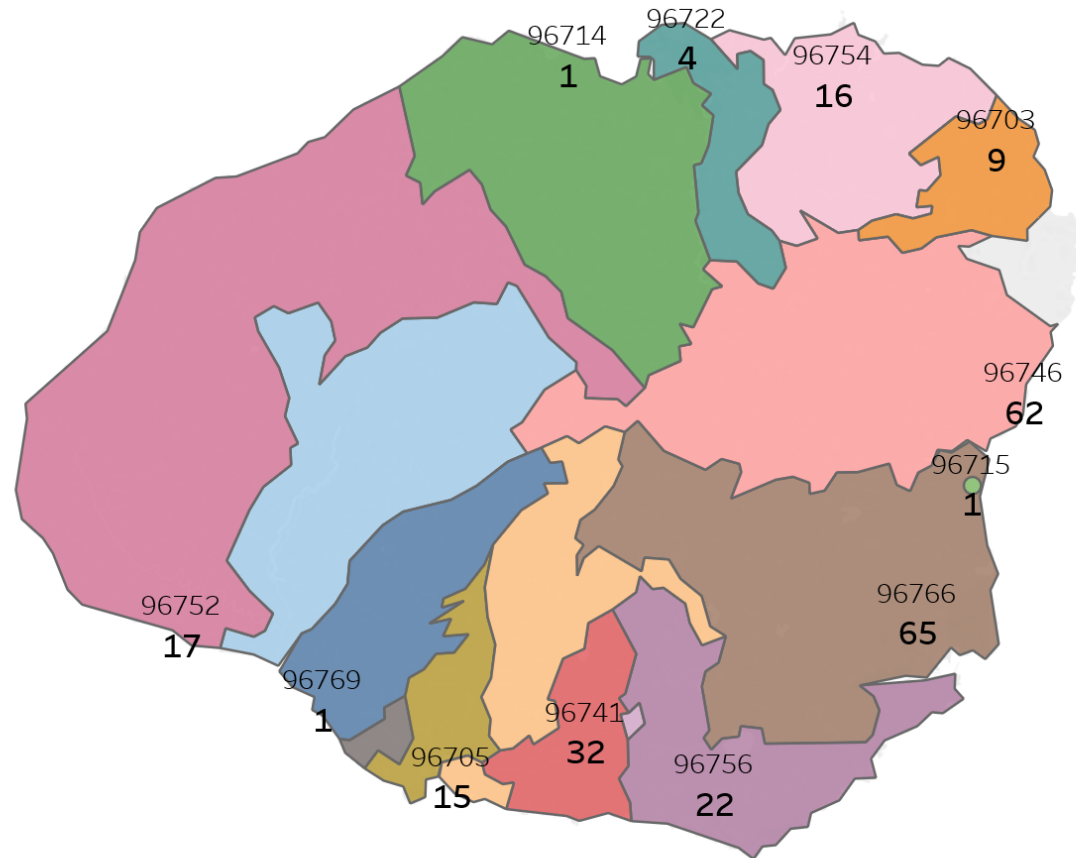


# CONVOCATION FALL 2018

A word cloud centered around the word "Effectiveness". The word "Effectiveness" is the largest and most prominent, written in a bold, black, serif font. Surrounding it are various other words and phrases in different sizes, weights, and fonts, including serif, sans-serif, and script styles. The words are arranged in a roughly circular pattern around the central word. The background is white, and the entire graphic is set against a purple, textured, wavy border at the top of the page.

**DATA** ANALYSIS **MARKETING** **APRU**  
online SMART objectives  
**WEBSITE** *Institutional* events  
banners Facebook *Compliance*  
**TOURS** **ADA** project development **RFP**  
reporting *graphics* **ADVERTISING**  
*evaluation* **Effectiveness** ASSESSMENT web page  
data visualization **PRINTING** grant development  
photography **accreditation** **Instagram**

# RESIDENT SURVEY



**N = 278 Respondents**

# RESIDENT SURVEY: Age of Respondent

## Age Distribution

Age	N	% of Total
18-21	67	24%
22-35	96	35%
36-45	72	26%
46-61	28	10%
62+	14	5%
Null	1	0%
<b>Grand Total</b>	<b>278</b>	<b>100%</b>

# RESIDENT SURVEY: Hours Worked Weekly

## Hours Worked

	N	% of Total
less than 10	46	17%
10-20	30	11%
21-30	34	12%
31-40	89	32%
More than ..	73	26%
Null	6	2%
Grand Total	278	100%



**58% of  
Respondents  
Work Full-time**



# RESIDENT SURVEY: Current Education Level

## Education

	N	% of Total
Some of High School	3	1%
All of High School	33	12%
Some College	89	32%
College Certificate	19	7%
Associates Degree	40	14%
Bachelors Degree or higher	88	32%
Null	6	2%
Grand Total	278	100%

**52% of  
Respondents  
Have Less Than an  
Associates Degree**

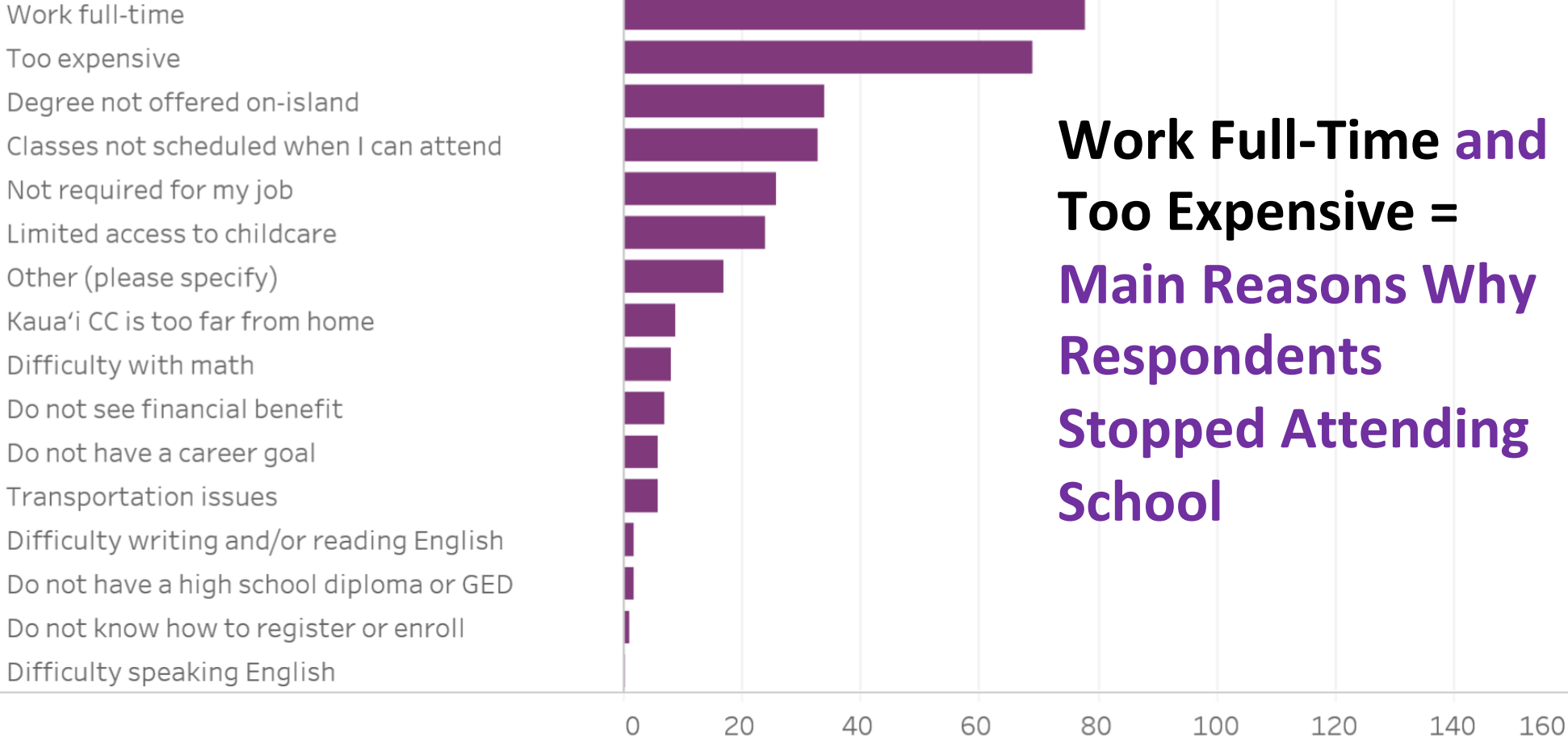
# RESIDENT SURVEY: Additional Education?

Do you plan to obtain more education?		
No	Yes	Null
56	217	5



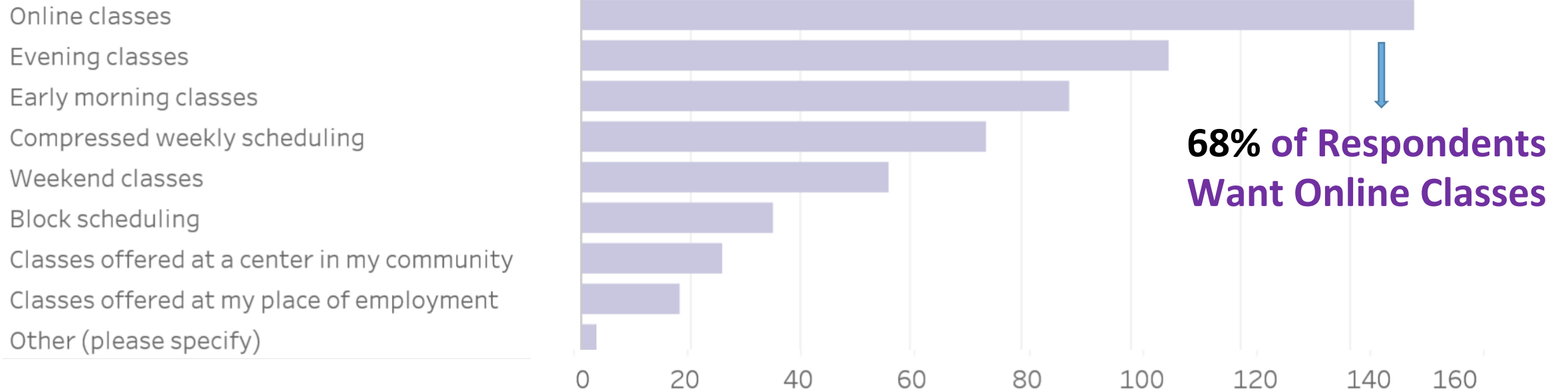
**78% of Respondents Would Like Additional Education**

# RESIDENT SURVEY: Why Stopped Attending



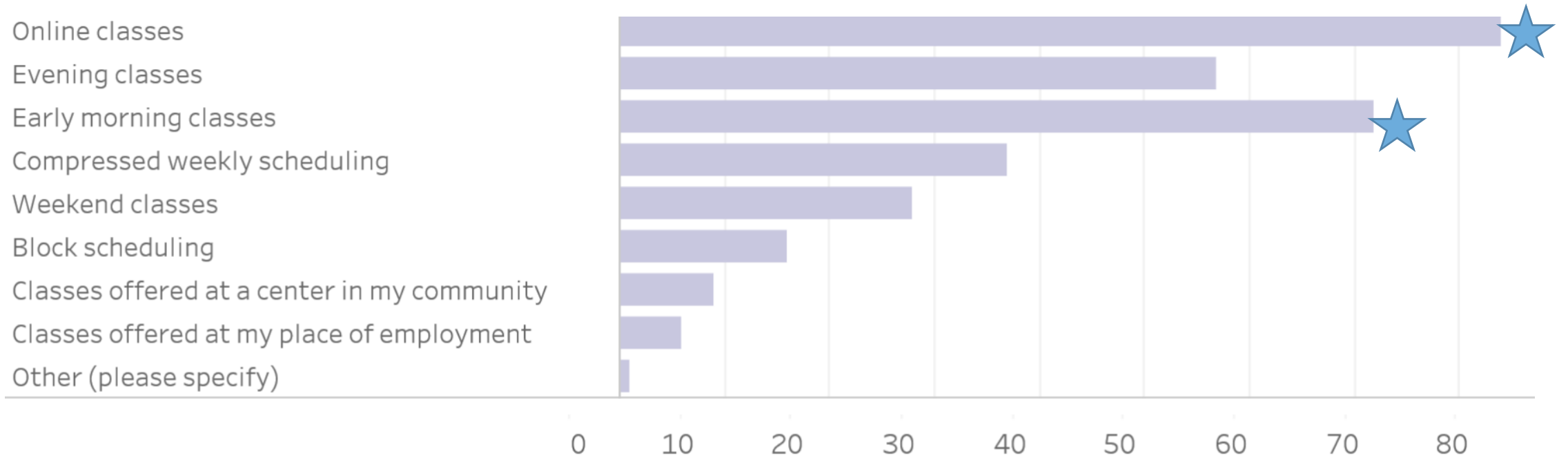
**Work Full-Time and Too Expensive = Main Reasons Why Respondents Stopped Attending School**

# RESIDENT SURVEY: Scheduling

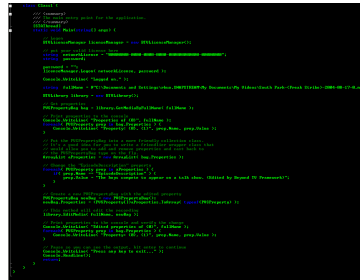
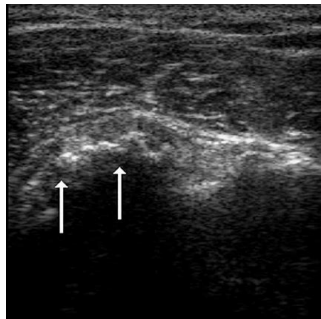
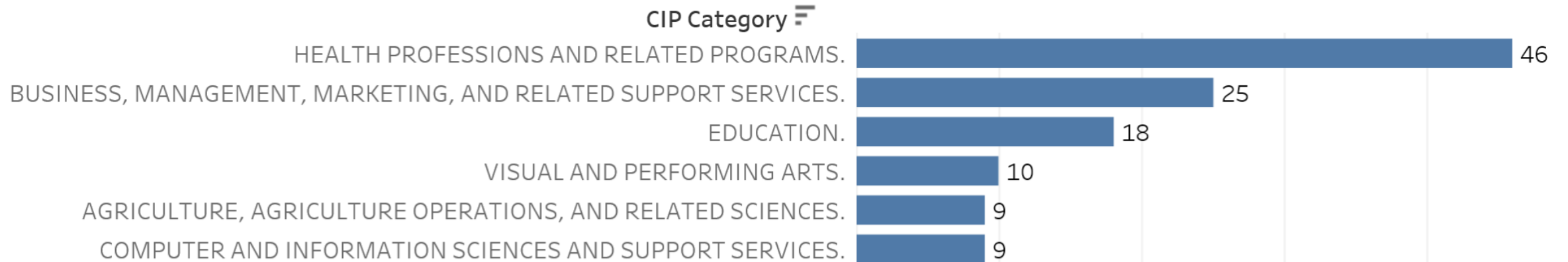




# RESIDENT SURVEY: Less than Associate Degree

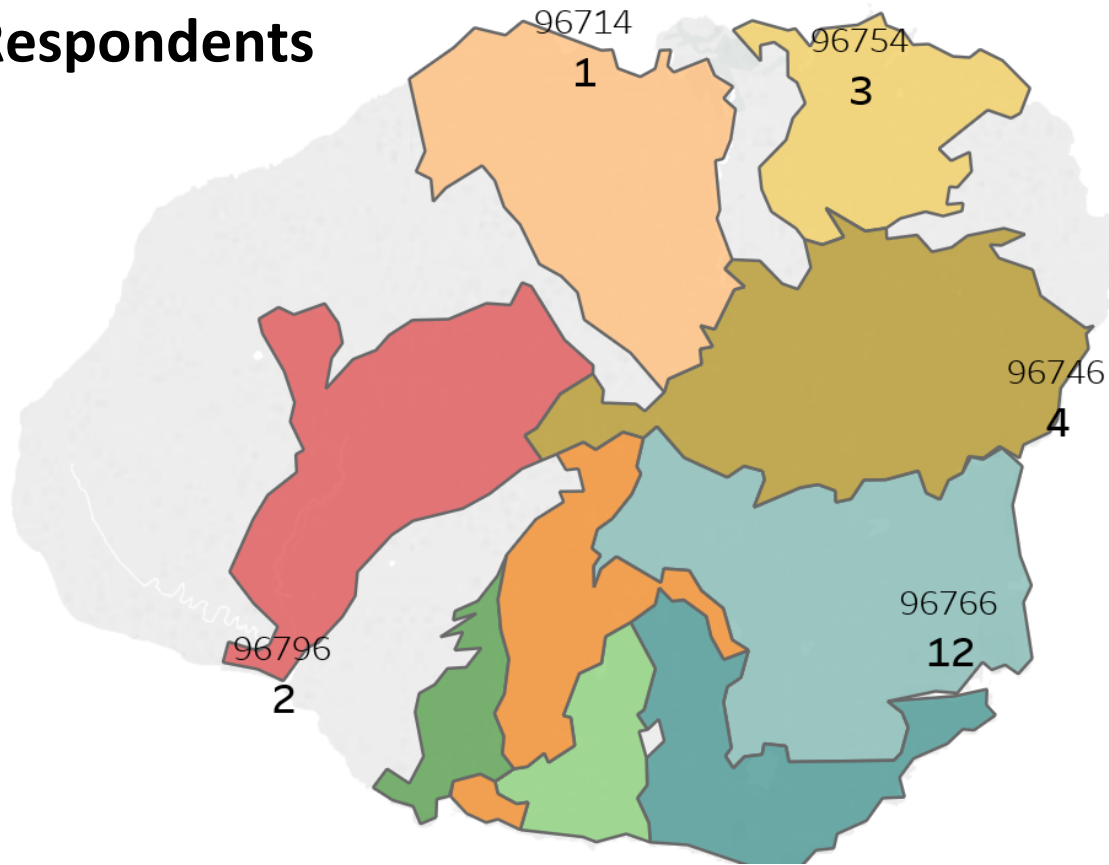


# RESIDENT SURVEY: Credit Program Requests



# WORKFORCE SURVEY

**N = 41 Respondents**



	N	%
Agriculture	3	7%
Automotive	3	7%
Business Services	2	5%
Construction	1	2%
Food and Beverage	3	7%
Government	2	5%
Healthcare	7	17%
Media/Advertising	2	5%
Non-profit	4	10%
Real Estate	3	7%
Retail/Wholesale	3	7%
Tourism	2	5%
Transportation	2	5%
Other: attorneys	1	2%
Other: Behavior analysis - ..	1	2%
Other: I make furniture in ..	1	2%
Other: Utilities	1	2%
<b>Grand Total</b>	<b>41</b>	<b>100%</b>



# WORKFORCE SURVEY: Recruits

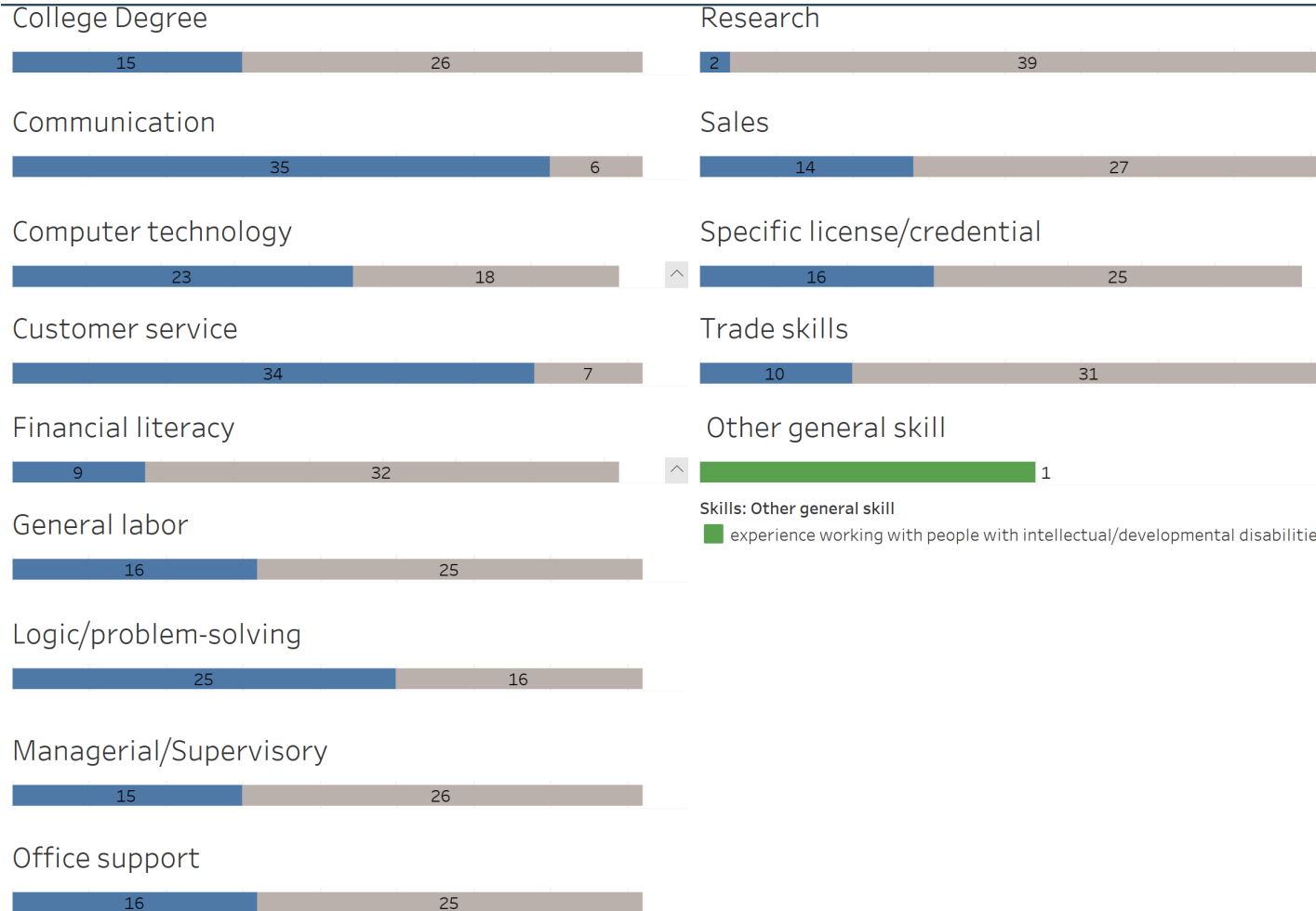
## Recruits During Last Two Years

	N	%
Kaua'i County	38	93% ★
Mainland United States	1	2%
Neighbor Islands within Hawai'i	2	5% ★
Grand Total	41	100%

**93%** employees recruited from Kaua'i County and **98%** of employees recruited from Hawaii during the past two years



# WORKFORCE: REQUIRED SKILLS



**85% = Communication**

**83% = Customer Service**

**61% = Logic/Problem-solving**

# WORKFORCE: EMPLOYEE EDUCATION INCENTIVES

Attend class during work hours



Incentive: Flex-time



Incentive: Technology (e.g., computer)



Travel costs



Tuition reimbursement



Other incentives



**51% = Tuition Reimbursement**

**49% = Attend class during work hours**

**37% = Flex-time**

# MARKETING UPDATES

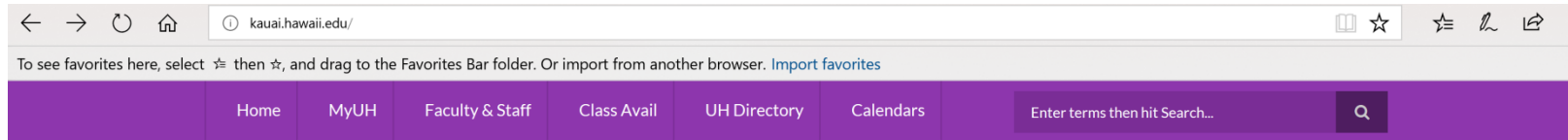
## “In the Making” Campaign Launched

- Pole Banners
- Framed Messaging Posters Throughout Buildings





# MARKETING UPDATES



- STEPS TO ENROLL
- PAYING FOR COLLEGE
- KCC DEGREE PROGRAMS
- UNIVERSITY CENTER
- CONTINUING EDUCATION
- STUDENT SERVICES

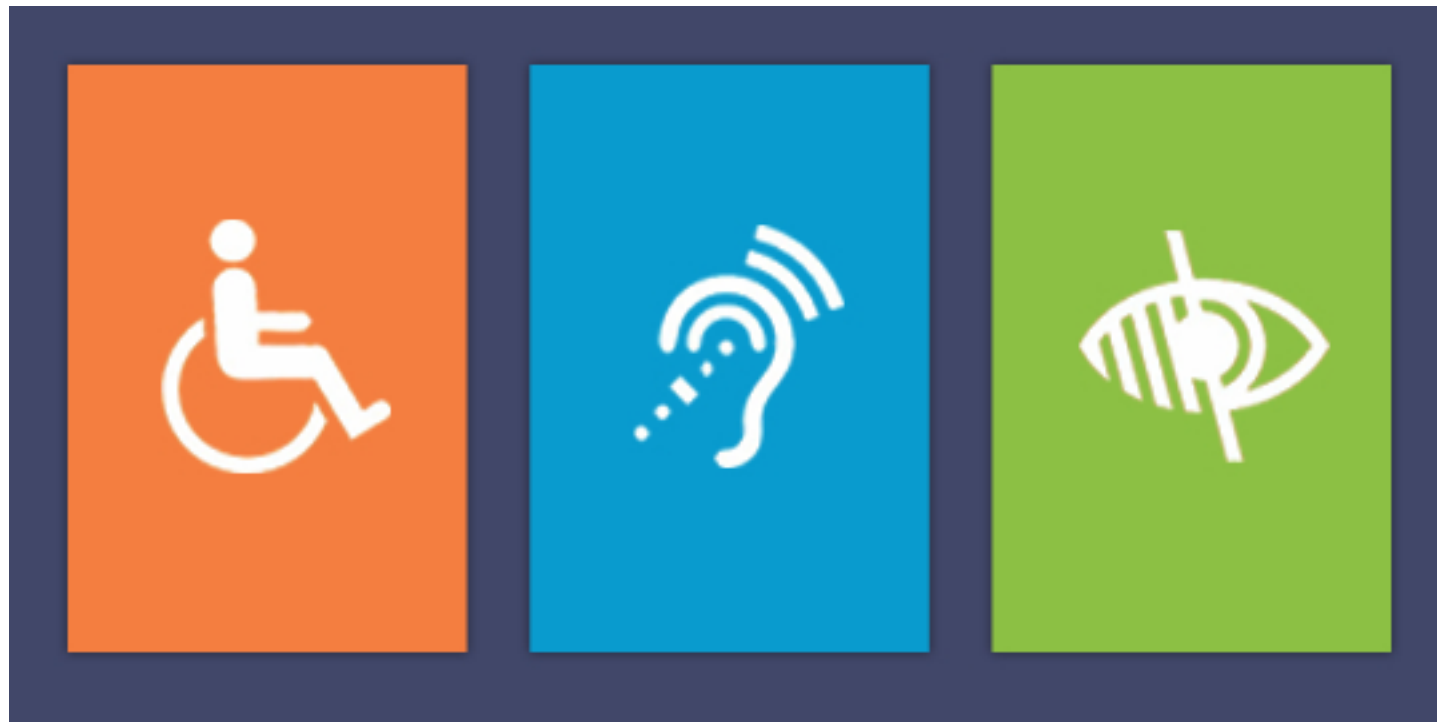


**Contact Maritza  
Mandarino  
with updates**

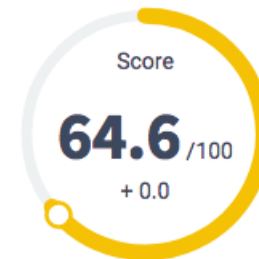
**X 217  
maritza9@hawaii.edu**



# MARKETING UPDATES



## Accessibility



Fix this issue and reach 85.5 points: [Pages at level 3 and above with multiple Level A/AA errors](#)

Improve score

# GRANT UPDATES: RECENT SUBMISSIONS

PROJECT TITLE	YEAR	AGENCY	AMOUNT	
E ulu ka aina: The land grows and lives	April 2018	US Department of Agriculture (USDA)	\$49,406	<b>\$170,938 PENDING</b>
Agroforest Project	May 2018	USDA Pacific Island	\$74,495	
Manokalanipo Ma Uka a I Kai – Moku o Puna E Ula Ka Aina	May 2018	Kamehameha Schools	\$10,000	<b>\$20,000 AWARDED</b>
The Truth Initiative	May 2018	Truth Initiative	\$20,000	
The Pila Kikuchi Collection	July 2018	National Endowment for the Humanities	\$86,443	<b>\$49,406 DENIED</b>
IN DEVELOPMENT	Sept. 2018	TSIP – National Science Foundation	\$300K- \$500K	
IN DEVELOPMENT	Sept. 2018	TCUP Ti Planning Grant – National Science Foundation	\$100,000	<b>\$600,000 IN DEVELOPMENT</b>

# UNIVERSITY CENTER UPDATES

**STAY HERE. GO FORWARD!**

## 2017/2018 FACTS



- **33** programs offered above certificate level
- **144** students
- Fall-to-spring persistence = **91%**
- Degrees Awarded = **38**

## *New* Distance Education Programs

Pathways to Teacher Licensure, Leeward CC

AS, **Respiratory Care Practitioner**, Kapʻiolani CC

BA, **Economics**, UH Mānoa

BA, **Public Administration** (Community Health), UH West Oahu

BSW, **Social Work**, UH Mānoa

MA, **Counseling Psychology** (Clinical Mental Health Counseling), UH Hilo



# TEST Question: What is your favorite color?

Green

Pink

Yellow

Purple



# ACCREDITATION 2018



UNIVERSITY of HAWAII\*  
**KAUA'I**  
COMMUNITY COLLEGE

# KAUA'I COMMUNITY COLLEGE IS ACCREDITED



**Kaua'i Community College  
has been accredited by  
The Accrediting Commission  
for Community Colleges and  
Junior Colleges since 1971**

# WHAT DOES BEING ACCREDITED MEAN?

Accreditation is an  
**ASSURANCE TO THE PUBLIC**  
indicating that Kaua'i Community College  
meets national education standards  
and is dedicated to  
continuous improvement

## Which of the following is NOT a reason that institutional accreditation is important for students?

Institution is able to offer federal financial aid

Demonstrates that the institution meets or exceeds standards of higher education quality

Students complete their degree on-time

Other colleges/universities, employers, and/or licensing agencies accept credentials



# WHY YOU SHOULD CARE ABOUT ACCREDITATION?

Only accredited schools are able to offer federal **financial aid** to their students

Employers, trade or profession-related licensing agencies, and other colleges and universities **accept a student's credentials**

Accreditation demonstrates that an institution meets standards of higher **education quality**

# How often does the college undergo a Comprehensive Review by ACCJC?

Every 3  
years

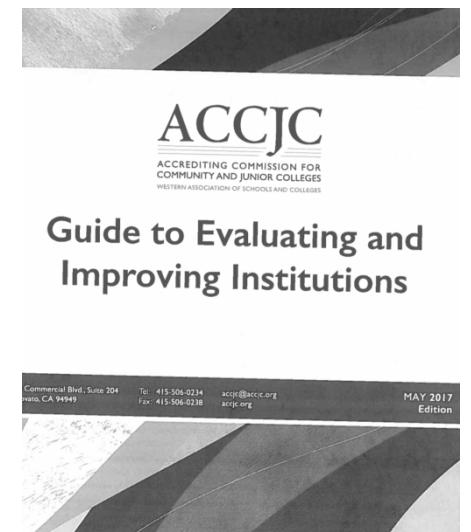
Every 5  
years

Every 7  
years

Every 10  
years

# HOW DOES THE COLLEGE MAINTAIN ACCREDITATION?

**Kaua‘i Community College undergoes a **Comprehensive Review** for reaffirmation of accreditation every seven (7) years**



# How many ACCJC Accreditation Standards are there?

37

19

7

4



# ACCREDITATION STANDARDS

**STANDARD 1: Mission, Academic Quality and Institutional Effectiveness, and Integrity**

**STANDARD 2: Student Learning Programs and Support Services**

**STANDARD 3: Resources**

**STANDARD 4: Leadership and Governance**

## Which is NOT a step in the Comprehensive Review process?

Internal Evaluation by  
the College

External Evaluation by  
ACCJC Commission

Commission Review and  
Accreditation Action

Continuous Institutional  
Improvement

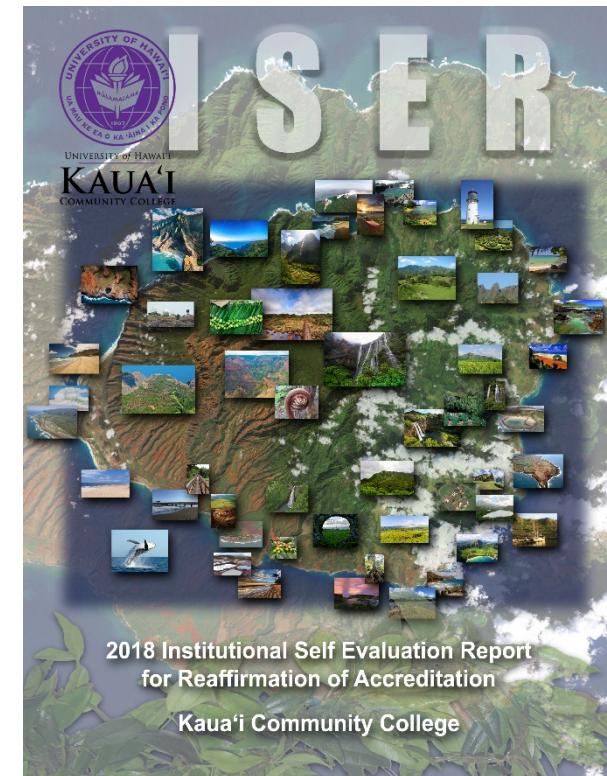
# COMPREHENSIVE REVIEW PROCESS

✓ Internal Evaluation (i.e., Institutional Self Evaluation Report; ISER)

External Evaluation (i.e., Team of Peer Evaluators)

Commission Review and Accreditation Action

Continuous Institutional Improvement (i.e., Quality Focus Essay; QFE)





# WHO IS INVOLVED WITH ACCREDITATION?

## Faculty, Staff, Students, and Community Members

- Development of Institutional Evaluation Report
- Meetings with Peer Review Team
- Participation in Open Forums with Peer Review Team
- Quality Focus Essay Projects



# When will the ACCJC Peer Evaluation Team visit Kaua'i Community College?

September  
15-18, 2018

October  
15-18, 2018

November  
15-18, 2018

January  
15-18, 2019

# PEER REVIEW TEAM

**Visit Dates: October 15 – 18, 2018**

**Team Chair: Dr. Sunita Cooke, Superintendent/President,  
MiraCosta College, Oceanside, CA**

**Total Number of Team Members: 11**





# ADDITIONAL INFORMATION

**ACCJC Website: [www.accjc.org](http://www.accjc.org)**

**College Website:**

**<http://kauai.hawaii.edu/accreditation>**