INSTITUTIONAL EFFECTIVENESS UPDATES

2020

ACCREDITATION CYCLE

YEAR	ACTIVITIES/REPORTS*
2019 (Year 1)	Continuous Improvement; QFEs
2020 (Year 2)	Continuous Improvement; QFEs
2021 (Year 3)	Continuous Improvement; QFEs
2022 (Year 4)	Continuous Improvement; QFEs; Midterm Report Due Oct 17th
2023 (Year 5)	Continuous Improvement; Self-Study
2024 (Year 6)	Continuous Improvement; ISER
2025 (Year 7)	Comprehensive Review

* Institutional Report and Fiscal Report Due Every Year

QUALITY FOCUS ESSAY (QFEs)

QFE #1: Scheduling for Success

QFE #2: Integrated Career and Academic Services for Grades 11-14

**College Conversation Scheduled March 27th

STRATEGIC GOALS/PRIORITIES UPDATE

The current Strategic Plan ends in 2021

The College identified nine Strategic Priorities as focal areas for 2018 – 2021

- *Increase the number of graduates* *(Goal 1)*
- *Increase the number of students who transfer* *(Goal 4)*
- *Reduce the time to degree: Increase student retention and credit accumulation* *(Goal 7)*
- *Increase job placement for KauCC students* *(Goal 8)*
- *Strengthen distance education offerings* *(Goal 12)*
- *Reduce the cost of education for students* *(Goal 14)*
- *Increase recent high school graduates enrollment* *(Goal 17)*
- *Increase enrollment of working adults* *(Goal 20)*
- *Increase enrollment of international students* *(Goal 21)*

STRATEGIC GOALS/PRIORITIES OUTCOMES

		2013	2014	2015	2016	2017	2018	2019
Goal 1*	Increase the number of graduates			MET	MET	MET	NOT MET	MET
Goal 2	Increase the number of Native Hawaiian graduates		Null	MET	MET	MET	MET	MET
Goal 3	Increase the number of low income student graduates			MET	MET	MET	NOT MET	MET
Goal 4*	Increase the number of students who transfer				MET	MET	MET	MET
Goal 5	Eliminate success gaps	NOT MET	MET	MET	MET	MET	MET	
Goal 6E1	Reduce the time to degree: Accelerate College Readiness	Null				NOT MET	NOT MET	NOT MET
Goal 6E2	Reduce the time to degree: Accelerate College Readiness	Null				NOT MET	NOT MET	NOT MET
Goal 6M1	Reduce the time to degree: Accelerate College Readiness	Null				NOT MET	NOT MET	NOT MET
Goal 6M2	Reduce the time to degree: Accelerate College Readiness	Null				NOT MET	NOT MET	NOT MET

MET   ▢ Null   ▣ MET   ▢ NOT MET

* = Institutional Priority

STRATEGIC GOALS/PRIORITIES OUTCOMES

		2013	2014	2015	2016	2017	2018	2019
Goal 7A*	Reduce the time to degree: Increase PT student credit accumulation	Null	Null	Null	Null	NOT MET	Null	Null
Goal 7B*	Reduce the time to degree: Increase FT student credit accumulation		Null	Null	Null	Null	Null	Null
Goal 7C*	Reduce the time to degree: Increase student retention	Null		NOT MET	MET	MET	MET	NOT MET
Goal 7D*	Reduce the time to degree: Increase student success		Null	NOT MET	NOT MET	NOT MET	NOT MET	NOT MET
Goal 8*	Increase job placement			Null	Null	Null	Null	Null
Goal 9	Increase the STEM Workforce			NOT MET	MET	MET	MET	MET
Goal 10	Increase life-long learning for community members			Null	Null	Null	Null	Null
Goal 11	Increase campus and community sustainability			Null	Null	Null	Null	Null
Goal 12*	Strengthen distance edcuation offerings			Null	Null	Null	Null	Null

MET   ▢ Null   ▪ MET   ▪ NOT MET

• = Institutional Priority

STRATEGIC GOALS/PRIORITIES OUTCOMES

		2013	2014	2015	2016	2017	2018	2019
Goal 13	Enhance facilities with appropriate technology			Null	Null	Null	Null	Null
Goal 14*	Reduce the cost of edcuation for students			NOT MET	NOT MET	NOT MET	NOT MET	NOT MET
Goal 15	Implement Hawaii Papa O Ke Ao			MET	MET	MET	MET	MET
Goal 16	Increase opportunities for professional development			Null	Null	Null	Null	Null
Goal 17*	Increase recent high school graduates enrollment		Null	NOT MET	NOT MET	NOT MET	NOT MET	NOT MET
Goal 18	Increase pacific islander enrollment		Null	NOT MET	NOT MET	NOT MET	NOT MET	NOT MET
Goal 19	Increase GED enrollment		Null	NOT MET	NOT MET	NOT MET	NOT MET	NOT MET
Goal 20*	Increase enrollment of working adults		Null	NOT MET	NOT MET	NOT MET	NOT MET	NOT MET
Goal 21*	Increase enrollment of international students		Null		MET	MET	MET	MET

MET █ Null   █ MET   █ NOT MET

* = Institutional Priority

STRATEGIC GOALS/PRIORITIES DASHBOARD
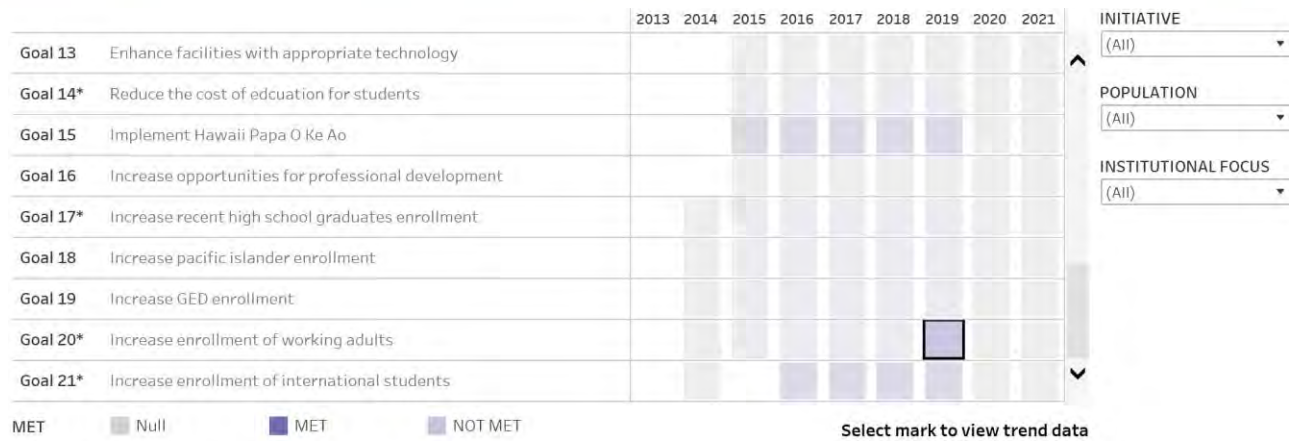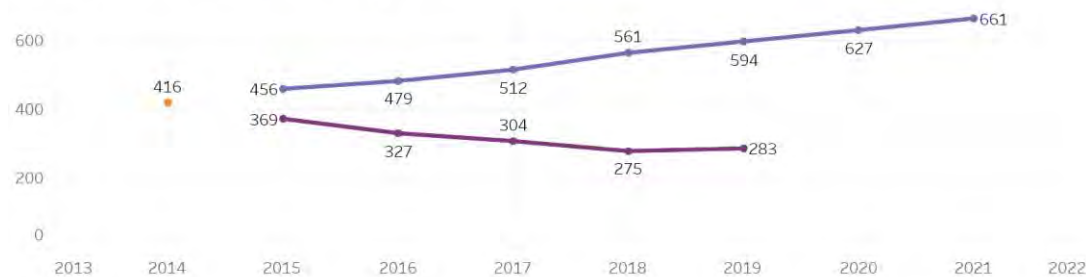
Ability to review data for all goals and priorities

- **Baseline**
- **Target**
- **Actual**

CAMPUS SURVEY: STRENGTHS

QUESTION	RESPONSE
KCCs facilities are clean and well maintained.	92%
I feel safe at KCC.	89%
The Library provides sufficient resources to meet my needs.	86%
The computers meet my needs on campus.	80%
How likely is it that you would recommend KCC to a friend or colleague?	Net Promoter Score (NPS) = 31*

N = 148 Responses

* A score above 0 is considered good

CAMPUS SURVEY: AREAS FOR IMPROVEMENT

Responsible EM	Question	Score
Chancellor		
	KCC maintains a sufficient number of qualified Administrators to deliver its educational programs and services.	67%
	KCCs actions align with sustainability inititives.	65%
IEUC		
	I understand how KCCs mission and goals drive resource allocation through the APRU process.	69%
	I am satisfied with the quality of work of the Marketing staff.	69%
OCET		
	Programs offered at KCC meet my needs.	55%
VCAA		
	I am satisfied with the quality of work of Instructional Design faculty and staff.	61%
	Programs offered at KCC meet my needs.	55%
VCAS		
	The IT Help Desk provides me with the technical support I need.	66%
	KCCs food services through the bookstore meet my needs.	65%
	KCCs food services through the cafeteria meets my needs.	64%
	KCC distributes technology resources effectively to develop, maintain, and enhance its programs and services.	63%
	Financial resources are effectively allocated and used to support student success.	63%
	KCCs technology resources meet the needs of its distance education courses.	60%
	KCCs technology planning is integrated with its institutional planning.	51%
	I am informed of the budgeting process for the College.	47%
	I know where to find KCCs annual security report.	38%

N = 148 Responses

Each Executive Manager will implement strategies to improve areas with a score less than 70%
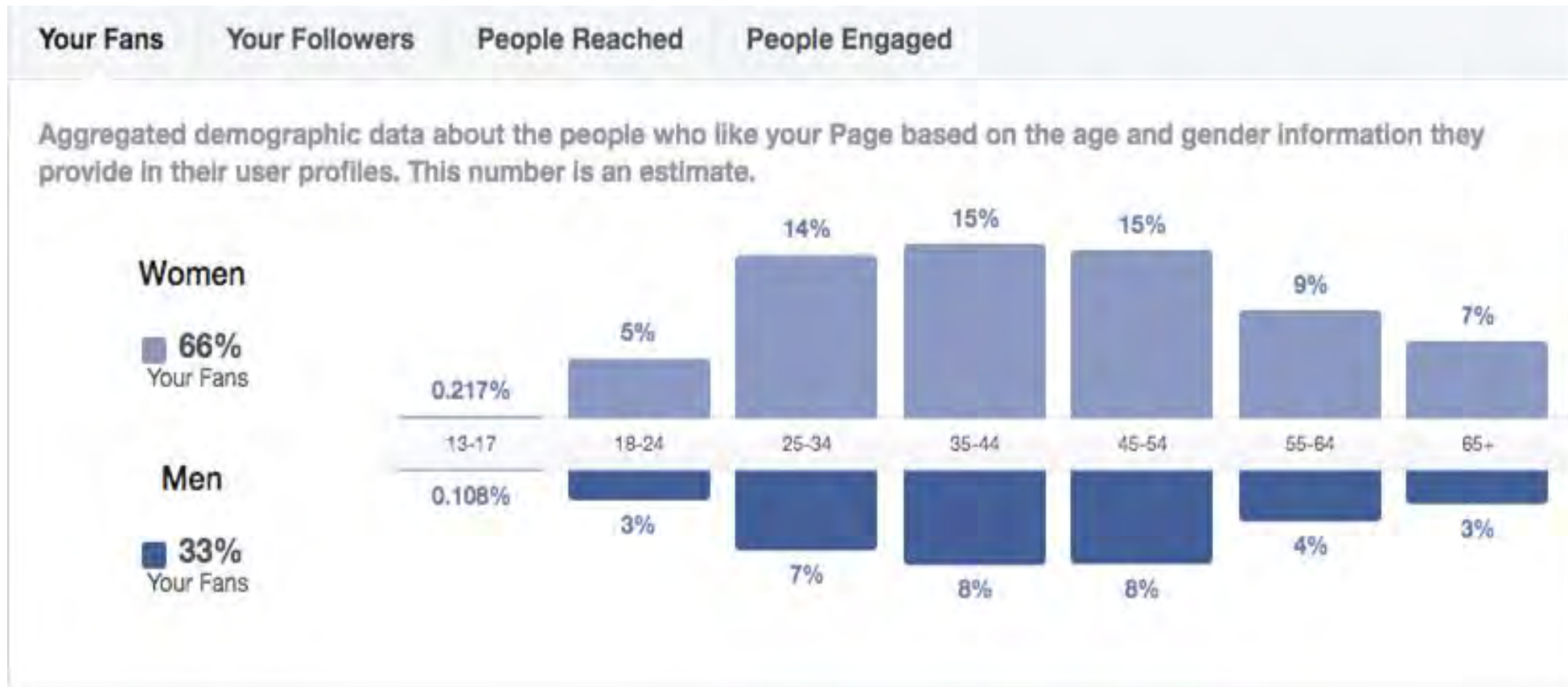
MARKETING UPDATE: RECENT CREATIONS

VIDEO

RADIO

YOUTUBE

SOCIAL MEDIA: DEMOGRAPHICS

SOCIAL MEDIA: METRICS/GROWTH

Facebook	Instagram	Youtube
125 Total Posts (Since March)	133 Total Posts (Since March)	1019 Total Views (Since March)
55 Total Stories (Since March)	44 Total Stories (Since March)	12 Total Uploads (Since March)
17266 Total Reach (Since March)	34434 Total Reach (Since March)	~1900 minutes of watchtime accumulated (Since March)
+16 Followers (Since last month)	+15 Followers (Since last month)	6 New Uploads (Since Last Month
+116 Followers (Since March)	+181 Followers (Since March)	+4 Subscribers (Since March)

SOCIAL MEDIA: TOP LOCATIONS/PURPOSE

Country	Your Fans
United States of America	848
Japan	17
Canada	9
China	5
Philippines	4
Bangladesh	3
France	3
New Zealand	3
Australia	2
Brazil	2
Germany	2
Spain	2
India	2
Thailand	2
Switzerland	1
Dominican Republic	1
Finland	1
Federated States of Mi...	1
Indonesia	1
Italy	1
Kenya	1
Mongolia	1

City	Your Fans
Lihue, HI	147
Kapaa, HI	95
Honolulu, HI	64
Kalaheo, HI	35
San Diego, CA	28
Koloa, HI	27
Kekaha, HI	16
Waimea, HI	15
Anahola, HI	14
Wailua, HI	13
Los Angeles, CA	10
Hanapepe, HI	10
Lawai, HI	10
Kilauea, HI	9
Hilo, HI	8
Poipu, HI	7
Hanamaulu, HI	6
Princeville, HI	6
San Jose, CA	5
New York, NY	5
Portland, OR	5
Eleele, HI	4

Language	Your Fans
English (US)	842
English (UK)	39
Japanese	17
Spanish	6
Thai	3
Arabic	2
German	2
Bengali	1
Spanish (Spain)	1
Finnish	1
French (France)	1
Indonesian	1
Italian	1
Japanese (Japan Kansai)	1
Portuguese (Brazil)	1
Portuguese (Portugal)	1
Filipino	1
Turkish	1
Traditional Chinese (Ta...	1

Purpose of Social Media Is To Build A Community

- **Post Students Being Students**

- **Post School Events**

- **Have Fun!**

SOCIAL MEDIA: EXAMPLES OF STUDENT POSTS

SOCIAL MEDIA: EXAMPLES OF EVENT POSTS

College Fair

kauaicommunitycollege

Come see us at the college fair!Find our booth inside the island school gym.
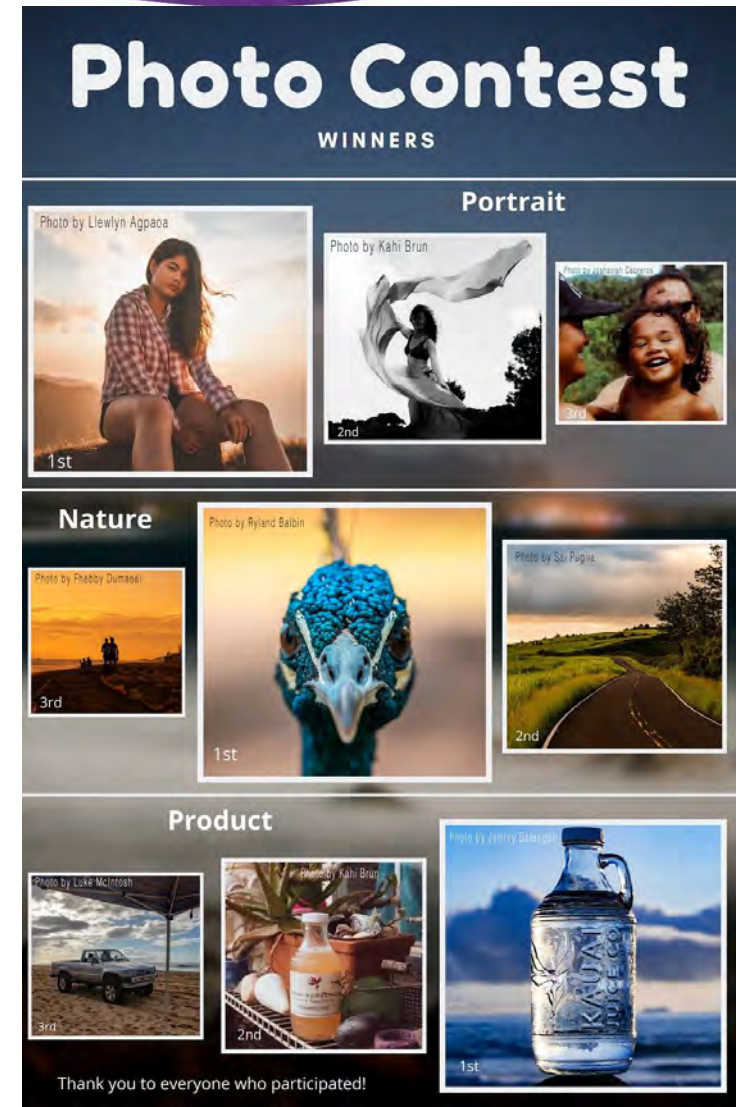
#kauaicommunitycollege #mykauaicc

Climate Strike Stories

Jamie Anderson: 2 time Olympic Gold Medalist

@jamieanderson

SOCIAL MEDIA: EXAMPLES OF CONTEST POST

Build an Audience

Boost Engagement

SOCIAL MEDIA: MEME FRIDAY

MAHALO!