management
MGT 322 Leadership in Organizations
MGT 325 Operations Management
MGT 330 Human Resource Management
MGT 341 Behavior in Organizations
MGT 343 Comparative Management
MGT 370 Global External Environment

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486L Senior Project, <u>or</u> WI BUSA 490L Administrative Practicum, <u>or</u> WI BUSA 488L Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
3	<i>Upper Division (300-400 level) needed if substituted ENT 120, MKT 120 or MKT 130 for BUSA 300</i>
	AS-BUSA courses not used to satisfy any other requirement may be used as Lower Division Electives

NOTES: The Faculty contact for this concentration is Dr. Keith Sakuda, email: ksakuda@hawaii.edu, phone: (808) 689-2335.

- Check the UH West O'ahu General Catalog for pre-requisites

Bachelor of Arts in Business Administration, Marketing (Kaua'i Community College AS in Business Articulation Agreement)

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Graduation Requirements (see the current catalog for any additional graduation requirements):

- | | | |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA |
| <input type="checkbox"/> 120 Total Credits Minimum | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH) | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits | | |

General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / Kaua'i CC
3	Foundations Symbolic Reasoning (FS) OR Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / Kaua'i CC 6 credits from two different groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): / Kaua'i CC 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / Kaua'i CC
3	Diversification Social Sciences (DS): Different area from above. / Kaua'i CC
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / Kaua'i CC
3	3 credits from the physical sciences (DP): / Kaua'i CC
1	1 credit of laboratory (DY): / Kaua'i CC

Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / Kaua'i CC

Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / Kaua'i CC <i>*Will satisfy FS/FQ requirement</i>

Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
3	ACC 202 Introduction to Managerial Accounting / Kaua'i CC <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / Kaua'i CC
3	ECON 131 Principles of Macroeconomics / Kaua'i CC
3	ICS 101 Digital Tools for Info World / Kaua'i CC

Core Requirements: 18-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing (ENT 130, MKT 120 or MKT 130 substitutes for BUSA 300, but 45 credits of upper division 300 or higher level coursework must be completed) / Kaua'i CC
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law (<i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i>) / Kaua'i CC
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

Concentration Requirements: 12 (UD) credits

Choose 12 credits from the following:

BUSA 304 Consumer Behavior
 BUSA 305 Advertising & Promotion Management
 BUSA 325 Asian Economies, Business and Consumers
 BUSA 331 Marketing Research
 BUSA 364 Retailing Management
 BUSA 408 International Marketing
 BUSA 409 Hospitality and Tourism Marketing
 BUSA 476 Health Care Marketing
 BUSA 479 Principles of Public Relations
 BUSA 485 E-Commerce with International Perspectives
 BUSA 498 Selected Topics in Marketing Topics

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486L Senior Project, <u>or</u> WI BUSA 490L Administrative Practicum, <u>or</u> WI BUSA 488L Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
3	<i>Upper Division (300-400 level) needed if substituted ENT 120, MKT 120 or MKT 130 for BUSA 300</i>
	AS-BUSA courses not used to satisfy any other requirement may be used as Lower Division Electives

NOTES: The Faculty contacts for this concentration are Dr. Eli Tsukayama, email: etsukaya@hawaii.edu, phone: (808) 689-2395 and David Dinh, email: ddinh@hawaii.edu, phone: (808) 689-2360.

- Check the UH West O'ahu General Catalog for pre-requisites.