



UNIVERSITY  
of HAWAII®  
WEST O'AHU



UNIVERSITY of HAWAII®  
**KAUA'I**  
COMMUNITY COLLEGE

## **UNIVERSITY OF HAWAII ARTICULATION AGREEMENT**

### **Kaua'i Community College Associate in Science degree in Accounting to the University of Hawai'i-West O'ahu Bachelor of Arts degree in Business Administration with concentrations in Accounting, \*Finance, General Business Administration Hospitality and Tourism, \*Management, and Marketing**

The purpose of this Agreement is to facilitate a smooth transition for students from the Kaua'i Community College (Kaua'i CC) Associate in Applied Science (AAS) in Accounting program to the University of Hawai'i-West O'ahu (UHWO) Bachelor of Arts (BA) in Business Administration program with concentrations in Accounting, \*Finance, General Business Administration, Hospitality and Tourism, \*Management, and Marketing. \*Non DE programs.

This recommended pathway is designed to produce multiple entry and exit points to flexibly serve student career and educational objectives. Students may use dual enrollment as a method of completing the required coursework outlined in the attachments to this agreement, contingent upon eligibility, deadlines, and established procedures.

Students must graduate from Kaua'i Community College with the articulated AAS degree in Accounting to be eligible for the benefits of this Agreement. Completion of the articulated AAS degree will enable students to follow the University of Hawai'i-West O'ahu core, concentration, general education, focus, and graduation requirements in place on the effective term of this agreement. Participation in the University of Hawai'i Automatic Admissions transfer process is possible for students planning to complete the AAS in Accounting provided that eligibility, deadlines and procedures established for the designated term of entry are met. Students who do not complete the AAS in Accounting degree at Kaua'i Community College will be required to meet catalog requirements in place upon admission to the University of Hawai'i-West O'ahu. While this academic pathway represents the most efficient coursework progression from the AAS program at Kaua'i Community College through the BA program at the University of Hawai'i-West O'ahu, individual course substitutions may be made on a case-by-case basis when recommended courses are not available; however, all core, concentration, general education, focus, and graduation requirements must still be met in those individual cases.

Requirements of the articulated Associate in Applied Science (AAS) degree and the Bachelor of Arts (BA) in Business Administration degree are provided as attachments and form the basis of this Agreement. Subsequent changes to the curricular requirements of these programs may require revisions to this Agreement.

Under the terms of this Agreement, the University of Hawai'i-West O'ahu agrees to:

1. Identify academic advisor(s) at the University of Hawai'i-West O'ahu who will partner with Kaua'i Community College advisors to ensure timely and accurate advising information on pre-admission, admission, degree requirements, and other related advising information.
2. Identify a University of Hawai'i-West O'ahu faculty member who will serve as the faculty advisor to students who are part of this articulation in the selected concentration.
3. Meet with Kaua'i Community College faculty and/or administration minimally every two years, or on an as-needed basis, to discuss potential and planned curricular changes.

Under the terms of this Agreement, Kaua'i Community College agrees to:

1. Place a notation in the advisor notes in STAR which identifies AAS in Accounting students intending to transfer to the University of Hawai'i-West O'ahu who are in the process of completing the AAS degree and are a part of this articulation.
2. Identify an advisor at Kaua'i Community College who will partner with the University of Hawai'i-West O'ahu advisors to ensure timely and accurate advising information on pre-admission, admission, degree requirements, and other relevant advising information.
3. Identify a Kaua'i Community College faculty member who will serve as the faculty advisor to students who are part of the articulation.
4. Meet with the University of Hawai'i-West O'ahu faculty and/or administration minimally every two years, or on an as needed basis, to discuss potential and planned curricular changes.

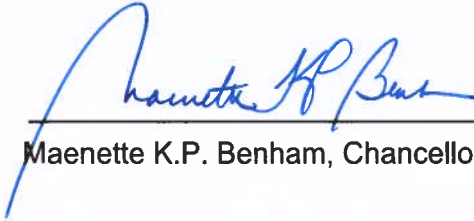
This Articulation Agreement is effective beginning Fall 2019 and is based on the General Education and Focus requirements in effect at the University of Hawai'i-West O'ahu for 2019-2020. Effective Fall 2019, new AAS in Accounting students will follow the requirements as outlined in this Agreement. Students following the previous articulation (dated June 8, 2016) that have been continuously enrolled as AAS in Accounting students will have the option of following the requirements of the previous articulation agreement or this Agreement. For eligible students who elect to follow the previous articulation agreement (dated June 8, 2016) they will have until Spring 2026 to complete the AAS in Accounting requirements.

This Agreement will be subject to review in Spring 2021 and may be continued, revised or discontinued with the consent of both parties. Should both parties agree to terminate the Agreement, the University of Hawai'i-West O'ahu will honor the Agreement stipulations for identified students currently enrolled in this articulation option at the time of termination.

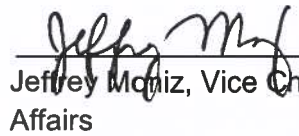
**Approvals**

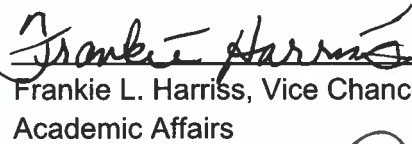
University of Hawai'i-West O'ahu

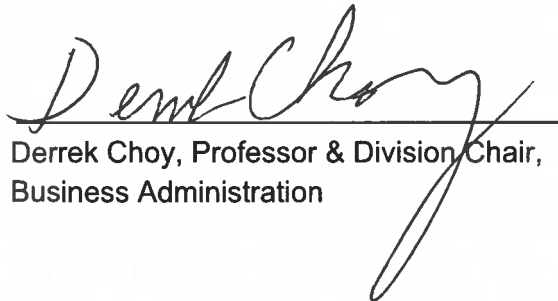
Kaua'i Community College

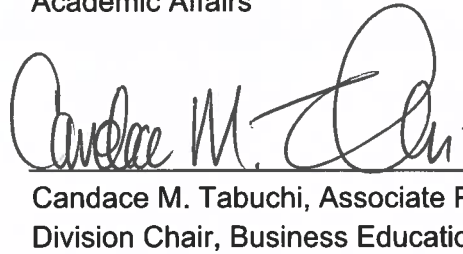
  
Maenette K.P. Benham, Chancellor

  
Helen A. Cox, Chancellor

  
Jeffrey Miz, Vice Chancellor for Academic Affairs

  
Frankie L. Harriss, Vice Chancellor for Academic Affairs

  
Derrek Choy, Professor & Division Chair, Business Administration

  
Candace M. Tabuchi, Associate Professor & Division Chair, Business Education Division

  
Ann Kennedy, Assistant Professor & Accounting Program Coordinator

Date of Agreement: 6/4/2019

Effective Term: Fall 2019

Original: 05.17.2007  
Revised: 09.20.2015  
Revised: 05.02.2016  
Revised: 04.12.2019

**Attachment I**

**KAUA'I COMMUNITY COLLEGE**  
 Associate in Applied Science in Accounting  
 University of Hawai'i-West O'ahu Articulation Option Requirements  
 Based on Catalog Year: 2019-2020

**Required AAS Courses (60-61 credits)**

<b>Credits</b>	<b>Recommended Kaua'i CC Course</b>	<b>AAS Requirement/Course Title</b>	<b>UH West O'ahu Requirement</b>
3	ENG 100	Written Communication: ENG 100 Composition I	FW, ENG 100
3	ENG 200	Written Communication: ENG 200 Composition II	ENG 200
3	MATH 103, 115 or higher	Thinking, Reasoning/Mathematics: MATH 103 College Algebra, MATH 115 Statistics or higher level Math  <i>Math 103, 115, or higher level mathematics will meet the Lower Division Requirement for the Business Administration Program and satisfy the pre-requisite needed for BUSA 320 (with a grade of C- or higher)</i>	FQ, LD Math Requirement
3	ECON 130	Social Environment: ECON 130 Principles of Microeconomics	DS & ECON 130
3	Select One Course	Social Environment: Any approved Social Environment option for the AAS degree that has a DS designation. <i>*To satisfy UH West O'ahu's General Education requirement, complete a DS designated course from any other area than ECON</i>	DS
3	SP 151	Oral Communication  <i>*If designated as a DA when completed , it will satisfy UHWO's DA general education requirement</i>	DA, OC
3	Select One Course	Natural Environment: any approved Natural Environment option for the AAS degree that has a DB or DP designation	DB or DP
3	HWST 107	Cultural Environment: HWST 107 Hawai'i: Center of the Pacific <i>*If designated as a DH when completed , it will satisfy UH West O'ahu's DH general education requirement</i>	DH, HAP
6	Select Two Courses	Electives: Any 100 level or higher course, <b>*Recommend Completion of 6 FG credits from two <u>different</u> groups (FGA, FGB, FGC)</b>	FGA/FGB/FGC
3	ICS 101	Computer/Technology: ICS 101 Digital Tools for the Information World	ICS 101
3	ACC 124	Principles of Accounting I	Elective
3	ACC 125	Principles of Accounting II <i>* Completion of both ACC 124 and 125 will substitute for ACC 201</i>	ACC 201

<b>Credits</b>	<b>Recommended Kaua'i CC Course</b>	<b>AAS Requirement/Course Title</b>	<b>UH West O'ahu Requirement</b>
3	ACC 126	Principles of Accounting III	ACC 202
3	ACC 132	Payroll and Hawaii GET	Elective
3	ACC 134	Individual Income Tax Preparation	Elective
3	ACC 137	Business Income Tax Preparation	Elective
1	ACC 193V	Cooperative Education (1-3 credits if ACC 201 taken)	Elective
3	ACC 252	Using QuickBooks in Accounting	Elective
3	ACC 255	Using Excel In Accounting	Elective
3	BLAW 200	Legal Environment in Business	BUSA 324

**Additional Lower Division requirements for the articulated pathway (7 credits)**

<b>Credits</b>	<b>Recommended Course</b>	<b>Course Title</b>	<b>UH West O'ahu Requirement</b>
3	ECON 131	ECON 131 Principles of Macroeconomics	ECON 131
3	Select One:	Natural Sciences: Biological or Physical Science, <u>different</u> from above.	DB or DP
1	Select One:	Natural Sciences Lab	DY

**Note:** To receive General Education or Focus requirements at the University of Hawai'i-West O'ahu, the course needs to be designated at the time of completion from Kaua'i Community College.

**67-68 Total Credits**

## Attachment II

**UNIVERSITY OF HAWAI'I-WEST O'AHU**  
Bachelor of Arts in Business Administration  
University of Hawai'i-West O'ahu Articulation Option Requirements  
Based on Catalog Year: 2019-2020

### **General Education Requirements (31 credits)**

<b>Gen Ed / Focus</b>	<b>Credits</b>	<b>Requirement/Course Title</b>
<b>FW</b>	3	Written Communication: ENG 100 Composition I
<b>FS/FQ</b>	3	Symbolic Reasoning: MATH 103 College Algebra, MATH 115 Statistics or higher level Mathematics
<b>FG</b>	6	Global & Multi-cultural Perspectives: Complete 6 credits from two different groups (FGA, FGB or FGC)
<b>DA, DH, DL</b>	6	Diversification Arts, Humanities or Literature: Complete 6 credits from two different areas *HWST 107 Hawai'i: Center of the Pacific (DH, HAP) and SP 151 Personal and Public Speaking (DA, OC) is strongly recommended.
<b>DS</b>	6	Diversification Social Sciences: Complete 6 credits from two different subject areas *ECON 130 Principles of Microeconomics (DS, BUSA Lower Division Core) and 3 credits of any DS other than ECON is strongly recommended.
<b>DB, DP, DY</b>	7	Diversification Natural Sciences: Complete 3 credits of Biological Science (DB), 3 credits of Physical Science (DP) and 1 credit of Lab (DY)

### **Writing Skills Requirement**

ENG 200 Composition II or ENG 209 Business Writing

### **Lower Division Math Requirement (3 credits)**

MATH 103 College Algebra, MATH 115 Statistics or higher level Math

### **Lower Division Program Requirements (12-15 credits)**

<b>Gen Ed / Focus</b>	<b>Credits</b>	<b>Course</b>	<b>Course Title</b>
	3	ACC 201	Introduction to Financial Accounting
	3	ACC 202	Introduction to Managerial Accounting
	3	ICS 101	Digital Tools for the Information World
<b>DS</b>	3	ECON 130	Principles of Microeconomics
	3	ECON 131	Principles of Macroeconomics

### **Core Business Courses (21-24 credits)**

<b>Credits</b>	<b>Course</b>	<b>Course Title</b>
3	BUSA 300	Principles of Marketing
3	BUSA 312	Intermediate Financial Accounting I
3	BUSA 320	Statistics for Decision-Making
3	BUSA 321	Business Finance
3	BUSA 324	Business Law (Note: BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed)
3	BUSA 345	Management of Information Systems
3	BUSA 386*	Global Management and Organizational Behavior
3	BUSA 435*	Strategic Management

\*Possible Upper Division Writing Intensive (WI) Options

### **Business Concentration Requirements: Choose one Concentration below (12-15 credits)**

#### **\*Non DE options**

#### **Accounting (15 credits)**

- BUSA 313
- Complete 12 credits of Upper Division Accounting Electives (see list in UH West O'ahu Catalog)

#### **\*Finance (15 credits)**

- FIN 307
- Complete 12 credits of Upper Division Finance Electives with at least 6 credits from Finance (FIN) (see list in UH West O'ahu Catalog)

#### **General Business Administration (12 credits)**

- Complete 12 Upper Division credits from at least three different Business Concentrations (see list in UH West O'ahu Catalog)

#### **Hospitality and Tourism (15 credits)**

- Complete 15 credits of Upper Division Hospitality and Tourism Electives (see list in UH West O'ahu Catalog)

#### **\*Management (15 credits)**

- MGT 310
- Complete 12 credits of Upper Division Management Electives (see list in UH West O'ahu Catalog)

#### **Marketing (12 credits)**

- Complete 12 credits of Upper Division Marketing Electives (see list in UH West O'ahu Catalog)

### **Capstone Requirement (3 credits)**

WI BUSA 486 Senior Project **or** WI BUSA 488 Senior Case Studies **or** WI BUSA 490 Administrative Practicum **or** WI BUSA 494 Small Business Institute Supervised Field Study

**Additional Upper Division Credits (6-9 credits)**

Additional 300-400 level coursework needed to meet the University of Hawai'i-West O'ahu upper division credit minimum of 45 credits. Students are encouraged to select upper division coursework that fulfill any outstanding General Education requirements upon transfer to the University of Hawai'i-West O'ahu.

NOTE: Students with a concentration in Accounting must complete ACC 201 and ACC 202 with a grade of C or higher

**Focus Requirements**

<b>Requirement</b>	<b>Courses</b>
Oral Communication (OC)	SP 151
Contemporary Ethical Issues (ETH)	Any course with an ETH designation
Hawaiian, Asian and Pacific Issues (HAP)	HWST 107

\*Can be met in combination with other requirements

**Writing Intensive Requirement**

Complete 3 upper division (300 or higher) level Writing Intensive (WI) courses. A minimum of two classes must come from coursework outside of the Capstone Course (BUSA 486, BUSA 488, BUSA 490 or BUSA 494). *Whenever possible, WI sections of required core or concentration courses are highly recommended.*

**Note:** A minimum of 120 total credits must be earned which includes a minimum of 45 credits of upper division credits. A minimum of 30 credits must be earned "in residence" through courses taken at the University of Hawai'i-West O'ahu.



# Bachelor of Arts in Business Administration, Accounting (Kaua'i Community College AAS in ACC Articulation Agreement)

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through [www.star.hawaii.edu](http://www.star.hawaii.edu). Academic Advising appointments may be scheduled by calling 808-689-2689 or toll-free from neighbor islands at 866-299-8656.

## Graduation Requirements (see the current catalog for any additional graduation requirements):

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA          |
| <input type="checkbox"/> 120 Total Credits Minimum         | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH)          | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits                   |   |  |

## General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I /Kaua'i CC
3	Foundations Symbolic Reasoning (FS) <b>OR</b> Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher /Kaua'i CC <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): /Kaua'i CC 6 credits from two <b>different</b> groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present (e.g.; REL 150)
6	Diversification Arts, Humanities & Literature (DA, DH, DL): 6 credits from two different areas: SP 151 (DA, OC) and HWST 107 (DH, HAP) /Kaua'i CC
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) /Kaua'i CC
3	Diversification Social Sciences (DS): Different area from above. /Kaua'i CC
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): /Kaua'i CC
3	3 credits from the physical sciences (DP): /Kaua'i CC
1	1 credit of laboratory (DY): /Kaua'i CC

## Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing /Kaua'i CC

## Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher /Kaua'i CC <i>*Will satisfy FS/FQ requirement</i>

## Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting ("C" or higher) /Kaua'i CC (ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)
3	ACC 202 Introduction to Managerial Accounting ("C" or higher) /Kaua'i CC (ACC 126 at Kaua'i CC can be used to substitute for ACC 202 at UHWO)
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> /Kaua'i CC
3	ECON 131 Principles of Macroeconomics /Kaua'i CC
3	ICS 101 Digital Tools for Info World /Kaua'i CC

## Core Requirements: 21-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law ( <i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i> ) / <b>Kaua'i CC</b>
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

## Concentration Requirements: 15 (UD) credits

Credits	Course Alpha / Number / Title
3	BUSA 313 Intermediate Financial Accounting II

### Choose 12 credits from the following:

BUSA 309 Hospitality Accounting  
 BUSA 318 Intermediate Managerial Accounting  
 BUSA 319 Federal Tax: Individual Income  
 BUSA 414 Governmental Accounting  
 BUSA 415 Auditing  
 BUSA 416 Accounting Information Systems  
 BUSA 418 Advanced Accounting  
 BUSA 419 Corporate and Partnership Tax  
 BUSA 459 Estate and Gift Taxation  
 BUSA 498 Selected Topics in ACC Topics  
 BUSA 499 Directed Reading and Research

### Only one of the following courses may be used:

BUSA 301 Personal Finance  
 BUSA 348 Data Analytics for Business  
 BUSA 440 Business Communications

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

## Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486A Senior Project, <u>or</u> WI BUSA 490A Administrative Practicum, <u>or</u> WI BUSA 488A Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

**Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.**

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level),</i>

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
	<b>AAS-ACC courses not used to satisfy any other requirement may be used as Lower Division Electives</b>

**NOTES:**

- The Faculty contact for this concentration is Katie Landgraf, email: [katiebl@hawaii.edu](mailto:katiebl@hawaii.edu), phone: 808-689-2382
- For information about requirements for the CPA exam, please meet with your Faculty Advisor.
- Check the UH West O'ahu General Catalog for pre-requisites.

# Bachelor of Arts in Business Administration, Finance (Kaua'i Community College AAS in ACC Articulation Agreement) \*Non DE Option

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through [www.star.hawaii.edu](http://www.star.hawaii.edu). Academic Advising appointments may be scheduled by calling 808-689-2689 or toll-free from neighbor islands at 866-299-8656.

## Graduation Requirements (see the current catalog for any additional graduation requirements):

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA          |
| <input type="checkbox"/> 120 Total Credits Minimum         | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH)          | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits                   |   |  |

## General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / <b>Kaua'i CC</b>
3	Foundations Symbolic Reasoning (FS) <b>OR</b> Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / <b>Kaua'i CC</b> 6 credits from two <b>different</b> groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present (e.g.; REL 150)
6	Diversification Arts, Humanities & Literature (DA, DH, DL): 6 credits from two different areas SP 151 (DA, OC) and HWST 107 (DH, HAP) / <b>Kaua'i CC</b>
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / <b>Kaua'i CC</b>
3	Diversification Social Sciences (DS): Different area from above. / <b>Kaua'i CC</b>
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / <b>Kaua'i CC</b>
3	3 credits from the physical sciences (DP): / <b>Kaua'i CC</b>
1	1 credit of laboratory (DY): / <b>Kaua'i CC</b>

## Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / <b>Kaua'i CC</b>

## Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will satisfy FS/FQ requirement</i>

## Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / <b>Kaua'i CC</b> <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
3	ACC 202 Introduction to Managerial Accounting / <b>Kaua'i CC</b> <i>(ACC 124 and ACC 125 at Kaua'i CC can be used to substitute for ACC 201 at UHWO)</i>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / <b>Kaua'i CC</b>
3	ECON 131 Principles of Macroeconomics / <b>Kaua'i CC</b>
3	ICS 101 Digital Tools for Info World / <b>Kaua'i CC</b>

## Core Requirements: 21-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law ( <i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i> ) / <b>Kaua'i CC</b>
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

## Concentration Requirements: 15 (UD) credits

**In addition to FIN 307, choose 12 upper division credits from the list below (at least six credits must be FIN)**

Credits	Course Alpha / Number / Title
3	FIN 307 Corporate Finance

BUSA 308 Principles of Risk Management & Insurance  
 BUSA 328 Personal Lines Insurance  
 BUSA 338 Commercial Insurance  
 BUSA 427 Topics & Cases in Business Finance  
 BUSA 428 Enterprise Risk Management  
 FIN 301 Personal Finance  
 FIN 322 Money & Capital Markets  
 FIN 326 Investments (cross-listed as BUSA 326)  
 FIN 412 Futures & Options  
 FIN 461 International Trade and Finance  
 FIN 491 Entrepreneurial Service Learning  
 FIN 498(alpha) Selected Topics in Finance  
 FIN 499 Directed Reading & Research

Credits	Course Alpha / Number / Title
3	FIN
3	FIN
3	
3	

## Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486A Senior Project, <u>or</u> WI BUSA 490A Administrative Practicum, <u>or</u> WI BUSA 488A Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

**Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.**

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
	<b>AAS-ACC courses not used to satisfy any other requirement may be used as Lower Division Electives</b>

**NOTES:** Faculty contact for this concentration is Dr. Derrek Choy, email: [derrekc@hawaii.edu](mailto:derrekc@hawaii.edu), phone: (808) 689-2332.

- Check the UH West O'ahu General Catalog for pre-requisites.

# Bachelor of Arts in Business Administration, General (Kaua'i Community College AAS in ACC Articulation Agreement)

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## Graduation Requirements (see the current catalog for any additional graduation requirements):

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| <input type="checkbox"/> 120 Total Credits Minimum         | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH)          | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits                   |   |  |

## General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / <b>Kaua'i CC</b>
3	Foundations Symbolic Reasoning (FS) <b>OR</b> Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / <b>Kaua'i CC</b> 6 credits from two <b>different</b> groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): / <b>Kaua'i CC</b> 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / <b>Kaua'i CC</b>
3	Diversification Social Sciences (DS): Different area from above. / <b>Kaua'i CC</b>
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / <b>Kaua'i CC</b>
3	3 credits from the physical sciences (DP): / <b>Kaua'i CC</b>
1	1 credit of laboratory (DY): / <b>Kaua'i CC</b>

## Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / <b>Kaua'i CC</b>

## Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will satisfy FS/FQ requirement</i>

## Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / <b>Kaua'i CC</b>
3	ACC 202 Introduction to Managerial Accounting / <b>Kaua'i CC</b>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / <b>Kaua'i CC</b>
3	ECON 131 Principles of Macroeconomics / <b>Kaua'i CC</b>
3	ICS 101 Digital Tools for Info World / <b>Kaua'i CC</b>

## Core Requirements: 21-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing

Credits	Course Alpha / Number / Title
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law ( <i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i> ) / Kaua'i CC
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

### **Concentration Requirements: 12 (UD) credit**

**Students must complete 12 credits, with at least one class from three different business clusters: Accounting, Finance, Hospitality & Tourism, Management, Marketing, and Economics. Courses may not be used to satisfy more than one cluster requirement.**

#### **Accounting Cluster:**

BUSA 309 Hospitality Accounting  
 BUSA 313 Inter. Financial Accounting II  
 BUSA 318 Inter. Managerial Accounting  
 BUSA 319 Federal Tax: Individual Income  
 BUSA 414 Governmental Accounting  
 BUSA 415 Auditing

BUSA 416 Accounting Info System  
 BUSA 418 Advanced Accounting  
 BUSA 419 Corp. & Partnership Tax  
 BUSA 459 Estate & Gift Taxation  
 BUSA 498 Selected Topics in Accounting  
 BUSA 499 Directed Reading and Research

#### **Finance Cluster:**

BUSA 308 Principles of Risk Management & Insurance  
 BUSA 326 Investments (Cross-listed FIN 326)  
 BUSA 328 Personal Lines Insurance  
 BUSA 338 Commercial Insurance  
 BUSA 427 Topics & Cases in Business Finance  
 BUSA 428 Enterprise Risk Management  
 FIN 301 Personal Finance

FIN 307 Corporate Finance  
 FIN 322 Money & Capital Markets  
 FIN 412 Futures & Options  
 FIN 461 International Trade & Finance  
 FIN 491 Entrepreneurial Service Learning  
 FIN 498 Selected Topics in Finance  
 FIN 499 Directed Reading & Research

#### **Hospitality & Tourism Cluster:**

BUSA 306 Hospitality and Travel Administration  
 BUSA 309 Hospitality Accounting  
 BUSA 340 Business Intelligence  
 BUSA 351 Human Resources Administration  
 BUSA 390a Topics in Hospitality and Tourism  
 BUSA 398a Selected Topics in HOST  
 BUSA 409 Hospitality and Tourism Marketing  
 BUSA 421 Sustainability in Tourism

BUSA 423 Hotel Investments  
 BUSA 482 Executive Lecture Series  
 BUSA 498 Selected Topics in HOST  
 BUSA 499 Directed Reading and Research  
 HOST 313 Food Service Management  
 HOST 314 Lodging Operations Management  
 FMGT 300 Principles and Practices for Facilities Management

#### **Management Cluster:**

MGT 301 Business Ethics  
 MGT 310 Principles of Management  
 MGT 320 Fundamentals of Entrepreneurship & Small Business Management  
 MGT 322 Leadership in Organizations

MGT 325 Operations Management  
 MGT 330 Human Resource Management  
 MGT 341 Behavior in Organizations  
 MGT 343 Comparative Management  
 MGT 370 Global External Environment

#### **Marketing Cluster:**

BUSA 304 Consumer Behavior  
 BUSA 305 Advertising & Promotion Management  
 BUSA 325 Asian Economics, Business & Consumers  
 BUSA 331 Marketing Research  
 BUSA 364 Retailing Management  
 BUSA 408 International Marketing

BUSA 476 Health Care Marketing  
 BUSA 479 Principles of Public Relations  
 BUSA 485 E-Commerce with International Perspectives  
 BUSA 498 Selected Topics in Market



**Economics Cluster:**

ECON 300 Intermediate Macroeconomic Theory

ECON 301 Intermediate Microeconomic Theory

ECON 302 Managerial Economics

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

**Capstone Requirement: 3 (UD) credits**

Credits	Course Alpha / Number / Title
3	WI BUSA 486B Senior Project, <u>or</u> WI BUSA 490B Administrative Practicum, <u>or</u> WI BUSA 488B Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

**Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.**

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
	<b>AAS-ACC courses not used to satisfy any other requirement may be used as Lower Division Electives</b>

**NOTES:** The Faculty contacts for this concentration are Leslie Rush, email: [lrush@hawaii.edu](mailto:lrush@hawaii.edu), phone: (808)689-2330 and Dr. Linda Randall, email: [linda3@hawaii.edu](mailto:linda3@hawaii.edu), phone: (808)689-2336.

- Check the UH West O'ahu General Catalog for pre-requisites.

# Bachelor of Arts in Business Administration, Hospitality and Tourism (Kaua'i Community College AAS in ACC Articulation Agreement)

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through [www.star.hawaii.edu](http://www.star.hawaii.edu). Academic Advising appointments may be scheduled by calling 808-689-2689 or toll-free from neighbor islands at 866-299-8656.

## Graduation Requirements (see the current catalog for any additional graduation requirements):

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA          |
| <input type="checkbox"/> 120 Total Credits Minimum         | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH)          | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits                   |   |  |

## General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / <b>Kaua'i CC</b>
3	Foundations Symbolic Reasoning (FS) <b>OR</b> Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / <b>Kaua'i CC</b> 6 credits from two <b>different</b> groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): / <b>Kaua'i CC</b> 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / <b>Kaua'i CC</b>
3	Diversification Social Sciences (DS): Different area from above. / <b>Kaua'i CC</b>
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / <b>Kaua'i CC</b>
3	3 credits from the physical sciences (DP): / <b>Kaua'i CC</b>
1	1 credit of laboratory (DY): / <b>Kaua'i CC</b>

## Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / <b>Kaua'i CC</b>

## Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will satisfy FS/FQ requirement</i>

## Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / <b>Kaua'i CC</b>
3	ACC 202 Introduction to Managerial Accounting / <b>Kaua'i CC</b>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / <b>Kaua'i CC</b>
3	ECON 131 Principles of Macroeconomics / <b>Kaua'i CC</b>
3	ICS 101 Digital Tools for Info World / <b>Kaua'i CC</b>

## Core Requirements: 21-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing

Credits	Course Alpha / Number / Title
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law ( <i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i> ) / <b>Kaua'i CC</b>
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

**Concentration Requirements: 15 (UD) credits**

**Choose 15 credits from the following:**

- BUSA 306 Hospitality and Travel Administration
- BUSA 309 Hospitality Accounting
- BUSA 340 Business Intelligence
- BUSA 351 Human Resources Administration
- BUSA 390(Alpha) Topics in Hospitality and Tourism
- BUSA 398(Alpha) Selected Topics in HOST Topics
- BUSA 409 Hospitality and Tourism Marketing
- BUSA 421 Sustainability in Tourism
- BUSA 423 Hotel Investments
- BUSA 482 Executive Lecture Series (HOST)
- BUSA 498(Alpha) Selected Topics in HOST Topics
- BUSA 499 Directed Reading and Research
- HOST 313 Food Service Management
- HOST 314 Lodging Operations Management
- FMGT 300 Principles and Practices for Facilities Management

Credits	Course Alpha / Number / Title
3	
3	
3	
3	
3	

**Capstone Requirement: 3 (UD) credits**

Credits	Course Alpha / Number / Title
3	WI BUSA 486H Senior Project, <u>or</u> WI BUSA 490H Administrative Practicum, <u>or</u> WI BUSA 488H Senior Case Studies, <u>or</u> WI BUSA 49H Small Business Institute Supervised Field Study

**Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.**

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
	<b>AAS-ACC courses not used to satisfy any other requirement may be used as Lower Division Electives</b>

**NOTES:** The Faculty contact for this concentration is Dr. Holly Itoga, email: [holly7@hawaii.edu](mailto:holly7@hawaii.edu), phone: (808) 689-2338.

- Check the UH West O'ahu General Catalog for pre-requisites.

# Bachelor of Arts in Business Administration, Management (Kaua'i Community College AAS in ACC Articulation Agreement) \*Non DE Option

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through [www.star.hawaii.edu](http://www.star.hawaii.edu). Academic Advising appointments may be scheduled by calling [808-689-2689](tel:808-689-2689) or toll-free from neighbor islands at [866-299-8656](tel:866-299-8656).

## Graduation Requirements (see the current catalog for any additional graduation requirements):

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA          |
| <input type="checkbox"/> 120 Total Credits Minimum         | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH)          | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits                   |   |  |

## General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / <b>Kaua'i CC</b>
3	Foundations Symbolic Reasoning (FS) <b>OR</b> Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / <b>Kaua'i CC</b> 6 credits from two <b>different</b> groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): / <b>Kaua'i CC</b> 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / <b>Kaua'i CC</b>
3	Diversification Social Sciences (DS): Different area from above. / <b>Kaua'i CC</b>
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / <b>Kaua'i CC</b>
3	3 credits from the physical sciences (DP): / <b>Kaua'i CC</b>
1	1 credit of laboratory (DY): / <b>Kaua'i CC</b>

## Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / <b>Kaua'i CC</b>

## Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will satisfy FS/FQ requirement</i>

## Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / <b>Kaua'i CC</b>
3	ACC 202 Introduction to Managerial Accounting / <b>Kaua'i CC</b>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / <b>Kaua'i CC</b>
3	ECON 131 Principles of Macroeconomics / <b>Kaua'i CC</b>
3	ICS 101 Digital Tools for Info World / <b>Kaua'i CC</b>

## Core Requirements: 21-24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law ( <i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i> ) / <b>Kaua'i CC</b>
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

## Concentration Requirements: 15 (UD) credits

**In addition to MGT 310, choose 12 upper division credits from the list below**

Credits	Course Alpha / Number / Title
3	MGT 310 Principles of Management

### Choose 12 credits from the following:

MGT 301 Business Ethics  
 MGT 320 Fundamentals of Entrepreneurship & Small Business Management  
 MGT 322 Leadership in Organizations  
 MGT 325 Operations Management  
 MGT 330 Human Resource Management  
 MGT 341 Behavior in Organizations  
 MGT 343 Comparative Management  
 MGT 370 Global External Environment

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

## Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486L Senior Project, <u>or</u> WI BUSA 490L Administrative Practicum, <u>or</u> WI BUSA 488L Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

**Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.**

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
	<b>AAS-ACC courses not used to satisfy any other requirement may be used as Lower Division Electives</b>

**NOTES:** The Faculty contact for this concentration is Dr. Keith Sakuda, email: [ksakuda@hawaii.edu](mailto:ksakuda@hawaii.edu), phone: (808) 689-2335.

- Check the UH West O'ahu General Catalog for pre-requisites.

# Bachelor of Arts in Business Administration, Marketing (Kaua'i Community College AAS in ACC Articulation Agreement) \*Non-DE Option

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through [www.star.hawaii.edu](http://www.star.hawaii.edu). Academic Advising appointments may be scheduled by calling 808-689-2689 or toll-free from neighbor islands at 866-299-8656.

## Graduation Requirements (see the current catalog for any additional graduation requirements):

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA          |
| <input type="checkbox"/> 120 Total Credits Minimum         | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH)          | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits                   |   |  |

## General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I / <b>Kaua'i CC</b>
3	Foundations Symbolic Reasoning (FS) <b>OR</b> Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): / <b>Kaua'i CC</b> 6 credits from two <b>different</b> groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): / <b>Kaua'i CC</b> 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130) / <b>Kaua'i CC</b>
3	Diversification Social Sciences (DS): Different area from above. / <b>Kaua'i CC</b>
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB): / <b>Kaua'i CC</b>
3	3 credits from the physical sciences (DP): / <b>Kaua'i CC</b>
1	1 credit of laboratory (DY): / <b>Kaua'i CC</b>

## Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing / <b>Kaua'i CC</b>

## Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher / <b>Kaua'i CC</b> <i>*Will satisfy FS/FQ requirement</i>

## Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting / <b>Kaua'i CC</b>
3	ACC 202 Introduction to Managerial Accounting / <b>Kaua'i CC</b>
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i> / <b>Kaua'i CC</b>
3	ECON 131 Principles of Macroeconomics / <b>Kaua'i CC</b>
3	ICS 101 Digital Tools for Info World / <b>Kaua'i CC</b>

## Core Requirements: 21-24 (UD) credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law ( <i>BLAW 200 substitutes for BUSA 324, but 45 credits of upper division 300 or higher level coursework must be completed</i> ) / <b>Kaua'i CC</b>
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

## Concentration Requirements: 12 (UD) credits

### Choose 12 credits from the following:

BUSA 304 Consumer Behavior  
 BUSA 305 Advertising & Promotion Management  
 BUSA 325 Asian Economies, Business and Consumers  
 BUSA 331 Marketing Research  
 BUSA 364 Retailing Management  
 BUSA 408 International Marketing  
 BUSA 409 Hospitality and Tourism Marketing  
 BUSA 476 Health Care Marketing  
 BUSA 479 Principles of Public Relations  
 BUSA 485 E-Commerce with International Perspectives  
 BUSA 498 Selected Topics in Marketing Topics

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

## Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486L Senior Project, <u>or</u> WI BUSA 490L Administrative Practicum, <u>or</u> WI BUSA 488L Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

## Elective Requirement: Students should meet with a UHWO Student Services Academic Advisor regarding the number of lower and upper Division Elective credits needed.

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level) needed if substituted BLAW 200 for BUSA 324</i>
	<b>AAS-ACC courses not used to satisfy any other requirement may be used as Lower Division Electives</b>

**NOTES:** The Faculty contacts for this concentration are Dr. Eli Tsukayama, email: [etsukaya@hawaii.edu](mailto:etsukaya@hawaii.edu), phone: (808) 689-2395 and David Dinh, email: [ddinh@hawaii.edu](mailto:ddinh@hawaii.edu), phone: (808) 689-2360.

- Check the UH West O'ahu General Catalog for pre-requisites.