Beyond Research, Intelligence

INSTITUTIONAL IMAGE AND NEEDS ASSESSMENT (2022)

Prepared for
Hawai'i Community College & Kaua'i Community College

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SUMMARY OF FINDINGS

Residents of Hawai‘i Island and Kaua‘i were surveyed to learn more about their perceptions of Hawai‘i Community College and Kaua‘i Community College, respectively, and determine what service offerings each institution could provide to better fit the needs of current and potential students.

Hawai‘i Island residents generally have a positive image of Hawai‘i Community College. They think about the college in terms of the programs it offers, its affordability, the fact that it is a local option for higher education, and that it is a good place for students to begin college and possibly transfer to places that offer more degree options. A majority of residents are aware of the college’s functions, like the types of classes that are offered, course delivery options, and the ability to transfer credits to other schools. Older residents, women and those with more than a high school education show the greatest awareness of these functions. There is less awareness of the role played by the University Center.

Residents cite the college’s affordability and location as strengths; a lack of programs is the most commonly cited weakness.

The positive image of the college is associated with assessments of the college’s impact on the community. Residents view the college as an affordable option for higher education on the island and that it serves as a pathway to gain credits at other University of Hawai‘i schools. There is slightly less agreement that the programs lead graduates to favorable job prospects or jobs that secure a living wage.

Almost 70 percent of respondents believe the college is doing a good job or better at meeting the needs of the community. The community does believe there should be more degree programs offered, but when pressed cannot identify one or two that outweigh the others. In fact, the public generally falls back on those programs that are currently offered and most likely to be cited as the most prominent existing programs (e.g., nursing, and culinary arts). A large segment of the population did not want to even offer a program. There is more consensus, though, that it would be better for the community if there were more degree plans offered, like Bachelor’s and Master’s degrees.

When comparing the reputation of the school now to two years ago (generally right about the time COVID hit), 22 percent say the reputation improved, 44 percent say it stayed the same, 4 percent say it got worse, and 30 percent didn’t know. Men were more likely than women to state that the reputation had improved. The results hint of a lack of communication about the college and its activities over the past two years.

Younger residents and those with a high school degree or less were most interested in pursuing higher education on Hawai‘i Island. Among all residents interested in higher education, almost two-thirds are interested in it as a means to increase future job prospects. They believe higher education will assist with skill building, moving up at an existing job, or obtaining a better job. The remaining residents are purely interested in higher education for self-improvement or personal gratification. Those that fall in this group are generally retired and envision taking courses to learn new things and/or gain fellowship with others.

Residents who are uninterested in additional education generally already have degrees and are simply uninterested in pursuing higher education. Barriers such as cost, time, and philosophy towards education play a small role as reasons for abstaining from further education; however, younger residents show a greater tendency to mention that they don't see the value of a degree or find it worthwhile.

Of those who are interested in higher education, about half indicate they are interested in pursuing higher education at Hawai'i Community College. The main reason they would pursue this college is its location. Very few residents mention specific programs or other reasons that compel them to this institution. Those that are not interested in Hawai'i Community College note principally that it doesn't offer the degree they want to pursue (particularly among women) and that it is not a four-year college (particularly among younger residents).

Hawai'i Community College can assist these potential students by addressing costs and discussing degree programs and certificates. About half of prospective students indicated they have visited the Hawai'i Community College website. Of those who have visited, most found it welcoming, informative and easy to navigate, though a small number of residents did not find it visually appealing.

In terms of course delivery options, 53 percent prefer full semesters, 39 percent prefer shorter semesters, and eight percent don't know their preference. About half (48%) prefer online courses that can be advanced at the students pace, 28 percent prefer a hybrid delivery (online and in-person within the same course),and 17 percent prefer in-person classes. Prospective Hawai'i Community College students prefer classes that meet 2-3 times per week over classes that meet once per week. They also have a proclivity for weekday courses, especially Monday and Wednesday; there is no consensus of day part preference.

Kaua'i residents also have a positive image of Kaua'i Community College. When Kaua'i residents think about the college, they use superlatives like "great" and also think of specific degree programs. The majority of the public is aware of its functions, such as the college allows students to take courses either in-person or online (or both). Women and Native Hawaiians show the greatest awareness of many of these functions. As was the case with Hawai'i Community College, there is less awareness about the University Center.

Affordability and location are the most prominent strengths of the college, especially among Kaua'i women; not being a four-year school and lack of programs were the most cited weaknesses of the institution.

Kaua'i residents are generally in agreement with the college's impact in the community. Residents demonstrate the most agreement on statements about the college's role as an affordable option for higher education, a pathway to courses and degrees at other UH system campuses, quality of programs, and a source of quality programs. The public shows less agreement that the college offers programs in which graduates can earn a living wage and that there is enough career training for jobs on the island. Native Hawaiians, women, and those with a high school degree or less indicate the greatest agreement across many of the impact statements.

Just over 60 percent of residents agree the college has done a good job or better in meeting the needs of the community. Residents mention a variety of unmet needs the college could help address, the largest of which is greater degree options (e.g., BA/BS, MA/MBA, Ph.D.). There is no consensus about degree program offerings. In fact, over 30 percent couldn't provide a response as to the degree programs that should be offered in the community. As was the case with Hawai'i Community College, many residents simply noted those programs that are already offered and are well-respected (e.g. nursing).

Assessments of Kaua'i Community College's reputation is the community over the past two years are also affected by the amount of information received by the public. Twenty-two percent of residents indicated the reputation had improved, 42 percent stated it stayed the same, four percent said it got worse, and 32 percent indicated they didn't know. Again, the lack of information about the college appears to impact residents' beliefs of institutional operations.

Around 70 percent of Kaua'i residents who are interested in higher education do so to enhance job prospects; the remaining 30 percent will pursue higher education for self-improvement and personal gratification.

Of those interested in higher education, less than half (45%) are interested in pursuing education at Kaua'i Community College. The primary reasons for pursuing Kaua'i Community College is location (cited by 83%) and affordability (cited by 58%). The data suggest women and younger residents are the most price sensitive. Those that are interested in more school, but not necessarily Kaua'i Community College, cite various reasons, the most prominent being that it doesn't offer the degree they want. Again, this reflects the lack of degree options, not necessarily degree programs offerings.

Prospective students noted that Kaua'i Community College can assist by focusing their efforts on providing more information about degrees and explaining costs and scholarship opportunities. About half of interested residents have visited the Kaua'i Community College website. Those who have indicated that it is welcoming, informative, and visually appealing, but could be improved by being easier to navigate, especially for men.

Course delivery option preferences for Kaua'i Community College differ from those for Hawai'i Community College. Of prospective Kaua'i Community College students, 43 percent prefer shorter semesters, 27 percent prefer full semesters, and 30 percent don't know their preference. Almost half (45%) prefer hybrid course delivery, 37 percent prefer online courses at own pace, and 13 percent prefer in-person classes. Prospective students are split in terms of their preferences for frequency of class meetings: 39 percent prefer once per week, 36 percent prefer 2-3 times per week, 12 percent have no preference, and 13 percent don't know. These students tend to prefer weekday courses, especially Tuesday through Thursday (although 19% have no preference), and afternoons and evenings are the most cited day part preference.

INTRODUCTION

Kaua‘i Community College and Hawai‘i Community College – two of seven community colleges in the University of Hawai‘i (UH) System – serve the educational needs of their respective islands. Kaua‘i Community College is the only institution of higher education in the County of Kaua‘i and as of Spring 2022 had an enrollment of over 1,150 students. Hawai‘i Community College, which has a branch campus and University Center in Kona and an education center in Honoka‘a, is the only two-year community college in the County of Hawai‘i and as of Spring 2022 had an enrollment of over 1,900 students.

The COVID-19 health pandemic has impacted all aspects of life in Hawai‘i, and education is no exception. As a result of the pandemic, Kaua‘i Community College and Hawai‘i Community College have altered their operations and delivery of educational programs and services. For example, modes of course offerings have shifted from in-person interactions to online/digital interactions. These changes have implications for ease of access by local residents and have possibly shifted the perception of the institutions themselves. As a result of these changes, the two institutions would like to better understand their respective communities’ current attitudes and opinions of the institutions and their role in the great community, and how the institutions themselves might better serve these communities.

The current research aims to learn more about the community perception of each institution, including strengths, weaknesses, and the extent to which these colleges currently support community needs. Additionally, the research aims to determine resident and prospective student preferences for higher education, and the types of services these institutions can provide to match those preferences. The results of the research can help fill gaps in knowledge about college perception and services, and be used to assist with planning and future marketing efforts.

PROJECT OBJECTIVES

The purpose of the research is to achieve the following project objectives:

- Determine the current image of each college in terms of value to the community and quality of the institution
- Ascertain the types of programs and services the institutions should offer, along with residents’ preferred mode of delivery.

METHODOLOGY

Survey and Sample

The survey instrument was designed by SMS professionals in consultation with representatives from Hawai‘i Community College and Kaua‘i Community College, including Chancellors from both institutions. The survey instrument has two principal sections. The first section includes questions that address awareness of the institutions, their strengths and weaknesses, assessment of community impact, and community needs that could be addressed by the institutions. The second section ascertains interest (and the lack thereof) in higher education, assistance that the institutions could provide prospective students, and student preference for future course structure and course delivery. Also included in each survey is a battery of questions regarding demographics, and an opportunity for survey respondents to inquire about additional information regarding each college.

SMS incorporated a mixed-mode approach to sampling and fielding data collection efforts for this project. Fielding efforts for both projects used online panel samples, random digit dialing telephone sampling (including landline and cell phone), and addressed based sampling for mail surveys. All sampling was conducted island wide on both Hawai‘i Island and Kaua‘i, and surveys include only residents aged 18 or older.

SMS collected 401 surveys from residents of Hawai‘i Island and 527 surveys from residents of Kaua‘i from September 6, 2022 to October 28, 2022. The margin of error of the full survey results is +/- 4.89 percentage points at the 95 percent confidence interval for the Hawai‘i Island sample, and +/- 4.25 percentage points at the 95 percent confidence interval for the Kaua‘i sample.

Weighting

Weighting was applied to the analysis to adjust the results to be more in line with known characteristics of the population. The weighting methodology used is the iterative proportional fitting (raking). With raking, we start with a set of variables where the population distribution is known, and the procedure iteratively adjusts the weight for each case until the sample distribution aligns with the population for those variables. Population data was taken from American Community Survey (ACS) 5 year estimates (2020) for the islands of Hawai‘i and Kaua‘i.

Format

The following report contains data analysis and findings for the two surveys that were administered in this project. We first provide findings related to research conducted on Hawai‘i Island regarding Hawai‘i Community College. Analysis begins with the community needs and perception findings, and is followed by findings about service delivery options and preferences. We then present findings from surveys completed by Kaua‘i Island residents about Kaua‘i Community College. Analysis of the community needs and perception data is presented first and followed by findings of service delivery options and preferences.

The findings within each section include overall analysis of each variable and the inclusion of select open-ended comments from survey respondents to provide insight about the results. Additionally, we analyzed the data in order to determine if there were differences by key demographic segments. Where appropriate, we discuss any statistically significant differences in these segments. In some instances, the data are either too small or the variables are not constructed in such a manner to run statistical tests; however, we provide analysis of the results given the underlying sense of what the data reflect. We believe this information may be informative to those who are interested in future targeted marketing and advertising efforts.

The following four sociodemographic variables were used for additional analysis:

- Age (Separated into respondents aged 18-34 and those 35 or older)
- Gender (Separated by men and women)
- Ethnicity (Separated into three groups: Caucasians, Native Hawaiians, and all "other" ethnicities)
- Education level (Separated by those with a high school degree or less and those with more than a high school degree)

Lastly, all open-ended comments were categorized and coded to provide quantitative analysis. The recoded data are presented in the findings section of the report. All substantive comments to open-ended questions have been included in the appendices of the report. As was the case with the findings sections, the open-ended responses associated with Hawai'i Community College are presented first and followed by those associated with Kaua'i Community College.

FINDINGS

HAWAIʻI COMMUNITY COLLEGE

Community Needs

Hawaiʻi Island residents were first asked to give their unfiltered, top-of-mind response about Hawaiʻi Community College. The responses demonstrate a variety of impressions about the institution among community members. A large segment of the population assesses the college in terms of its value. For example, 12 percent of respondents indicated the college is good or okay, nine percent provided a negative comment about the institution, and five percent provided a superlative (e.g., awesome, great, excellent) for the institution. Community members provided comments like:

- *Great higher learning institution for a reasonable price*
- *Needs to improve teachers and administration to help further opportunities for our youth*

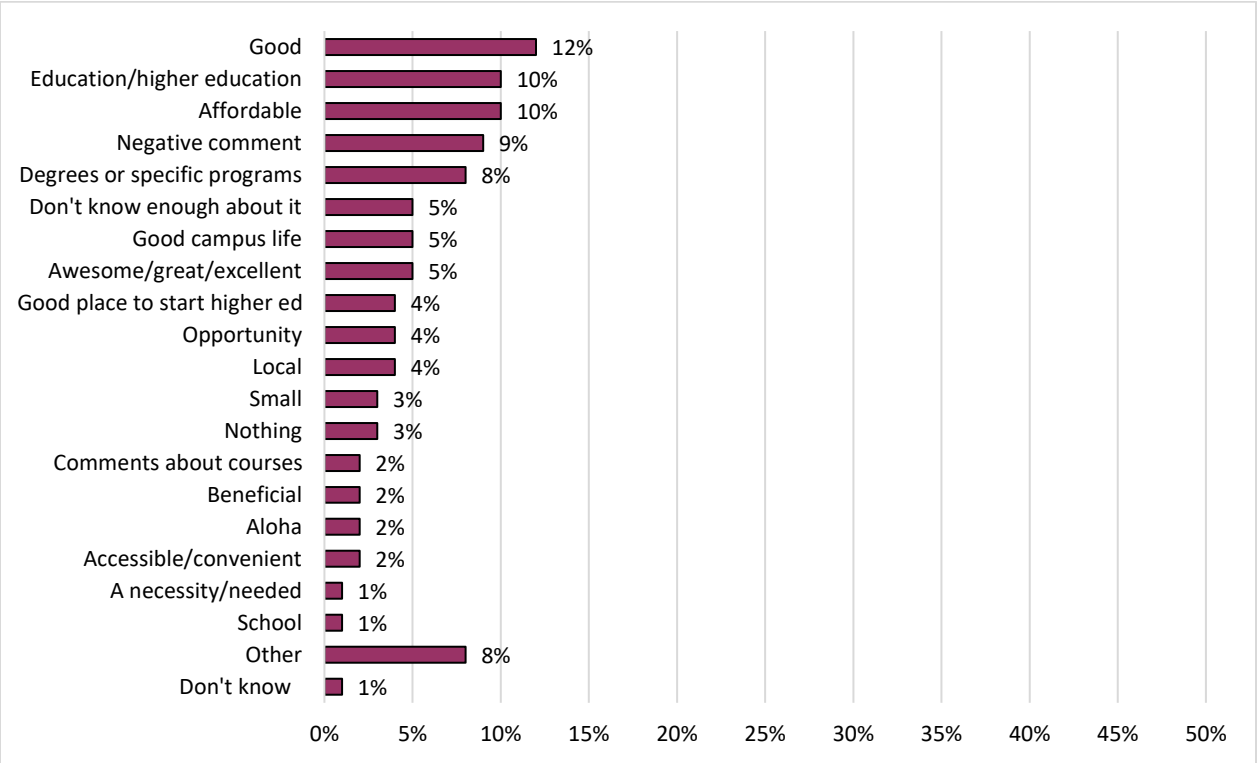
A second group of residents provided more generic descriptors about the college: 10 percent indicated they think of education or higher education, 10 percent stated it was affordable, four percent indicated it was local, and three percent noted it was small. Respondent comments of this nature included responses like:

- *Furthering education to become successful in all aspects of life*
- *Affordable, convenient, and accessible*

A third group associate the college with its offerings. Approximately eight percent of residents mentioned specific degrees or programs associated with the institution, and five percent noted the quality of campus life. Comments related to offerings include statements like:

- *Associate level degrees*
- *Home, friendly campus*

Figure 1: Top-of-Mind Awareness of Hawai‘i Community College



Question: “In your own words, what is the first word or phrase that comes to mind when thinking about Hawai‘i Community College?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=398

Community members were asked about their awareness of nine different functions of Hawai‘i Community College. Nearly three-quarter of residents (74%) indicated they were aware that Hawai‘i Community College offers classes in Hawaiian culture. Around 70 percent of residents noted awareness that the institution offers technical degrees that prepare students to enter the workforce, classes that focus on business skills, and allows students to take a variety of course delivery methods. These functions tend to be associated with the general role of community colleges, and may reflect more about the nature of community colleges in general.

Awareness of other functions was slightly lower, especially for those that were more specific to the operations of Hawai‘i Community College. For example, around 60 percent of residents indicated they were aware that the college provides a student the ability to start at Hawai‘i Community College and then transfer to another institution’s Bachelor’s degree program. Likewise, around 60 percent of residents noted they were aware that the college offers classes that fit the schedules or working students, and offer pre-college courses. Just over half of community members (54%) stated they were aware Hawai‘i Community College allows one to take course from other University of Hawai‘i System schools.

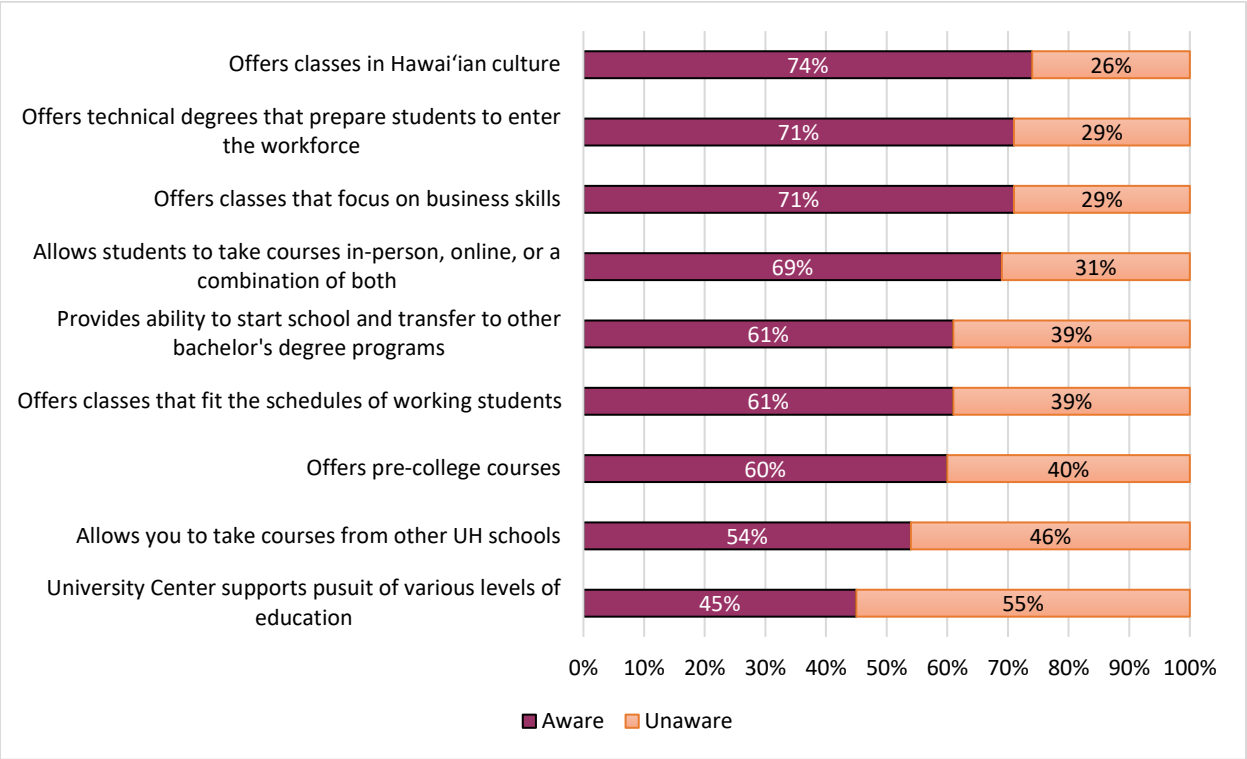
Awareness was lowest on knowledge about the role of the University Center. Approximately 45 percent of residents indicated they were aware that Hawai‘i Community College has a University Center that supports county residents as they pursue various levels of education (from certificates up to online doctoral degrees from other UH institutions).

Further data analysis reveals statistically significant differences within demographics on several of these key measures. In terms of age, older residents were more aware of general functions of community colleges, whereas younger residents were more aware of specific Hawai‘i Community College functions. For example, 64 percent of older residents compared to 51 percent of younger residents indicated they were aware Hawai‘i Community College provides students with the ability to start school easily and transfer into other schools' Bachelor's degree programs. Likewise, 62 percent of older residents compared to 51 percent of younger residents stated they were aware the college offers pre-college courses to assist students with college readiness and career aspirations. However, 57 percent of residents aged 18-34 were aware of the University Center's support function, compared to just 41 percent of residents aged 35 or older.

Analysis of the data also reveals that women were more aware than males of some of the college's functions. Seventy-five percent of women compared to 64 percent of men indicated they were aware that Hawai‘i Community College allows students to take courses in-person, online, or in a combination of the two; 66 percent of women compared to 54 percent of men indicated awareness that the college offers pre-college courses to assist students with college readiness and career aspirations; and 65 percent of women compared to 57 percent of men stated they were aware that the college offers classes that fit the schedules of working students.

Residents who have more than a high school education are much more inclined to be aware of the institution's functions when compared to those who have a high school education or less. The largest differences are found on those functions that tend to be very specific. For example, 80 percent of residents with more than a high school education are aware the college offers technical degrees that prepare students to enter the workforce, compared to 54 percent of those with a high school degree or lower. Seventy-two percent of those with more than a high school degree compared to 40 percent of those with a high school degree or lower were aware the school provides students with the ability to start school and easily transfer into other school's Bachelor's programs. The data also show that 67 percent of residents with more than a high school degree were aware the institution offers pre-college courses to assist student with college readiness and career aspirations, compared to 47 percent of those with a high school degree or less.

Figure 2: Community Awareness of Hawai‘i Community College Functions



Question: “Please let us know if you are aware or unaware of the following Hawai‘i Community College functions. Hawai‘i Community College…”
n=401

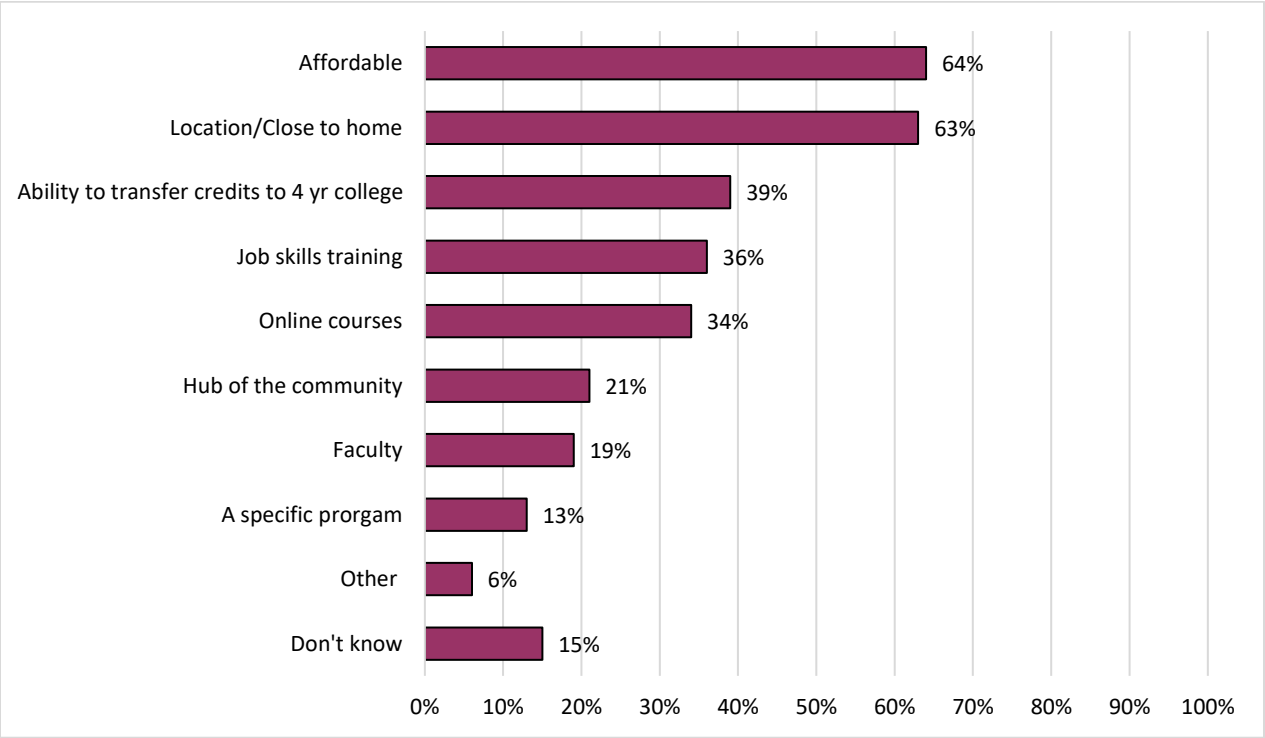
Hawai‘i Island residents were also asked about the strengths of the institution. Approximately 64 percent of residents noted it was affordable and 63 percent stated its location were a strength.

A smaller percentage of residents noted the college’s operations or functions as strengths. Just under 40 percent of residents indicated a strength of the college was that students had the ability to transfer Hawai‘i Community College credits to a four-year college, 36 percent noted the institutions job skill training, and 34 percent indicated course delivery options by way of online courses was a strength of the college. Just over 20 percent of residents noted the institution was a hub of the community and 19 percent stated the faculty were a strength.

Approximately 13 percent identified a specific program as being a strength of Hawai‘i Community College. Among these residents, the culinary arts, nursing, and automotive repair were cited most frequently as strong programs.

Older residents were more likely than younger residents to cite the ability to transfer credits to a four-year college as a strength of Hawai‘i Community College. Women were more inclined than men, and Native Hawaiians were more inclined than other ethnic groups to cite location and online courses as strengths of the college. Residents with more than a high school education noted affordability and the ability to transfer credits to four-year college as strengths in greater proportions compared to residents with a high school degree or lower.

Figure 3: Community Assessment of Hawai‘i Community College Strengths



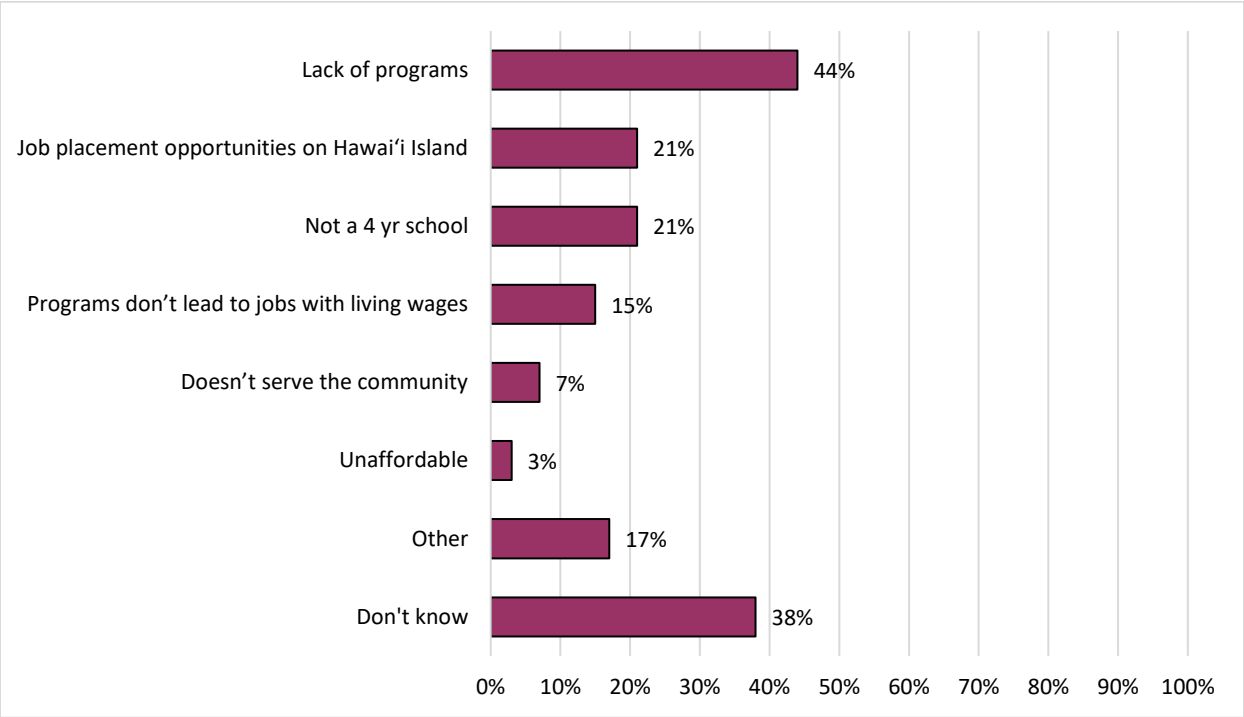
Question: “What would you consider Hawai‘i Community College’s strengths?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=400

When asked about the weaknesses of Hawai‘i Community College, residents provided responses that speak to both the operations of the university as well as outcomes. For example, 44 percent of community members stated a weakness of the institution was a lack of programs, and 21 percent indicated the fact that the college does not confer Bachelor’s degrees as weaknesses. On the other hand, 21 percent indicated weaknesses associated with the college’s ability to place graduates with good job opportunities on the island, and 15 percent referenced the perception that the college’s programs don’t lead to jobs with living wages.

Men were more likely than women to note a lack of programs and the belief that programs don’t lead to jobs with living wages as weaknesses. Residents who have a high school degree or less were more inclined to state a weakness of the college is that it fails to provide job placement opportunities in the island, although these residents were also much more likely to state a don’t know response to this question. There were no major differences by gender or ethnicity.

It is important to note that almost 40 percent indicated that they could not formulate a weakness of the institution, which hints at a lack of knowledge about Hawai‘i Community College and the role it plays in the community.

Figure 4: Community Assessment of Hawai‘i Community College Weaknesses



Question: “What would you consider Hawai‘i Community College’s weaknesses?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=400

Community members were provided with 13 statements about the impact Hawai‘i Community College has on Hawai‘i Island, and asked about their level of agreement with each statement. Figure 5 demonstrates the responses to these statements.

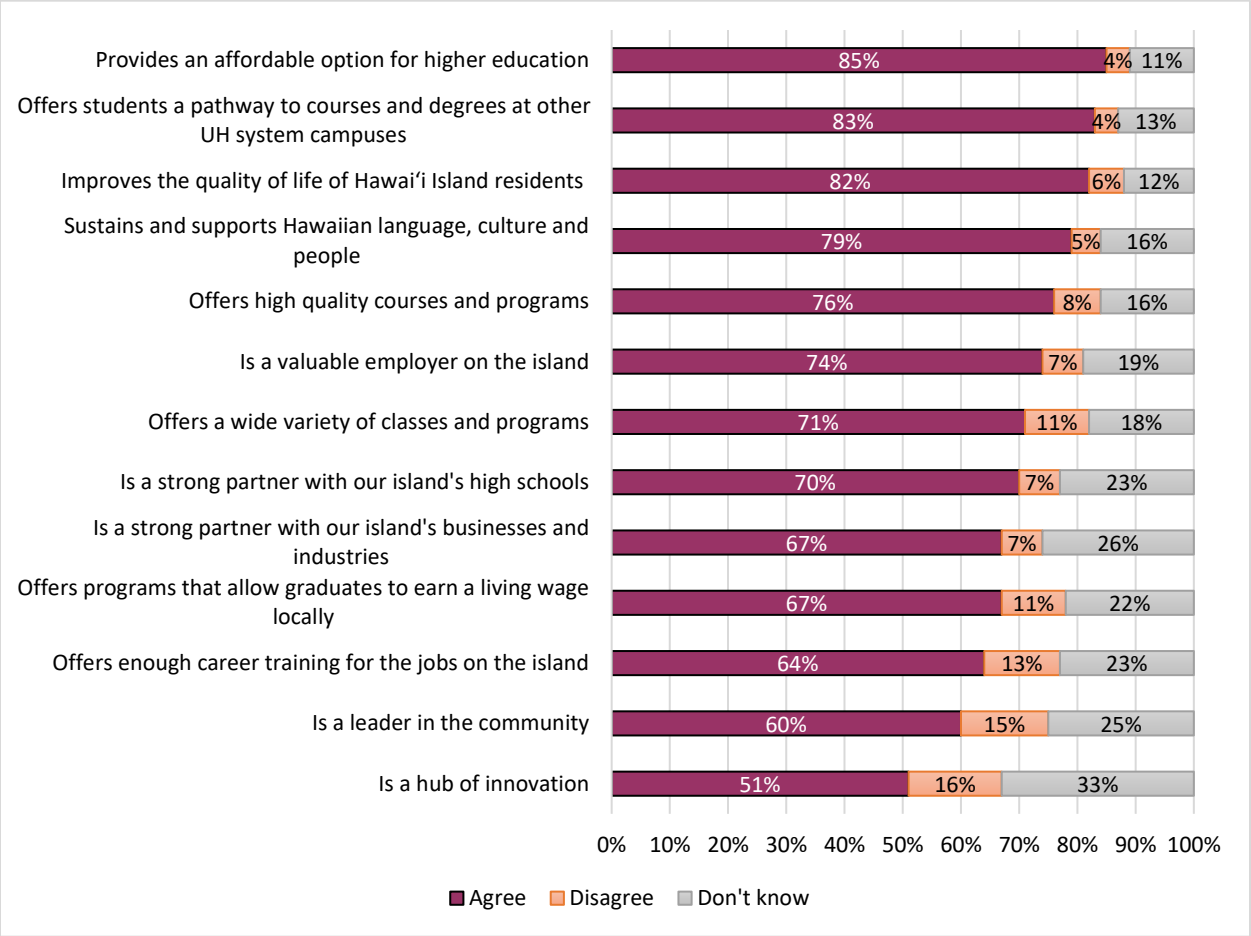
Residents show high levels of agreement that Hawai‘i Community College provides an affordable option for higher education (85%), offers students a pathway to courses and degrees at other UH system campuses (83%), improves the quality of life of Hawai‘i Island residents (82%), sustains and support Hawaiian language, culture and people (79%), offers high quality courses and programs (76%), and is a valuable employer on the island (74%). It is important to note that while there was little disagreement with these statements, between 11 and 19 percent of respondents indicated they didn’t have enough information about Hawai‘i Community College to provide a response.

Other statements were associated with higher levels of disagreement and people who couldn’t assess the statement. Community members indicated agreement that the institution offers a wide variety of classes and programs (71%), is a strong partner with Hawai‘i Island high schools (70%), is a strong partner with Hawai‘i Island’s businesses and industries (67%), offers programs that allow graduates to earn a living wage locally (67%), offers enough career training for jobs on the island (64%), is a leader in the community (60%), and is a hub of the community (51%).

The responses to these statements suggest that Hawai‘i Community College is viewed as an affordable higher education option for Hawai‘i Island residents that offers a quality education for the type of degrees and courses it offers. However, there is less agreement that the institution is a strong community partner, which may be due to the fact that a sizeable percent of the population doesn’t know much about the college or how it interacts with the community. There is also less agreement about the college’s impact in providing an education that leads to quality jobs on the island.

There was not much variation in responses by the different demographic groups. Older residents were more likely to indicate the college is a valuable employer, but both groups had over 65 percent of respondents who made that assertion. Likewise, men were more likely to state that the college is a strong partner with island businesses and industries, and that the college offers a wide variety of classes, but in both instances women’s level of agreement is 62 percent and 68 percent, respectively.

Figure 5: Community Assessment of Hawai‘i Community College Impact



Question: “Based on what you know or have heard about Hawai‘i Community College, please let us know if you Strongly Agree, Agree, Disagree, or Strongly Disagree with the following statements. Hawai‘i Community College…” n=398

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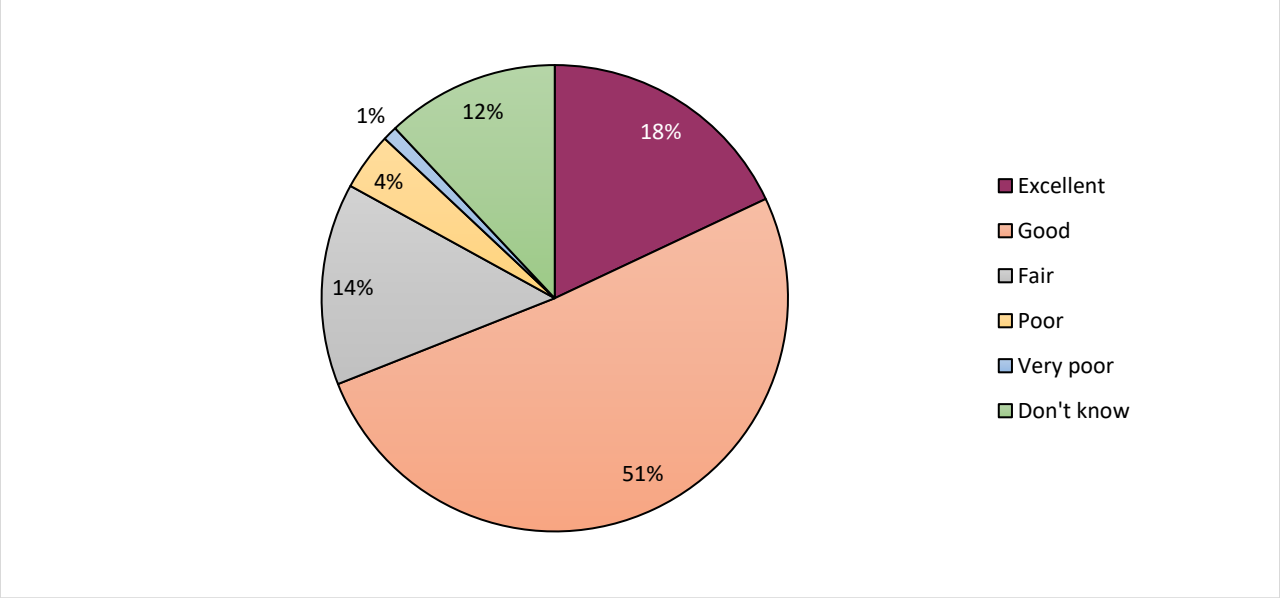
Hawai‘i Island residents have a generally positive assessment of the institution’s ability to meet the needs of the community. Just under 20 percent of residents noted Hawai‘i Community College has done an excellent job of meeting the needs of the community, 51 percent indicated it has done a good job, and 14 percent stated the college has done a fair job of meeting these needs. Just five percent indicated the institution has done a poor or very poor job meeting the needs of the community, and approximately 12 percent indicated they didn’t know.

Twenty-four percent of men and 13 percent of women indicated Hawai‘i Community College has done an excellent job of meeting the needs of the community. Seventy-six percent of Caucasians indicated the college has done either an excellent or good job of meeting the needs of the community, compared to 65 percent of Native Hawaiians, and 61 percent of all “other” ethnicities.

Figure 6: Community Assessment of Hawai‘i Community College’s Ability to Meet the Needs of the Community



Question: “Overall, would you say Hawai‘i Community College is doing an excellent, good, fair, poor, or very poor job of meeting the needs of the community?”
n=401

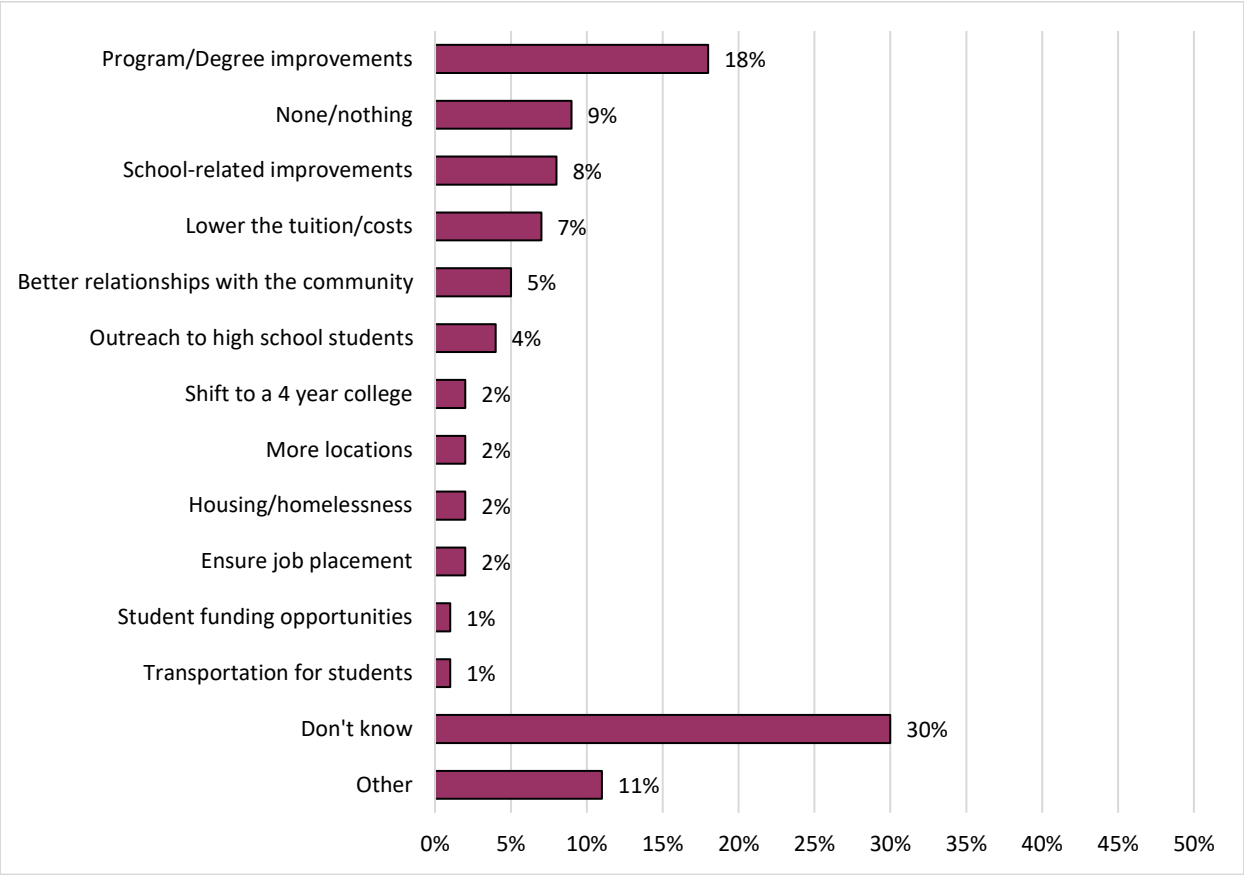
As shown in the previous figure, almost 70 percent of community members indicated Hawai‘i Community College is doing a good job or better meeting the needs of the community. In order to determine if more could be done, residents were asked to identify the unmet needs of the community that the institution could potentially address.

Responses to this question varied. Almost one-third of residents didn’t know of other unmet community needs. However, among those who did provide a response, the largest group (18%) cited improvements to Hawai‘i Community College’s programs and/or degrees. In particular, residents indicated the college could provide higher degree plans (e.g., BA/BS, MA) and improvements to current curriculum. Comments of this nature include statements like:

- *More STEM degrees courses and opportunities are needed from HCC*
- *Offer more programs that's transferable to a BS or MS degree, without having to retake the same class again just because the course number is different*

Other needs included school-related improvements, lowering tuition or costs to enroll, better relationships with the community, more outreach to potential students in local high schools, and more locations closer to residents in areas further away from Hilo.

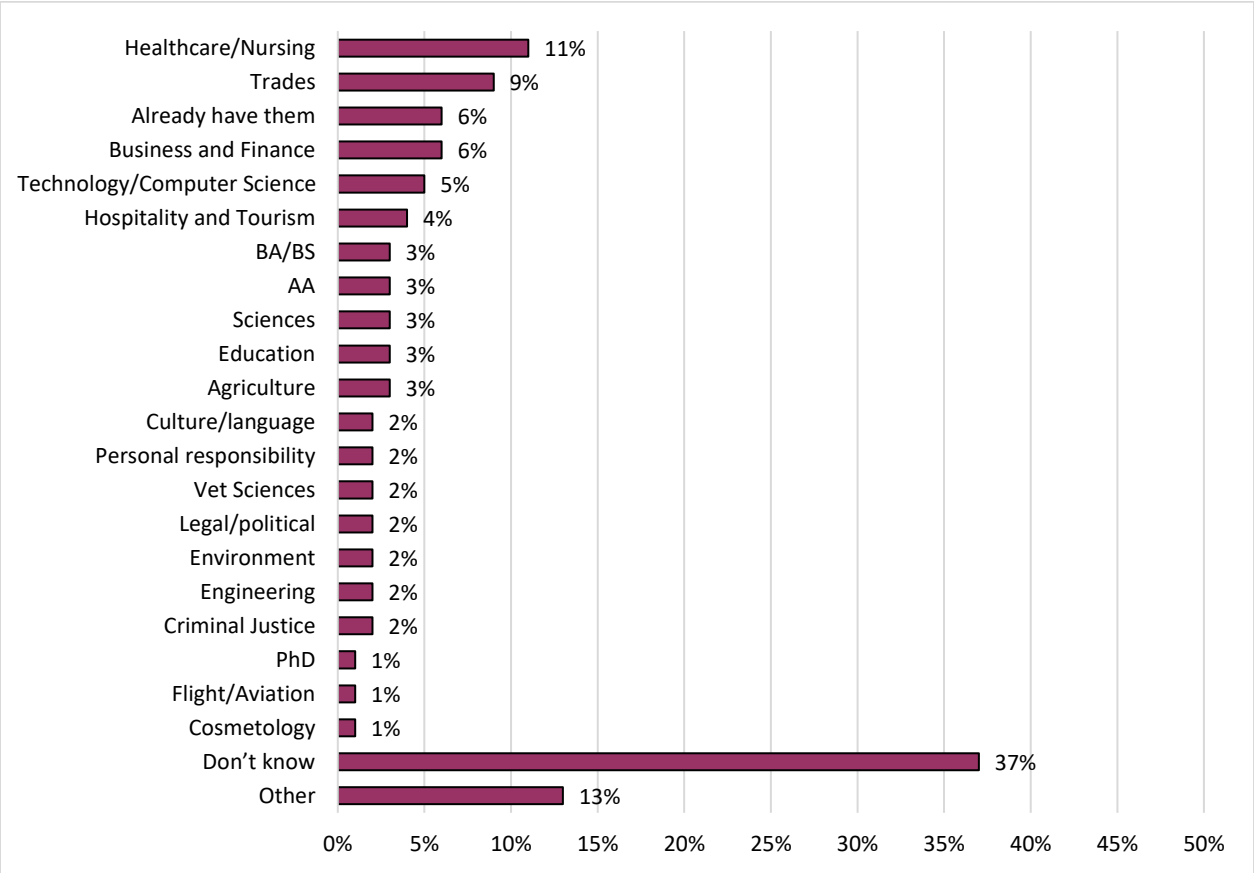
Figure 7: Community Assessment of Unmet Community Needs



Question: "What are the unmet needs of the community that Hawai'i Community College should address?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=353

When asked about degree programs needed in the community, residents did not generally identify one or two overwhelming preferences. In fact, among those who answered the question over a third of residents could not provide a response. Instead, the most referenced degree programs were healthcare/nursing (11%) and trades (9%). Interestingly, these two degree programs were also most cited among those who said a strength of the institution is its degree programs.

Figure 8: Community Assessment of Degree Programs Needed in the Community



Question: "Based on what you know or have heard, what degree programs should Hawai'i Community College offer to meet the needs of the community?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=321

In order to assess Hawai'i Community College's response to the COVID-19 pandemic, residents were asked to assess the college's reputation now compared to two years ago. Approximately 22 percent of residents indicated the reputation improved, 44 percent indicated it stayed the same, and four percent indicated it had gotten worse. Men were more likely than women to indicate the college's reputation had improved. The data also indicate that about 30 percent of residents didn't have enough information about the college to make the comparison.

Among those who stated the college's reputation improved, residents provided a variety of reasons. Statements of this nature include:

- *Have been hearing and reading of students' accomplishments in the news media*
- *Over the years, I have been made aware of the Hawai'i Community College by means of advertisement. The Chancellor gets involved with community, and the advertisement promoted awareness to myself.*

- *They have more courses. They have more online courses, and they have more options. They give you more options to take online classes or in-person classes. They have connections with other colleges in the state. They have more locations. The high school students have the options of taking some courses while in high school. They offer high school diplomas for students that could not do it in school.*

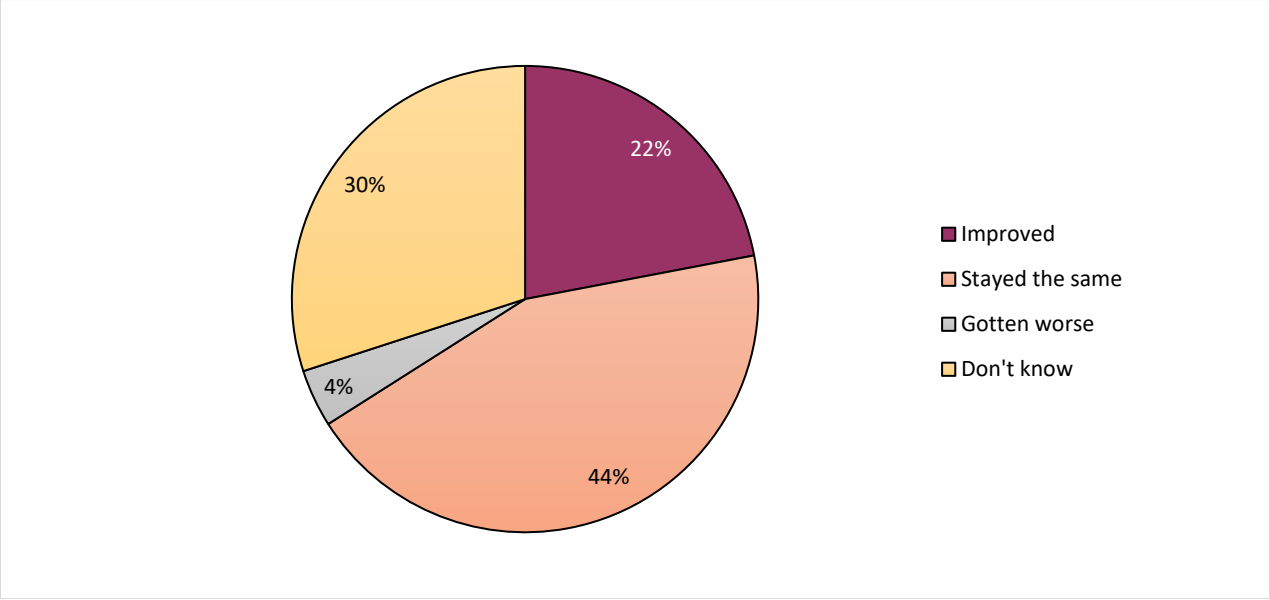
Among those who stated the reputation stayed the same, residents provided comments like:

- *Ever since COVID-19 outbreak slim to none promoting or advertising of the community college exist. I haven't even seen 1 ad on TV or in a newspaper about community college offers to start a better life with just an application away to struggle free hope in near future.*
- *Haven't heard anything about HCC that would show it had improved or not.*
- *The pandemic didn't improve the schools, but it didn't drastically degrade them.*

Few respondents indicated the college's reputation was worse, but reasons given for the decline included:

- *COVID lowered enrollment.*
- *Literally no presence, never have opportunities to visit or attend events on campus, never see students/faculty at community events.*
- *The campus is run down and doesn't seem like it's alive anymore*

Figure 9: Community Assessment of Hawai'i Community College's Reputation Compared to 2 Years Ago



Question: "Over the past two years, has Hawai'i Community College's reputation in the community…?"
n=397

Interest in Future Higher Education

Following the questions regarding community needs, residents were asked about their interest in pursuing higher education in the future. Just under a quarter of respondents (23%) indicated interest in higher education at some point in the future, 56 percent said they had no interest, 17 percent stated they might have some interest, and four percent indicated they didn't know.

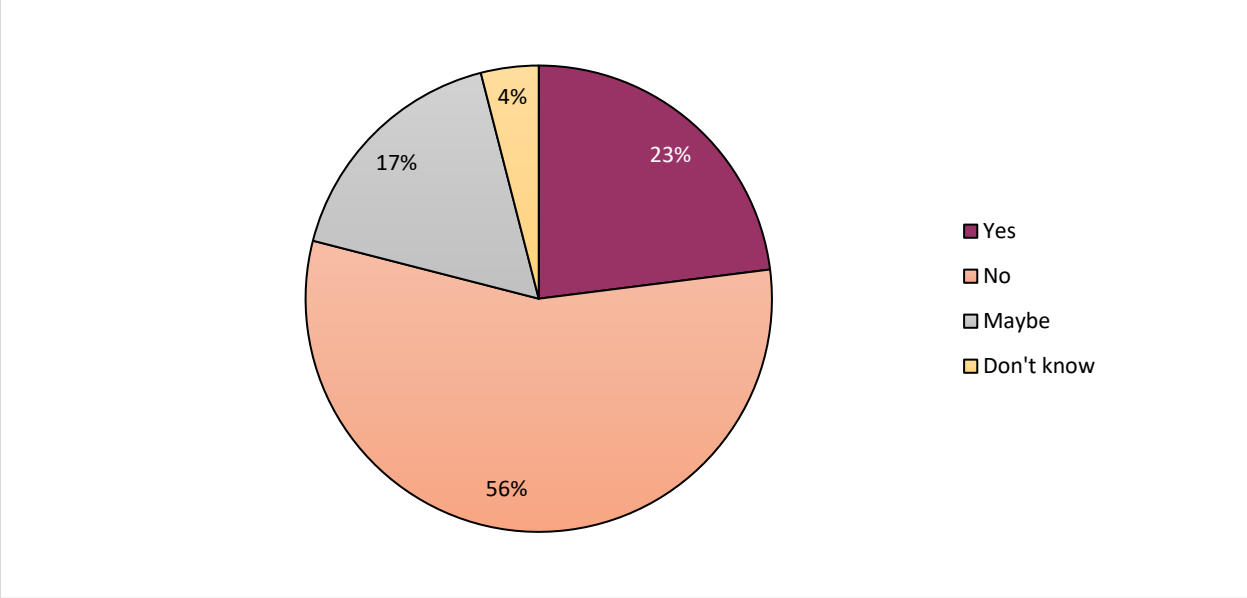
Younger residents were more inclined than older residents to state they were either interested or might be interested in pursuing higher education in the future. Forty-three percent of young people compared to 17 percent of older people stated "yes" and 24 percent of young people compared to 15 percent of older people stated "maybe".

Women and men were equally inclined to express interest in higher education, but a larger share of men compared to women (62% to 48%) answered "no". Additionally, 24 percent of women compared to 11 percent of men answered "maybe".

In terms of ethnicity, Caucasians, Native Hawaiians and "other" ethnicities were also equally interested in future higher education in proportions similar to that of the overall sample. However, 66 percent of Caucasians, compared to 40 percent of Native Hawaiians and 50 percent of other ethnicities indicated they were not interested in higher education.

Among those with a high school degree or less, 30 percent were interested in pursuing higher education and 45 were not interested. By contrast, among those with more than a high school education, 19 percent were interested in pursuing higher education and 62 percent expressed no interest.

Figure 10: Interested in Higher Education

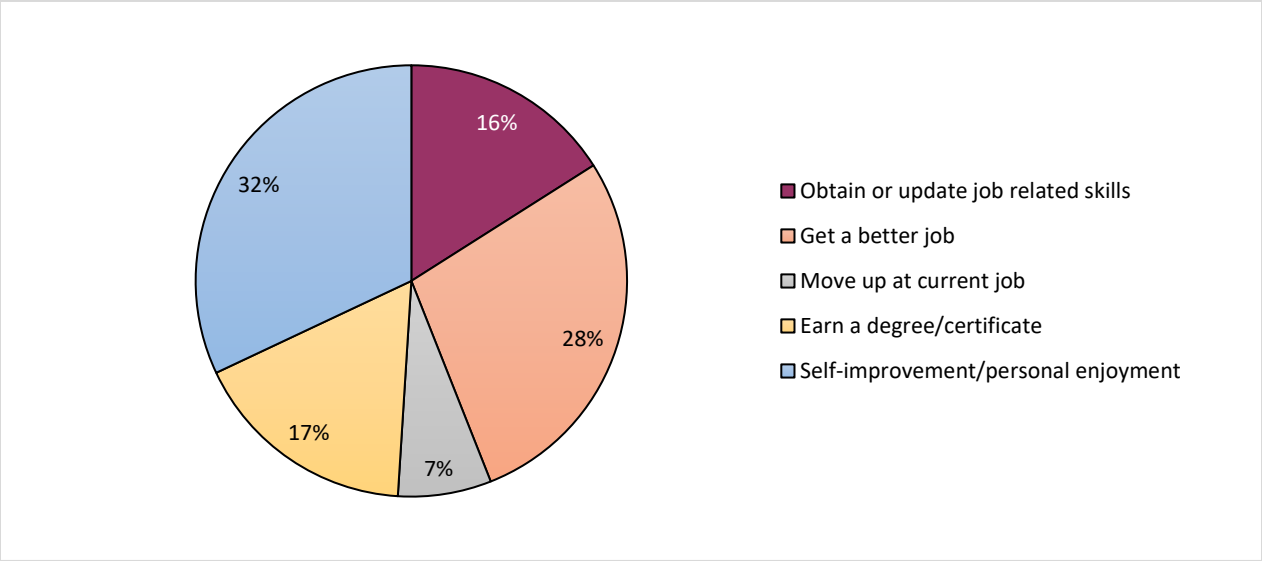


Question: "Are you interested in, or are you planning on pursuing any form of higher education in the future?"
n=401

Among the respondents who expressed interest in higher education, approximately two-thirds will do so for employment-related reasons. For example, 16 percent of those interested in higher education indicate their reason for interest is to obtain or update job related skills, 28 percent cite that they want to get a better job, 7 percent note their interest stems from wanting to move up at their current job, and 17 percent intend to pursue higher education to earn a degree or certificate. The remaining 32 percent of those interested in higher education reference self-improvement/personal enjoyment as the primary reason to continue their education.

Age-related differences on reasons to continue education were apparent in the data. Forty-one percent of younger residents intend to pursue education to get a better job compared to 17 percent of older reasons who gave the same reason. On the other hand, just seven percent of younger residents stated the primary reason was for self-improvement/personal enjoyment compared to 32 percent of older residents who provided that reason.

Figure 11: Primary Reason to Continue Education

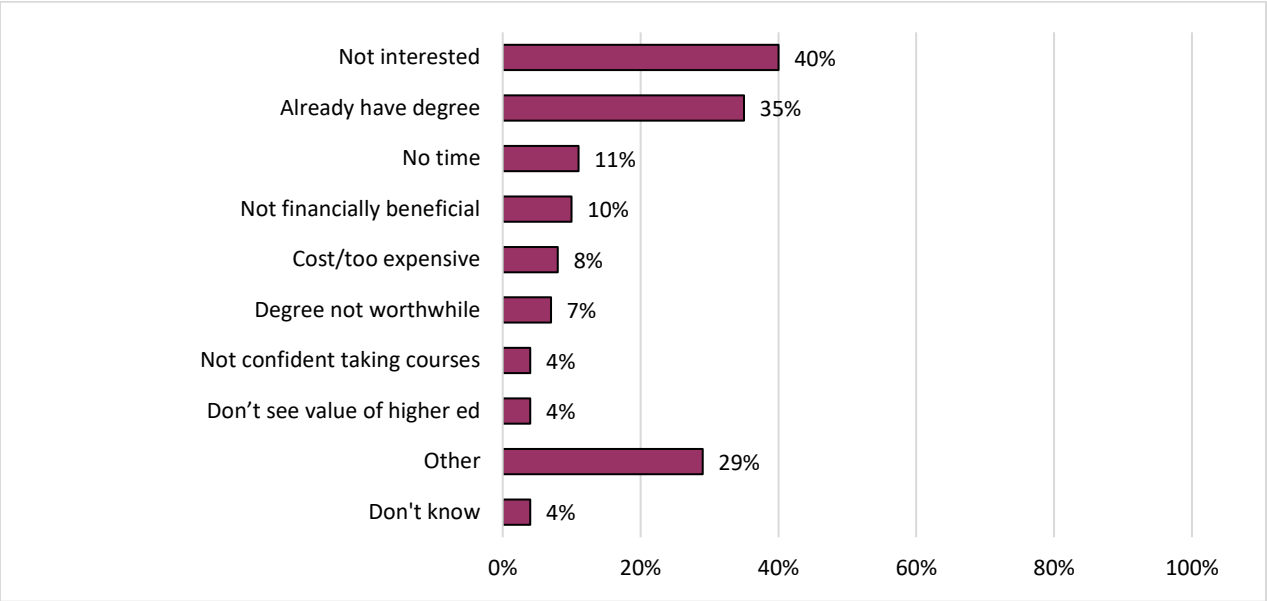


Question: "What is the primary reason you plan to, or are considering, continuing your education?"
n=93

Respondents who were uninterested in pursuing higher education in the future cited various reasons for their lack of interest. Forty percent stated they did not want to pursue higher education simply because they had no interest in doing so while 35 percent cited the fact that they already had a degree. Eleven percent of respondents mentioned time impediments and eight percent noted cost impediments as reasons for their lack of interest.

A small segment noted a lack of value in higher education as a reason to abstain from pursuing higher education: 10 percent noted higher education is not financially beneficial, seven percent noted a degree is not worthwhile, and four percent stated they don't see the value of higher education. These responses were disproportionately found among younger residents compared to older residents.

Figure 12: Reasons Not to Pursue Higher Education



Question: "Please select the reasons you may not be interested in pursuing higher education in the future."
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=222

In order to explore the lack of interest in higher education further, respondents who stated they had no interest or might be interested in the future were asked what would make them interested in higher education. Figure 13 demonstrates that there is no single catalyst for pursuing higher education in the future among this subgroup of respondents. Forty-three percent are adamant that there are no considerations that would induce them towards higher education. Respondents provided statements like:

- *I already have a Bachelor's degree, don't need to pursue any more degrees*
- *In my career I don't need it*

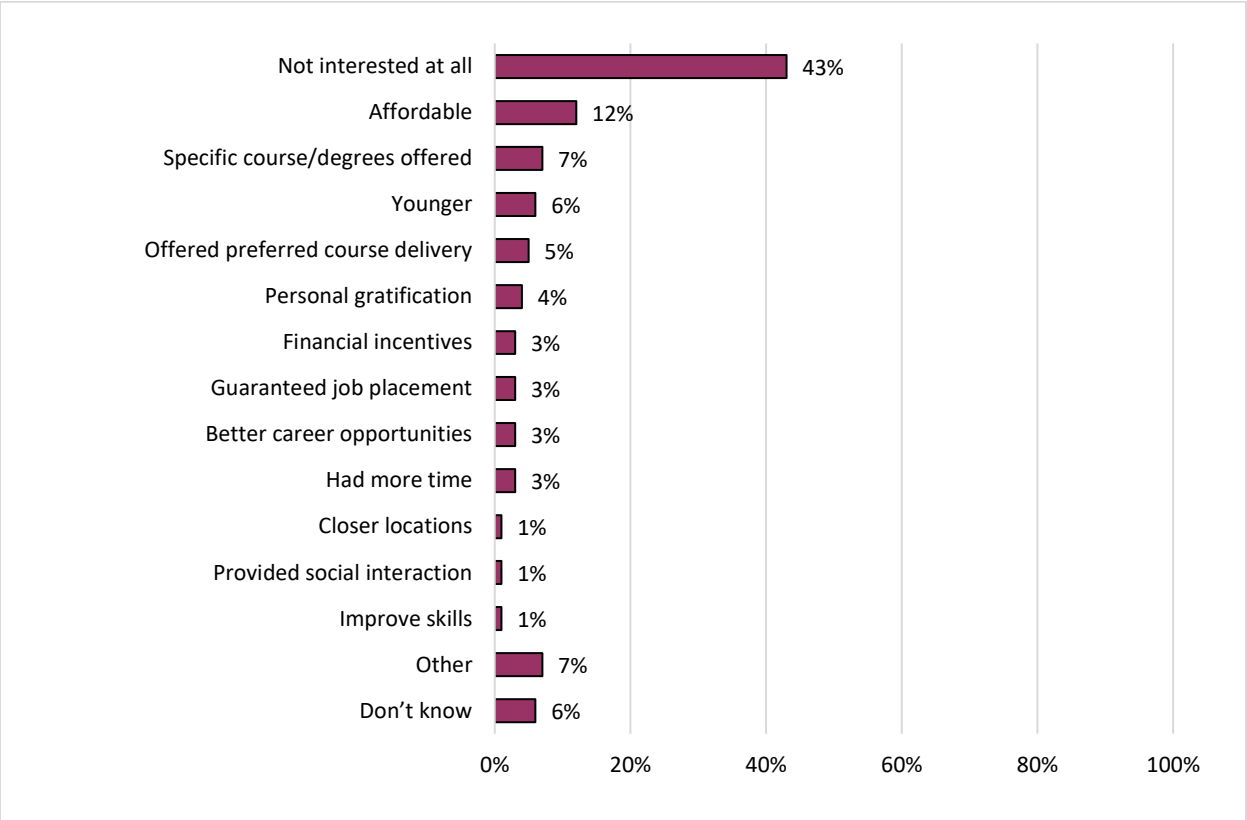
Approximately 12 percent indicate affordability matters in pursuing higher education. In particular, respondents stated comments like:

- *Free or affordable fees for low-income people*
- *Lower cost of tuition*

Other smaller considerations include specific courses/degrees being offered, being younger, being able to select a preferred method of course delivery, and the ability to obtain personal gratification from coursework. Comments along these lines included:

- *Dynamic all-inclusive subjects that matter in 2022*
- *If the classes fit into my schedule and budget*
- *I would take random courses for my interests, i.e., basic volcanology, travel, etc. I'm retired*

Figure 13: Considerations for Pursuing Higher Education Among Those Uninterested



Question: "What would make you interested in pursuing higher education in the future?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=266

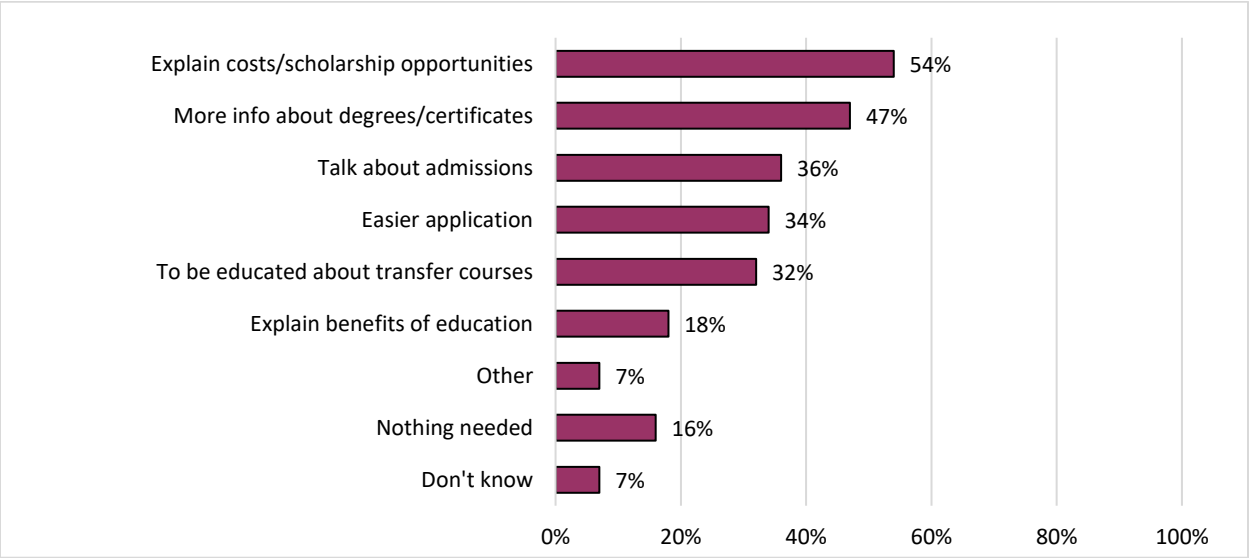
How Hawai'i Community College Can Support

Respondents who either indicated they were interested in higher education or might be interested in higher education in the future were asked how Hawai'i Community College might be of assistance in making a decision about higher education.

The largest group of respondents (54%) indicated Hawai'i Community College could explain costs/scholarship opportunities. Respondents also included comments like more information about degrees/certificates (47%), admissions (36%), a request to make the application for admissions easier (34%), an explanation of how courses can be transferred to other institutions (32%), and an explanation how education will benefit the respondent (18%). Approximately 16 percent of this subgroup of respondents indicated they did not require any assistance.

Younger residents were more inclined than older residents to prefer assistance regarding transferring courses to another program, and women more so than men prefer an easier application. Native Hawaiian and " other" ethnicities prefer assistance regarding admission, costs and scholarship opportunities, and transfer courses. Residents who have a high school degree or lower prefer assistance with admissions, costs, and transfer course compared to those who have more than a high school degree.

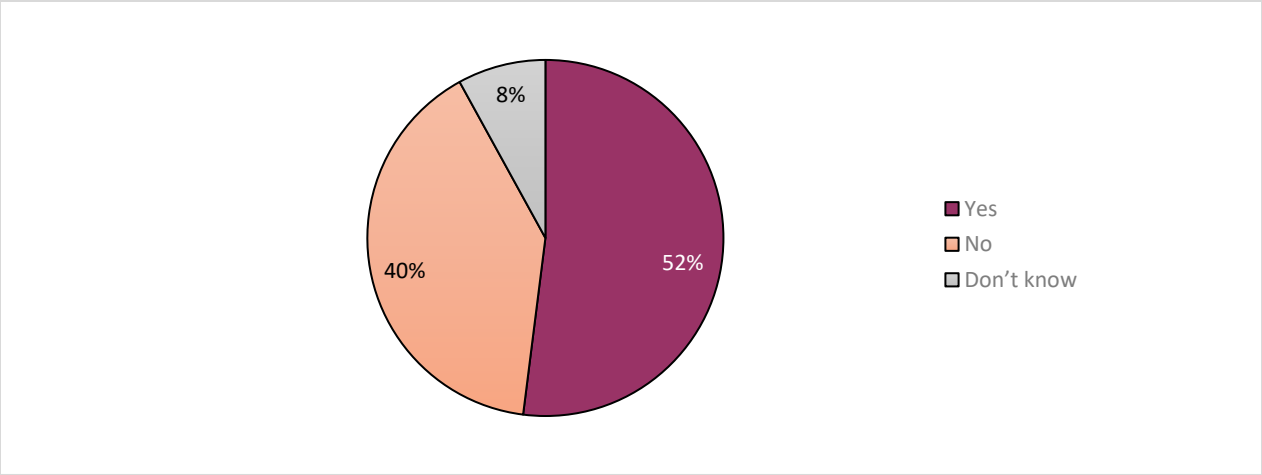
Figure 14: Preference for Hawai‘i Community College Assistance



Question: “What could Hawai‘i Community College do to assist you with your higher education decision?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=163

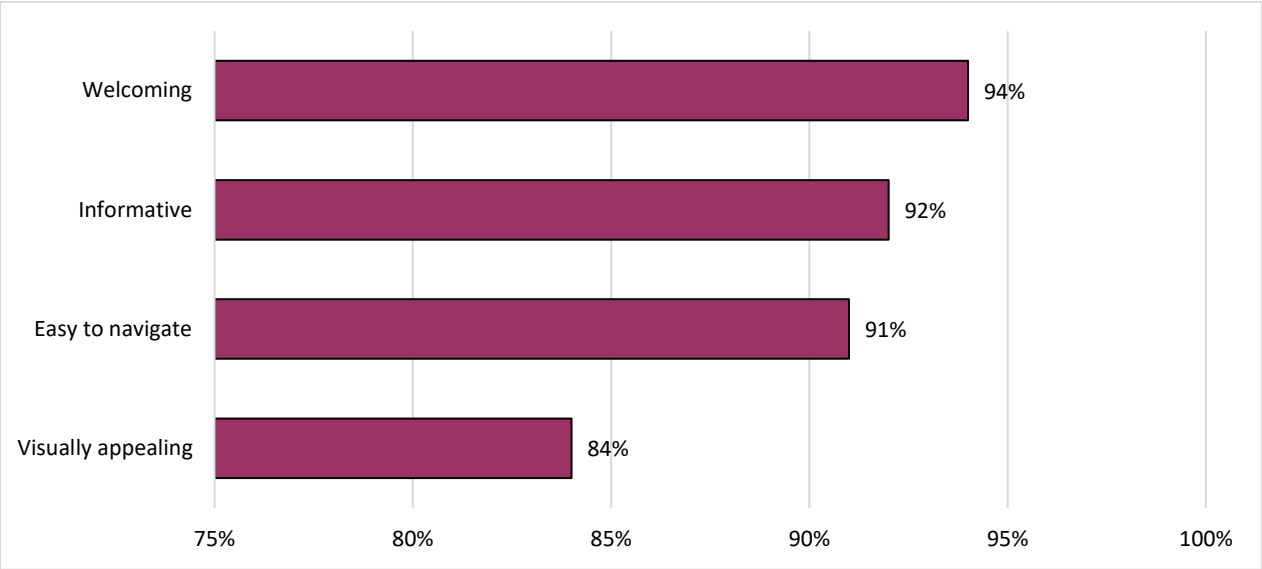
Among those interested in possibly pursuing higher education, just over half (52%) stated they have visited the Hawai‘i Community College website to learn more about the college and what it has to offer. Of this group, over 90 percent indicated the website was welcoming, informative and easy to navigate, and 84 percent indicated it was visually appealing.

Figure 15: Hawai‘i Community College Website Usage



Question: “Have you visited the Hawai‘i Community College website to learn more about the college and what it has to offer?”
n=163

Figure 16: Assessment of Hawai‘i Community College Website

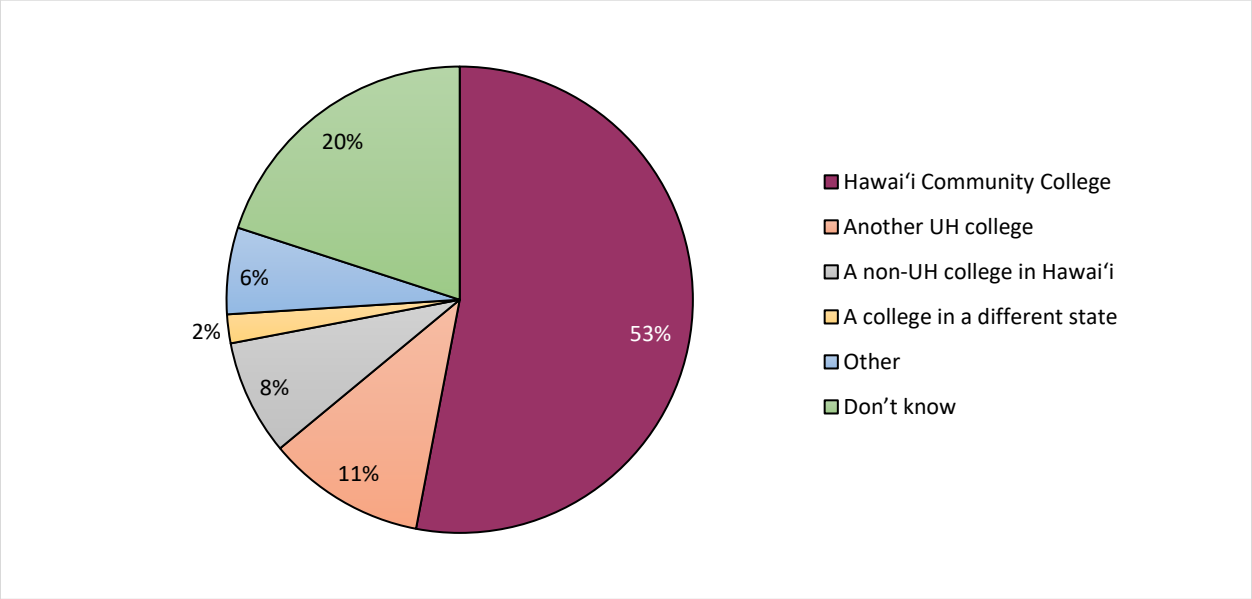


Question: “Please let us know whether or not you found the website…”
n=85

Respondents who indicated they were interested or might be interested in pursuing higher education in the future were asked if they would pursue that education at Hawai‘i Community College or somewhere else. Just over half of this group of respondents (53%) confirmed they intended to pursue higher education at Hawai‘i Community College. Eleven percent stated they intended to go to another University of Hawai‘i college, eight percent indicated a preference for college in Hawai‘i that was not part of the University of Hawai‘i System, two percent indicated a college in a different state, six percent referred to a different educational arrangement, and 20 percent stated they simply didn’t know.

In terms of demographic segments, 71 percent of those with a high school degree or lower compared to 42 percent of those with more than a high school degree prefer Hawai‘i Community College.

Figure 17: Institution Preferred for Higher Education

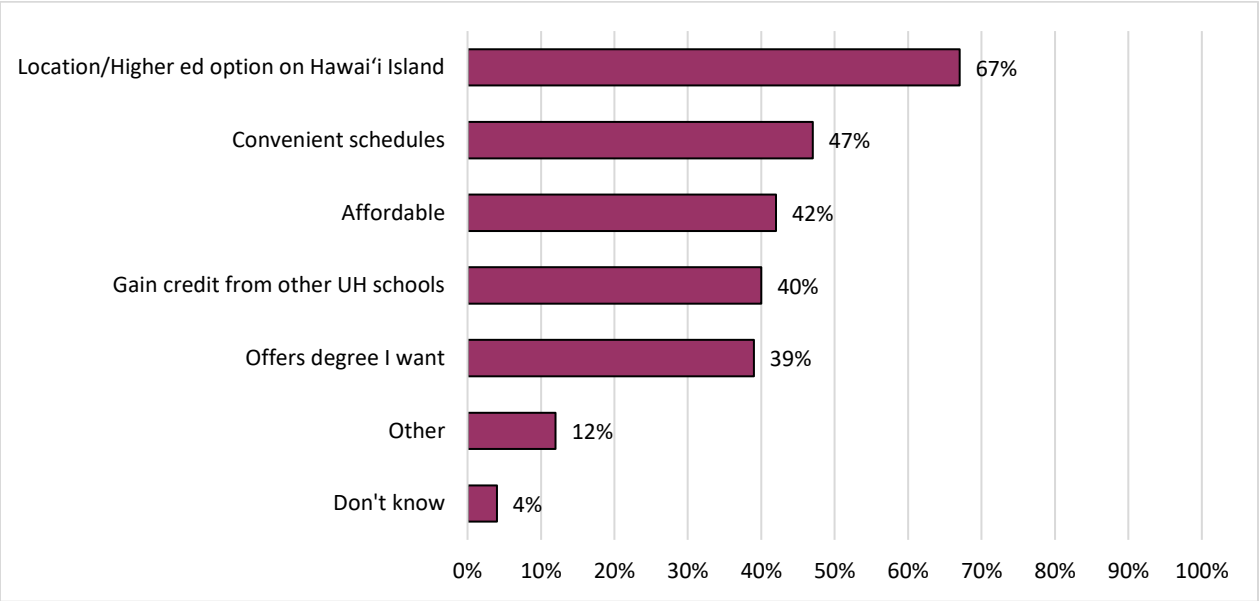


Question: "And would you, or do you intend to pursue higher education at Hawai'i Community College, or somewhere else?"
n=163

Among respondents who indicated a preference for Hawai'i Community College, the single largest group (67%) cited their preference for the institution stems from its location (as an institution of higher education on Hawai'i Island). Just under 47 percent of this group noted the college's convenient schedules, 42 mentioned its affordability, 40 percent noted they could gain credit from other UH schools, and 39 percent noted that the college offers the degree they want to pursue. (The most commonly cited degree program among this group was nursing, but there was a significant assortment of programs mentioned.)

Older residents are more inclined than younger residents to cite convenient schedules as a reason for preferring Hawai'i Community College, and men are more inclined than women to state the college offers the degree they want. Native Hawaiians are more likely than other ethnicities to mention affordability as a reason for their preference. Residents with a high school degree or lower are more inclined to note location as a reason to prefer Hawai'i Community College.

Figure 18: Reasons Hawai‘i Community College Preferred

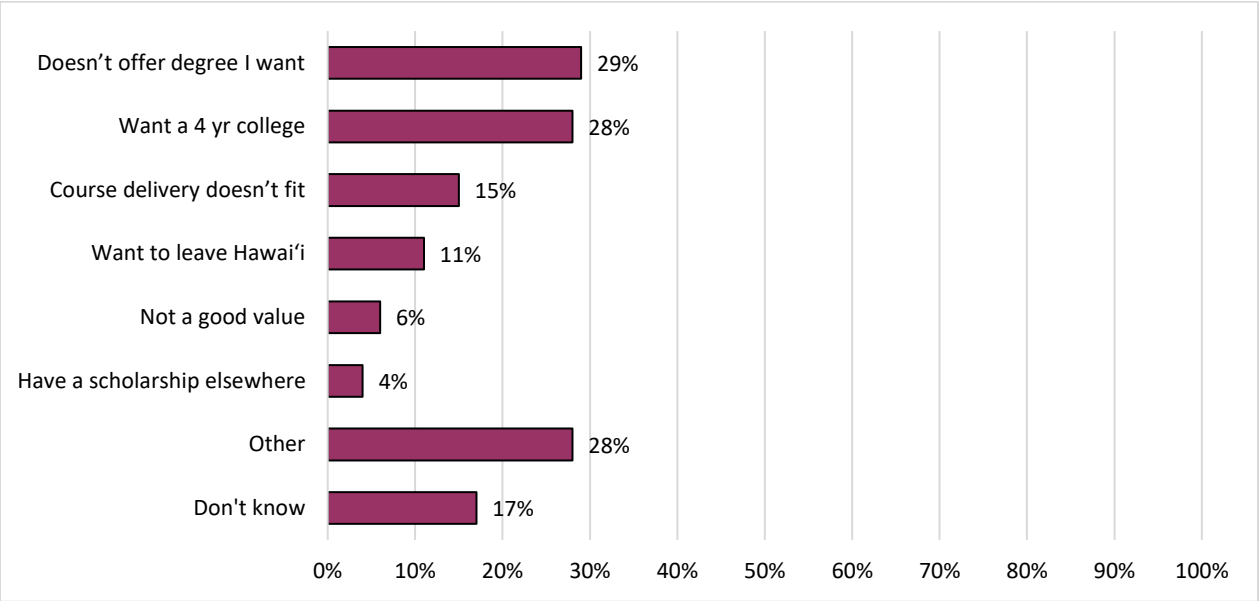


Question: “Please select the reasons you would pursue higher education at Hawai‘i Community College?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=86

On the other hand, respondents who are looking for higher education outside of Hawai‘i Community College do so in large part because the college’s degree offerings are insufficient for their needs. Among those who do not intend to pursue higher education at Hawai‘i Community College, 29 percent will abstain because the institution doesn’t offer the degree they want (principally Master’s and Doctoral degrees), 28 percent indicate they want a four-year college (a BA/BS degree), 15 percent indicate course delivery methods don’t work for them, 11 percent note they want to leave Hawai‘i, and six percent state that Hawai‘i Community College is not a good value.

Younger residents are more likely to look elsewhere because they want a four-year degree, and a significant number of women are likely to abstain because the college doesn’t offer the degree program they want. Caucasians more than other ethnicities prefer other institutions because Hawai‘i Community College doesn’t offer the degree programs they want and because they want a four-year degree.

Figure 19: Reasons for Institution Other than Hawai‘i Community College

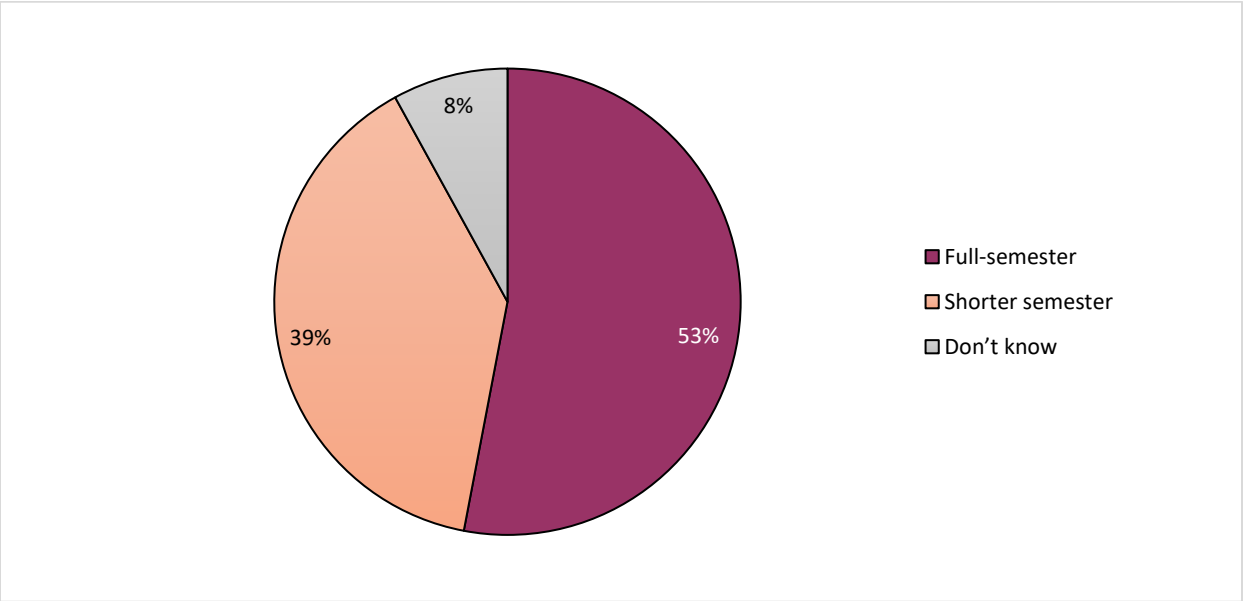


Question: “Please select the reasons you are not pursuing higher education at Hawai‘i Community College”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=76

Respondents who were interested in pursuing higher education at Hawai‘i Community College received a battery of follow-up questions regarding their preferences for how they wanted their courses structured in the future.

In terms of course length preferences, over half (53%) of potential HCC students indicated they preferred a full-semester length course, compared to 39 percent who preferred a short semester course. Just under 10 percent indicated they didn’t know what their preference was for semester length.

Figure 20: Preference for Semester Length



Question: "Do you prefer full-semester courses, or shorter courses?"
n=86

Prospective HCC students also indicated variety in their preferences for course delivery. Just under half (48%) indicated a preference for online courses in which the student advance at their own pace, 28 percent preferred courses that include a mix of both online and in-person delivery within the same course, 17 percent preferred the traditional in-person delivery at set times, and just two percent indicated a preference for online courses delivered at set times. A small number of these potential students stated they either had no preference or didn't know.

Among students who prefer online courses at their own pace, respondents provided various reasons why. Some of these reasons include:

- *I can still maintain my job. I am also not very outgoing, prefer learning from home.*
- *Because it can work with my schedule no matter planned or unexpectedly*
- *Because I am old and wouldn't want the college experience. I'd want to learn what I need and move on to working.*

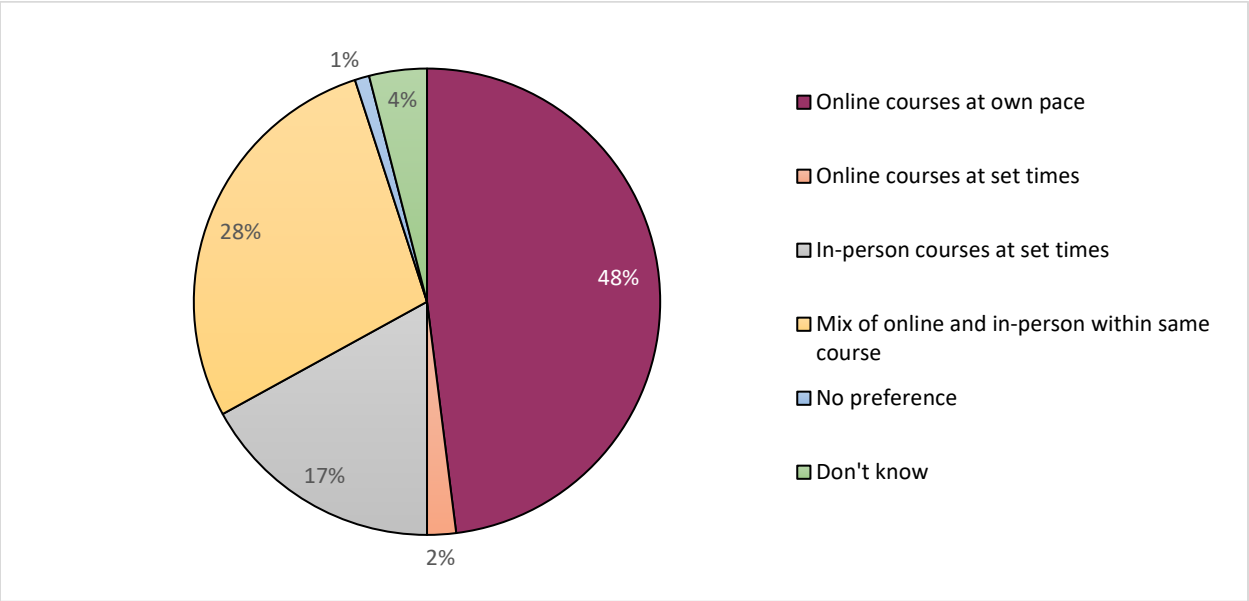
Among those who prefer a hybrid approach, respondents made comments like:

- *I would like the flexibility to do most of the work at home but to join in to cover important points and have the feeling of school and coming together.*
- *So that I can maintain a work/personal life outside of school*
- *It's good to learn in both settings*

Those who prefer in-person courses at set times made comments like:

- *I learn better in person*
- *I like to have face to face and interact with the instructor*

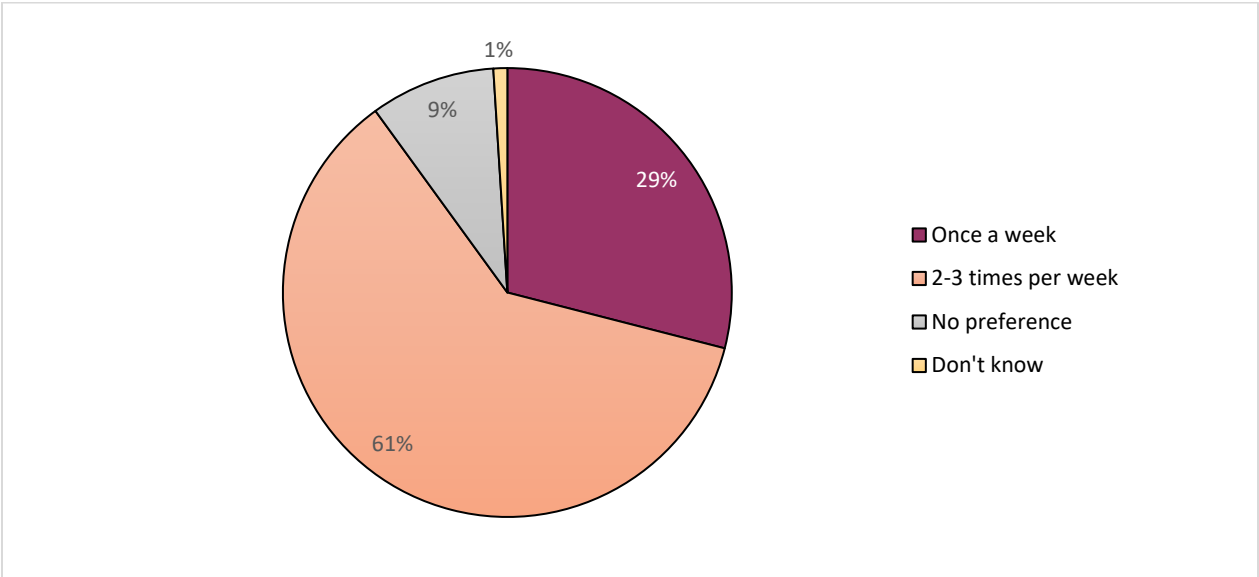
Figure 21: Preference for Course Delivery Method



Question: "And how would you prefer your courses be delivered? Do you prefer…?"
n=86

In addition to semester length and course delivery preferences, respondents interested in Hawai'i Community College were asked about their preference for frequency of course meetings. The majority of respondents (61%) indicated a preference for meeting once a week during the semester, while 29 percent prefer meeting two to three times a week during the semester. Ten percent indicated they had no preference or didn't know.

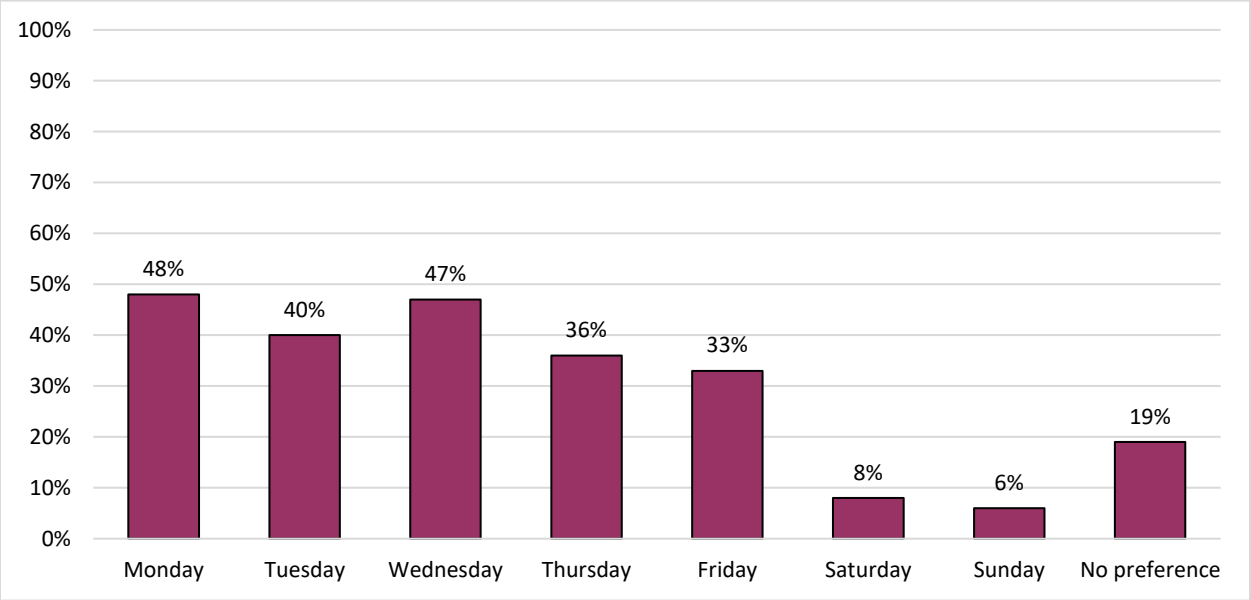
Figure 22: Preference for Frequency of Course Meetings



Question: "Would you prefer a class that meets once a week (for 3 hours), or have the class spread out over 2 or 3 days a week (for 3 hours)?"
n=49

Respondents interested in pursuing higher education at Hawai‘i Community College noted two days in particular as preferred days for classes. Almost half of this group indicated a preference for Monday and Wednesday. Tuesday, Thursday and Friday were preferred by approximately 33-40 percent of this group of respondents. The weekends appear to be the least preferred days in which to offer courses as just eight percent preferred Saturday and six percent preferred Sunday. Approximately 20 percent indicated they did not have a preference for specific days of the week.

Figure 23: Preference for Days of the Week for Classes

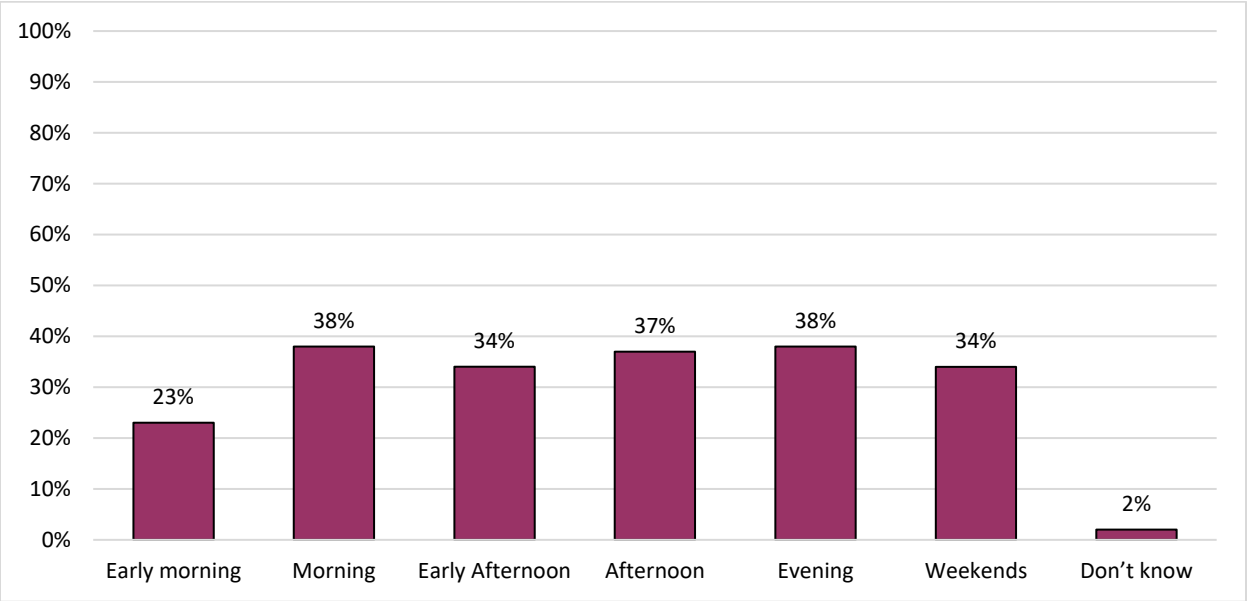


Question: “What days of the week would you prefer?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=59

Respondents did not reveal an overwhelming preference for the day part that works best, although there is certainly less support for early morning classes. Thirty-eight percent indicated morning works best, 34 percent stated a preference for early afternoon, 37 percent prefer afternoon, 38 percent prefer the evening, and 34 percent state the weekends[1] work best for classes.

[1] The response distribution seems at odds with the previous figure, which shows little preference for weekend courses. It should be noted this data reflect a response to what day part works best, not necessarily what day part is preferred.

Figure 24: Day Part Works Best



Question: "What times of the day work best for you?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=76

Additional Information

All respondents were asked what they would like to know more about Hawai'i Community College. For the most part, respondents were interested in learning more about the course offerings provided by Hawai'i Community College. Questions and statements offered by Hawai'i community members include:

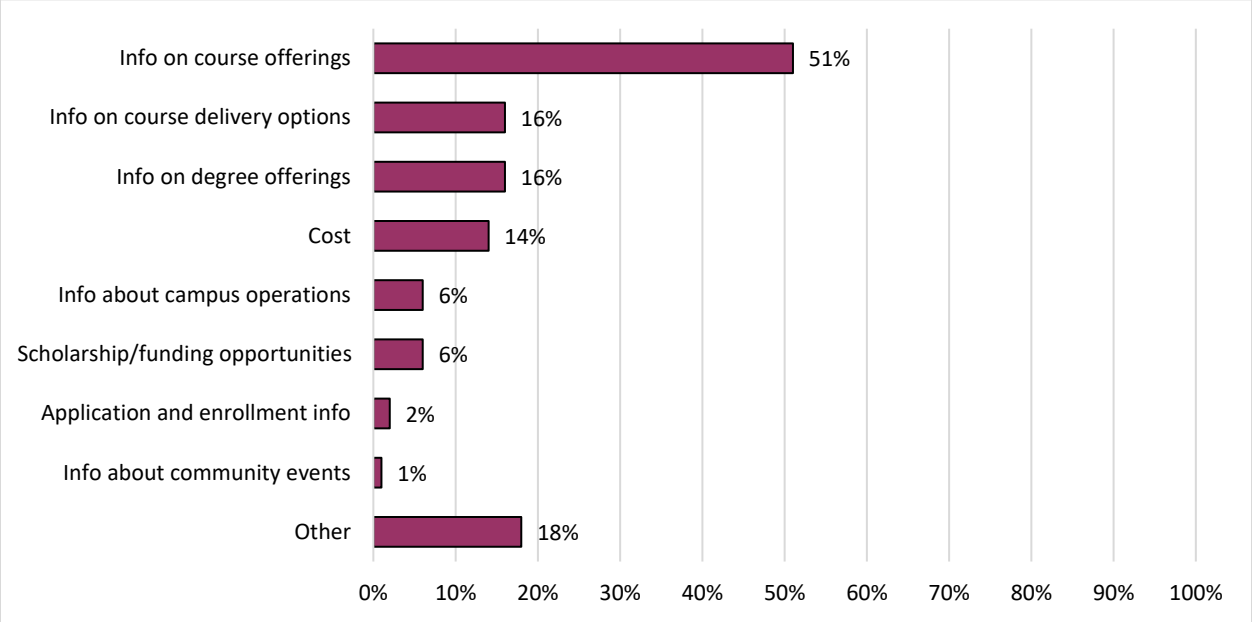
- *How the trades programs share programs focusing on their students' skills.*
- *The options they have to offer. Every presentation I went to about going to college or just community college they made it sound like this huge thing. I get nervous and don't want to go.*
- *Courses offered and tuition rate*

Respondents were also interested in learning more about the various course delivery options available through the school, the different degree options offered by the college, costs, specific information about campus operations, scholarship/funding opportunities for students, application and enrollment information, and information about community events. Questions and comments along these lines include:

- *Options for higher education degrees and certificates. Pricing and scholarships. Scheduling for courses, i.e., online, in person, hybrid*
- *What's available online for non-degree seeking students.*
- *Their present remote learning offers classes and rates for remote classes.*

Additionally, although not connected to the question about additional information, respondents were asked to provide contact information if they would like to be contacted by Hawai'i Community College to address any questions or concerns. That information may also be found in the appendix.

Figure 25: ***Preference for Additional Information About Hawai'i Community College***



Question: "What would you like to know more about Hawai'i Community College?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=101

KAUA‘I COMMUNITY COLLEGE

Community Needs

Kaua‘i residents were asked to provide their top-of-mind response about what comes to mind when thinking about Kaua‘i Community College. Figure 26 shows the distribution of responses about awareness of Kaua‘i Community College.

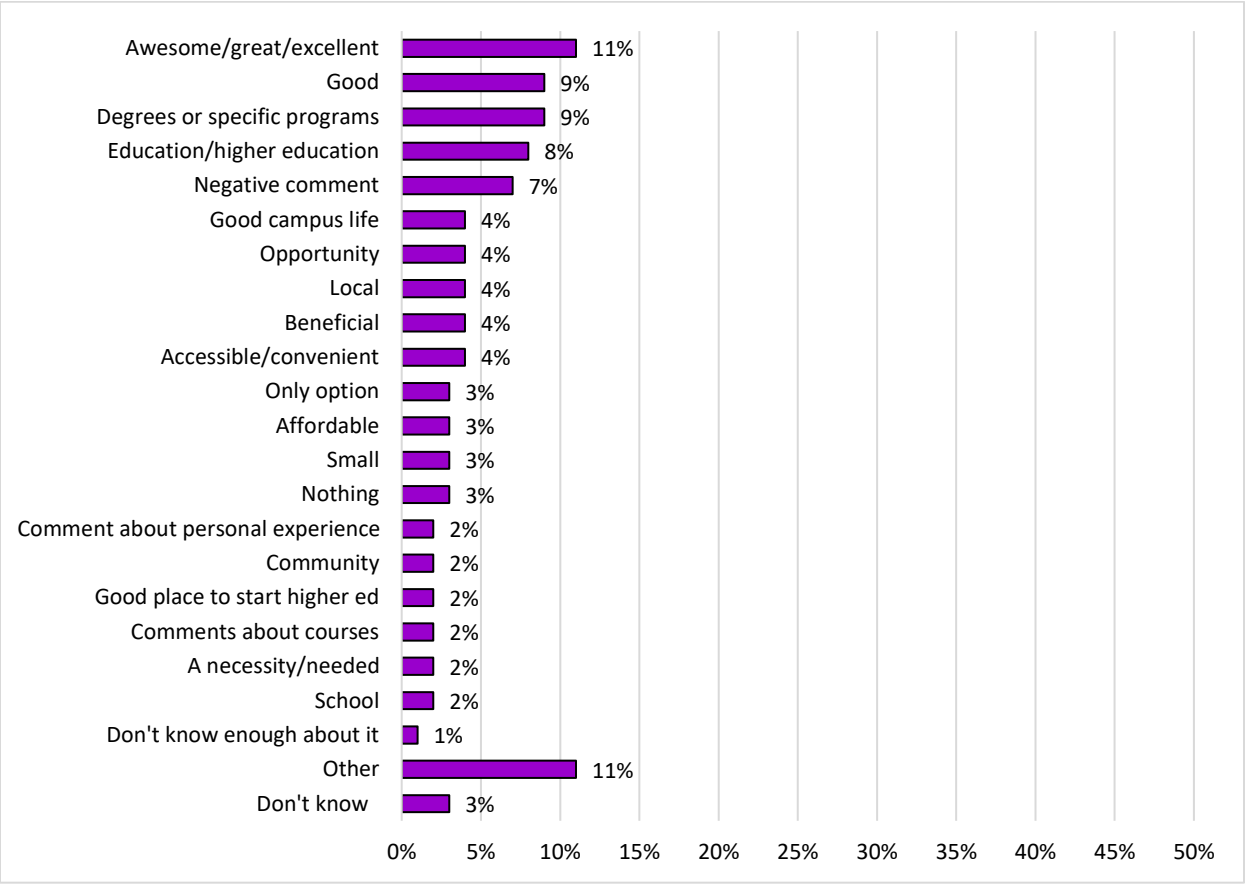
The most frequently cited comments referenced the quality of the school, which is generally positive. Twenty percent of respondents indicated their first thoughts about the institution were that it is great or good. On the other hand, seven percent indicated they have a negative thought about the institution. Residents who made comments about the quality of the institution included statements like:

- *Best place to get education or learn skills and able to work on the island*
- *I've heard good things but have no experience*
- *Not used enough by the community and by the people in charge of not using the facility to offer more classes.*

Nine percent of community members made comments about the college’s degrees or specific programs, while other residents think about the college in terms of descriptive terms, such as it’s a place of education/higher education, it’s local, it’s affordable, and it’s small. Comments of this nature include:

- *Good nursing and culinary programs*
- *Quiet and quality education with a close-knit community ambiance*
- *Kaua‘i's highest institution of learning*

Figure 26: Top-of-Mind Awareness of Kaua‘i Community College



Question: “In your own words, what is the first word or phrase that comes to mind when thinking about Kaua‘i Community College?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=481

Awareness of Kaua‘i Community College functions showed considerable variation among community members. At the top end of awareness, over 80 percent of residents are aware that Kaua‘i Community College allows students to take courses in-person, online, or a combination of the two. Likewise, a significant percentage of residents appear to be aware that the college functions in a manner similar to other community colleges in that it offers technical degrees, focuses on business skills, allows students to gain credit and transfer to another school’s Bachelor’s degree program, offers pre-college courses, and provides classes that fit the schedules of working students.

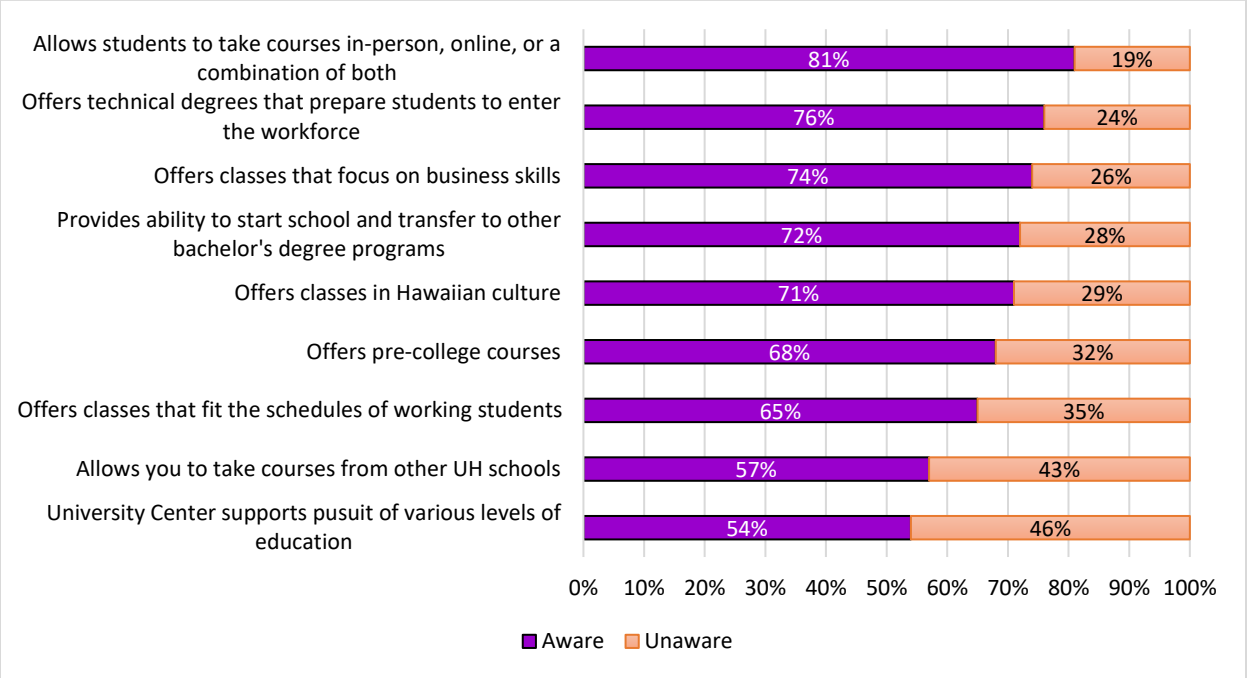
Awareness was the lowest among two specific functions of Kaua‘i Community College. Fifty-seven percent of residents were aware Kaua‘i Community College allows students to take courses from other University of Hawai‘i System schools, and 54 percent indicated awareness that Kaua‘i Community College has a University Center that supports county residents as they pursue various levels of education (from certificates up to online doctoral degrees from other UH institutions).

Women were slightly more inclined than men to denote awareness that Kaua‘i Community College offers classes that focus on business skills (80% vs 70%), and that the college offers technical degrees that prepare students to enter the workforce (82% vs 71%).

Native Hawaiian residents showed greater awareness than other ethnicities on many of the college’s functions. For example, 94 percent of Native Hawaiian indicated they were aware that the college offers classes in Hawaiian culture, classes that focus on business skills, and technical degrees that prepare students to enter the workforce. By contrast, just around 70 percent of Caucasians and other ethnicities were aware of those same functions. Additionally, 77 percent of Native Hawaiians, compared to 48 percent of Caucasians and 55 percent of “other” ethnicities indicated awareness of the University Center and its role in providing education for the residents of Kaua‘i.

Residents who have more than a high school degree were more likely to indicate awareness that the college allows students to take courses in-person, online, or in combination, and provides students with the ability to start school and easily transfer into other schools’ Bachelor’s degree programs.

Figure 27: Community Awareness of Kaua‘i Community College Functions



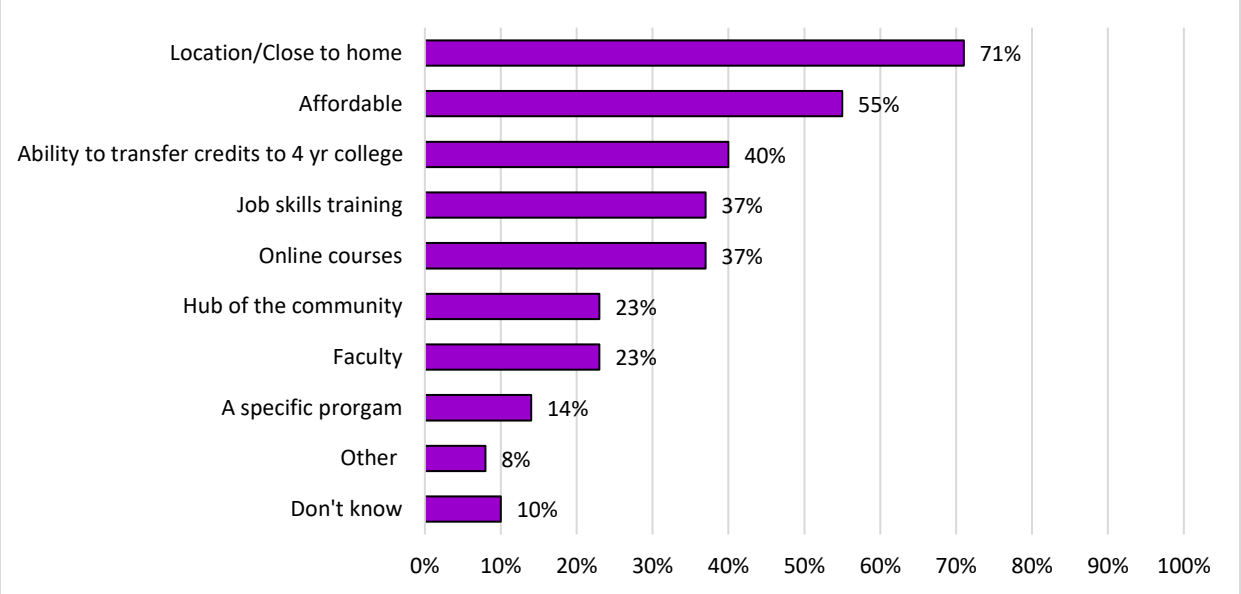
Question: “Please let us know if you are aware or unaware of the following Kaua‘i Community College functions. Kaua‘i Community College…”
n=511

Kauaʻi residents noted several strengths of the institution. Over seventy percent of community members indicate a strength of the college is its location and 55 percent note its affordability. Approximately 40 percent of residents mentioned that a strength of the college was that students had the ability to transfer Hawaiʻi Community College credits to a four-year college, 37 percent noted the institutions job skill training, and 37 percent indicated course delivery options by way of online courses was a strength of the college. Approximately 23 percent of residents noted the institution was a hub of the community and faculty were a strength.

Approximately 14 percent identified a specific program as being a strength of Kauaʻi Community College. Among these residents, an overwhelming number cited the nursing program, followed by culinary arts, and some references to the Waiʻaleʻale Program.

Younger residents were more likely than older residents to mention affordability and online courses as strengths of Kauaʻi Community College. Women were more likely than men to state that location, affordability, and the ability to transfer credits to a four-year college are strengths of the institution. Native Hawaiians are more inclined than other ethnicities to assert online courses and job skills training are strengths of the college, and residents with more than a high school degree are more inclined to note affordability and the ability to transfer credits to a four-year college as strengths of the institution.

Figure 28: Community Assessment of Kauaʻi Community College Strengths

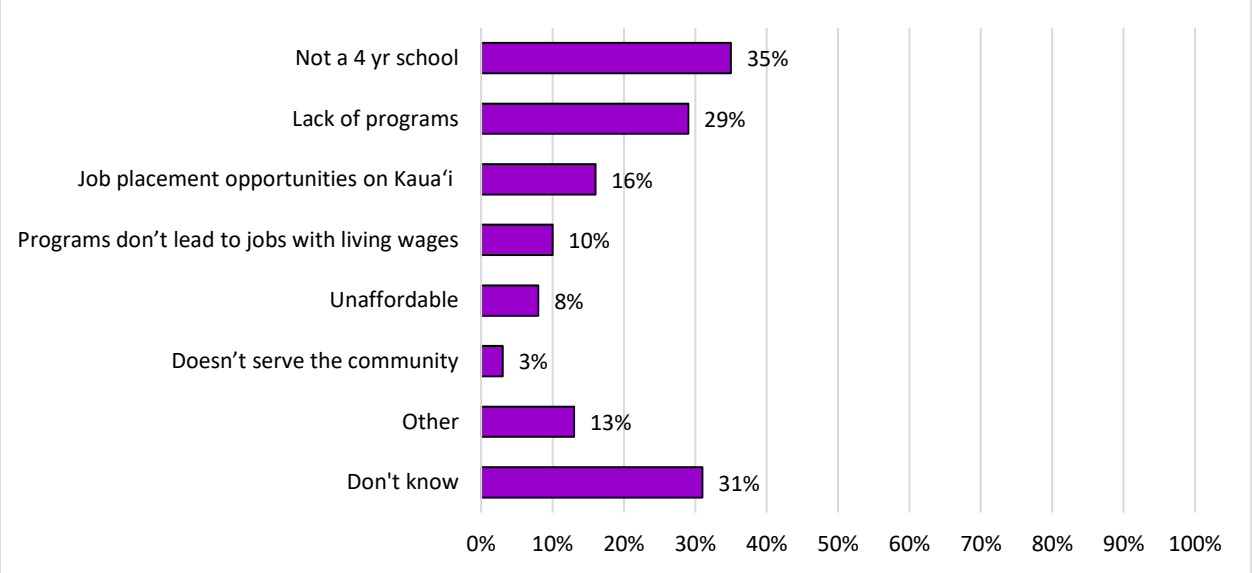


Question: "What would you consider Kauaʻi Community College's strengths?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=524

In terms of weakness of Kauaʻi Community College, community members were more inclined to mention operational deficiencies rather than outcomes. In particular, 35 percent of residents noted a weakness of the institution is that it is not a four-year college, and 29 percent of residents mentioned a lack of programs as a weakness. On the other hand, 16 percent state a weakness of the college is that it doesn't do well in placing graduates into jobs, and 10 percent state that the college doesn't have programs that lead to jobs with living wages. Just eight percent state the college is unaffordable and three percent note the college doesn't serve the community.

There were not many differences in the key demographics. Younger residents are more likely to note the college's lack of programs as a weakness, but other than that, there were no major differences by segments.

Figure 29: Community Assessment of Kauaʻi Community College Weaknesses



Question: "What would you consider Kauaʻi Community College's weaknesses?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=521

Community members were provided with 14 statements about the impact Kauaʻi Community College has on Kauaʻi, and asked about their level of agreement with each statement. Figure 30 demonstrates the responses to these statements.

The data reflect a significant percentage of agreement with each statement by community members. For example, 85 percent agree Kauaʻi Community College offers students a pathway to courses and degrees at other UH System campuses, 78 percent agree the college offers high quality courses and programs, and 77 percent agree the college provides an affordable option for higher education. On these particular measures there is very little disagreement; however, there is a significant percentage of respondents who can't formulate an opinion, which speaks to a lack of knowledge about the college and its operations.

Agreement was lowest on the issue of whether or not the college is seen as a hub of innovation. Forty-nine percent of residents agreed with that statement, 13 percent disagreed, and 38 percent could not make a determination.

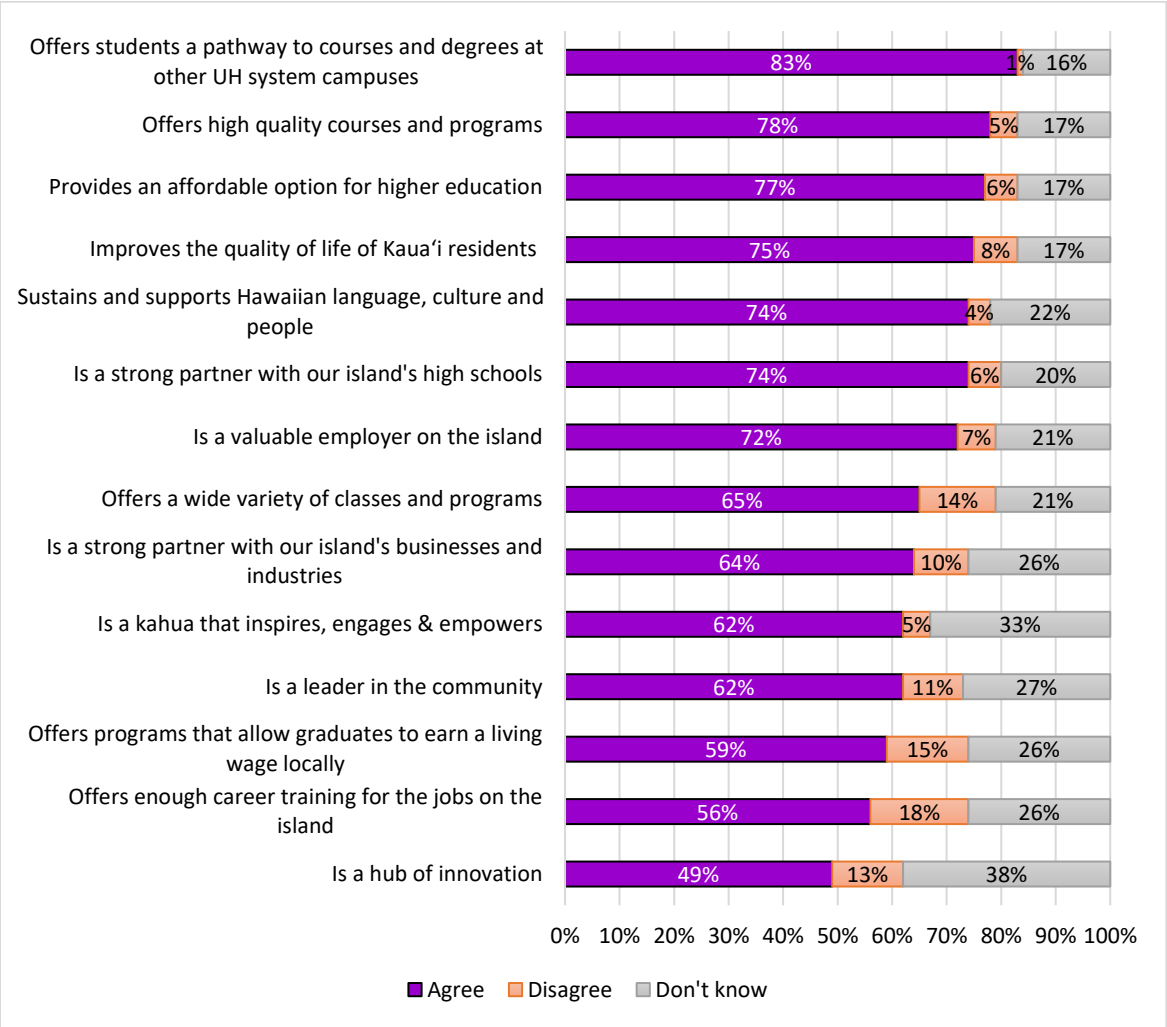
Older residents were more likely to state that the college provides an affordable option for high education (80% vs. 64%), and sustains and support Hawaiian language, culture, and people (76% vs. 65%). Younger residents, on the other hand, are more likely to state that the college is a *kahua* that inspires, engages, and empowers students and educators (72% vs. 58%).

Women were more inclined than men to agree that Kauaʻi Community College provides an affordable option for higher education (81% vs. 73%), sustains and support Hawaiian language, culture, and people (79% vs. 69%), and is a strong partner with Kauaʻi's businesses and industries (73% vs. 56%). Men, however, are more inclined than women to agree the college is a valuable employer on the island (77% vs. 67%).

Across nearly all statements, Native Hawaiians were more likely to agree with the statement than either Caucasians or "other" ethnicities. For example, 98 percent of Native Hawaiians agree that Kauaʻi Community College sustains and supports Hawaiian language, culture, and people, offers high quality courses and programs, and offers a wide variety of classes and programs. Recall that Native Hawaiians also demonstrated the most awareness of the functions of Kauaʻi Community College.

As was the case with Native Hawaiians, residents with no more than a high school degree show much more agreement with the provided statements than those who have more than a high school degree. The former are more likely to agree that Kauaʻi Community College is a *kahua* (78% to 51%), a strong partner with island businesses and industries (78% vs. 56%), and a hub of innovation (61% vs. 41%).

Figure 30: Community Assessment of Kaua‘i Community College Impact

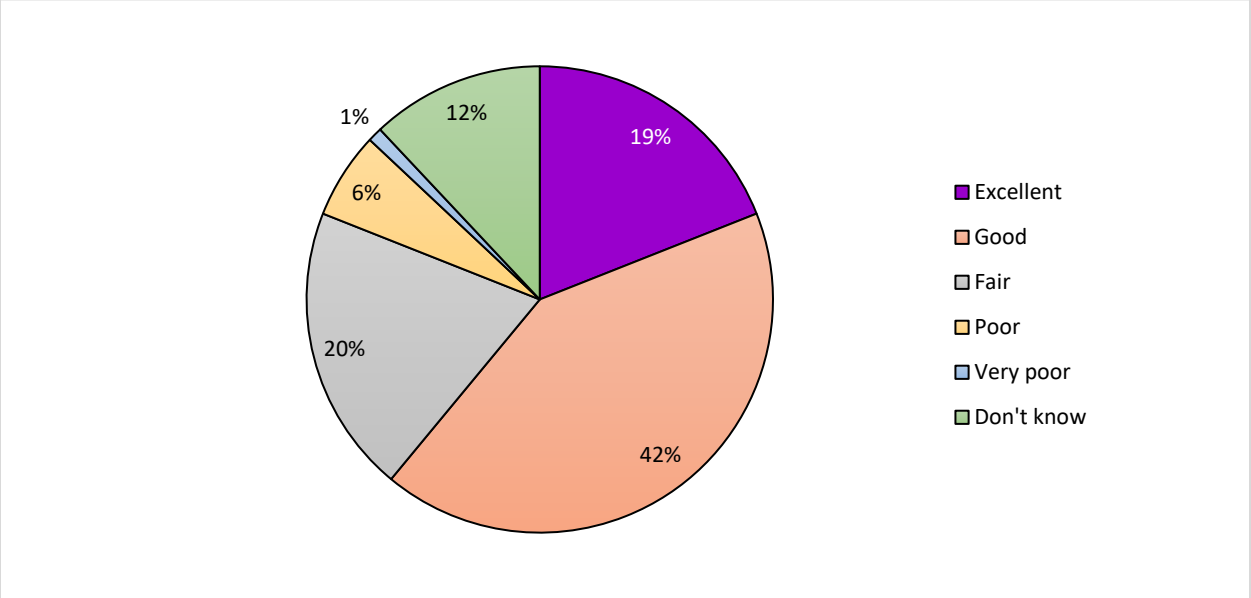


Question: “Based on what you know or have heard about Kaua‘i Community College, please let us know if you Strongly Agree, Agree, Disagree, or Strongly Disagree with the following statements. Kaua‘i Community College…”
n=514

Residents of Kaua‘i have a positive assessment of the college’s ability to meet the needs of the community. Approximately 19 percent state Kaua‘i Community College has done an excellent job of meeting the needs of the community, 42 percent state that the college has done a good job, and 20 percent indicate the college has done a fair job of meeting those needs. Seven percent indicate the institution has done a poor or very poor job of meeting community needs, and 12 percent indicate they don’t know how to answer the question.

As was the case with awareness and assessment of community impact, data analysis revealed significant ethnic differences regarding the institutions ability to meet the needs of the community. The data show 88 percent of Native Hawaiians indicated the college had done an excellent or good job meeting the needs of the community. By comparison, 57 percent of Caucasians and 61 percent of “other” ethnicities made that same determination.

Figure 31: Community Assessment of Kaua‘i Community College’s Ability to Meet the Needs of the Community



Question: “Overall, would you say Kaua‘i Community College is doing an excellent, good, fair, poor, or very poor job of meeting the needs of the community?”
n=524

Residents of Kaua‘i have a favorable assessment of Kaua‘i Community College’s ability to meet the needs of the community. In terms of the unmet needs of the community, residents expressed a diverse set of needs. The largest percentage of residents (24%) mentioned unmet needs related to program and degree improvements. Generally speaking, these types of comments were most often attributed to the lack of degrees or program offerings. For example, comments include:

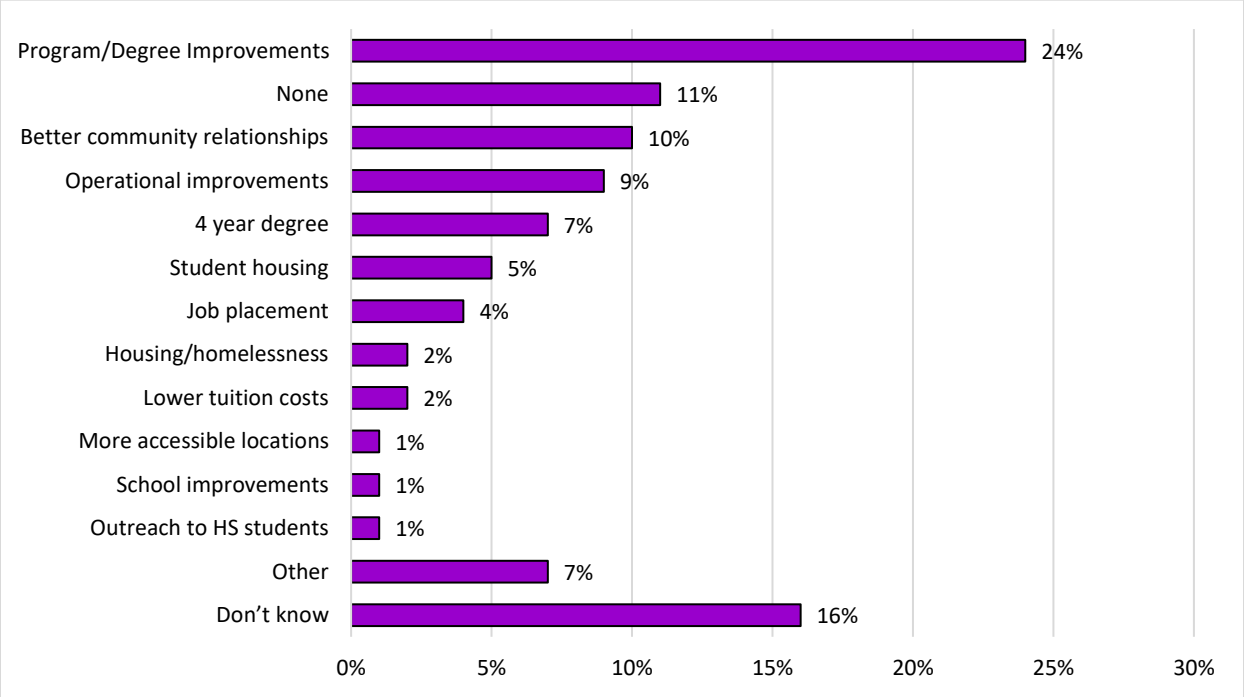
- *Having more selection of degrees. Offer more subjects of demand in the workforce.*
- *Being able to offer programs and degrees, example small engine repair program, skilled mechanics*
- *Is lacking a continuing education department for retirees, especially on the North Shore where candidates for such live and would use*

Other unmet needs included better relationships with the community, improvements in how the college operates, the lack of a four-year degree option, deficient student housing, and poor job placement of graduates, among others. Some of the comments associated with these categories include:

- *More career opportunities with local employers; internships*
- *Bachelor’s degrees, other degree programs more relevant and current - e.g., computer science*
- *Read your mission statement -- very vague. W here's the 'community' in Kaua‘i Community College?*

Eleven percent of respondents did not believe there were any unmet community needs that Kaua‘i Community College could fill, and an additional 16 percent couldn’t think of any unmet community needs.

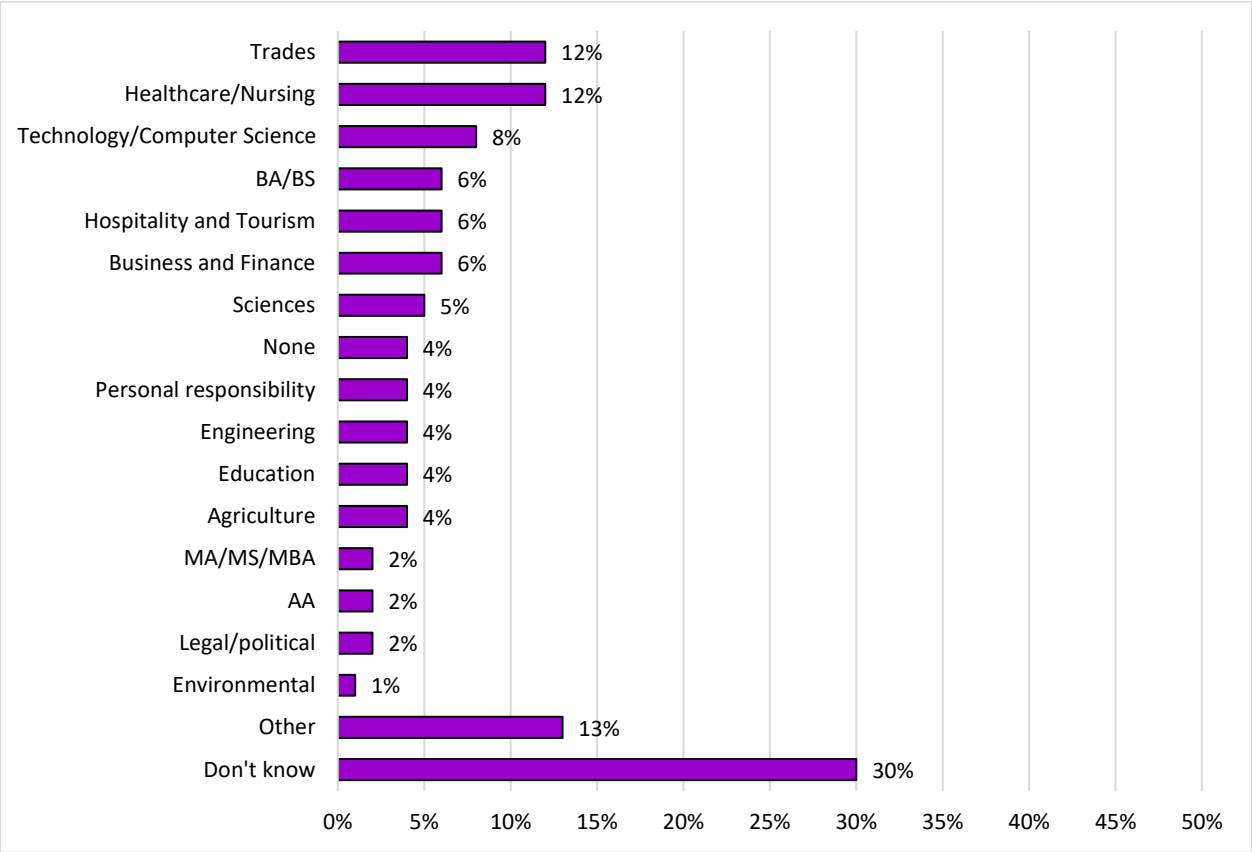
Figure 32: Community Assessment of Unmet Community Needs



Question: “What are the unmet needs of the community that Kaua‘i Community College should address?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=364

As was the case with community assessment of unmet needs, Kaua‘i residents provided an assortment of degree programs they believed were needed in the community. The most frequently mentioned degree programs were trades (12%), healthcare/nursing (12%), and technology/computer science (8%). Other programs included hospitality and tourism, business and finance, and those in the sciences, among others. Residents also included specific degrees, such as Bachelor’s and Master’s. Almost one-third of residents (30%) indicated they didn’t know what programs were needed.

Figure 33: Community Assessment of Degree Programs Needed in the Community



Question: "Based on what you know or have heard, what degree programs should Kaua'i Community College offer to meet the needs of the community?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=321

Kaua'i residents were asked to assess Kaua'i Community College's reputation now compared to two years ago as a means for evaluating community assessment of the college's response to the COVID-19 pandemic. Just over 20 percent of residents indicated the institution's reputation had improved, 42 percent stated the reputation had remained the same, and four percent asserted the college's reputation had declined. Almost one-third of respondents could not provide an answer to the question.

Among those who stated Kaua'i Community College's reputation improved, comments included:

- *I see a lot more stuff that's offered online and more community involvement, things for local farmers market and outreach*
- *Since the pandemic the school had to come up with ways to provide education with a healthy and clean environment.*

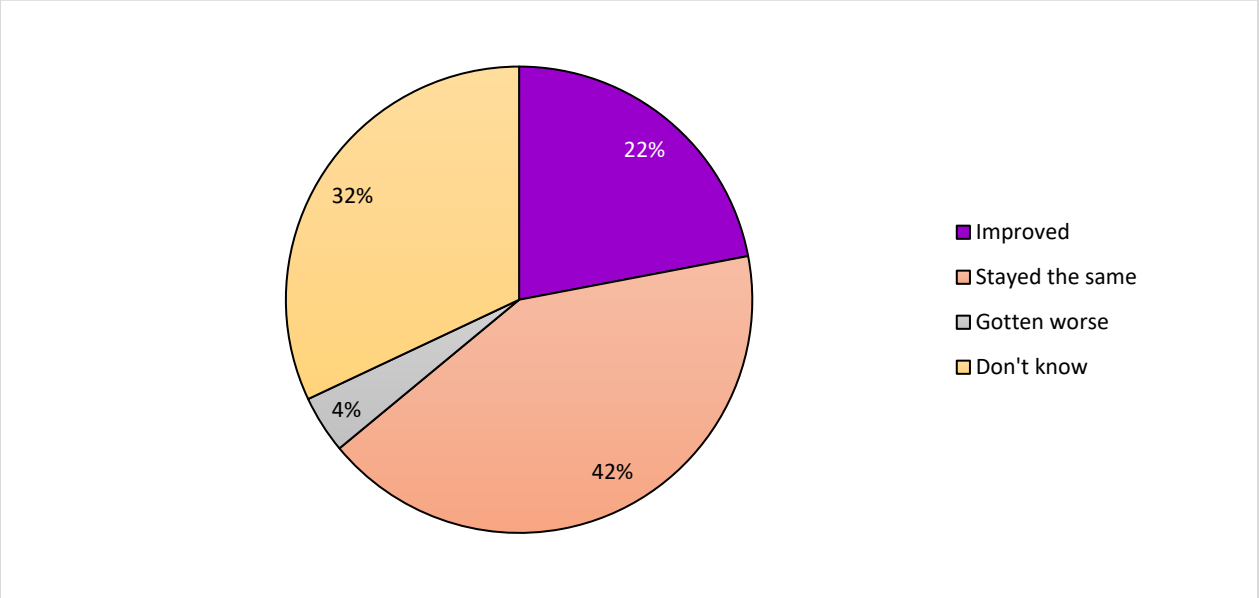
Kaua‘i residents who indicated Kaua‘i Community College’s reputation stayed the same included comments like:

- *COVID prevented public information. Not enough awareness in media for average/regular residents.*
- *I haven't heard any gossip about the school. Good or bad. No news is good news and that tells me they are staying steady.*
- *I think the pandemic didn't help. But it's nice to read in the newspaper about different things going on at KCC.*

Among residents who stated the reputation had declined, comments included:

- *Not much outreach to the community. How do we know what KCC has to offer? Are there advertisements? Mailers? Comments? Radio?*
- *I didn't see the leadership at college or in the community*
- *Closed campus, not allowed on campus or to rent facilities. Administrators not on campus.*

Figure 34: Community Assessment of Kaua‘i Community College’s Reputation Compared to 2 Years Ago



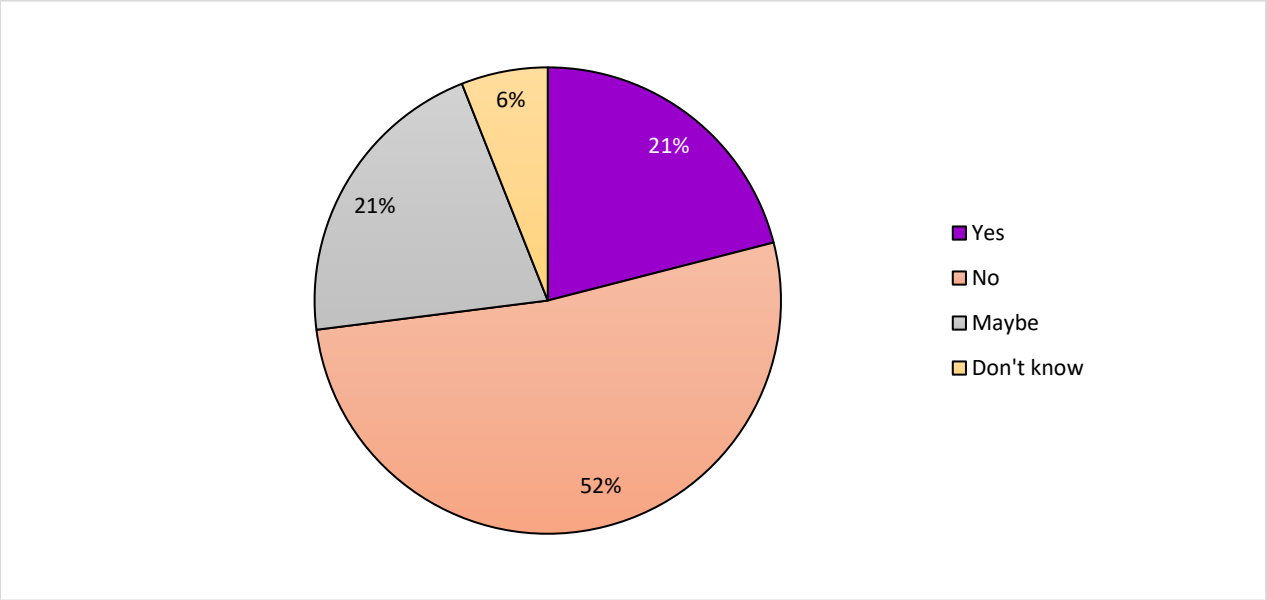
Question: “Over the past 2 years, has Kaua‘i Community College’s reputation in the community…?”
n=504

Interest in Future Higher Education

Residents of Kaua‘i were also asked about their interest in higher education in the future. When asked if they were interested in or planning to pursue any form of higher education in the future, approximately 21 percent of residents revealed they would, 52 percent indicated they would not, 21 percent stated they might, and six percent didn't know.

Among younger residents, 36 percent stated they would pursue higher education, 16 percent stated they would not, and 41 percent stated "maybe". By contrast, among older residents, 16 percent expressed interest in higher education, 65 percent said no, and 40 percent indicated they might pursue this education.

Figure 35: ***Interested in Higher Education***



Question: "Are you interested in, or are you planning on pursuing any form of higher education in the future?"
n=527

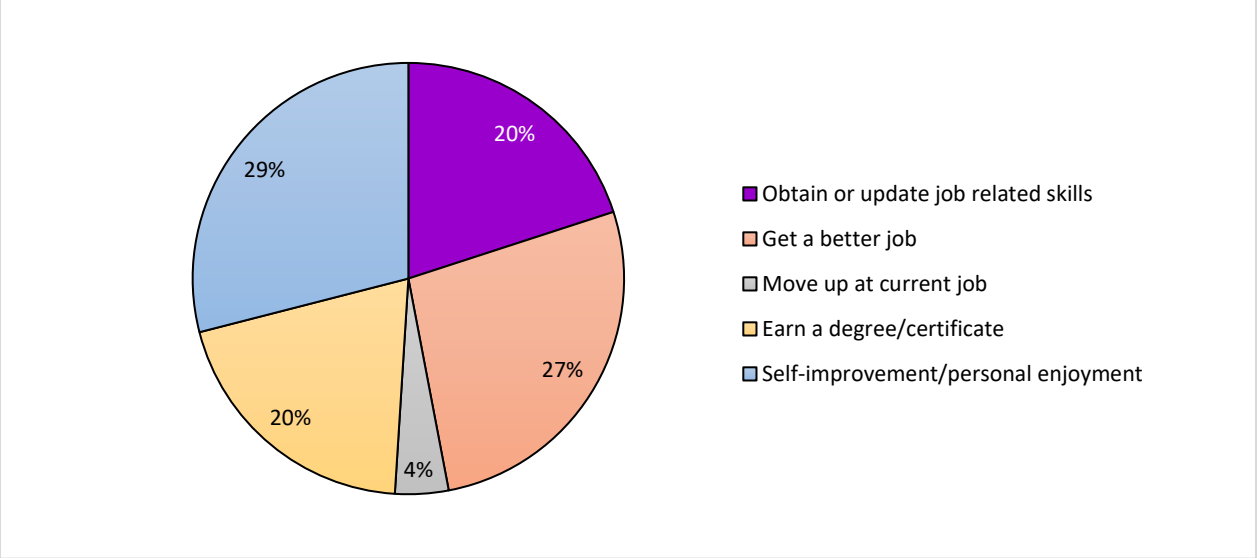
Among respondents who indicated they intended to pursue higher education in the future, a majority indicated the primary reason for continuing their education was related to future employment. Approximately 27 percent of this group of respondents stated they would pursue higher education as a means for a better job, 20 percent would do so to obtain or update job related skills, 20 percent would do so to earn a degree or certificate, and four percent would pursue higher education to move up at current job. Twenty-nine percent of respondents indicated their primary reason to pursue higher education was for self-improvement/personal enjoyment.

Younger residents were more likely than older residents to continue their education because they believe it will help them get a better job. Older residents, on the other hand, are more likely to pursue higher education for self-improvement/personal enjoyment.

Native Hawaiians indicate they are more likely to pursue higher education in order to obtain job skills or earn a degree; Caucasian and "other" ethnicities are more inclined to pursue education for self-improvement/personal enjoyment.

Residents who have a high school education or less are more likely to continue their education in order to get a better job, whereas those with more than a high school education are more likely to pursue their education for self-improvement/personal enjoyment reasons.

Figure 36: Primary Reason to Continue Education

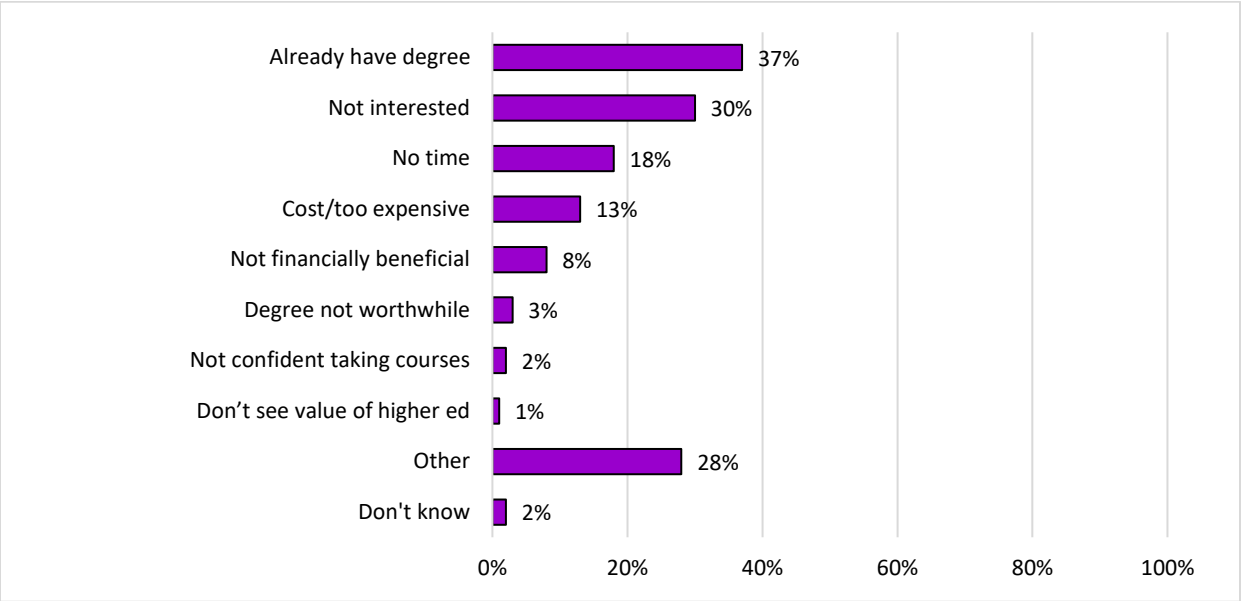


Question: "What is the primary reason you plan to, or are considering, continuing your education?"
n=109

The majority of respondents indicated they do not intend to pursue higher education in the future. Among this group, the major impediments are that they already have a degree (37%) or they simply are not interested (30%). Respondents also note that they would not pursue higher education because they did not have the time (18%) and it is too expensive (13%). Again, the value of education itself does not appear to play a major role as an impediment to future higher education. Just eight percent of those uninterested in this pursuit noted that higher education is not financially beneficial, three percent stated a degree is not worthwhile, and just one percent indicated they don't see the value of higher education. Respondents also provided comments that alluded they were too old or retired, which comprise the bulk of "other" responses to the question.

The major impediment to higher education among younger residents is cost. Fifty-six percent of younger residents, compared to 10 percent of older residents noted this reason why they are choosing not to pursue higher education. Likewise, 23 percent of Native Hawaiians, compared to 11 percent of Caucasians and 15 percent of "other" ethnicities mentioned costs. Native Hawaiians were also more likely than other ethnicities to mention lack of confidence as a reason for not pursuing higher education.

Figure 37: Reasons Not to Pursue Higher Education



Question: "Please select the reasons you may not be interested in pursuing higher education in the future."
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=277

Those currently uninterested in higher education were also asked if there were any other considerations that would make them interested in pursuing higher education in the future. Just over a quarter of this subgroup indicated they simply had no interest in higher education at all. Comments from those who made statements along these lines include:

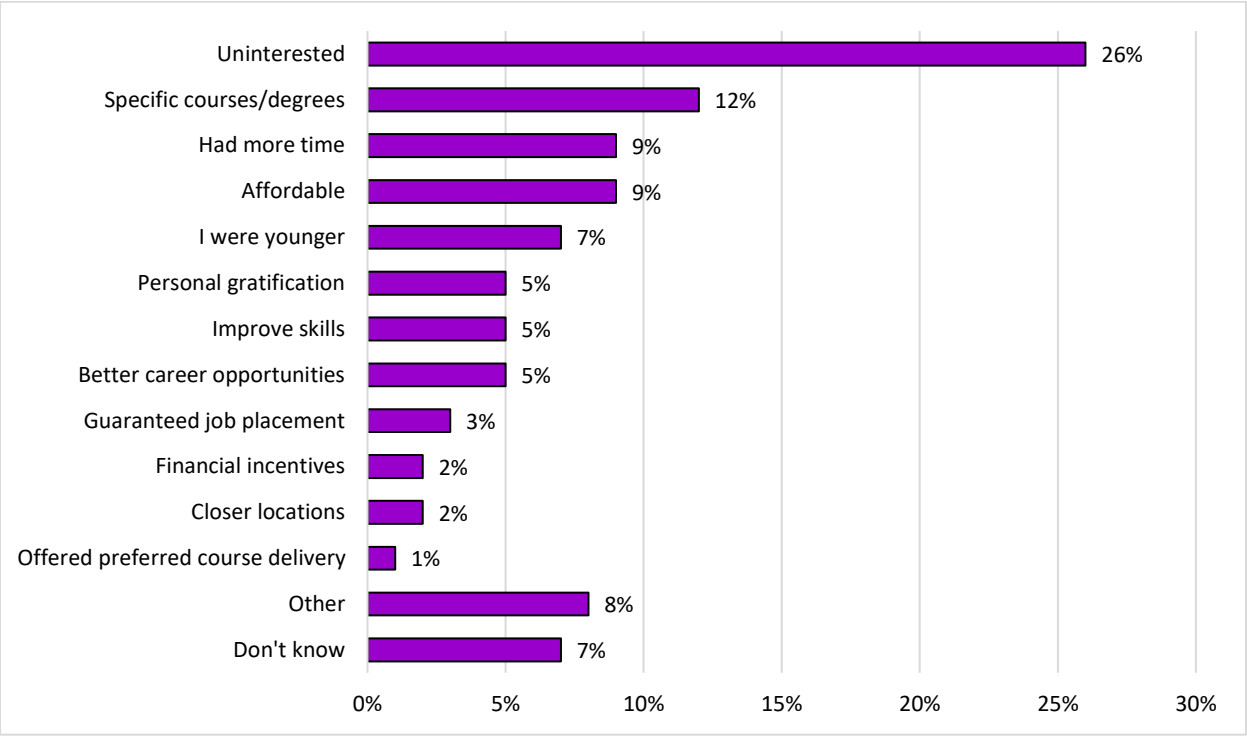
- *None, I have obtained the highest degree that I wanted to pursue.*
- *While there are interests I have in continuing education and potentially pursuing non-degree offerings, I have a Master's degree in my chosen field already.*
- *I've already done that and have pursued and accomplished my goals.*

Respondents who were slightly more receptive to future higher education noted they might consider this pursuit if courses and degrees aligned with their needs (12%), they had more time (9%), was affordable (9%), or they were younger (7%). Respondents made statements like:

- *If they had something I would be interested in language course and closer*
- *Had more time and more money*
- *If I was 20 again*

Other considerations that were mentioned included personal gratification, if education could improve skills or provided better career opportunities, if there was guaranteed job placement, if they were provided with financial incentives to attend, if the college was closer or offered an extension closer to their location, or if their preferred course delivery method was available.

Figure 38: Considerations for Pursuing Higher Education Among Those Uninterested



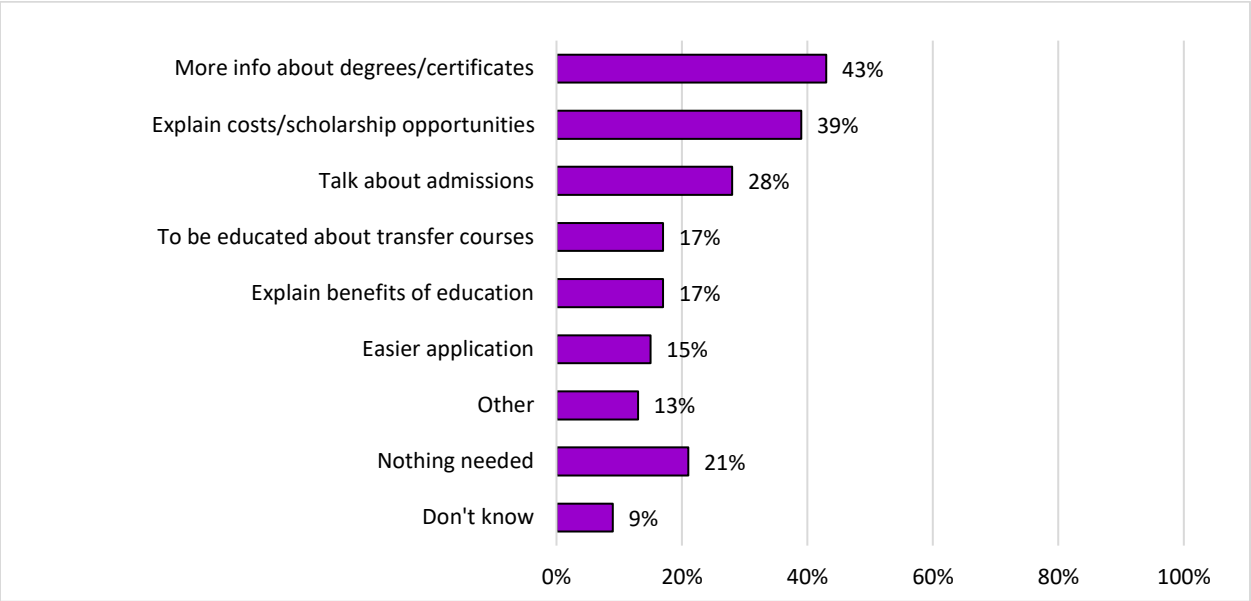
Question: "What would make you interested in pursuing higher education in the future?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=260

How Kaua'i Community College Can Support

Kaua'i residents who indicated they were interested in higher education were asked what assistance Kaua'i Community College could do to assist with higher education decision-making. Of this group, 43 percent stated the college could provide more information about degrees or certificates, 39 percent stated the college could explain college costs or scholarship opportunities that might be available to potential students, and 28 percent said the college could provide more information about admissions. Prospective students also indicated they wished to learn more about how credits could be transferred to other institutions (17%), the benefits of education (17%), and an easier application (15%). Approximately 21 percent of this group indicated they needed no assistance from the college.

Younger residents are significantly different than older residents in the type of assistance they require. Younger residents were much more inclined than older residents to state that Kaua'i Community College could provide information about admissions, costs, degrees, and the benefits of education. Older residents, on the other hand, were more likely than younger residents to note they need nothing from the college.

Figure 39: Preference for Kaua‘i Community College Assistance



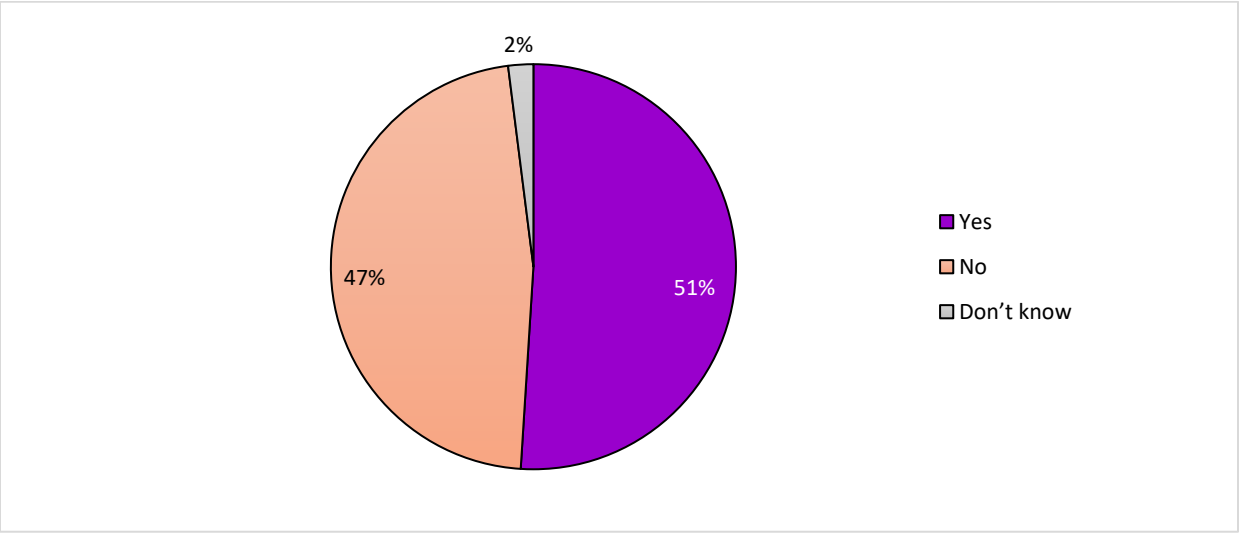
Question: “What could Kaua‘i Community College do to assist you with your higher education decision?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=218

Around half of Kaua‘i residents who indicated an interest in future higher education stated they have visited the Kaua‘i Community College website to learn more about the college and what it has to offer. Of this group, 96 percent found the website welcoming, 91 percent found the website both informative and visually appealing, and 83 percent found it easy to navigate.

Approximately 56 percent of women compared to 46 percent of men indicated they had used the website. Additionally, 84 percent of Native Hawaiian, compared to 51 percent of Caucasians and 42 percent of “other” ethnicities indicated they had used the website.

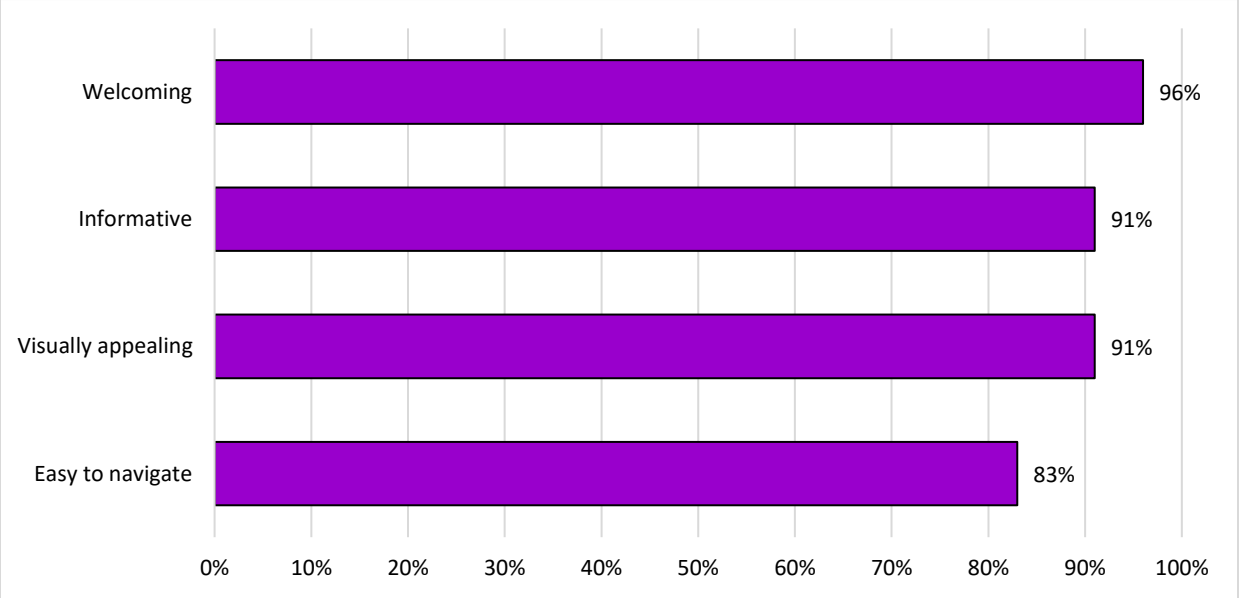
Data analysis reveals there were significant differences within these key segments regarding assessment of the website. Women were more inclined than men to note that the website is easy to navigate and is visually appealing. Native Hawaiians are more likely than other groups to state the website is easy to navigate, and for all four measures, those without less than a high school degree were much more favorable in their assessment of the website compared to those who have more than a high school degree.

Figure 40: Kaua‘i Community College Website Usage



Question: “Have you visited the Kaua‘i Community College website to learn more about the college and what it has to offer?”
n=220

Figure 41: Assessment of Kaua‘i Community College Website

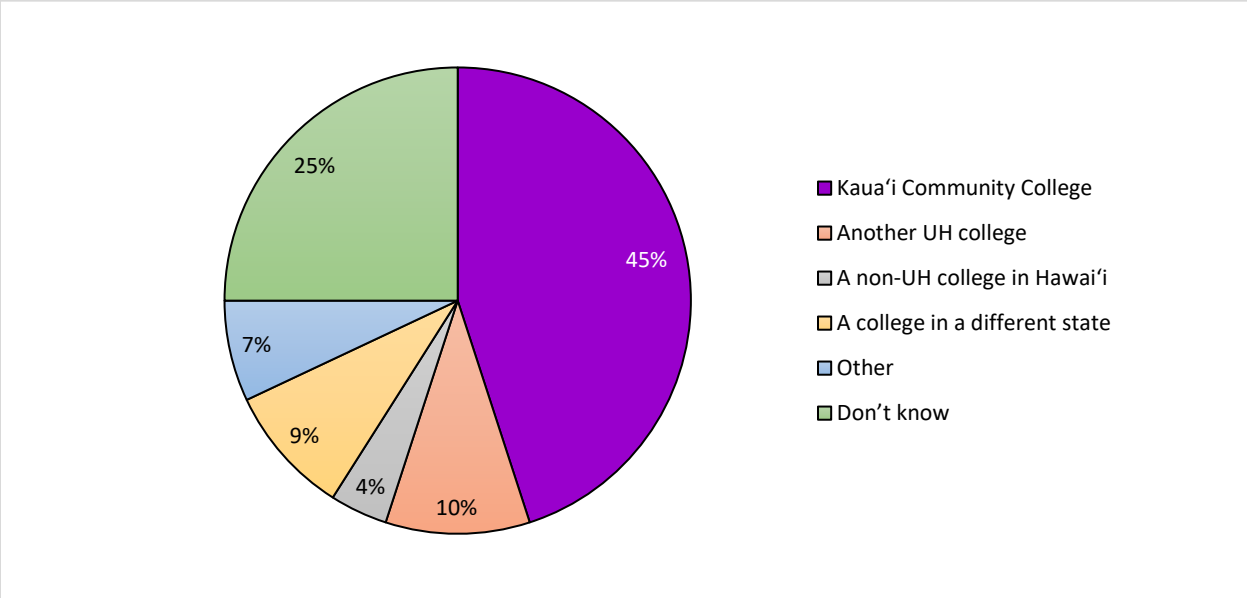


Question: “Please let us know whether or not you found the website….”
n=112

Among Kaua‘i residents who expressed interest in higher education, the largest share (45%) indicated they intended to pursue this education at Kaua‘i Community College. Ten percent stated they preferred another University of Hawai‘i System college, nine percent expressed a preference for a college in a different state, and four percent stated they preferred a non-UH college in Hawai‘i. A quarter of these potential students indicated they didn’t know where they would like to attend school, and seven percent referred to a different educational arrangement.

Kaua‘i Community College was preferred by 53 percent of younger residents and 38 percent of older residents. The college was also preferred by 54 percent of women compared to 35 percent of men. Approximately 56 percent of those with a high school degree or lower prefer college compared to 32 percent who have more than a high school degree.

Figure 42: Institution Preferred for Higher Education

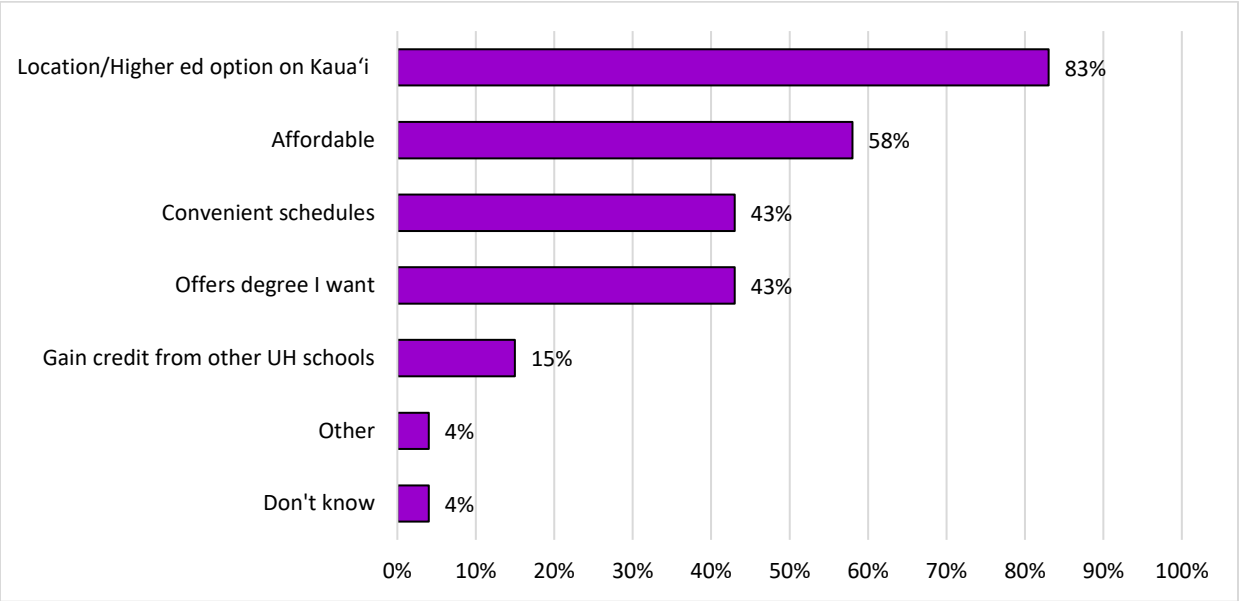


Question: “And would you, or do you intend to pursue higher education at Kaua‘i Community College, or somewhere else?”
n=218

Figure 43 demonstrates the reasons potential students prefer Kaua‘i Community College. Kaua‘i residents who intend to pursue higher education at Kaua‘i Community College will do so in large part because of its location and prominence on the island. Those who prefer the college also note their preference is tied to its affordability, the college’s convenient schedules and degree program offerings, and the ability to gain credit from other UH schools.

Younger residents are more likely to express a preference for Kaua‘i Community College because they perceive it is affordable and they like the convenient schedules. Women also prefer the institution due to its affordability, and men tend to prefer it due to the benefit of being able to gain credit from other schools. Residents who have a high school degree or less tend to prefer the institution because of its affordability, the convenient schedules, and because it offers the degree they want to pursue.

Figure 43: Reasons Kaua‘i Community College Preferred

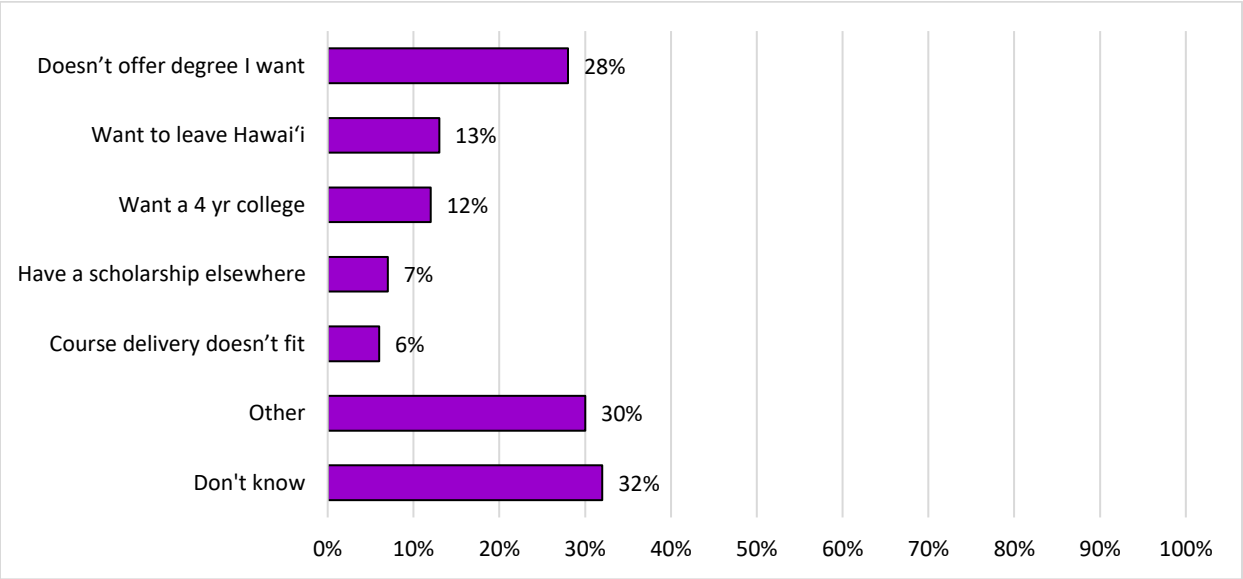


Question: “Please select the reasons you would pursue higher education at Kaua‘i Community College.”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=97

Respondents who indicated they were uninterested in Kaua‘i Community College offered several reasons why they preferred other institutions of higher education. The largest proportion of these individuals note that the school did not offer the degree they were seeking. In many of these instances, students were seeking graduate level degrees. Approximately 13 percent are interested in other schools because they want to leave Hawai‘i, 12 percent would like to pursue a four-year degree, seven percent noted they have a scholarship somewhere else, and six percent revealed the college’s course delivery doesn’t fit their needs. Almost one-third of respondents indicated they didn’t really know why they preferred other institutions.

Both younger residents and males are more inclined to be interested in schools other than Kaua‘i Community College for one principal reason: they want a four-year college. There were no major differences among ethnicities or level of education.

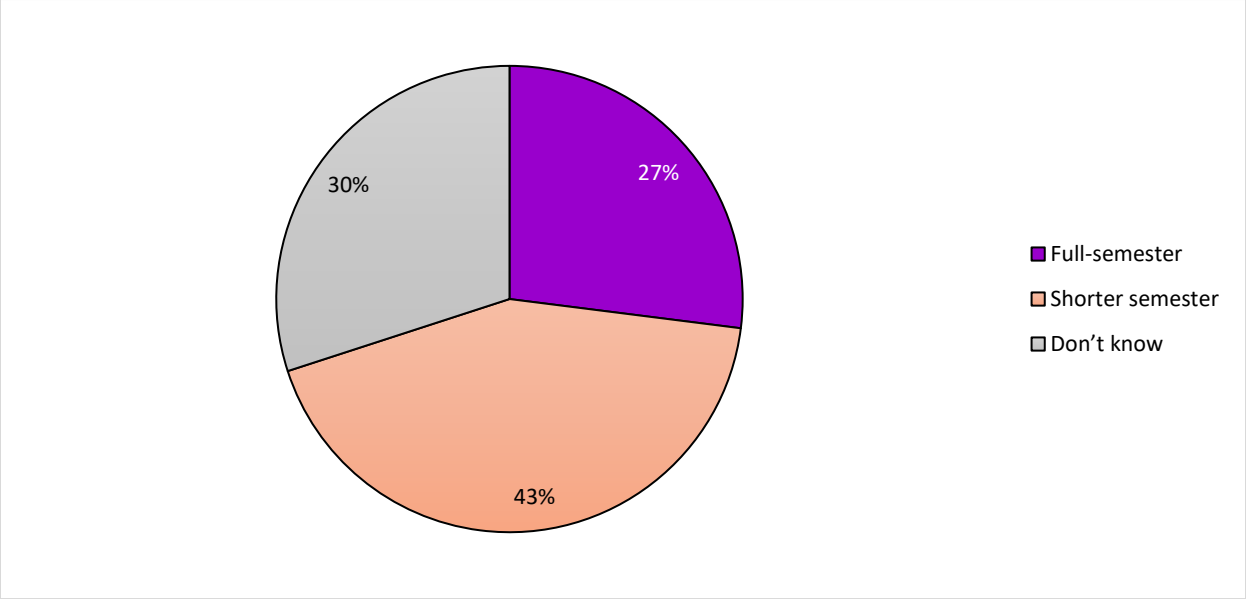
Figure 44: Reasons for Institution Other than Kauaʻi Community College



Question: "Please select the reasons you are not pursuing higher education at Kauaʻi Community College."
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=121

Those who were interested in Kauaʻi Community College revealed their preferences for how courses could best be structured in the future. In terms of semester length, 27 percent prefer a class that lasts a full, traditional semester and 43 percent prefer classes that last a shorter number of days. Thirty percent did not know what their preference was for semester length.

Figure 45: Preference for Semester Length



Question: "Do you prefer full-semester courses, or shorter courses?"
n=97

In terms of course delivery method, the largest share (45%) of potential students prefer a hybrid model in which they have a mix of online and in-person instruction within the same course. A slightly smaller percentage (37%) prefer online courses in which students can advance at their own pace. Approximately 13 percent prefer traditional, in-person courses at set times, and just five percent prefer online courses at set time.

The open-ended responses for why potential students prefer these various delivery methods are instructive. For example, among those who prefer hybrid course delivery, responses included:

- *I feel like a mix of both online and in-person classes would be good to make sure everyone is feeling comfortable and confident with the materials being covered in the online courses. Also having some in class sessions will help some students get caught up and understand better.*
- *Maybe I cannot attend classes all the time, but would like to be there some of the time*
- *Seems it would be a nice way to keep me on track and accountable. Also, good to have some in-person interaction.*

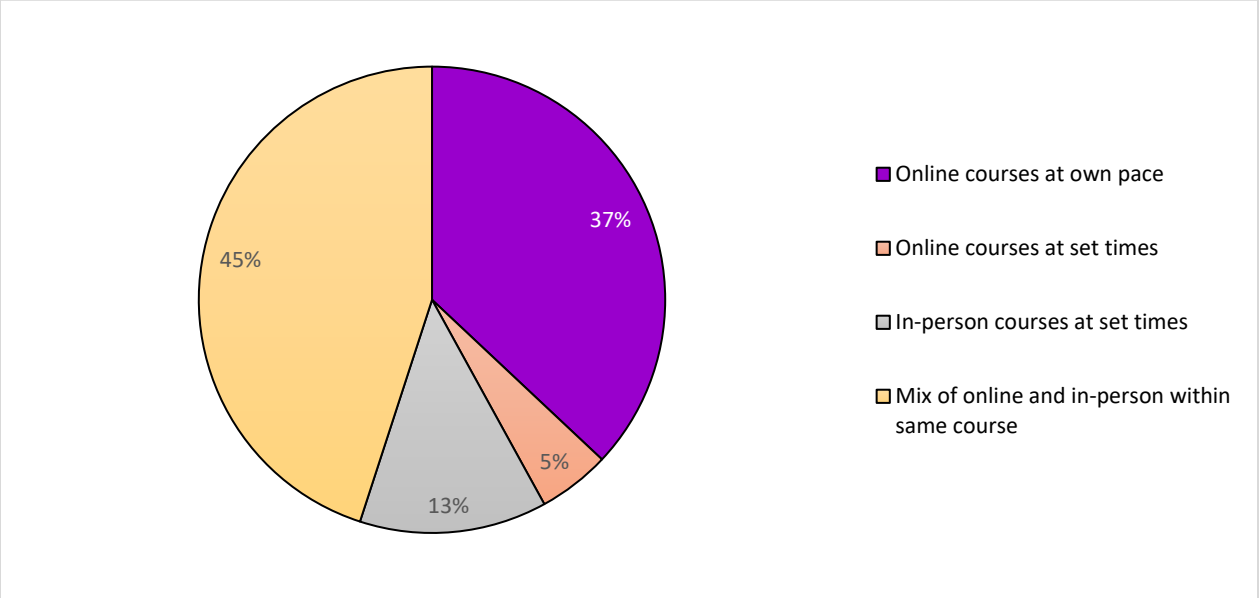
Among those who prefer online courses set at the student's pace, responses included:

- *Allows for easier scheduling alongside our work schedules.*
- *I love the independent learning*
- *Driving, I live on the North Shore*

And those who prefer in-person courses provide supportive responses like:

- *I find the classroom dynamic invigorating and the teacher/student relationship helpful*
- *Too confusing with all different formats for online learning and assignments. I'm too old; want to meet in person.*

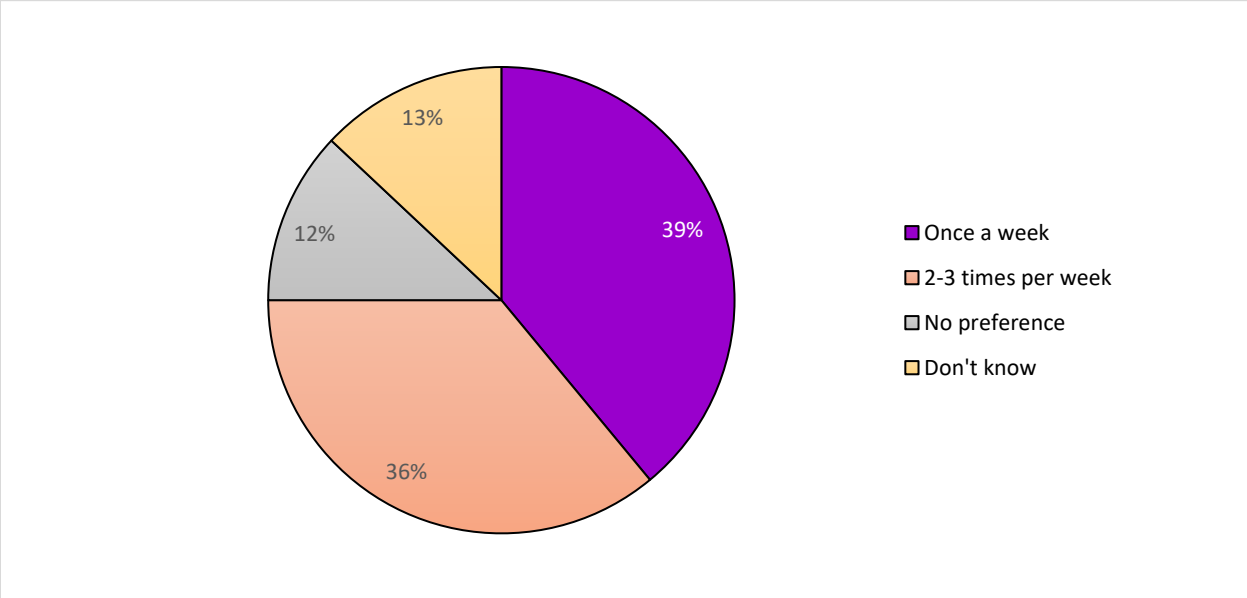
Figure 46: Preference for Course Delivery Method



Question: "And how would you prefer courses be delivered? Do you prefer…"
n=97

Potential Kaua‘i Community College students were split in their preference for frequency of course meetings. Approximately 39 percent of respondents prefer a course that meets just once a week over the semester, and 36 percent prefer a course that meets 2-3 times per week over the same duration. Twelve percent revealed they did not have a preference, and 13 percent stated they didn’t know an answer to the question.

Figure 47: Preference for Frequency of Course Meetings

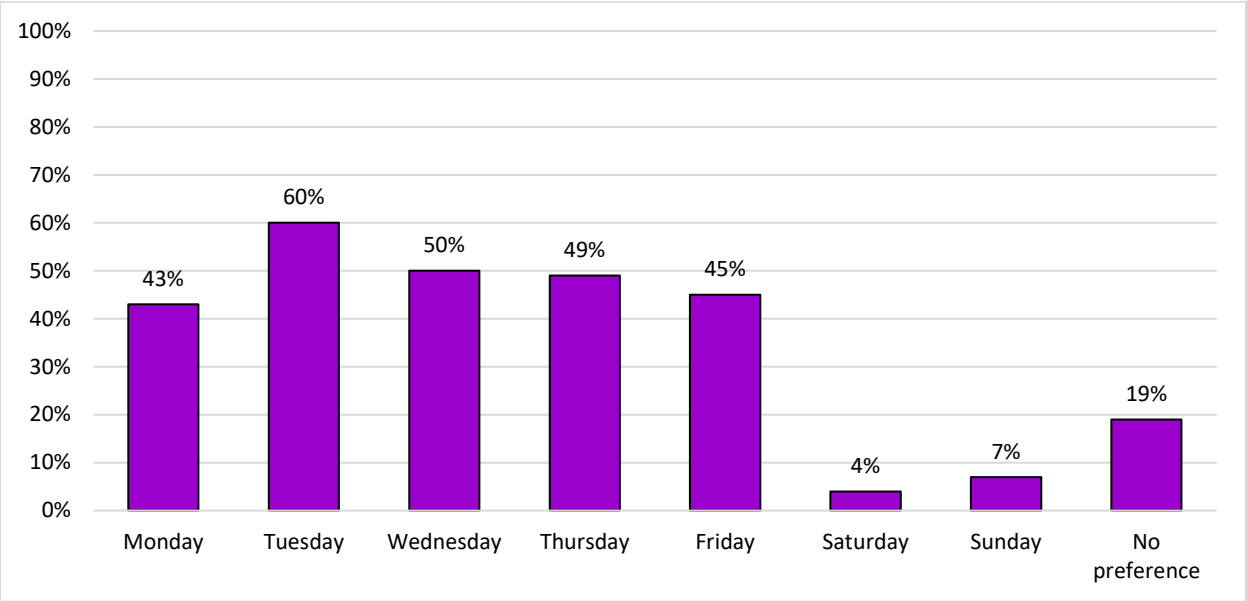


Question: “Would you prefer a class that meets once a week (for 3 hours), or have the class spread out over 2 or 3 days a week (for 3 hours)?”
n=62

In terms of preference for days of the week in which they would like to attend classes, potential students appear to be more inclined towards days in the middle of the work week. Sixty percent indicated a preference for Tuesday, 50 percent preferred Wednesday, and 49 percent preferred Thursday. Approximately 45 percent prefer Friday and 43 percent prefer Monday. There is very little preference for weekend courses, although 19 percent of the respondents indicated they had no preferred days of the week.

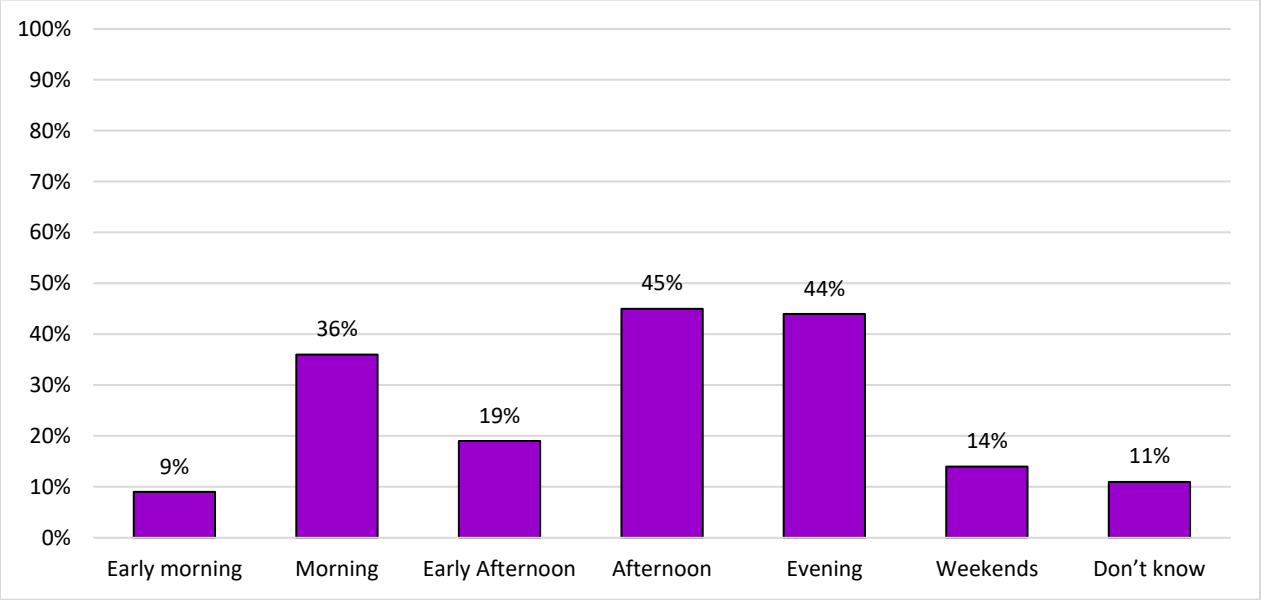
The data reveal there is not a day part that works best for a majority of students. However, around 45 percent noted that afternoons and evenings work the best. Mornings were preferred by about a third of respondents, and there is very little acknowledgement that early mornings, early afternoons, and weekends work well for these potential students.

Figure 48: Preference for Days of the Week for Classes



Question: "What days of the week would you prefer?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=57

Figure 49: Day Part Works Best



Question: "What times of the day work best for you?"
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=62

Additional Information

Survey respondents were asked if there was anything else they would like to know more about Kaua‘i Community College. Of those who provided a response, almost half (46%) provided questions about specific courses or course offerings. Comments categorized under this description include:

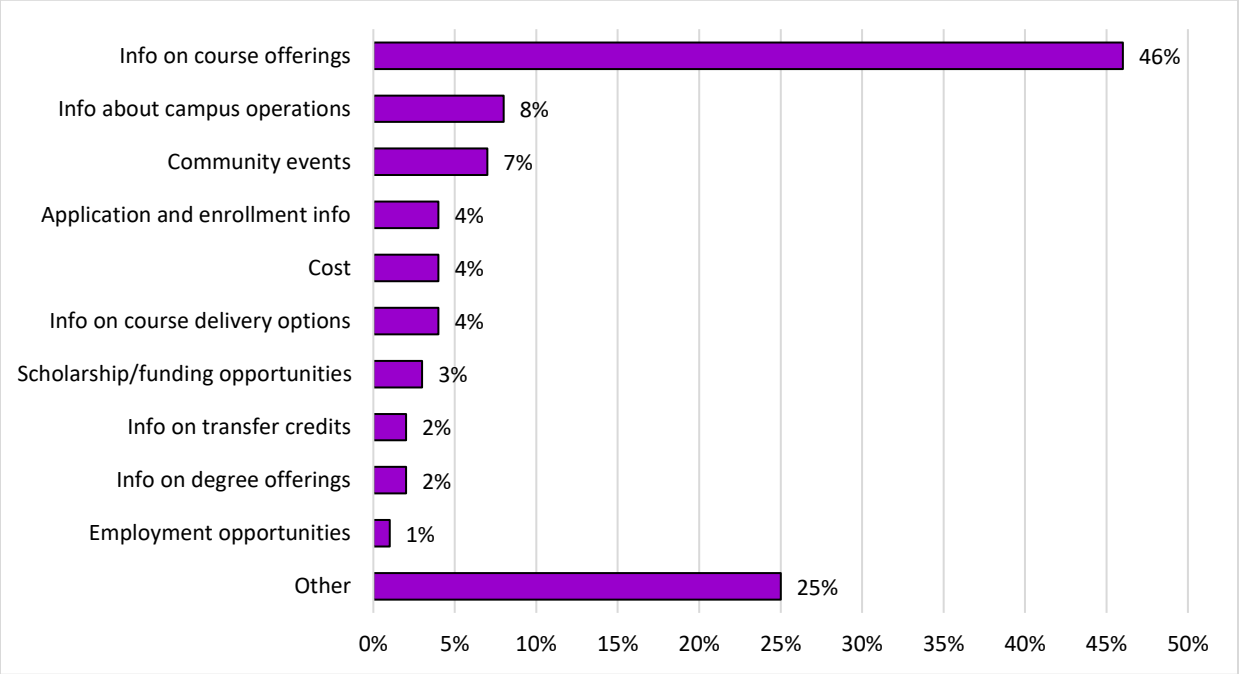
- *Classes available not for degrees (recreational purposes). Access to information about available noncredit courses, for elderly.*
- *If they are trying to provide more trade type courses for personal enhancement*
- *Publish a schedule of classes offered and either mail out or place in all Kaua‘i libraries for those who do not have access to the Internet or wish to have a hard copy*

Other questions pertained to information about campus operations, community events, applications and enrollment, costs, course delivery options, scholarship/funding opportunities for students, transfer credits, degree offerings, employment opportunities, and a litany of other types of questions that could not be easily categorized. Some of the comments that fell into these categories include questions and statements like:

- *Plan to make campus more fully functioning*
- *Free events for public*
- *How to apply and the whole enrollment process*

Contact information for respondents who wish to be contacted by the college can be found in the appendix.

Figure 50: Preference for Additional Information About Kaua‘i Community College



Question: “What would you like to know more about Kaua‘i Community College?”
*Respondents were allowed to give more than one response; values reflect the percentage of respondents who provided each response
n=153

CONCLUSION

Hawai‘i Community College and Kaua‘i Community College are viewed favorably in their respective communities. The favorability of these institutions stems in part from their ability to be an affordable option for higher education (in Kaua‘i’s case, the primary option) and the programs they offer. Many residents in these communities believe they serve a necessary role and can be a good starting place for higher education for those who may be unsure what path they want to chart in life.

On the other hand, residents are also aware that these institutions have limitations which also affect the community. The most cited negative comments surround the lack of four-year degrees (or higher) and a lack of degree programs. It should be noted that when asked about what programs the community needs, residents provide a multitude of answers. Many residents fall back to programs that already exist, and in many cases, those suggested are some of the strongest these colleges have to offer.

The public’s knowledge of these institutions is limited and could be improved. Residents reveal general but not specific knowledge about the operations of these colleges. For example, many residents are aware that these colleges offer schedules for working students and offer various course delivery options, but fewer residents are aware of transfer credit opportunities with the University of Hawai‘i or the role the University Center plays in providing support for various levels of education.

Relatedly, the lack of available information in the wake of COVID appears to have impacted the perception of these colleges over the past two years. Those who have received information about the institutions are more inclined to identify improvements and state that reputation has improved; those who have not received information are more inclined to say things have stayed the same, gotten worse, or simply can’t make that determination.

The results regarding assessment of community impact demonstrates these institutions are perceived to have successfully fulfilled the role of providing Associate degree level education at affordable prices. However, there is less public agreement about the outcomes that this education produces. The data reveal the public is less sure that the colleges are placing graduates in jobs or well-paying jobs in their communities. There is an imbalance between the perception of positive operations and less than positive outcomes, and oftentimes this assessment is also impacted by a lack of information. The data show that between 10 and 30 percent of residents in both communities can’t assess the institutions’ impact.

Prospective students that are interested in these colleges do so primarily because of their location. They do cite other reasons, like affordability, but those reasons pale in comparison to the fact that these colleges are (relatively) close, convenient options for further education. The data suggest there doesn’t appear to be much enthusiasm associated with interest in the schools, rather students attend them because they are a local option.

The data also demonstrate that there is a segment of older residents who have needs and time to take courses for personal gratification. These may not be traditional degree or certificate pursuing students who have enrolled in these schools in the past, but they do represent a segment of the population that is interested in utilizing these schools for additional information. The two institutions should consider the role older, non-degree seeking students may play in future planning.

Prospective students for both colleges demonstrate they are price sensitive (especially on Kauaʻi) and seek greater information about degrees and degree programs. Both colleges can assist potential future students through greater information about the costs of education (and what scholarship or funding opportunities may be available), and providing greater clarity about the types of degree programs offered. The websites appear to be well-received, although there is some minor frustration with the visual appeal of Hawaiʻi Community College's website and the ease of navigation of the Kauaʻi Community College website.

Preferences for course delivery options differed by prospective island students. With regard to Hawaiʻi Community College, potential students are slightly more favorable to full semester courses offered online at the student's pace. (For classes that are scheduled, a majority prefer classes that meet 2-3 times per week instead of once per week.) The data also show support for weekday courses, but no preference for the day part. With regard to Kauaʻi Community College, potential students are slightly more favorable to shorter semesters and hybrid course delivery. There is no consensus on how many times per week classes should meet. This group also prefers weekday courses, and prefer them held in the afternoon and evening.

APPENDIX

Appendix A: Survey Instruments & Frequencies

Community College Survey
(Hawai'i Community College)

Hello, my name is _____ from SMS Research, a Hawaii-based research company. We are conducting a confidential public opinion survey about the impact of higher education on Hawai'i Island and would appreciate a few minutes of your time.

S1. Are you a full-time resident of Hawai'i?

Yes 100%
No *(THANK AND TERMINATE)* ..... O

S2. What is your age?

Less than 18 *(THANK AND TERMINATE)* ..... O
18-24 ..... 9%
25-29 ..... 4%
30-34 ..... 12%
35-39 ..... 6%
40-44 ..... 9%
45-54 ..... 15%
55-64 ..... 19%
65-74 ..... 17%
75+ 10%

Q1. To begin, how long have you lived on Hawai'i Island? Is it…

Less than one year 1%
1 to 5 years 10%
6 to 10 years 6%
11 to 20 years 15%
Over 20 years, not a lifetime 31%
Lifetime resident of Hawai'I Island 37%

Q2. In your own words, what is the first word or phrase that comes to mind when thinking about Hawai'i Community College?

_____
_____

Q3. What would you consider Hawai'i Community College's strengths? (Check all that apply)

Location/Close to home 63%
Affordable 64%
Specific program offered (Specify: _____) 13%
Ability to transfer credits to a 4-year college 39%
Online courses 34%
Faculty 19%
Job skills training 36%
Hub of the community 21%
Other (Specify:_____) 6%
Don't know 15%

Q4. What would you consider Hawai'i Community College's weaknesses? (Check all that apply)

Not a 4-year school 21%
Unaffordable 3%
Lack of programs offered 44%
Doesn't serve the community 7%
Programs don't lead graduates to jobs that make a living wage 15%
Job placement opportunities on Hawai'i 21%
Other (Specify:_____) 16%
Don't know 38%

Q5. Please let us know your level of awareness of the following Hawai'i Community College functions. Hawai'i Community College…

(ROTATE)	Aware	Unaware
Offers classes in Hawaiian culture	72%	28%
Allows students to take courses in-person, online, or a combination of both	69%	31%
Has a University Center that supports county residents as they pursue various levels of education, from certificates up to online doctoral degrees from other UH institutions	45%	55%
Offer classes that fit the schedules of working students	61%	39%
Offers classes that focus on business skills	71%	29%
Allows you to take courses from other UH schools	54%	46%
Offers pre-college courses to assist students with college readiness and career aspirations	60%	40%
Provides students with the ability to start school and easily transfer into other schools' bachelor's degree programs	61%	39%
Offers technical degrees that prepare student to enter the workforce	71%	29%

Hawai'i Community College Survey Instrument — Page 1
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Q6. We'd like to know your opinions about the impact Hawai'i Community College has on the island. Based on what you know or have heard about Hawai'i Community College, please let us know if you Strongly Agree, Agree, Disagree, or Strongly Disagree with the following statements. Hawai'i Community College …

(ROTATE)	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
Offers high quality courses and programs	22%	54%	7%	1%	16%
Is a strong partner with our island's high schools	22%	48%	6%	1%	23%
Is a strong partner with our island's businesses and industry	20%	47%	6%	1%	26%
Provides an affordable option for higher education	28%	59%	3%	1%	11%
Sustains and supports Hawaiian language, culture and people	28%	52%	5%	0%	16%
Is a hub of innovation	13%	38%	14%	2%	33%
Offers a wide variety of classes and programs	19%	53%	9%	2%	18%
Offers enough career training for the jobs on the island	17%	48%	12%	1%	23%
Offers students a pathway to courses and degrees at other UH system campuses	25%	59%	3%	1%	13%
Improves the quality of life of Hawai'i residents	25%	57%	6%	0%	13%
Offers programs that allow graduates to earn a living wage locally	18%	49%	9%	2%	22%
Is a valuable employer on the island	22%	52%	6%	1%	19%
Is a leader in the community	19%	42%	13%	2%	25%

Q7. Overall, would you say Hawai'i Community College is doing an excellent, good, fair, poor, or very poor job of meeting the needs of the community?

Excellent 18%
Good 51%
Fair 15%
Poor 4%
Very poor 1%
Don't know 12%

Q8. What are the *unmet* needs of the community that Hawai'i Community College should address?

_____
_____

Q9. Based on what you know or have heard, what degree programs should Hawai'i Community College offer to meet the needs of the community?

_____
_____

Q10. Over the past 2 years, has Hawai'i Community College's reputation in the community….?

Improved 22%
Stayed the same 44%
Gotten worse 4%
Don't know 30%

Q11. And why do you say that?

_____
_____

HE1. Are you interested in, or are you planning on pursuing any form of higher education in the future?

Yes 23%
No (Skip to HE17) 55%
Maybe (Skip to HE3) 17%
Don't know (Skip to HE18) 4%

HE2. What is the primary reason you plan to, or are considering, continuing your education?

Obtain or update job related skills 16%
Getter a better job 28%
Move up at current job 7%
Earn a college degree/certificate 17%
Self-improvement/personal enjoyment 32%

HE3. Have you visited the Hawai'i Community College website to learn more about the college and what it has to offer?

Yes 52%
No (Skip to HE5) 40%
Don't know (Skip to HE5) 8%

HE4. Please let us know whether or not you found the website…

(ROTATE)	Yes	No
Welcoming	94%	6%
Easy to navigate	91%	9%
Informative	92%	8%
Visually appealing	84%	16%

HE5. What could Hawai'i Community College do to assist you with your higher education decision? (Check all that apply)

Provide someone to talk to about admissions	36%
Explain costs and scholarship opportunities	54%
Provide more information about the degrees/certificates	47%
Make the application easier	34%
Explain how education will benefit me	18%
Explain how courses can be transferred to other institutions	32%
Other (Specify:_____)	7%
Nothing needed	16%
Don't know	7%

HE6. And would you, or do you intend to pursue higher education at Hawai'i Community College, or somewhere else?

Hawai'i Community College	53%
Another UH College (Skip to HE15)	11%
A non-UH college in Hawaii (Skip to HE15)	8%
A college in a different state (Skip to HE15)	2%
Other (Specify: _____) (Skip to HE15)	6%
Don't know	20%

HE7. Please select the reasons you would pursue higher education at Hawai'i Community College? (Check all that apply)

Location/High education on Hawai'i	67%
Affordable	42%
Convenient schedules	47%
Offers degree program I want/need	39%
Can gain credit from other UH schools	40%
Other (specify): _____	12%
Don't know	4%

HE8. What degree program are you/would you like to be pursuing?

_____

HE9. Do you prefer full-semester courses (16 weeks long), or shorter courses (5, 8, etc. week long)?

Full-semester	53%
Shorter	39%
Don't know	8%

HE10. And how would you prefer courses be delivered. Do you prefer….

Online courses at your own pace	48%
Online courses at set, scheduled times	3%
In-person courses at set, scheduled times	17%
A mix of online and in-person sessions within a course	28%
No preference	1%
Don't know	4%

HE11. Please let us know the reasons you prefer this course delivery option.

_____

_____

HE12. What times of the day work best for you? (Check all that apply)

Early morning	23%
Morning	38%
Early afternoon	34%
Afternoon	37%
Evening	38%
Weekends	34%
Don't know	2%

HE13. Would you prefer a class that meets once a week (for 3 hours), or have the class spread out over 2 or 3 days a week (for 3 hours)?

Once a week	29%
2-3 times per week	61%
No preference	9%
Don't know	1%

HE14. What days of the week would you prefer? (Check all that apply)

Monday	48%
Tuesday	40%
Wednesday	47%
Thursday	36%
Friday	33%
Saturday	8%
Sunday	6%
No preference	19%

HE15. Please select the reasons you are <u>not</u> pursuing higher education at Hawai'i Community College? (Check all that apply)

Want to leave Hawai'i	11%
Doesn't offer the degree program I want/need	29%
Want to go to 4 year college	28%
Scholarship/funding to a different college	4%
Not a good value	6%
Course delivery not a good fit for me	15%
Other (Specify:_____)	28%
Don't know	17%

HE16. (Ask only if HE15 = Doesn't offer degree program I want/need)
What degree program would you like to pursue?

_____

HE17. Please select the reasons you may not be interested in pursuing higher education in the future? (Check all that apply)

Already have a degree	35%
Cost/Too expensive	8%
Don't have time	11%
Not financially beneficial	10%
Degree not worthwhile	7%
Don't see the value of higher education	4%
I don't feel confident taking higher ed courses	4%
Just not interested in more schooling	40%
Other (specify): _____	29%
Don't know	4%

HE18. What would make you interested in pursuing higher education?

_____

_____

Lastly, we have some questions for classification purposes only.

D1. What is your gender?

Male	49%
Female	50%
Non-Binary	1%
Refused	0%

D2. What is your highest level of education?

Some high school	5%
High school graduate	29%
Associate degree	12%
Some college (1-3 years)	23%
College degree/Bachelor's degree	18%
Some graduate school	3%
Graduate school degree or higher	10%
Other	1%

D3. And what is your experience with Hawai'i Community College? (Check all that apply)

Current credit-seeking student	5%
Current non-credit-seeking student	5%
Took HaCC courses in high school	8%
Took HaCC courses and earned degree or certificate	11%
Took HaCC courses, did not earn degree or certificate	12%
Family member of current student	7%
Family member of former student	24%
No experience	40%
Other (specify): _____	11%

D4. What is your primary ethnic background?

Caucasian	45%
Black or African-American	0%
Hawaiian or Part-Hawaiian	13%
Japanese	12%
Chinese	4%
Filipino	14%
Korean	1%
Vietnamese	0%
Other Asian	0%
Guamanian or Chamorro	0%
Micronesian.	0%
Samoan	0%
Other Pacific Islander	1%
American Indian or Alaska Native	3%
Hispanic or Latino	2%
Mixed, Not Hawaiian	3%
Other (specify): _____	2%
No answer/Refused	2%

D5. What was the total estimated income of all adults in your household, before taxes, in the year 2021? Was it..

Less than $10,000	7%
$10,000 to $14,999	3%
$15,000 to $24,999	8%
$25,000 to $34,999	8%
$35,000 to $49,999	10%
$50,000 to $74,999	13%
$75,000 to $99,999	13%
$100,000 to $149,999	16%
$150,000 to $199,999	7%
More than $200,000	6%
Don't know/Refused	9%

D6. What is your employment status?

Employed full-time (20+ hours per week)	38%
Employed part-time (1-19 hours per week)	11%
Not employed, looking for work	8%
Not employed, not looking for work	3%
Retired	28%
Homemaker	5%
Student	1%
Other (specify): _____	5%
Don't know/Refused	3%

D7. Do you or anyone in your household work for the University of Hawaii System?

Yes	9%
No	91%

D8. What is the zip code of your residence?

___ ___ ___ ___ ___

C1. What would you like to know more about Hawai'i Community College?

_____

_____

C2. Please provide your name and contact information (e.g, email or telephone) if you would like to be contacted by Hawai'i Community College with more information.

_____

_____

Community College Survey
(Kaua'i Community College)

Hello, my name is _____ from SMS Research, a Hawaii-based research company. We are conducting a confidential public opinion survey about the impact of higher education on Kaua'i and would appreciate a few minutes of your time.

S1. Are you a full-time resident of Kaua'i?

Yes 100%
No ***(THANK AND TERMINATE)*** 0

S2. What is your age?

Less than 18 ***(THANK AND TERMINATE)*** 0
18-24 ..... 9%
25-29 ..... 5%
30-34 ..... 11%
35-39 ..... 7%
40-44 ..... 9%
45-54 ..... 16%
55-64 ..... 18%
65-74 ..... 15%
75+ 10%

Q1. To begin, how long have you lived on Kaua'i? Is it…

Less than one year 1%
1 to 5 years 12%
6 to 10 years 6%
11 to 20 years 13%
Over 20 years, not a lifetime 27%
Lifetime resident of Kaua'i 42%

Q2. In your own words, what is the first word or phrase that comes to mind when thinking about Kaua'i Community College?

_____
_____

Q3. What would you consider Kaua'i Community College's strengths? (Check all that apply)

Location/Close to home 71%
Affordable 55%
Specific program offered (Specify: _____) .. 14%
Ability to transfer credits to a 4-year college 40%
Online courses 37%
Faculty 23%
Job skills training 37%
Hub of the community 23%
Other (Specify:_____) 8%
Don't know 10%

Q4. What would you consider Kaua'i Community College's weaknesses? (Check all that apply)

Not a 4-year school 35%
Unaffordable 8%
Lack of programs offered 29%
Doesn't serve the community 3%
Programs don't lead graduates to jobs that make a living wage 10%
Job placement opportunities on Kaua'I 16%
Other (Specify:_____) 13%
Don't know 31%

Q5. Please let us know your level of awareness of the following Kaua'i Community College functions. Kaua'i Community College…

(ROTATE)	Aware	Unaware
Offers classes in Hawaiian culture	71%	29%
Allows students to take courses in-person, online, or a combination of both	81%	19%
Has a University Center that supports county residents as they pursue various levels of education, from certificates up to online doctoral degrees from other UH institutions	54%	46%
Offer classes that fit the schedules of working students	65%	35%
Offers classes that focus on business skills	74%	26%
Allows you to take courses from other UH schools	57%	43%
Offers pre-college courses to assist students with college readiness and career aspirations	68%	32%
Provides students with the ability to start school and easily transfer into other schools' bachelor's degree programs	72%	28%
Offers technical degrees that prepare student to enter the workforce	76%	24%

Q6. We'd like to know your opinions about the impact Kaua'i Community College has on the island. Based on what you know or have heard about Kaua'i Community College, please let us know if you Strongly Agree, Agree, Disagree, or Strongly Disagree with the following statements. Kaua'i Community College …

(ROTATE)	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
Offers high quality courses and programs	19%	58%	5%	1%	17%
Is a strong partner with our island's high schools	20%	53%	6%	1%	20%
Is a strong partner with our island's businesses and industry	17%	47%	8%	1%	26%
Provides an affordable option for higher education	21%	56%	6%	0%	17%
Sustains and supports Hawaiian language, culture and people	24%	49%	4%	0%	22%
Is a hub of innovation	7%	42%	11%	3%	38%
Offers a wide variety of classes and programs	15%	51%	12%	2%	21%
Offers enough career training for the jobs on the island	14%	42%	17%	2%	26%
Is a *kahua* that inspires, engages and empowers students and educators	15%	46%	5%	1%	33%
Offers students a pathway to courses and degrees at other UH system campuses	23%	60%	2%	0%	16%
Improves the quality of life of Kaua'i residents	21%	55%	7%	1%	17%
Offers programs that allow graduates to earn a living wage locally	12%	48%	14%	1%	26%
Is a valuable employer on the island	14%	58%	6%	1%	21%
Is a leader in the community	16%	47%	10%	0%	27%

Q7. Overall, would you say Kaua'i Community College is doing an excellent, good, fair, poor, or very poor job of meeting the needs of the community?

Excellent 19%
Good 42%
Fair 20%
Poor 6%
Very poor 1%
Don't know 12%

Q8. What are the *unmet* needs of the community that Kaua'i Community College should address?

_____
_____

Q9. Based on what you know or have heard, what degree programs should Kaua'i Community College offer to meet the needs of the community?

_____
_____

Q10. Over the past 2 years, has Kaua'i Community College's reputation in the community….?

Improved 22%
Stayed the same 42%
Gotten worse 4%
Don't know 31%

Q11. And why do you say that?

_____
_____

HE1. Are you interested in, or are you planning on pursuing any form of higher education in the future?

Yes 21%
No (Skip to HE17) 53%
Maybe (Skip to HE3) 21%
Don't know (Skip to HE18) 6%

HE2. What is the primary reason you plan to, or are considering, continuing your education?

Obtain or update job related skills 21%
Getter a better job 27%
Move up at current job 4%
Earn a college degree/certificate 20%
Self-improvement/personal enjoyment 28%

HE3. Have you visited the Kaua'i Community College website to learn more about the college and what it has to offer?

Yes 51%
No (Skip to HE5) 47%
Don't know (Skip to HE5) 2%

HE4. Please let us know whether or not you found the website…

(ROTATE)	Yes	No
Welcoming	96%	4%
Easy to navigate	83%	17%
Informative	91%	9%
Visually appealing	91%	9%

HE5. What could Kaua'i Community College do to assist you with your higher education decision? (Check all that apply)

Provide someone to talk to about admissions	28%
Explain costs and scholarship opportunities	39%
Provide more information about the degrees/certificates	43%
Make the application easier	15%
Explain how education will benefit me	17%
Explain how courses can be transferred to other institutions	17%
Other (Specify:_____)	13%
Nothing needed	21%
Don't know	9%

HE6. And would you, or do you intend to pursue higher education at Kaua'i Community College, or somewhere else?

Kaua'i Community College	45%
Another UH College (Skip to HE15)	10%
A non-UH college in Hawaii (Skip to HE15)	4%
A college in a different state (Skip to HE15)	9%
Other (Specify: _____) (Skip to HE15)	7%
Don't know	26%

HE7. Please select the reasons you would pursue higher education at Kaua'i Community College? (Check all that apply)

Location/High education on Kaua'i	83%
Affordable	58%
Convenient schedules	43%
Offers degree program I want/need	43%
Can gain credit from other UH schools	15%
Other (specify): _____	4%
Don't know	4%

HE8. What degree program are you/would you like to be pursuing?

_____

HE9. Do you prefer full-semester courses (16 weeks long), or shorter courses (5, 8, etc. week long)?

Full-semester	27%
Shorter	43%
Don't know	30%

HE10. And how would you prefer courses be delivered. Do you prefer….

Online courses at your own pace	37%
Online courses at set, scheduled times	5%
In-person courses at set, scheduled times	14%
A mix of online and in-person sessions within a course	45%
No preference	0%

HE11. Please let us know the reasons you prefer this course delivery option.

_____

_____

HE12. What times of the day work best for you? (Check all that apply)

Early morning	9%
Morning	36%
Early afternoon	19%
Afternoon	45%
Evening	44%
Weekends	14%
Don't know	11%

HE13. Would you prefer a class that meets once a week (for 3 hours), or have the class spread out over 2 or 3 days a week (for 3 hours)?

Once a week	39%
2-3 times per week	36%
No preference	11%
Don't know	14%

HE14. What days of the week would you prefer? (Check all that apply)

Monday	43%
Tuesday	60%
Wednesday	50%
Thursday	49%
Friday	45%
Saturday	4%
Sunday	7%
No preference	19%

HE15. Please select the reasons you are <u>not</u> pursuing higher education at Kaua'i Community College? (Check all that apply)

Want to leave Kaua'i	13%
Doesn't offer the degree program I want/need	28%
Want to go to 4 year college	12%
Scholarship/funding to a different college	7%
Not a good value	0%
Course delivery not a good fit for me	6%
Other (Specify:_____)	30%
Don't know	32%

HE16. (Ask only if HE15 = Doesn't offer degree program I want/need)
What degree program would you like to pursue?

_____

HE17. Please select the reasons you may <u>not</u> be interested in pursuing higher education in the future? (Check all that apply)

Already have a degree	37%
Cost/Too expensive	13%
Don't have time	19%
Not financially beneficial	8%
Degree not worthwhile	3%
Don't see the value of higher education	1%
I don't feel confident taking higher ed courses	2%
Just not interested in more schooling	30%
Other (specify): _____	28%
Don't know	2%

HE18. (Skip if HE1= Yes)
What would make you interested in pursuing higher education?

_____
_____

Lastly, we have some questions for classification purposes only.

D1. What is your gender?

Male	49%
Female	51%
Non-Binary	0%

D2. What is your highest level of education?

Some high school	2%
High school graduate	36%
Associate degree	12%
Some college (1-3 years)	20%
College degree/Bachelor's degree	18%
Some graduate school	2%
Graduate school degree or higher	8%
Other	1%

D3. And what is your experience with Kaua'i Community College? (Check all that apply)

Current credit-seeking student	5%
Current non-credit-seeking student	4%
Took KauCC courses in high school	6%
Took KauCC courses and earned degree or certificate	16%
Took KauCC courses, did not earn degree or certificate	18%
Family member of current student	8%
Family member of former student	22%
No experience	30%
Other (specify): _____	11%

D4. What is your primary ethnic background?

Caucasian	41%
Black or African-American	2%
Hawaiian or Part-Hawaiian	10%
Japanese	11%
Chinese	1%
Filipino	28%
Korean	0%
Vietnamese	0%
Other Asian	0%
Guamanian or Chamorro	0%
Micronesian.	0%
Samoan	1%
Other Pacific Islander	0%
American Indian or Alaska Native	0%
Hispanic or Latino	1%
Mixed, Not Hawaiian	3%
Other (specify): _____	1%

D5. What was the total estimated income of all adults in your household, before taxes, in the year 2021? Was it..

Less than $10,000	6%
$10,000 to $14,999	3%
$15,000 to $24,999	6%
$25,000 to $34,999	7%
$35,000 to $49,999	10%
$50,000 to $74,999	15%
$75,000 to $99,999	14%
$100,000 to $149,999	14%
$150,000 to $199,999	9%
More than $200,000	9%
Don't know/Refused	6%

D6. What is your employment status?

Employed full-time (20+ hours per week)	45%
Employed part-time (1-19 hours per week)	12%
Not employed, looking for work	4%
Not employed, not looking for work	1%
Retired	25%
Homemaker	3%
Student	1%
Other (specify): _____	6%
Don't know/Refused	3%

D7. Do you or anyone in your household work for the University of Hawaii System?

Yes	5%
No	96%

D8. What is the zip code of the residence?

___ ___ ___ ___ ___

C1. What would you like to know more about Kaua'i Community College?

_____
_____

C2. Please provide your name and contact information (e.g, email or telephone) if you would like to be contacted by Kaua'i Community College with more information.

_____
_____

Mahalo again for your time and participation. Have a good day. Aloha.

Appendix B: Open-Ended Responses (Hawai‘i Island)

Q2. In your own words, what is the first word or phrase that comes to mind when thinking about Hawai‘i Community College?

- 2- year program
- 2 years
- A 2-year college
- A friendly community college
- A good opportunity for local youth
- A great place for education
- A happy and variant college
- A local affordable college
- A nice small college with opportunities to improve yourself
- A start to receiving a higher education.
- A waste of time.
- Accessibility
- Access
- Accessibility
- Accessible
- Accessible
- Adequate, awesome
- Advanced learning
- Advisors are inaccessible
- Affordable
- Affordability
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable education
- Affordable education
- Affordable education
- Affordable education
- Affordable education
- Affordable education
- Affordable education; mostly geared to smaller classes; need Hawaiian studies
- Affordable higher education
- Affordable or general education
- Affordable, convenient
- Affordable, convenient and accessible

- Affordable
- Affordable
- Agricultural
- Aloha
- Aloha
- Aloha
- Aloha
- Aloha state
- Amazing
- An opportunity to get general education requirements done before going to a four-year college
- Associate level degrees
- Associates
- Associates
- Associates degree
- Attainable
- Awesome
- Awesome
- Awesome
- Awesome
- Awesome
- Awesome
- Awesome college
- Bad teachers
- Basic
- Best option
- Best way to get ahead.
- Boring
- Can get a good education
- Carpenters
- Challenging
- Chancellors
- Cheap and affordable
- Cheaper than UH
- Close by
- Close knit community college. Great opportunities.
- College opportunity for students
- College to home
- Community college here offers a wide range of classes and has great staff that help students learn what they need to learn to further their degrees and knowledge
- Competent
- Convenient
- Convenient
- Culinary program
- Culinary arts
- Culinary arts
- Culinary arts, diverse, affordable, convenient
- Cultural

- Cultural
- Culture classes
- Decent.
- Didn't finish
- Dysfunctional
- Diversified curriculum at affordable, accredited college, that produces a quality workforce
- Earning a degree.
- Easy
- Easy and amazing school
- Economical
- Ed
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education first
- Education for less money and those who did not have good grades
- Education, volcano
- Education
- Excellence
- Excellence
- Excellent
- Excellent
- Expensive and educating
- Experience and gain knowledge of things only learned at Hawai‘i community college.
- Extremely left
- Fabulous
- Fantastic positive influence
- Far and away! For me the college on Kona side is a distance. It is a nice campus but parking
- Flexible
- For everyone
- Friendly campus with students of all walks of life
- Fun
- Fun and energetic with lots of friends.
- Fun and exciting.

- Furthering education to become successful in all aspects of life.
- Furthering your education.
- Future
- Future
- Getting better and better
- Girls
- Glad we have it
- Glorified high school
- Good
- Good
- Good
- Good
- Good
- Good
- Good
- Good
- Good
- Good
- Good affordable education
- Good alternative to 4-yr. college, automotive, electrical
- Good college
- Good college
- Good college especially for local youth
- Good community college. Good for students to get pre-requisites there then transfer to 4-year college.
- Good cooking school
- Good college
- Good deal
- Good education and a lot of aloha for everyone.
- Good for community
- Good help kids get a job
- Good junior college
- Good junior college.
- Good option
- Good option for students who want to attend college but not necessarily go to a 4-year university
- Good place
- Good place
- Good place
- Good place to start
- Good skills training
- Good start before going to a 4-year college
- Good start for students interested in higher education.
- Good value
- Good vocational school
- Gorgeous, well-maintained campus with lush greenery.
- Got my Associates degree there

- Graduated from there
- Granddaughter feels good about attendance, so this is my thought
- Great
- Great
- Great higher learning institution for a reasonable price.
- Great learning experience to have
- Great opportunity
- Great opportunity
- Great place for a start
- Great place to reside
- Great place to start a career
- Great resource
- Great start to a career advancement in management and law enforcement practices. Affordable tuition and convenient hours on campuses on both sides of the island and Internet-based credits for those who work.
- Great support system
- Great transitions
- Great. I went there for undergrad.
- Hard work
- Hawai‘i Community College is some place where you can further your education in Hawai‘i it's like a first step in going into the real world of college.
- Helped me when I was there, person needs the will to learn
- Helpful
- Higher education
- Higher education
- Higher learning
- Highly talented people
- Hilo
- Hilo
- Home
- Home friendly campus
- Hope
- How do I attend
- I know it's a good school, family members went there
- I am a graduate from HCC, with an Associate degree in early childhood.
- I am a proud alumni of the travel and tourism program. Sad to see the program be discontinued.
- I have been and I like it. I did take class there
- I can almost see it
- I didn't finish
- I guess it’s good, low morale, the whole UH system, the whole morale is the staff don’t know, people not caring, people don’t care and there's no feeling apathy
- I feel like it's a great way to start college life. Also, great if you’re not experienced with college level stuff by the time you graduate.
- I have no idea, I don’t think about community college
- I heard from someone else how lax it is.
- I like it
- I personally didn't go to college because I went straight to work cause I couldn't offer it.

- I think it’s a necessary step to people that need school and it allows kids to try school to see if they like college necessary for today’s education system
- I went there
- I went to one
- I wish I went
- I’m a pro higher education
- In need of more direction
- In person learning
- Is better opportunity
- Is it worth it
- It helps a lot of people, technical school , through the VA
- It is an underutilized facility. Not enough students take advantage of the facility.
- It looks good to me
- It offers pretty good classes
- It’s a good college
- It's a good college
- It’s a good school if you do not want to go to college and get a degree earlier
- It's a really good college I would like to do a course
- It's a wonderful place!
- It’s alright
- It's an affordable way to get your first 2 years of education
- It’s okay
- Jobs
- Junk
- Kindness
- Lack of vocational study, a lot of people retiring not enough trades.
- Lacking
- Leaning
- Learn
- Learning
- Local
- Local
- Local
- Local
- Local
- Local
- Local
- Local college
- Local community college for high school kids wanting to stay home
- Local community college that allows students build knowledge and skills so UH Hilo be manageable in the near future
- Local, it's cheaper than UHH
- Location
- Love and compassion
- Love it!
- Many opportunities
- More schooling
- Native

- Necessity
- Necessary
- Need to know more.
- Needed
- Needs more funding
- Needs to improve teachers and administration to help further opportunities for our youth
- Necessity
- Never been there
- Not enough programs.
- Not really great.
- Not so good
- Not that expensive but, takes longer than classes focused on one subject.
- Not transferrable
- Nursing degree
- Offers a lot of adult courses
- Ohana or family
- Ok
- Okay
- Old school
- One of my kids did good there
- Ono
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity for our future
- Opportunity of the future
- Opportunity
- Opportunity
- Parking lot, vocational education
- People from UH Hilo take classes at the community college?
- Precision thinking you'll be able to become who you want to be
- Pretty good because my wife attended community college
- Programs
- Quality education, low cost
- Quicker degree hands-on jobs after graduating
- Really good institution
- Satisfying
- School
- School
- School
- School
- School
- Schooling
- Sign me up
- Simple works around my schedule
- Small

- Small
- Small
- Small
- Small
- Small
- Small but good college to attend to
- Small opportunity
- Smart
- Some kind of degree
- Succeeding, getting the tools i need to move ahead in life
- Technical
- Technical school
- That it is an excellent facility and I wish more local kids would start there and transfer to 4-year schools if they still want to
- The best; I have three A.S. degrees from HCC
- The campus and staff are very welcoming. The buildings are very old and so are the desks and resources.
- The culinary program (and cafeteria and bamboo hale) are excellent!
- The easiest way to get a degree
- The first word that comes to mind when I think about HCC is education.
- The first words or phrase that come to mind when thinking about Hawai‘i Community College is aloha.
- The place to start your adult life.
- Thinks very highly about college
- Too far
- Trade school
- Trade school
- Uh.. Opportunity
- Um... Education
- Under resourced
- Underdeveloped
- Unfriendly
- University of Hawai‘i Hilo doesn’t have an art department either
- Unsafe campus
- Useful
- Useful programs for younger adults
- Value
- Value
- Very diverse and fun.
- Very good
- Very necessary
- Very nice how much
- Very small/mini university
- Vital
- Vocational
- Vocational education
- Waste of time

- We need more classes for trades. Like how UTI and WYO tech does. Short 9-month classes. No English or math. Concentrate on trade skills.
- Well, it's a good college
- West Hawai'i Community College
- When I think about the first phrase of Hawai'i Community College it's about learning more about resources and how to learn each category and different subjects in school
- Who is it for?
- Wonderful thing
- Work there before
- You don't think about it

Q3. What would you consider Hawai'i Community College's strengths? Specific program offered

- Affordability
- All programs
- A lot of programs offered
- Auto mechanics
- Automotive, diesel mechanic or carpentry
- Automotive
- Aviation maintenance
- Bookkeeping
- Carpentry
- Certified nurse aide
- Computer science
- Computer training for elders
- Construction, welding, and more
- Cooking
- Culinary
- Culinary arts
- Culinary arts
- Culinary arts trades electrician
- Culinary program
- Early childhood education
- Electrical, automotive, restaurant
- Emersion to native Hawaiian and plants
- Environmental studies
- Fire department
- Friendly
- Hawai'i lifestyle
- Hawaiian
- Hawaiian language studies
- Hawaiian language, hula
- Hawaiian languages
- Human services certificate
- I can't choose one
- I think they have a good ocean program
- Liberal arts program, nursing program

- Nursing
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing
- Occupational
- Ohana
- Police/fire science
- Psychology
- Travel and tourism

Q3. What would you consider Hawai‘i Community College’s strengths? “Other” responses

- Accessible to a lot of people
- All
- Available to the residents of the island
- Can learn good program
- Culinary
- Cultural diversity
- Effective community
- Good courses
- Hawai‘i Community College was ranked the lowest
- Hawaiian program
- I hear teachers are not qualified
- It's in small town and convenient
- Labs
- Learning a trade
- Local college, labor skills
- More advanced courses
- Ohana
- Open communication availability
- Opportunity for education for kids the training
- Personalized education
- Prepares students for life and jobs
- Admissions easier for new students
- Social opportunity
- Some art classes
- Vocational training
- Work hard to help the kids achieve their goals

Q3. What would you consider Hawai‘i Community College’s weaknesses? “Other” responses

- Accessibility issues, programs don’t lead to graduation
- Administrative politics
- All
- Anything that teaches is a good thing
- The building structure needs improvement.
- Classes full due to lack of classes
- Concerned doesn’t lead to a living wage in Hawai‘i
- Cost too much
- Curriculum is high school level in many cases
- Different goals from a 4-year school
- Direct outreach outlaying schools
- Distance too far
- Do not agree
- Exposure
- Getting you a job after graduation
- Have not expanded enough
- In stems disciplines to not give adequacy to complete
- Job placement opportunities in Hawai‘i
- Keeping up with technology
- Lack of advertising
- Lack of faculty training in specific areas
- Lack of financial support from UH system
- Leadership to bring out the spirit of the school
- List doesn’t include anything
- Location
- Location
- Low program availability
- Needs liaison between community and college
- No way to further a certain degree as well as they should offer a cosmetology program
- Not all credits are transferable
- Not big enough
- Not enough advertisement
- Not enough campuses
- Not enough marketing
- Not really well known as the university
- One of the lowest rank in the entire country
- Operations and maintenance
- Parking
- Politics in hiring
- Programs not tailored to today’s needs
- Should be a 4-year campus
- Size larger campus needed
- Size limits enrollment

- Stadium/amphitheater to bring community together and have a presence
- Teachers need additional training or credentials
- The ability to create the jobs that we need.
- The students that go there
- The teachers don't give a rip.
- They don't offer much for people who have jobs
- Underfunded
- Update the school
- Very far to drive, need satellite campuses

Q8. What are the *unmet* needs of the community that Hawaiʻi Community College should address?

- 4-year degree programs, in person when possible. On campus student housing — perhaps integrated with work/force and senior housing.
- 4-year degree. Need to offer more educational programs.
- A better relationship with the businesses
- A better the community
- A desire to further education
- A lot of them don't have jobs that pay high and so a lot of our kids go to the mainland for better education and better pay.
- Additional health programs
- Advertising and outreach with community
- Affordable housing
- Affordable tuition
- Art such as drawing, painting, sculpting
- As far as I know, I think UH is doing a very good job at providing opportunities to support local businesses and serve them.
- At this time compete with the University of Hawai'i for dominant status in education on Hawai'i island
- At this time, I am not aware of any unmet needs of the community that Hawai'i Community College should address.
- Availability and convenient time and transportation for it
- Availability of continuing education for older applicants.
- Backfill educational foundation offers programs to get jobs rather than flip hamburgers. High tech schooling for jobs like agriculture and energy.
- Be more involved in marketing to residents to join.
- Being a source of inspiration/empowerment. Theater, amphitheater, preschool/child care center where students learn early education, etc.
- Better courses with committed, excellent, locally-grown faculty
- Better programs
- Better skilled teachers and fully online programs, more information advertised of the classes you can take there
- Better teachers
- Better tying with UH programs
- Bring community together
- Can't answer this question because I didn't and don't plan to go to college. But what I have to see what other family members have gone through at Hawai'i Community College

and if some took up courses and when what did they get out isn't that kind of jobs out in Hawai‘i.
- Character morals and ethics
- Closer to the high schools.
- Community clean ups, interact with homeless people to get more info on what kind of help is needed to keep them off the streets.
- Conservation and avoiding waste.
- Continue strengthen their affordability and ability to make a living wage, explain how their education is more valuable per dollar spent
- Cultural diversity education. Importance of recycling and being resourceful as well as more environmental awareness.
- Easy access to grants and alternative tuitions
- Education
- Every student should take basic living style class.
- Expenses
- Extracurricular activities
- Financially literacy
- Flexible schedules, like after 9 pm and night class
- Food drive for hungry people and homeless, low-income people
- Free education
- Getting people to vote and educate them more
- Getting youth through high school to be able to go to college. They should start earlier to keep students in high school then right into college.
- Giving back more to the local community around the specific colleges not just the main college in the islands
- Good
- Good day care for kids of folks going to school or in the work force.
- Good education
- Hawai‘i Community College is a leader in all community events; I think if I had a choice I would pick HCC.
- HCC is okay, but I think the University of Hawai‘i is much more valuable to students
- Health care, more trade programs
- Help homeless
- High school students rushing into parenthood and not going to college.
- Higher degree education
- Homelessness
- Homes
- Housing
- Housing
- Housing
- How hard the high school adjusts to different opportunities they have to choose from
- I attended HCC and got my Associates degree in accounting. While trying to find a position in accounting I realized that an Associate’s degree is just the minimum and I would need a Bachelor’s degree to even be able to apply for jobs. Very disappointing. I would have never taken out student loans to get my accounting degree if I had known that.
- I can’t fault the college as kids struggle to make ends meet
- I don't think anything is unmet
- I don't think there is anything I could say about this. HCC is a great college for Hawaiians and other ethnic groups.

- I feel we have too few campuses and options on the Big Island, Kona, Waimea, and near where high schools are
- I felt there wasn't enough offered. I think there needs to be more programs.
- I have to say high school dropout vocational training for those who can't afford higher education
- I haven't researched anything on HCC so I cannot provide anything that would be valuable
- I just feel like they should be better known in the community like actually be a part of back-to-school bashes for children and to be in the community a little more
- I need to research more about the college as I would like to continue my education. I was away for a while and came home to care for my aging parents and decided to stay because it's my home.
- I really would need to know
- I think student should be able to transfer credit to other college
- I would say just campus locations, more campus locations
- I would say more vocational training, smoother transfer of classes and students, making it easier
- I would say partnering with businesses so that a person could go to college and go half college half work experience so that when they graduate they can start working right away, this happened at Kamehameha Schools in 1926 where they went to high school half a day and worked as an apprentice, so when my dad graduated he got a job as a machinist at Oʻahu sugar company. There were programs in Florida where when they were a junior or senior in high school, they could go into CAN or LPN programs.
- Affordability
- In my opinion community colleges could never meet all the needs of the community and that's why we have a barrier between college education and the majority of the population which are non-college educated. But I do like the idea of gleaning off everything I get from the educated people when I surf the Internet. It's very awkward for me to fit in a school setting. I always was a sickly kind of girl.
- Increase trade courses
- It depends on the person to take the step whether good or bad to take the step to use it; depends on the tools they learned
- It needs to attract high end research personnel and educators. Research for marine biology, improve quality of life, and environmental research.
- It seems like stem skills are in constant demand, but I don't know if that really is a role that HCC is best suited to, or if they should stick with vocational and remedial courses.
- It seems like there is a shortage of skilled workers, help offer job training while on unemployment
- It should address the food
- It's all met
- I've only heard or know just about a few things that the community college of Hawaiʻi has unmet
- Job placement
- Job placement
- Job placement after completion of tech courses
- Job placement role should increase
- Junior college sports would be a great improvement for our community college systems.
- Labs, technicians
- Lack of program
- Large classrooms for students!

- Like I said before offering full programs for people who working full time
- Limited programs
- Location can be a problem for some
- Low enrolled classes
- Lower the prices
- Lower the price
- Lower tuition
- Making it easier for kids to transfer their credits to UH
- Making living costs for students who are residential easier.
- Making sure students feel safe on campus
- Making the community aware of scholarship funds and benefits of getting a higher education
- More technology so that the kids are ready when they enter the work force
- Micronesia
- More affordable housing
- More agricultural class
- More awareness of programs, financial aid, education available
- More certifications in the medical field
- More class variety
- More classes that aim for business purposes.
- More classes, affordability
- More community awareness about what the school offers is needed.
- More community service
- More degrees
- More degrees or courses that you can use in other areas than specifically nursing carpentry and that kind of stuff fashion design which they don't have
- More diverse health worker programs
- More high-tech training
- More job placement
- More locations
- More marketing to high schools, career day in high school they need to reopen, more trade skill certificate
- More offerings. More blue-collar job training. More hospitality innovation training.
- More online classes
- More options in programs
- More parking, dormitories, medical facility and faculty, computer room, library, student services building, bookstore, activities center, theater.
- More people should be going to school and making people aware of the school.
- More preparation for college
- More programs
- More programs and more reaching out
- More programs for special needs more programs for mental health guidance for people that dropped out of high school
- More public education of what they're offering and doing.
- More scholarships for adults.
- More science and math
- More security on campus for the students that live on campus.
- More short classes for tradesmen, like HVAC

- More stem degree courses and opportunities are needed from HCC.
- More support for Asian and Pacific Islander students, specifically Micronesians
- More vocational jobs for students
- More vocational offerings to meet the need of today
- More working skills, I think they should address working skills and something for disadvantaged kids, I would say for low-income families support they need to pursue and support the kids to go to college and I guess giving the ability to have the support from their families to help them pursue their dreams met
- Need a stronger connection with our high schools.
- Need a lot more technical workforce
- Need more campuses, HCC students leave to UHH UHM
- Need more decent paying jobs
- Need new update on the school. School looks so old.
- Need to offer more class
- Need to address how to make a living on the island
- Needs a better way to get a student to attend
- No idea, but I know we need more focus on innovation, technology and agriculture and the intersection of all three.
- Not awareness of what the community college has to offer.
- Offer more grants for the underprivileged
- Offer more programs
- Offer more programs that's transferable to a BS or MS degree, without having to retake the same class again just because the course number was different.
- Offer vocational courses if a student decides not to pursue a 4-year degree so the student can earn a living wage in the learned vocation
- Offering a basic finance course to prepare students for their future. The course could include developing a budget, how to live within it and save.
- Only offers specific technical training for certain fields of work. The programs offered are not equipped to assist students how to survive in the Hawaiian economy.
- Other languages beside Hawaiian
- People who are wasting their time in college
- Possibly more scholarships
- Post graduate degrees. To my knowledge UH Hilo is the only one offering Masters programs, but even that could be improved (Ph.D. programs)
- Poverty and homeless outreach
- Pretty good job
- Prices
- Programs
- Promote higher education to the students in high school
- Providing all online classes and more programs.
- Providing an education that can lead to a sustainable career
- Providing more trade school programs
- Reaching out better
- Reaching out to high school students
- Reaching out to previous attendees that dropped out for miscellaneous reasons. Encouraging them to continue their major; don't give up. Stress how important and valuable it would be with lucrative rewards in the near future.
- Reaching students and families who are not considering college and making sure that they are prepared.

- Recent technology advances
- Reform
- Salary and how important it is to stay on the island
- Sanitation on worn out unused areas on campus. Poor staffing and the hiring process needs to be monitored by the state to remove the friend bias and hiring candidates based on appointment qualifications and minimum degrees needed for blue and white collar positions
- Satellite campuses
- School can be expensive
- Services for those that truly want to go back to school and have outstanding loans or unpaid fees that deal directly with the subjects they are studying; outstanding fees prevent students from returning to school because of unpaid dues or fees; there are those who truly want the education; however, money prevents them from returning to class and reaching their goals
- Shortage of engineering, land surveying, there's a big lack and it's a problem nationwide
- Should accommodate the locals
- So far I think they're doing a great job at it.
- Some unmet needs that they should address would be to reach out more to the younger students and also students that are just about entering college seniors in high school.
- Something that they could get in the habit of is staying open 24 hours
- Son had to go UH Manoa because there was no engineering course at HCC
- Support the community
- Teaching life skills like managing finances, ethics, etc.
- That the programs offered lead to jobs that fulfill the needs of the island and provide livable wages.
- The amount of job or career fairs
- The commute is big time because I live in Waimea. I would love to go back but it's far.
- The cost of living is too high and throwing everything out of whack, once college students find out how much groceries cost, they won't want to go to school there.
- The courses offered are very limited.
- The list of available degrees is very limited and essentially requires you to transfer to another UH college if you want a degree that'll actually get you somewhere in life.
- The need to service all equally and not just those who are in need.
- The needs of people who bad mouth military, who deface certain acts they don't not Christians
- The needs of the community that are unmet that HCC need to address are homelessness, and possibly providing/building homes through their carpentry program.
- The traffic is terrible and dangerous
- The unmet needs of the community of Hawai‘i Community College is to get dorm rooms so just in case student traveling out of the state of Hawai‘i to stay in a dorm room for the next year
- They could expand the industries because there's nowhere for them to train
- They need more courses for different opportunities for the kids, they need more like technical skills and opportunities, like for example for a medical technician like ultrasound x-ray, different career types, community college is a technical school and good you can offer to transfer your credits, no
- They need to be more practical about course offerings, and they need more hands-on training. The reason why I disagree with them is because they destroyed a Hawaiian garden.

- They need to get what they offer out
- They only focus on studies learning through books. Some do things for the environment, but they should do hands-on things and apply it to the community more. They should require students to volunteer in their major.
- They're doing the best they can to address the issues.
- To have more accessibility and more communities.
- To provide more awareness to high school students, or other options.
- Too expensive, unrealistic courses for real life jobs and careers.
- Top
- Trade like electricians, plumbers, and carpenters, nurses
- Trades
- Transferring to a 4-year college
- Transportation
- Transportation
- Transportation, for easy access of students that live far away. Being able to complete programs through the school for some childcare and preschool programs to be certified
- Tuition
- Tuition
- Tuition assistance
- Tuition payment
- UH
- Unmet needs are real buildings and not trailers better location more classes and programs needed.
- Unmet? I think/feel they are already meeting community needs.
- Variety of programs
- Vast variety of programs and supporting courses - not quite affordable for a single person with no financial help, the scholarship or grant process is difficult for one to do on their own
- Vocational trade issue if they could get involved with that I can see a need for that here, skilled carpenters, electrician, plumber, or carpenter to come out, painters same way, all these trades skilled labor; however, good luck trying to get those to come out where these guys can make some money and not be dependent on tourism trade, a lot of old people here aren't going to do repairs
- We had good experience with the kindergarten program
- We have this island, but has a real need for mental health workers and physicians not just physicians, also technicians and the entire medical field but also mental health that area would be a really good fit for the community college to be a little more active in that area, a lot of mental health professionals that are still working here have Masters in social work, you need a 4-year degree for that, if HCC focuses on that they could get the foundations and transfer and finish at the 4-year schools. Getting any kind of graduate work has been notoriously difficult for many years. I'm not sure if you can actually get an education degree from Hilo Community College; when I graduated you could only get a certificate for a teaching degree.
- We need more campuses and the campuses are to spread out. More options for remote learning that are not online. Lack of transportation to provide adequate services for students that want to learn.
- We need more economic diversity. We need either a higher min wage or more jobs that go beyond starvation wages.

- We need more local seniors to choose higher learning. I know the college already has some programs which encourage this, but perhaps an earlier presence in introducing the college ideas perhaps to 7th, 8th, or 9th grades. Perhaps they already do.
- Well I think probably a 4-year degree of university status
- Workforce development, career planning, title positions
- Working with kids and having contact.
- Would be offering more technical classes and age shouldn't be a downfall, you should be able to take classes no matter the age; me as an older person wasn't allowed to and not just a Saturday thing

Q9. Based on what you know or have heard, what <u>degree programs</u> should Hawai'i Community College offer to meet the needs of the community?

- 2 years of college, technical school, 2-year certificate, got to go back to the basics, training to be technician, they can go to upper campuses if they wanted to, no, at the kids' dorm they need to more activity there, no stores around, nothing for them to do and no activity for them to participate in, no
- 4-year degree framing business
- A program in land surveys
- A whole lot of everything
- AA in business administration
- Agribusiness
- Agriculture, business, computer training.
- All degrees
- All the above
- Anything and everything that is out there
- Applied sciences
- Applied statistics
- AS and BA degrees
- AS and AA and certificates in trades
- Associate and certificate
- Associate degrees
- Associate degrees worked fine for me
- Associates
- Associates or technical degrees
- Associates/certificates, office admin courses, further ed, nursing assistant program
- At least a Bachelor's degree in business or arts or sciences
- Automotive, construction
- Aviation flight school
- Aviation mechanics was losing support and the jobs here, but there's no schooling for it
- Bachelor in culinary
- Bachelors
- Bartender, candy making, dentistry, veterinarian science, film school, etc.
- Basic first 2-year courses and offer vocational for students.
- Basically have what they need
- Better social and economic training
- Bigger nursing program

- Business, agriculture, I guess tourism, yes those I guess would be the biggest ones that would be useful here
- Business
- Business, tourism, hotel
- Business management degree
- Business, technology
- Business. Social communication skills.
- Carpentry, technicians, mechanics.
- CMAA (certified medical admin assistant) programs and the like
- CNA, LVN, radiology tech, respiratory tech
- Community services
- Computer science, 21st century agriculture, telecommunications
- Cosmetologist, EMT
- Cosmetology and bring back travel and tourism program
- Create programs that include the community free of charge
- Credit protection, building credit workshops. Dangers and perks of credit card availability, how not to ruin credibility for the future that makes life a lot easier with credit worthiness.
- Criminal justice
- Criminal justice
- Critical thinking
- Cultural and languages, teach how to study
- Cybersecurity
- Definitely, Hawai‘i needs every type of education to keep up with the rest of the world. I know we live in the middle of the Pacific Ocean, but it's true people definitely like traveling around.
- Diesel mechanics. Restaurant ownership/ management. All heath care.
- Doctoral degree
- Early childhood programs
- Education degree then COVID hit and decided not to attend; the commute was too far
- Education
- Education and business
- Education of the culture and heritage of Hawai‘i
- Electronics and engineering
- Electronics computer programming, science-based programs
- Electronics, automotive, restaurants
- Electronics, computer repair
- Energy industry
- Engineering course
- Entrepreneur and innovative development courses
- Entrepreneurship, personal finance
- Entry level training or skills for the workforce
- Environmental
- Extend the bachelor program
- Farming, more agricultural-related courses or services or programs
- Financial aid
- Flight ground school classes
- Focus on practical studies that lead to careers not just a job
- Food and culinary

- Four-year physics degree
- Geographical system classes
- Good
- Hands-on technical, building electrical plumbing
- Haven't heard anything
- Hawai‘i Community College offers appropriate degree programs to meet the needs of the community
- Hawaiian
- HCC to learn; need to handle more of their affairs and not be lax
- Health care technology
- Health care and teaching seem to need more graduates for hire
- Health science
- Healthcare, business, hospitality, technical
- Horticulture, agriculture, culinary
- Hospitality industry degrees, nursing and medical courses, e.g., technical and laboratory, LPN, RN
- Hospitality
- Housing construction programs to benefit the Hawaiian population because it is one the most unmet needs here in the state of Hawai‘i
- How to work with people
- Human right law classes, court classes, and laws of the land, then they’ll know what it’s all about
- I believe it shall have more scholarships in school criteria
- There are a lot of agricultural and farming businesses either starting or trying to start on the island, so that's a good one if it's not already offered.
- AS and AAS helped me get a job
- I have gone to an astromancy talk at the college and it was interesting
- I meant that they have things I didn’t even know they were offering.
- I really think one of our major needs on the island is the mental health needs as well as physical, even more emphasis on that would be more helpful, another dialyses company getting ready to open in the mall, those people need technical skills; it’ll be a good idea if the community college would be able to provide that; I know they had one for nursing
- I think more health sciences would be beneficial. I think people would participate. More introductory health courses.
- I think more in computer science
- I think more nurses, so you’ll have programs such as 2-year that goes into 4-year, then the nurse can finish up if she wants to get a Bachelors; all professional skills; if you can have that program, which would be great because it’ll allow the students to graduate and start working right away
- I would say AA if it’s not offered, but they probably already do.
- I would say an agriculture program, but they are already doing that.
- I would say get support groups, seminars or some meetings to get the information to help their children, research to do things online by the deadline, and somebody to help them
- Having more classes available for remote learning would be phenomenal. This would allow more people to complete more classes at the campus at a lower cost before transferring to another campus.
- They’re offering pharmacy now, before they used to offer it only on O‘ahu, costly to go to dorms, cost of transportation, and got to go to O‘ahu and that includes the parents if they go, so it’s good the program is offered on the Big Island

- Indigenous rights
- Japanese
- Just basics, necessities
- Land stewardship
- Law
- Law enforcement prep like they have in California, any enforcement agency can pick post graduates people into their program, good for fed, state, county and private enforcement or security companies
- Less non-islanders
- Livestock care, heavy equipment training
- Looks great according to brochure
- Marine biology
- Marine science
- Mechanics, nursing, and more branches in Big Island
- Medical field, EMT, teacher program
- Mental health
- Molecular and stem sciences
- More arts and social programs, budgeting and finance programs, family planning
- More business courses
- More career choices
- More classes
- More classes on the history of how America is a great country
- More clinical and more trades
- More community services of gatherings at the college like they used to before
- More emphasis on vocational training
- More engineering programs, architecture and design programs would be nice as well
- More farming and agriculture
- More fields that lead into good paying jobs
- More Hawaiian programs
- More health programs
- More health programs
- More environmental studies or finding ways to fix the environment
- More medical care and hospitality services based training
- More medical studies, doctors, nurses, etc.
- More medical training fields
- More specialized medical training degrees to meet population needs
- More specialized technical classes
- More technical healthcare programs
- More trade degrees, electricians, plumbers, mechanics
- More trades, certifications
- More vocational skills in community college
- Not be affiliated with any unions
- With tourism being the main source of state revenue again, we need to diversify our economy into other industries
- Nurse's aide and other healthcare workers
- Nursing
- Nursing
- Nursing, electrical, ag

- Nursing and medical study courses, some business courses and some programming courses
- Nursing, electrician, plumbing
- Nursing, medical field
- Nursing, pharmacist, EMT
- Offer better times for working people
- Offer two-year college
- Offer what the community really needs, you don't go to school to become a bartender
- Offers affordable education
- Outreach
- Perhaps some marine classes for various ocean associated professions
- Personal economics
- Personal responsibility and civics
- Plumbing, contracting, dental programs, HR programs, forestry, agriculture; Ag in Kona would be so amazing with college farm
- Political program
- Pre-med, pre-nursing, and all the other jobs, which we have a hard time filling in Hawai‘i
- Farming
- Prices people can afford
- Primarily in hospitality, also stem
- Probably certificates in basic trades like carpentry, plumbing, etc.
- Programs for the needs in the medical and veterinary needs in the community such as techs and assistants
- Programs that give experience in in-demand jobs
- Psychology
- Real estate, tech, engineering, business, agriculture sciences, etc.
- Renewable energy and dealing with pollution
- Robotics. Possibly... and more marine life and more into clean energy renewal.
- Shortage of health care workers, more knowledge
- Should be oriented towards local business opportunities
- Small business programs
- So far they cover almost every base
- Social services and counseling
- Some
- Something to do with cross-cultural/international relations and conveying the kanaka perspective on a global stage, conservation or environmental awareness
- Special needs programs
- Standards
- Steam programs
- Supporting apprenticeships and internship
- Sustainable growing of food
- Tech, agriculture
- Technology, more urban developments, and how to study
- The arts
- The courses they offer, in my opinion does help to meet the needs of the community
- The kind of degree that'll help you find that job of degree
- They try to and I agree
- The uniqueness

- The wide variety of degree programs are diverse, unique, and reaches out to those areas sought by the local community members
- They're doing a good job
- They have a good variety now
- They have it all
- They need more art programs
- They need to offer a Bachelors
- They should be able to have people get their Bachelors and higher because I know I had to end up coming to UH when I graduated
- They should offer at least a business degree. Life is way more than learning a specific trade skill.
- Tourism and hospitality (i heard the program was discontinued), communications, human resource management
- Trade classes
- Trade school
- Trades
- Training for tour guides, training in natural and cultural resources, training for tour guides and hospital workers
- Travel and tourism-related
- Vet
- Vet
- Veterinary technology
- We have no industry other than tourism. You don't need an advanced education to be a hotel worker. We need new industries before we can use advanced education.
- Welding, more open classes, undecided curriculum degrees
- Work opportunities to live in Hawai'i

Q11. Over the past 2 years, has Hawai'i Community College's reputation in the community <u>IMPROVED</u>: And why do you say that?

- Adapted to pandemic and opened up more online courses/degrees
- Adapted to COVID
- Advance in West O'ahu campuses
- Always growing
- Because after COVID it can only get better
- Because a lot of people are going back to school to learn more
- Because better not worse survives
- Because even in tough times, we still pull through in whatever situation we find ourselves in, we learn to push through
- Because since COVID classes were made to meet people needs
- Because the future looks brighter and the youth are working
- Because they're doing it
- Because they are always helping the children from the island
- Because they have an EMC program, fire program
- Change is better
- Community outreach
- Credits and exams form students

- Different services offered
- Doing a good job
- During the pandemic, they continued safely
- During the pandemic, HCC provided drive-thru food banks numerous amounts of times. The staff were very accommodating and friendly.
- Early college credits
- Easier to get into
- EV charger installed
- Every now and then we'll see something in the paper
- Experience at being around the college
- Football
- From the advertising that they put out in the local papers
- Good
- Got more people going to the college
- Had gotten better
- Has provided solid educational and career opportunities
- Have been hearing and reading of students' accomplishments in the news media
- HCC with two campuses on Hawai‘i Island, Hilo, and Kailua Kona; good supporting faculty; I believe our students can take what they have learned and apply their skills in starting a business or a career of their own choice.
- Helping the community
- I met people who got work through Hawai‘i Community College.
- I see a lot of stuff on the Internet, i.e., advertising for schools and newspapers.
- I see more of my classmates and fellow peers furthering their education and making a living out of their studies.
- I see things in the newspaper, alive, and trying
- I think the population of the community college is increasing, and I think that Hawai‘i Community College is meeting the needs of the people.
- I watched the women’s volleyball and men’s football; they’re doing very well.
- I would say we been hearing good things since it started
- I'm noticing more advertisements or encouraging reasons and/or marketing of and/or about attending the college.
- It has really improved.
- It is continuously meeting more and more of the students’ needs
- It is new in an easy to reach location
- It's more available and easier to get into
- I’ve heard kids talking about how good it is
- I've heard more positive reviews
- I've heard nothing but good things and almost enrolled
- I've heard of how great the experience was for some people that aren't Hawai‘i residents.
- I’ve reconsidered becoming a student due to good things I’ve heard about changes on campus
- Just from the people I know that have gone there
- Just an assumption
- Local residents have more access to further educate themselves
- Lot is happening
- Many classmates have taken courses through Hawai‘i Community College and has pursued a career through it.

- More advertisements and I work on campus and noticed that enrollment is higher.
- More affordable
- More outreach programs
- More students attending
- More training, i.e., for nursing programs
- New campus
- Offering more programs
- Over the years, I have been made aware of the Hawai‘i Community College by means of advertisements. The Chancellor gets involved with the community and the advertisement promoted awareness in myself.
- People I talked to that do go there said they liked it
- Per granddaughter who is re-entering higher learning after a few years hiatus is her goal
- Radio advertising and speaking with attendees
- Seen more advertising about going to community college
- Social media
- That's what I heard
- That's what I heard
- The building has improved
- The overall quality has increased in the community
- They talked about it in my neighborhood
- The way they adapted to the COVID situation
- They always offer help to their potential students
- They are trying to accommodate everyone during COVID and after
- They do a lot
- They have always been an asset to our community, but they have broadened the way by contributing, more programs, and more people involved with doing positive things for us.
- They have come out with online classes
- They have more courses. They have more online courses and they have more options. They give you more options to take online classes or in-person classes. They have connections with other colleges in the state. They have more locations. The high school students have the options of taking some courses while in high school. They offer high school diplomas for students that could not do it in school.
- They keep working to find ways to better help with new pukas.
- They opened another campus on the other side of the island.
- They put out the programs asked by students and the rest is up to them to grasp the knowledge.
- They’re making efforts.
- Well here in Kona in the recent years, the college relocated and they began to call the new place and buildings their home
- Well there was the whole thing with the Mauna; it's gotten better
- Well they’ve come a long way with everything, from what they have now to how it was before; it's a lot better now
- Well they e-mail me invites
- You hear more good things coming from HCC

Q11. Over the past 2 years, has Hawai'i Community College's reputation in the community <u>STAYED THE SAME</u>: And why do you say that?

- 1. Off media radar. 2. Curriculum seems pretty light.
- All I'm thinking about is the prize I could get to get into a class with the same amount of tuition, but for just 1-2 months
- As childhood home is right across Hawai'i Community College, I do not see any improvements as far as new buildings like the UH Hilo campus.
- Based on my perception
- Because they do prepare students for jobs, but only certain jobs, just having an education doesn't mean you'll go anywhere. Community college has people ready for better jobs that are actually needed.
- Because college was very fun and exciting
- Because education is very bad here
- Because haven't heard anything one way or the other
- Because I haven't heard any new, great things at the college
- Because I haven't seen anything
- Because it's not like they've come out with new funded programs
- Because nothing is new
- Because of COVID
- Because of the pandemic
- Because there is not enough publicity about what it does and offers
- Because they're not addressing the needs of the community very well
- Because they cannot be so affordable and may lead to long distance transportation and miscommunication
- Because they don't reach out to the students
- Because they have stayed the same
- Because of the Maunakea dispute, so it put a stigma on the college
- Been same
- Cause I have seen too much favorite people over the low-income people
- Cause it did
- Cause it stayed the same
- Community college has always been the same
- Consistent educational benefits
- COVID has stalled progress, no improvements
- Because they been here long enough to know they got to do better
- Didn't hear anything new
- Didn't learn of anything special recently
- Don't see any changes
- Ever since COVID-19 outbreak, slim to none promoting or advertising of the community college existed. I haven't even seen one ad on TV or in a newspaper about how community college offers to start a better life with just an application away to a struggle free hope in near future
- Everything has been on hold with COVID
- From what I see
- Future needs for young generation
- Have not heard about any major changes positive or negative

- Have not heard any improvements made
- Have not heard bad or good about it
- Have yet to see those improvements!!
- Haven't heard anything good or bad
- Haven't heard any more or less about HCC
- Haven't heard any other news about it.
- Haven't heard any word against
- Haven't heard anything about HCC that would show it had improved or not
- Haven't heard anything different
- Haven't heard anything good or bad
- Haven't heard anything negative
- Haven't heard anything new
- Haven't heard anything new
- Haven't heard anything positive or negative
- Haven't heard anything positive or negative in the way of changes
- Haven't heard enough
- Haven't heard much
- Haven't heard much about college or seen ads or commercials
- Haven't noticed anything in the paper either up or down
- Heard neither good nor bad
- I am no longer a student and do not know first-hand what is going on or how students feel
- I am sure it is a fine place to learn
- I believe they stayed strong during the pandemic and it allowed them to be at their elevated place in the community.
- I don't feel like anything has improved or gotten any better. It's been pretty stable over the past 2 years and I'm sure COVID played a strong role or reason why it hasn't gotten any better or worse. I think everyone is just trying to make do with what they got.
- I don't hear new things about it
- I don't see any overall changes. Well COVID didn't help either.
- I have experienced
- I have heard neither good nor bad
- I have not heard anything about it
- I have not heard of any changes HCC has made recently
- I have not heard of them getting any better or worse. They have not come out with a new advertisement regarding anything new or improvements they have made.
- I have not heard or seen news about how Hawai'i Community College has improved or provides degree offerings that fulfill the needs of Hawai'i. Perhaps more exposure would lead to more enrollees. Show and tell what you are doing and what you offer.
- I have not heard otherwise.
- I haven't heard anything positive or negative. I haven' t been to HCC functions due to COVID-19.
- I haven't heard anyone say anything particularly great or negative about it.
- I haven't heard anything about the college.
- I haven't heard anything great about it.
- I haven't heard anything new or seen anything new from them.
- I haven't heard anything about it.
- I haven't heard if it was doing better.
- I haven't heard much.

- I haven't heard much about the college.
- I haven't heard or seen anything different. Friends and family have the same opinions of their experience.
- I haven’t noticed a change.
- I haven't seen any kind of advancement. In different open classes or classes that are always full should be considered to have more open spots for those that want to take that subject.
- I heard
- I just am not aware of any changes that they've made.
- I live on the Kona side and our HCC campus may not be marketed enough to make kids want to stay on the island to attend it.
- I personally haven't heard anything new about what is being offered at HCC.
- I see no difference.
- I think they are the same as all the previous years.
- I'm not aware of any improvements made by HCC.
- In the last 2 years, the entire world has been flipped upside down with COVID-19. I don't think anyone's opinion has shifted either way about HCC. If anything, HCC has probably become more appealing to some as it's a cheaper option to get a higher education.
- It has had little public presence. That have stayed the same.
- It has maintained its good reputation.
- It hasn’t really changed much since my sisters used to go there a few years back
- It is
- It just stays the same
- It has not changed
- It’s ok, but it needs to offer more to compete with similar level schools on the mainland that offer a higher amount of digital courses available for remote learning.
- It's on an even keel
- It's stable
- Just the impression that I get from my family who've lived here for the past 33 years.
- Kids are leaving the island to go to college
- Leadership now is not doing anything different than the leadership before
- Listening to others
- My feelings have not changed
- My information about experience with HCC have not changed in the past 2 years
- No change in community
- Not enough information about the college; it hasn’t improved
- Not much going into the system as far as government support
- Not much marketing
- Nothing bad about it
- Nothing became better
- Nothing changed
- Nothing ever changed since I’ve moved to the island
- Nothing had really changed
- Nothing has improved
- Obvious
- Online coursework development
- Pandemic
- Pandemic

- Pandemic pause
- Pandemic stopped a lot of active students; they had to learn new skills to advance into the pandemic world with contactless dealings; higher prices for food and gas to travel to schools and employment
- Same
- Same programs
- Stagnated
- The Hawai‘i Community College is doing a great job in educating our residents, students, and transfer students in Hawaiian culture as well as keeping the students informed of skills and knowledge that will assist them in acquiring a living wage job.
- The pandemic didn't improve the schools, but it didn't drastically degrade them.
- The pandemic stopped things
- They do
- They haven't really improved on making anything better for the community.
- They should target high school kids that are not going to grades or means to go to the University of Hawai‘i or Chaminade, so it’s not the Community College’s needs to improve, but to help the high school kids; it’s not a message for everybody just high schools and parents
- Under 100 level classes, so they stay the same; streamlining the process or adding on degrees
- We have no programs
- We just went through the pandemic; nothing was open and we couldn’t do much
- With COVID around, they’ve done all that they could
- You don't hear much from HCC

Q11. Over the past 2 years, has Hawai‘i Community College’s reputation in the community <u>GOTTEN WORSE</u>: And why do you say that?

- When I was going to school, it was different; it’s not only the school; I think the teacher used to care instead when going to work; need to get teachers, the whole society, the morale and the leadership, and the people excited if that is possible
- Cause of what they trying to do to our aina for money
- COVID affected everyone
- COVID lowered enrollment
- Due to COVID, the lack of faculty and quality staff assistance needs improvement
- Everybody chooses O‘ahu
- Everything else got worse. What would HCC have done differently to make it a better place to earn decent wages, meet demands for basic money needs, etc.?
- Literally no presence, never have opportunities to visit or attend events on campus, never see students/faculty at community events.
- Local kids have no desire to work
- Meeting some of the students who have completed courses
- Moral
- Poor staff; sanitation on campus; needs improvements; it looks and feels like a prison setting and nothing like a college campus; it’s a dump
- Staffing problems
- Students took down the flag and burned it; the school did nothing

- The campus is run down and doesn't seem like it's alive anymore
- They're only severing one small group of the community
- They took away a program that was toward a huge tourism state. Why take that program away?

Q11. Over the past 2 years, has Hawai'i Community College's reputation in the community <u>DON'T KNOW</u>: And why do you say that?

- A bit out of the loop
- Because I haven't paid attention
- Because I am in my 50s and I'm not in a community college
- Because I haven't been to UH in 8 years
- Because I haven't seen heard or read anything about it
- Because I was just in the work force
- Because I'm 78 years old and I'm not really plugged into the college level. I work as a nurse and help work with nurses; mentor them to start their own businesses, so they can contract with patients or other agencies so they can make more money (i.e., higher rate pay)
- Because no one said anything about it after I left school two years ago
- Because of COVID
- Because of COVID
- Because the last time I went to school was years ago
- Been out of school and associated with anyone needing an education or job
- Because it was during COVID; had basically never left the house for a year and had very little contact with the outside world
- Because it's true
- COVID has had a negative impact on everything. HCC has to be doing better.
- COVID-19
- Do know what's going on
- Do not hear much in the media or community awareness
- Don't go out much
- Don't hear anything
- Friends that attend haven't said anything about improvements
- Have not been paying attention.
- Haven't seen enough to make a decision
- Haven't been in HCC for awhile
- Haven't been in school for years
- Haven't been on top of it since retired and no longer a school administrator
- Haven't been up to date
- Haven't heard anything
- Haven't heard much about it, not in the news
- Haven't paid much attention. I live in an area where I'm off the grid and do not have access to TV or full-time radio coverage. My news comes from highlights I get when I google something or ads on my phone.
- Haven't really heard much about the college.
- Haven't seen any information about it; I know a young man that had to do more in Hilo just to go to school

- He knows a little bit of the past, but he doesn't know enough about the collage
- How we live and how we were taught determines everything
- I am of retirement age and have no interest in furthering my education, so I have not looked up anything at HCC
- I didn't hear anything bad about them
- I don't keep up anymore because too old and not involved with, don't have kids, kids are grown, grandchildren on O'ahu and at elementary level
- My grandchildren and children all attended college out of state or not at all. Sorry again.
- I graduated a long time ago, so I haven't kept up with and out of contact
- I have only lived here 1 year
- I haven't actively heard anything
- I haven't actively heard anything
- I haven't been here for 2 years, but as far as I can tell, it has stayed the same.
- I haven't been on island long enough to say what the reputation was 2+ years ago
- I haven't been there in 10 years
- I haven't gone to college
- I haven't heard anything
- I haven't heard anything about the program
- I'm not in school anymore and unaware of the current reputation
- I'm not into school system, I'm retired so I don't read much about that; my wife is an educator; I don't socialize as much as I used to; I try to read/newspaper, but heard nothing because of retirement
- I'm not involved or heard of any improvements
- I'm unfamiliar with other people's opinions on Hawai'i Community College's reputation and would only be able to speak from my own experience, which i don't feel is a fair representation.
- It's always been good
- It's been a while since I went to school
- I've been out of the loop for too long
- Must be good; I haven't heard anything bad
- Needs to be more engaging with marketing for people to sign up and offer fully online classes
- Never hear anything about it
- Never heard anything
- Never went to college
- Never went to college
- No exposure to community college info, lack of notices or info blasts
- Not a college student in past 30 years
- Not aware or enough information
- Not knowledgeable
- Not very much advertisement
- Only be guessing
- Only one personal connection with Hawai'i Community College on the Big Island; very limited knowledge or experience of the last two years
- Since the pandemic things are worse
- They worked with students with online classes through the pandemic
- Well because I haven't heard anything bad
- You have no knowledge of HCC

- You're the first person that's mentioned the name; it's the last year been here on the island

HE2. What is the primary reason you plan to, or are considering, continuing your education? "Other" responses

- Doctoral degree
- Earn a minor
- Just personal knowledge I guess
- Learn more
- Learn more about the Hawaiian culture
- Learn more and get a better job

HE5. What could Hawai'i Community College do to assist you with your higher education decision? "Other" responses

- Better advertising
- Doctoral degree
- Help people utilize credits from other institutions
- I just need to check it out myself
- I want Hawaiian language and history
- More advertisements and notifications
- Ph.D. programs
- Senior free education opportunity for seniors
- Where they are and accessibility

HE6. And would you, or do you intend to pursue higher education at Hawai'i Community College, or somewhere else? "Other" responses

- A college with a Ph.D. program
- A residency program out-of-state
- Dead bound and need availability to make it possible
- Don't offer a Master's degree
- It's an option
- Multiple: HAWCC, another UH, and a college in a different state (online)
- Not at this time
- Online certification
- Probably online degree

HE7. Please select the reasons you would pursue higher education at Hawai'i Community College. "Other" responses

- Career change

HE8. (Among respondents who stated they would pursue Hawai'i Community College because it offers a degree program they want/need) What degree program are you/would you like to be pursuing?

- Business
- CPA accounting
- Creative writing
- Diesel mechanics
- Environmental science, ag, community building with business mindset
- Hawaiian language and culture
- Hawaiian language arts
- Law
- Liberal arts
- Mechanics
- Medical doctor or a pharmacist degree
- Medical field
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing med assistant
- Real estate or business
- Teaching certificate
- Upper management
- Veterinarian

HE11. (RESPONDENTS WHO PREFER ONLINE AT OWN PACE):
Please let us know the reasons you prefer this course delivery option.

- All options are needed
- At my own pace would be best because it would allow me to work full-time, tend to my children, and get a higher education
- Because I am a very shy person
- Because I am old and wouldn't want the college experience; I'd want to learn what I need and move on to working
- Because it works
- Better for me
- Convenience
- Convenient for me
- Do not have a car
- Easier to be an at home; mom
- Full-time job; I can take classes at my own pace
- Full-time worker and mom
- Gives me time to work at my own pace
- I am not always available at set times
- I can still maintain my job; I am also not very outgoing, prefer learning from home

- I don't do good with crowds
- I don’t want to be held back, I want to be able to go on ahead if possible
- I don't work well under the pressure of a deadline
- I have twins and I feel it will work with my schedule
- I think better in less of a rush
- I work a full-time job and can't make it to in course classes
- I work full-time, so it would have to go around my work schedule
- It is short
- Living in Oceanview we have only one vehicle and my husband uses it for work.
- Location
- More convenient for my schedule
- Saves traveling to classes
- Single mother
- So I can stay home with my family being I am high risk
- So I can work and study
- So that I can continue working from home and take care of my family
- The reason is that I babysit for my daughters and it would have to be at a time that I am available.
- This would also help me watch kids and my house from getting robbed
- Travel time is usually very long on the Big Island
- Work and family
- Work full-time
- Work schedule is full

HE11. (RESPONDENTS WHO PREFER ONLINE AT SET, SCHEDULED TIMES): Please let us know the reasons you prefer this course delivery option.

- Because it can work with my schedule no matter planned or unexpectedly
- Due to my declining health, I am more open to a fully remote education than I was in the past.
- I am an older person reluctant to be exposed to COVID
- It'll keep me accountable to complete my work. With my busy schedule I tend to forget things unless it's an appointment time
- So i would be able to plan my day, week

HE11. (RESPONDENTS WHO PREFER IN-PERSON AT SET, SCHEDULED TIMES): Please let us know the reasons you prefer this course delivery option.

- Because I need the structure and doing things at home enables my procrastination
- Easier to understand
- I learn better in person
- I learn better in person
- I like to have face-to-face and interaction with the instructor
- I think you gain more in person
- Knowledge of computers and can’t comprehend over computer
- Motivation, old school
- One-on-one instruction and hands-on experience are very important to me.

- One-on-one is the best way to truly learn.
- The reason is because I'm a hands-on, in the presence of a classroom type of learner. I learn best in a group setting. My determination thrives off of being present.

HE11. (RESPONDENTS WHO PREFER ONLINE AND IN-PERSON WITHIN SAME COURSE):
Please let us know the reasons you prefer this course delivery option.

- Ability to interact.
- Because I think I can learn better
- Best for me
- Easier with working schedules
- Flexibility
- I learn best in a mixed setting
- I like being flexible
- I would like the flexibility to do most of the work at home, but to join in to cover important points and have the feeling of school and coming together.
- I'd like to work at my own pace, but also have someone to guide me
- It allows more flexibility in being able to take classes at various UH institutions, having the availability of more classes, and it also allows the student to finish earlier.
- It gives me own pace
- It's good to learn in both settings
- It's life convenient
- Older person
- Schedule preferences
- So she can work
- So that I can maintain a work/personal life outside of school
- That seems like the best course of action considering my free time and finance situation
- Traveling time takes too long

HE15. Please select the reasons you are not pursuing higher education at Hawai'i Community College? "Other" responses

- Already have a Bachelor of Arts in Communications and haven't decided what I'd like to take at HAWCC
- Already have a degree
- Can't add the time at the moment
- Can't afford school
- Close to retiring and I have my degree
- Company paid for classes through Honolulu Community College
- COVID vaccine
- I already have 3 BA's from UHH, but wasn't aware of online courses from other islands; might check it out
- I currently have a Bachelor's degree and courses in an MBA program
- I just graduated from Hawai'i Community College
- I'm past that stage because of my age
- Level of courses, which I need are not available

- My answer to that is do the math
- Online degree
- Retired after 47 years HGEA
- Want an online degree
- Would attend HCC if provided doctoral degree
- Would like to do classes fully online.

HE16. (Among respondents who are not pursuing Hawai‘i Community College because it doesn’t offer degree program they want/need) What degree program would you like to pursue?

- Archaeology
- CDL
- Human Resource Management
- I'm taking Masters-level courses
- Industrial organizational psychology, organizational leadership
- Marine science
- Master’s in education
- Masters in English literature
- Masters level courses
- MBA maybe in social work
- Nursing
- Ph.D.
- Ph.D.
- Ph.D. in molecular coral restoration research
- Social science

HE18. What would make you interested in pursuing higher education?

- $$$
- A career change
- A clean campus
- A clearer sense of what program would suit my interests, but I’ll need to spend a bit more time in my field to determine that
- A desired profession or job position that would benefit me attending higher education
- A guaranteed job after completion
- Affordability career placement, type degrees offered
- Affordable
- Affordable
- Affordable classes for over 60 years old people
- Affordable cost of school
- Age
- Age health retirement
- Age retired
- Already have a BA in psychology and do not need to learn to work to survive as retired. I am already learning new things online.
- Already have my own experiences

- Already pursued it
- An online class with grades for participation and presentation of ideas based on learned knowledge and skills
- Anything that could further my future
- At 74 I will just pursue my individual interests
- At this time in life, it's the struggle that I face
- Automotive training
- Being 40 years younger
- Being able to make a difference for humanity
- Believe in higher education, but does not apply because been there and done that; retired
- Better career
- Better career opportunities
- Better commute
- Better job and pay
- Busy writing a book
- Came in for a higher education and would be interested
- Cheap tuition, easier campus jobs
- Cheaper cost and free books
- Computer work
- Convenient schedule
- Cost of living and inflation are hurting my household, so looking into a different career may be an option
- Cost of living is too high
- Dialysis and age
- Doctor in active practice
- Doing a lot right now, the senior discounts are great
- Don't need to; I'm retired
- Don't require additional schooling
- Dynamic all-inclusive subjects that matter in 2022
- Easier timing
- Easy application and scholarship process
- Fellowship opportunities or accelerated Masters programs
- Financial stability
- Finding an occupation that I would like to pursue
- For me I don't really know what I want to do with my life; I have my own little business so I'm just doing that and don't know if there would be something I would really like
- For my children affordable
- For myself
- Free to me or very discounted; I have disabilities and income are very low from social security; have severe allergies and can't go to in-person classes; I get sick often
- Free and close to me
- Free education
- Free or affordable fees for low-income people
- Free or low-cost courses; I have a family of 7 and higher education for myself is just not financially in our best interests right now
- Free tuition
- Fun classes
- Funding and grants

- Funding to pay for my classes
- Get out of poverty-level class and rise up to middle-class status for a more comfortable and manageable life
- Goal
- Going back in time to being younger; I already have a Master's degree and have no desire for a Ph.D.
- Great believer to always learn something new everyday
- Guaranteed job
- Have Masters and +90 already, but would be interested in senior courses - Hawaiian cooking and other cultures, Hawaiian language, etc.
- Have six already
- Having a degree
- Having my change to be there
- He is 92 years old
- Health issues dealing with and I'm 60
- Higher my education and higher my pay
- Higher nursing degree
- Higher pay
- HVAC class online
- I actually miss being in school
- I already a Bachelor's degree and don't need to pursue any more degrees
- I already have a law degree
- I already have a Master's degree; I would enjoy auditing courses to gain more knowledge
- I am 71 years of age; I did do online classes with HCC several years ago, but found it difficult as I was still employed full-time and I didn't qualify for FASFA
- I am interested in higher education and to expand my Bachelor of Science degree that I have; would need to see pricing and scholarship offerings, programs offered that make sense, and flexible schedule that allows me to work while pursuing higher education.
- I am retired and have no interest
- I am retired; I wish my son had continued at the community college; however, he has since moved to the mainland.
- I got my BA degree in drug and alcohol rehabilitation, a 4-year program, at Siu, Carbondale, Illinois.
- I graduated and went to work and retired; that's it and enjoying the rest of my life
- I have a degree
- I love to learn
- I need to get a job; I don't need to get a job and trying to quit my other one
- I think just ease of learning
- I want to make sure I get the chance to have a better education. My parents and myself would be really crud of the things I'm going to be accomplishing in the future.
- I was younger
- I would definitely go to college if I was being paid to go to college
- I would like to be a full-time student or have a degree at my age
- I would take random courses for my interests, i.e., basic volcanology, travel, etc.; I'm retired
- I'd have to have everything sorted out in my personal life; I would just need the time
- If I change careers
- If I could be 18 again because currently retired

- If i had an opportunity too, one thing I regret is I never had the time to study music history , additional Portuguese, but was discontinued when I was in school; those kinds of things personal interests
- If I had enough money
- If I had my own business and wanted to study more about business
- If I un-retire and reset my life goals in a field I have not yet mastered, then it could make me more interested in being higher educated
- If I was interested in changing career paths
- If I was under
- If I was way younger; I'm 80 years old
- If I was younger age
- If I wasn't so old and had been out of school for so long now. The thought of going to school in my 40's just isn't appealing to me; I wish I'd have done it sooner. Just putting myself in debt for a degree at this age doesn't seem to be a smart move.
- If I were younger
- If I were younger and did not already have a degree
- If it was affordable and there were available job opportunities
- If it was free
- If it were a sought-after career choice that employers are currently looking for
- If it were free
- If it would make my future better
- If the classes fit into my schedule and budget
- If the husband had a higher education, so she would not need to work
- If there were some other jobs here that I would be interested in, which I would need school for
- If they don't look at the income
- If they offered a Bachelors program for travel and tourism
- I'm 75 and have no interest
- I'm 84 years old and I've been there and done that!
- I'm comfortable right now
- I'm getting too old
- I'm interested, but I just don't have the time for it
- I'm retired; it would take random electives if they were offered close to me
- I'm 60 years old and disabled with mobility issues
- In my career I don't need it
- Increase in wages
- Interest in subjects
- It just does
- It's because of my age
- Job opportunities
- Job skills/trade skills
- Job waiting and paid to attend
- Knowing I could be guaranteed a higher pay once I have the degree
- Knowing people, which makes it more interesting to actually want to go
- Lady is 72 years old
- Learning Hawaiian language would be a good reason; I might go back to school
- Learning more on my Hawaiian culture
- Life

- Love to see higher education always
- Lower cost
- Lower cost of tuition
- Math and other similar stem
- Maybe online Hawaiian language courses for beginners
- Money
- Money
- Money within current career
- More affordable, more grants and scholarships
- More financially stable to afford tuition
- More flexibility
- More money
- More online courses offered in the evening
- Move with the times; I need to be updated with the newer knowledge, so I look online; COVID ruined a lot of things like knowledge, which is like baking from scratch
- My age
- My age limits my participation and I have achieved all that I wanted in my life
- No because I do my own teaching, teaches about old Hawaiian medicines, and reading stars; pray to Pele
- No cost to me
- No I'm 81
- Not at all interested, retired, and enjoying it
- Not having to take out loans to be able to afford to go to college; already paying for my daughter to go to Manoa
- Not interested
- Not interested
- Not interested in pursuing
- Not now I'm too old
- Nurse
- Offering the degree, I'm interested in, and more affordable
- Old, too many other things I have to do
- Online courses
- Online courses
- Ph.D. and that's it
- Pop
- Practical courses in recycling and caring for the Earth and people
- Probably there's more courses online and the fine arts in history; more online courses
- Program for seniors
- Proximity
- Real estate license, entrepreneurship
- Really nothing at this point, I might teach it; I'm gardening and doing stuff I like doing at this point in time
- Reassurance
- Retired
- Retired
- Retired already, researching on own; educating self
- Retired and having a great time
- Retired and loving it; MBA too expensive in Hawai'i

- Retired and old as dirt
- Retired and don't have interest at this time; it may change in time
- Retirement
- Right now with the prices of gas, etc., it's too high; don't want to be in debt
- Scholarship
- Seeing the difference, it would make for all the islands
- Self-improvement
- Seniors my age are not fully computer literate to use online technology that all students are now using for ongoing class assignments
- Something interesting to learn
- Something worth going the distance for
- Specific classes or programs
- Suddenly become 40 years younger
- Teacher
- The cost to attend and pursue higher education
- The end of the world is too near
- There is nothing because I have no interest in pursuing higher education
- There is such a demand in the health care industry; I would like the job security and benefits
- Those night classes at the college that they use to have in the newspaper (Continuing Ed)
- Time and energy to do so
- Time and money
- To be 20 years younger
- To be younger
- To better himself
- To better my future
- To get a better job, knowledge
- To get people interested they need to start with intermediate and high school students
- Too old
- To self-educate and pursue knowledge
- Too far away
- Too old
- Too old; wish I was younger to get a higher education
- Well, I am already retired and I'm looking for volunteer work mostly
- What could interest me the most in pursuing higher education is getting a higher scholarship without having a diploma, but have some classes for people who don't have diploma
- What would make me interested in pursuing a higher education would be for me to be interested
- While I am interested in deepening certain skills, I am not interested in a degree
- Work schedule

C1. What would you like to know more about Hawaiʻi Community College?

- 32 years working as a team
- Am too busy
- At this moment in time, I am satisfied with my knowledge
- Available for the program for seniors to take classes

- Can I get help starting an online singing business?
- Change management to support introductory talents and developmental skills for faculty, staff, and administrative positions
- Class content
- Classes offered
- Classes offered for lower income that'll help them succeed
- Cost
- Cost and programs offered
- Cost for a native Hawaiian!
- Course offerings
- Courses and programs
- Courses for senior citizens
- Courses offered
- Courses offered and tuition rate
- Diversity, if they have open schedules about various things
- Do they offer any course for building contractors
- Do they offer financial aide
- Doctoral degree
- Early college courses
- E-mail would work best
- Everything
- Everything
- Everything
- Expansion
- Expansion plans
- Financial aid
- Financial aid
- For me nothing; I'm just busy as I have ever been. The average consumer would want to know the ease of using the system or making it easy for people to enroll and get involved in the system.
- Hawai'i youth by island and district; to be taken into the system successfully
- Hope to see more programs for young generation
- How many students graduated in all the years the school has been opened?
- How quick and affordable it might be to learn a career in the health care industry
- How secure its systems are
- How the trades programs share programs focusing on their students' skills
- How they can offer to help the under privileged
- How to apply
- How to begin the program
- How to get a degree
- How to get involved with school
- I already have enough info for now
- I guess if UH classes are available and what they have for high school graduates' scholarships, etc.
- I have no interest in further education
- I hope it is a good school for those who want to educate themselves
- I know everything I'd like to know
- I need to attend for free

- I think I will check on availability to enroll
- I think we have covered it in the survey
- I want to know about any internship opportunities or programs to advance interests in certain departments like clubs
- I want to learn more on the university side
- I went to a junior college on the mainland and graduated in 1980. There was a program for women and a basic education grant, comprehensive education act and other programs. I would be curious about any federal or state grants or programs.
- I would go online to see what classes they have to offer
- I would like to know if they are thinking of removing the requirement for the vaccine any time soon so that I may attend some classes.
- I would like to know more about flexible schedules and transfer of credits/life credits for older students.
- I would like to know more about Hawai'i Community College by learning more about the school, the trust, and the cost
- I would like to know more about scholarship opportunities
- I would like to know why students enrolled at HCC have most classes at the University.
- I would like to see an overall flyer on what's offered; I don't need the whole catalog, but I'd just like to see an overall flyer
- I'd like my grandson to be able to attend; need to find out prices, schedule, and transportation.
- I'd like to know more about how to get students to volunteer through a school's class or project that would assist a local Hawaiian establishment which needs workers and volunteers badly
- If someone could call me to help me understand the different loan options
- If they were holding any type of community gatherings like before
- If there has been any addition to the course list
- If they end up getting new programs, doing any more fun fairs and things like that
- If they offer different classes and make it known by advertising and exposing it
- If they will offer online classes
- If they would be able to offer more sources
- I'll look up relevant information at my own pace.
- I'm fine thank you
- I'm good; it was such a great experience
- I'm good right now
- Information provided
- Is the restaurant still open
- Are there more students from Hawai'i
- Its courses
- Its future plans that may become real
- Job opportunities and art, theater, and music productions
- Know about programs
- Know more about programs and course scholarship
- Library
- Locations and cost
- Look at the courses that they offer, and the times of classes, in-person, online, or hybrid
- Meet some of the newer faculty
- More about the Kona campus and how it is coordinating with local high schools and job fairs

- Music program
- Night classes, general knowledge
- No, go there to eat
- No, I work with Palama nui, do volunteer work with the coffee fest, HCC student team participates
- No, I'm good
- No, but will keep eyes open for news articles
- Not really interested at the moment, but eventually look into whatever other courses they do offer
- Not really, it should publicize
- Except for upgrades to the campus
- Nothing really; forced to take courses there right out of high school
- Nursing
- Offers for high school students
- On whether they offer coast guard programs
- Online courses
- Online Hawaiian language courses for beginners
- Options for higher education degrees and certificates; pricing and scholarships; scheduling for courses, i.e., online, in person, hybrid
- Pretty familiar
- Prices and courses
- Prices options
- Programs
- Programs
- Programs
- Programs that aren't hospitality, but science, business, healthcare, and education jobs. Wish there were childcare professions offered too. Early ed programs with a childcare center/preschool that the community could access.
- Reaching out to students in high school and elementary
- Right now, I get the information from the newspaper
- Right now, not a lot
- Scholarship availability
- Senior classes that reach out to community that are cheaper because I do not want college credit just to keep on learning new
- Senior programs
- Short classes online for HVAC
- Start giving out brochures
- The amount of money that is being spent to better our local youth
- The courses they offer
- The extent of their course offerings
- The faculty background
- The future of the college
- The options they have to offer; for every presentation I attended about going to college or just community colleges, they made it sound like this huge thing. I'd get nervous and wouldn't want to go.
- The prices
- The programs and courses offered and how many students are attending
- The schedules

- The tuition costs and the courses offered
- Their present remote learning offerings classes and rates for remote classes
- There is nothing that I would really like to know about Hawai‘i Community College at this time
- Trade school offering
- Trade school offers; on-hand education training apprenticeship offers
- Understanding curriculum and how much is available through online and Zoom
- Upcoming or future plans
- Very little
- What are the first two years of community college like? After two years, do you have to transfer to a university or do you graduate?
- What can they do to reverse the course that humanity has put the destruction of the Earth on?
- What continuing education courses are offered
- What courses they offer
- What is offered
- What is the current cost per credit
- What online programs are offered
- What scholarships they offer now; what do I need to do about my prior credentials
- What their plans are for the next year
- What they offer
- What's available online for non-degree seeking students
- Why can't we sign up for free
- You follow them on social media

C2. Please provide your name and contact information (e.g., email or telephone) if you would like to be contacted by Hawai‘i Community College with more information.

- 808 895 7883
- 8083453376 astamoulis1986@gmail.com nursing
- 8084940490 dantecaldera2332@gmail.com
- Ashley Kala 8083159355
- Bob Barren rpb743@Hawaii.rr.com
- Charla Mendoza 808charlaraej@gmail.com
- Danielle Silvas yours.tuly.dms@gmail.com
- Darrell Frias maskmango2@gmail.com 8089900749
- David Gomez 8088895100
- David R darkeraven8@gmail.com
- Debby Hawaiidog@Hawaii.rr.com
- Divina Medeiros 8089619622
- Eatonb1954@gmail.com
- Elderts10@gmail.com
- Foolishh8@live.com
- Hmyers831@gmail.com
- Idomotoheather@gmail.com
- Insomniac96720@gmail.com
- Isaac Kailiwai 2059188304 kailiwai@Hawaii.edu
- Isaiahsouza808@gmail.com

- Jade Chong kaleolani.jade@gmail.com
- James E. Laau Jr. E-mail: laaupueo@gmail.com, cell: 808-464-3460
- James Thomas Jr 1303 ululani st apt d1 hilo, Hawai‘i 96720
- Janice Workman janicekainoa123@gmail.com
- Jeraldine Brown 442 desha ave hilo hi 96720
- Joey.inouye@yahoo.com
- Jolee Chip sunshine@daughtersofHawaii.org hulihe'e palace education and programs coordinator daughters of hawai'i
- Joley Naihe 314 896 0033 itsournumbers@gmail.com
- Karina-coffeeboss808@gmail.com
- Keani Grace (808)785-5607 20kaupugrace@gmail.com
- Lin@midpacificmti.com
- Lpmarzan73@gmail.com
- Lynise tarring-ltarring @ twc.com
- Mamone283@gmail.com
- Mia @aol.com
- Michael Chong 8082177647
- Michele angelcheley@gmail.com
- Michele K. Ayala kawaialasmith@yahoo.com 808-339-4963
- Michelle email: mikela2112@gmail.com
- Michelle Moore mne40831@gmail.com 8084438937
- Patrick Daniel Sarsfield 808-464-0096 po box 944 volcano, hi 96875 narrowhawk1937@gmail.com
- Pricristilla - 808-557-8064
- Rachael. Rawhighlife@gmail.com
- Renada Sanjose rsanjose3881@gmail.com
- Rochelle Lace dslace2010@gmail.com
- Royalty Balles labuttafly808@gmail.com
- Tammy Fairchild ftammy389@gmail.com
- Tasha Nakatsu kekuaokalani@yahoo.com
- Tiari Zander zandertiari@gmail.com
- Veronica Lee theglitz86@yahoo
- Wanda 8088962904
- Wayne Maeda 808-315-8944
- Xia-Xian Eblacas xianeblacas.xe@gmail.com 8088955775
- Zachkiyan@yahoo.com

Appendix C: Open-Ended Responses (Kauaʻi)

Q2. In your own words, what is the first word or phrase that comes to mind when thinking about Kauaʻi Community College?

- 2-year college
- 4-year college
- A 2-year college
- A chance, an opportunity
- A community college
- A good alternative to a full-time college like UH
- A good affordable option
- A good education choice for many people
- A great school for kids
- A great opportunity for kamaʻāina, young adults and adults
- A great place
- A great place to start college or take adult classes
- A great place to take painting classes
- A great resource
- A local place for higher learning
- A part of the University of Hawaiʻi System
- AA
- Academics
- Accessible
- Accessible
- Adult classes
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable
- Affordable , convenient
- Affordable choice for high school graduates
- Affordable college available for Kauaʻi keiki
- Affordable education
- Affordable education
- Affordable education
- Affordable education
- Affordable learning opportunity
- Agriculture
- Ala mater and sons
- Aloha
- Aloha aina
- Alumni

- Art skills classes
- Asset
- Asset community
- Associates degree
- At home
- Average
- Awesome
- Awesome nursing program
- Awesome place to learn a trade
- Awesome programs
- Bad traffic; I just know when you try to drive there I just try to get by
- Basic
- Beautiful campus
- Beautiful campus
- Beautiful campus
- Beautiful setting
- Bee keeping
- Beneficial
- Best college
- Best community college
- Best kept secret
- Best nursing program
- Best place to get education or learn skills and able to work on the island
- Blessed to have KCC
- Career/employment
- Caters to young people, staff not able to help transfer students
- Cheap
- Clean and open college for residents
- Close
- Close to home
- College classes
- Community
- Community
- Community
- Community
- Community
- Community
- Community
- Community
- Community
- Community
- Community
- Community college
- Connected
- Construction
- Continuing education
- Continuing education
- Continuing education
- Convenient

- Convenience
- Convenience; I think it’s a good local resource continuing education
- Convenient
- Convenient
- Convenient
- Convenient
- Convenient
- Convenient
- Convenient
- Convenient
- Convenience
- Cornerstone of community
- Costly
- Could be better
- Culinary
- Culinary arts
- Culinary classes
- Culinary program
- Culinary program
- Daycare; married to a KCC graduate and our daughter attended preschool at KCC's early childhood education program
- Debt
- Decent
- Default
- Depends on what you’re going to major in
- Educating locals
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
- Education
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- Education

- Education resource for island, which can be utilized more; can increase the admittance capacity for nursing training degree
- Education to better opportunities
- Education
- Education/opportunities
- Educational facility
- Educational opportunity
- Empty; I wish the theatre would be running again
- Equal education for equal pay
- Essential
- Excellent
- Excellent
- Excellent
- Excellent
- Excellent academic opportunity
- Excellent community resource for all of Kaua‘i
- Excellent for size of island
- Excellent nursing and culinary program
- Excellent opportunity to continuing education
- Excellent outstanding
- Excellent program
- Excellent resource
- Excellent school
- Expand the campus.
- Expansion
- Expenses
- Expensive classes with bad teachers
- Family attended
- Family oriented
- Family oriented
- Far away
- Far away
- Far drive; a lot of traffic between there and Kilauea
- Farmers market
- Farmers market
- Fine arts
- Forward thinking
- Free
- Free
- Friendly
- Friends
- Fun
- Further education
- Further education
- Glad it is here
- Glad it is there
- Glad they offer advance nursing program
- Good

- Good
- Good
- Good
- Good
- Good
- Good; I think they have good programs and affordable
- Good adult course
- Good buy
- Good chance for a good job here
- Good choice
- Good college
- Good college foundation
- Good for community
- Good for community
- Good for Kaua‘i
- Good for the island
- Good nursing and culinary programs
- Good opportunity
- Good school
- Good school with strong educational programs
- Good, but needs improvements
- Good resource
- Got a good reputation as a school; I think the phrase says it all never heard anything bad for kids to decide to get a good education; stepping stone
- Got my education from there
- Graduate from that school; earned couple of diplomas
- Grandkids graduated for there
- Great
- Great
- Great
- Great
- Great
- Great
- Great
- Great; I think they have a good career curriculum for nursing
- Great choice
- Great classes and instruction
- Great community asset with great potential
- Great connection to community
- Great opportunity for Kaua‘i residents who cannot afford to go off island
- Great place
- Great place
- Great place for learning
- Great school
- Great school
- Great school
- Great school
- Great school with an amazing nursing program; I graduated from there.

- Great school, graduated from there in 2016
- Grateful
- Has a potential to contribute to the community raising level of education as a whole
- Has some good programs
- Hearing experience
- Higher education
- Higher education
- Higher education
- Home, my college
- Homegrown degree
- Hope
- Husband was a teacher
- I do not think of KCC
- Great place for kids to attend instead of moving to a different place; it'll cost a lot more to send them away
- I guess it is near home; just in Hawai‘i
- I heard it's amazing; thinking about signing in for some classes to take there
- I think it is a great school; I heard things about it; the culinary department is really good and nursing; none of my kids attended
- I think it is pretty good, it helps students who can't afford to the mainland
- I think it's great
- I think that's a good college; my son went there for 2 years and I like that school. According to my son, the people there are so nice, i.e., the teachers. My son likes the teachers and said they are nice people.
- I took a class there, the community
- I went there
- I would say I didn't know that it's a gem that we have something like that on Kaua‘i
- I'm glad they are here; it's a good opportunity to get educated
- Important
- Inclusive
- Incredible
- Innovative
- Island needs it
- It's a good thing
- It does not serve the community
- It is one of the best community colleges in the country
- It was a blessing for those unable to attend other college
- It was nice
- It's a good thing; it has a nursing school which we need; it has auto mechanic; they have research; they have a rocket building; they have a performing arts center and a big auditorium; I took Hawaiian language for years and I studied electronics and computer science; I considered it a great asset for the community
- It's alright
- It's good
- It's never too late to educate
- I've heard good things, but have no experience
- Job
- Junior college

- Junior college
- Kaua‘i's college, nursing, culinary, etc.
- Kaua‘i's highest institution of learning
- Kaua‘i's one only community college
- Kaua‘i's only college
- KCC
- KCC
- KCC farmers market
- KCC local college
- Knowledge
- Knowledge
- Kupono
- Lacks community
- Large, pleasant campus, open air
- Learning and meeting people of my age
- Learning community
- Library access to information
- Lihue
- Lihue traffic
- Limited
- Limited
- Local
- Local
- Local
- Local
- Local
- Local access
- Local and convenient
- Local and stable
- Local college
- Local college
- Local college
- Local college for students
- Local education
- Local education
- Local option
- Local, environment
- Local/affordable opportunity to begin your college education
- Lower tuition cost
- Luckily, we have good staff and top rated programs
- Medicare
- Music concert
- My place of employment
- My wife attended there
- Near, good school
- Necessary
- Necessary
- Necessary

- Need to teach trades, elec, plumbing, crops, etc.
- Needed
- Needed
- Needed badly
- Needs more courses and activities
- Needs students/faculty
- Never really thought about well higher education for those who can't afford to go away; really shouldn't have said that; don’t know if I agree the college is academic as well as trades
- Nice campus
- Nice campus
- Nice to have
- Nice, needed, great auditorium
- No good
- No, not going to school
- Not a part of the community
- Not enough, we need more for the kids here, most advanced programming, not at this time
- Not used enough by the community and by the people in charge not using the facility; to offer more classes
- Nursing
- Nursing
- Nursing program
- Nursing school
- Occupational education
- Ohana got educated at KCC
- Okay
- Okay
- Okay
- Okay
- Okay; more of a technical school; 2-year college
- One of the best community colleges in Hawai‘i in my opinion
- One of the best schools to attend
- Only college on Kaua‘i
- Only higher education on Kaua‘i
- Opportunities
- Opportunities
- Opportunities for new/old learners
- Opportunities for young residences
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity

- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity
- Opportunity for young people
- Outdated
- Part of the school system, lots of opportunity
- Passport
- People
- Performances
- Place of learning
- Poorly managed
- Post high school education
- Practical
- Pretty good little institute
- Provide hopes for those who cannot afford going to the UH on O‘ahu
- Quiet and quality education with a close knit community ambiance
- Really enjoyed it; got my AS degree
- Received my education degree from KCC. Love KCC! Good experience.
- Resource
- Resourceful
- Responsive to local needs
- Rural; thinking more generally about the island; calm and slow pace; it’s on Kaua‘i
- School
- School
- School
- School of nursing
- Service the community
- Simple
- Small
- Small
- Small
- Small
- Small
- Small
- Small
- Small campus
- Small community college
- Solar
- Solar panels
- Spacers
- Specialized programs (nursing, culinary)
- Strong nursing program
- Student out of high school
- Students

- Study and knowledge
- Study hard
- Success
- Success
- Sufficient and accommodating
- Teachers were good
- The only college on the island of Kauaʻi
- The only option of schooling after high school
- The price of tuition for college
- The world full of green
- Theater
- They are the top of all community colleges
- They have come a long way, more programs
- Tone deaf to business needs; rotational trades training
- Too easy
- Too far from us since we live on the north, which is an hour drive; my husband is a professor, but to teach at the college, traffic is the issue
- Too far to drive for me
- Too old to go now
- Trade school
- Trade school; technical school
- Trade school for locals
- UH, a good place
- UH, it's the best
- Underrated
- Underutilized
- Underutilized
- Underutilized
- University of Hawaiʻi
- Rural Newsela
- Valuable
- Very good
- Very good
- Very good college with a diverse amount of students; very intelligent school
- Vocational
- Waialeale scholarship project because that's what helped me attend college after high school
- Wait, Kauaʻi has a community college?
- Warm, comfortable, friendly, aloha
- Wasteful spending; should input leadership
- Well thought of, respected
- Well, the president lives a few houses away, used to attend shows in their auditorium
- Went there when it was at Kauaʻi High
- Where I went to college for
- Wonderful
- Wonderful
- Wonderful and must expand its curriculum
- Wonderful resource

- Wonderfully actually audited some classes there to keep my brain alive
- Workforce

Q3. What would you consider Kaua‘i Community College’s strengths? Specific program offered

- Accounting
- Automotive
- Band
- Bee keeping
- Bring them up to where they study for, etc.
- Culinary
- Culinary
- Culinary and nursing
- Culinary arts
- Culinary arts programs
- Culinary institute
- Culinary, medical/nursing, Hawaiian culture/language
- Culinary, nursing, early college
- Culinary/nursing
- Focus on trades
- Foreign language, competitor intro
- Getting your AA for a lower price
- Good nursing program
- Hawaiian class
- Hawaiian language
- Hawaiian language
- Hawaiian language, Hawaiian history
- Hawaiian studies
- Hawaiian
- Hospitality
- Liberal arts
- Liberal arts/ business
- Liberal studies
- Massage 2010
- Medical assisting
- Neighbor island MBA
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing
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- Nursing

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- Nursing
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- Nursing
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing and autobody
- Nursing and culinary
- Nursing and culinary
- Nursing and culinary
- Nursing and culinary programs
- Nursing and culinary programs
- Nursing program
- Nursing program
- Nursing program
- Nursing, automotive, and construction trades
- Nursing, automotive
- Nursing, automotive
- Nursing, culinary
- Nursing, culinary
- Nursing, culinary arts
- Nursing, food prep, trade skills
- Nursing, industrial arts
- Nursing, trade
- Nursing, trade, culinary
- Nursing/Hawaiian studies/language
- Orchestra
- Painting classes
- Science and botany
- Starting point for students get Associates degree
- Teaching
- Technology
- Trade school
- Trades
- Vocational and nursing programs
- Waialeale programs
- Waialeale project scholarship
- Waialeale scholarship program and mentoring program

- Waialeale scholarship

Q3. What would you consider Kaua‘i Community College’s strengths? “Other” responses

- Art classes
- Art dept
- Art elective choices
- Checking jobs (used to work at a university)
- Culinary
- Culinary and science programs
- Culinary program excellent
- Disability counselor
- Fine arts
- Free for seniors
- Good arts facilities
- Good community
- Great music venue
- I would like to have a drama club
- Local support
- More diversified
- Music programs
- Night classes
- Number of students per class
- Nursing program
- Nursing school
- Nursing school and culinary program
- Only higher education venue on the island
- Programs that target native Hawaiian students Waialeale
- Provides a good education
- Recommend to some of my students in Kaua‘i High
- Senior programs
- Should have dormitory
- Small class size
- Small class size
- Smaller, more personalized
- Strong courses, quality of education is really good
- Student support services, great financial aid dept
- Students go there and they like it
- Support kupuna
- Teacher to student ratio
- The family of the students
- They are allowed to work part-time while schooling
- Things you learn in the world not at school
- Too far from home
- Transition between high school college
- Uses the performing arts

Q3. What would you consider Kaua‘i Community College’s weaknesses? “Other” responses

- Advertising course availability
- Advertising, reach out
- All nice people
- Community integration
- Costs to transfer to 2-year school
- Could not transfer
- Dental hygiene
- Doing a good job
- Don’t allow senior auditing
- Far
- Far away
- General education
- Getting licenses
- Had to send all my kids away for college
- Hard to transfer back with credits
- High traffic in the area
- Housing
- I wish you could get some higher-level classes
- Increase capacity for nursing program
- Isolation from community; lack of networking
- It’s affordable; wished there is more help for students
- Lack of students in the programs, not enough demand
- Limited online classes, no computer science
- Location; outer island in middle of Pacific
- Long commute from north shore
- Long distance from some parts of the island
- Marketing is lacking; I’m not aware unless I go there.
- More opportunities for four-year degree
- More parking
- More programs management, agriculture, teaching
- Need dorms
- Need more online courses
- Need more trades
- Need senior education, more further education for adults
- No carpentry program
- No dormitory
- No dormitories
- No enrichment
- No groups outside school
- No student housing available
- Non-credit
- Not current w/diet trends, i.e., vegetarian
- Not enough extracurricular activities; no sports or clubs

- Not enough faculty
- Not enough of a leader
- Not much offered in continuing education
- Older students are not treated well by younger admissions counselors
- Opportunity after schooling not as good as the mainland
- Outreach, don't hear much about them
- Parking
- Public exposure
- Quality of education
- Short staffing, long time to hire replacement facility
- Student dorms
- Student retention/graduation
- Teaching might be more limited
- Technical programs that apply to local jobs outside of tourism
- Too costly
- Too far away
- Trades and skills

Q8. What are the *unmet* needs of the community that Kaua'i Community College should address?

- More training for local jobs; Kaua'i doesn't have a lot of opportunity; not a lot of jobs on Kaua'i
- 4-year college
- 4-year opportunity with dorm life
- 4-year programs
- 4-years
- Access to some four-year degrees
- Addition enrichment classes for seniors
- Adult continuing education
- Advanced degree
- Advertising material to provide information about school offerings
- Advertising, local skills training
- Affordable housing
- Affordable housing
- Affordable housing that seems to be a big problem on the island
- Affordable tuition
- Agriculture
- All good
- All good! It's the job market!
- Appeal more to lower-income students; appeal to less academically inclined; too intimidating, not accommodating to native people's classes; too general and not relevant to real local issues
- As a community college need to have more open enrollment
- Autobody repair, painting
- Available transportation to and from the college
- Awareness of offerings
- Awareness of opportunities and availability to residents

- Bachelor's degrees, other degree programs more relevant and current, e.g., computer science
- Be able to use the auditorium for music, plays, etc.
- Be more active with community and political local issues
- Being able to offer programs and degrees, example small engine repair program, skilled mechanics
- Better paying jobs so they don't have to go out of state or leave the island
- Better writing skills
- Block the road behind the school so the public cannot try to shortcut through the college
- Building sustainable agriculture for our island
- Business development/programs that can support other than tourist industry
- Be more lenient on getting into the program and put locals first
- Carpentry, building construction program needed
- Cater to jobs that add to the workforce on Kauaʻi
- Central location could be great for meetings; great big auditorium, which I don't think has been in use for years
- Child and elder care
- Classes for people who are special needs
- Classes/programs that lead to a job. Prepare students to work in existing industries. English classes for non-English speakers
- Community of all cultures
- Continued education for adults (non-degree); need to expand medical degrees for tech job in healthcare
- Continuing education
- Continuing education classes, non-degree; expensive and limited
- Continuing education, courses for developing computer and cell phone knowledge
- Cost of living
- Could always have more programs; I guess choice for students would be ideal; not particularly
- Course to be offered, i.e., solar
- The courses are good.
- Courses in Kapaa for seniors
- Developing the island and understanding how to advance -- for the people on Kauaʻi in order to have a sustainable life
- Did not hear about any activities that school is involved with
- Education programs; we need more teachers and educational assistants who are homegrown
- Education (teacher)
- Encourage more variety of classes
- Evolving professions, i.e., agricultural co-ops, cybersecurity
- Expanding two-year programs to transfer to 4-year college
- Expose more of its programs and what they have, to be open with their weakness, so that people can put their suggestions and also to add local politicians. Need to make it a top hub for learning since we have the digital means to do this. We don't need professors coming here in person. The professors can do it online. Need the material to search for information; to make the ability for Internet to be available to anyone that want to learn.
- Extended health care
- Faculty and student housing. More climate change leadership needed; worried that KCC will lose its autonomy to the system.

- Financial grants other than Pell grants for our local community
- Find solution to homeless people
- Finding jobs
- Four-year college
- Four years would be good
- Free to residents
- Getting the kids to go there
- Give kids more information about the early admission and dual credits while they attend high school; need more information for children getting their diploma online and opportunities to also take college courses at the same time
- Give Native Hawaiians free tuition
- Have to teach the kids how to work, more classes for plumbing and other things
- Having more career ready and hands-on training that help more students to transition into better waged jobs
- Having more opportunities on the island; mostly have to go off island
- Having more selection of degrees; offer more subjects of demand in the workforce
- Healthcare for addiction
- Helping to get out kids into college
- High tech/stem courses for jobs @ PMRF
- Higher level career prep like doctors, lawyers, scientists, vets
- Home business, mental health issues, student housing
- Homeless problem
- Homeless student assistance
- Homelessness
- Honestly
- Housing
- Housing; it's very hard for people who work to find a place to live; community planning is needed
- Housing for the students
- Housing, social work
- I always feel that the education system in Hawai‘i does not address lifestyle of learning 'best of strategies'
- I would hope that trade school subjects would be a great thing.
- Are residents offered the opportunity to audit classes?
- I feel they offer the same as other schools, but it's local
- I just wish it could address the impossible cost of living on the island, especially for locals and families. I don't feel it falls on KCC, but hardly any jobs on this island provide a living wage for here, so it is going to continue to be taken over by more and more rich people and families who are not Hawaiian and or do not honor the ancient Hawaiian ways - thinking of kukui 'ula but there are many other instances showing this. I just wish KCC could be a stronger advocate and partner for policies on the island, I suppose.
- I think it’s good when they offer programs that lead to other resources
- I think that it has more potential
- I think the biggest issue my friend has is no place to live, within college students, in New York state our community has dorms
- I think they need more courses that can address what is needed on the island. Although they do a great job, I feel they are not addressing it, but could.
- I would like to see more adult education courses offered. Classes for seniors can take in the arts and crafts and computers and technologies, then on special holidays, i.e.,

Christmas, to have short classes so people can come together and meet up for arts. Exercise classes or health classes for seniors. How to live long classes. Ceramics classes. Evening classes and then offer grounds for Saturday morning market place; need to bring it back or offer a place for craft sales. The library is open to the public, not just to students. Bring back cooking classes. Open up the gazebo back to the public. Let the public know about the solar panels. Have a public newsletter letting the public know about the current events going on at the college if they want to be a hub to the community. If they were a four-year college, it would bring more money to the island.

- I would like to see more variety in the certificate education options.
- In my case as a retiree, I'm unaware of adult education opportunities.
- Individual student direction
- Inform the community about everything (developments in news, programs, outreach, etc.). Expand programs, raise funds without raising tuition.
- Insufficient outreach to graduating school student
- Internship placement with actual businesses
- Is lacking a continuing education department for retirees, especially on the north shore where candidates for such live and would use
- It would be better if Kaua'i College can offer more
- It would be nice if they were able to bring in more entertainment to their theater.
- It's run poorly, the problem is that their only concern is for them to go there to transfer to another college, the community has nothing to do there.
- Journalism
- Just want me to be able to go back to college at my age and stay full employed
- Kapuna, agriculture, affordable housing
- KCC should focus on what our needs are. They need to look at the income of jobs and create programs for jobs with higher wages to meet the needs of the community and to keep the residents here on the island.
- Lack of a 4-year school
- Lack of programs and community integration
- Lacking four years
- Letting the community know what's going on more
- Life skills
- Life skills, mental health programs
- Like it if had programs with interns that can help out and continue to work with them; wants MS program.
- Literacy, critical thinking, appreciation of humanity's dedicate position and consequences of extremism
- Live events for all
- Location, far from north shore
- Longer courses
- Low cost non-credit special interest courses and continuing education for post-grads
- Lower tuition
- Make online enrollment easier
- Male tech classes
- Meeting the needs of disabled students
- More 4-year degree options
- More access to in-person four-year college classes
- More advanced degree programs

- More assistance getting education for a living wage, little more outreach for younger students
- More career opportunities with local employers; internships
- More classes for higher education
- More classes on campus and extracurricular activities like sports clubs; have more performing arts like theatre and chorus; have more bus routes for the college; more frequent bus routes going to the college
- More classes should be offered online and maybe continue further education to get Masters
- More community access to library resources without matriculation. For example, I would find it very helpful to have access to the full text of scientific journals (e.g., ScienceDirect) through the KCC library. Perhaps a small fee could be charged for library resource privileges for members of the community.
- More continuing ed courses offered outside of work hours
- More courses offered that lead to living wages on the island
- More courses to offer and activities for students and community
- More curriculum, wider range of classes
- More degrees to be competitive in today's workforce
- More hands-on training and assistance with job or internship placement
- More details
- More Hawaiian engage and cultural classes and events
- More healthcare programs other than nursing
- More media classes, gaming and computer programming classes
- More middle school programs
- More nursing, ultrasound techs
- More online 4-year degrees
- More online courses
- More online courses available for job skill building, certifications, and degrees
- More opening of KCC theater and music programs
- More partnerships with employers for job placement or opportunities
- More programs to allow students to choose
- More programs to lead to employment on Kauaʻi
- More public exposure
- More publicity
- More skilled trades learning
- More social/service and counseling; focus on mental health and substance approach
- More sports facilities/gym for the community to utilize or even a sports team to attract more students to stay home on the island
- More students
- More students can attend the school even though the course that you want to take up is not available here
- More teacher training, more programs in social services and social justice employment
- More technical degrees
- More technical classes for locals to live on the island; more academic classes to transfer to other universities on the mainland. It's very privy to send my son to a university on mainland for four years. If we can transfer after two years in KCC, it helps many parents.
- More technical skill for hotel workers, plumber, electrician, the service people who do everything here
- More trade: cosmetology, massage, etc.

- More two day or one day classes
- More varied courses, i.e., bring back massage
- More courses
- Need a health care program
- Need for ag producer training and degrees to support local food production
- Need more trade school education, plumbing, electrical, carpentry, drywall, air conditioning, etc., less focus on hospitality
- Needs more accommodation for students
- Needs more outreach with events
- New innovation programs to help students to develop new jobs for Kaua'i that'll offer higher income for the students that want to stay on Kaua'i. Nobody is getting rich in the tourist industry, much less paying rent.
- No community foundation
- No dorms
- Not a 4-year college
- Not a four-year school that offers advanced degrees
- Not enough courses and not an eligible training provider
- Not enough jobs after schooling
- Not enough nursing teacher
- Not just classes, but involve the community with programs, i.e., arts and science
- Nursing pre-med
- Offer 4-year degrees
- Offer classes (non-credit) for kupuna (seniors)
- Offer different programs; maybe like offering other courses like firefighters and emp; to offer more language classes
- Offer more courses
- Offer more courses that lead to tech jobs
- Offer more degree programs or 4-year option on island and not via online
- Offer more options for students
- Offer more technical teaching
- Offer support for transfer students that do not complete their Bachelor's degrees
- Offering better classes or degrees
- Offering evening and weekend classes for working students
- Offering more courses
- Offering programs that students can achieve in a reasonable amount of time, i.e., 2-year, 4-year, not 5-year
- Offering programs to meet jobs needed on island
- Open PAC for community to use and enjoy
- Out placement for graduate students
- Outreach programs for Hawaiian studies; training; bring in cultural aspects from classical to reggae; on-site food service venue
- Pairing their degrees with getting a job or career better
- Partnerships with local business
- Pathway to job
- Perhaps if the educators met with the county council after the council made a list of needs the college could address
- Perhaps offer a larger variety of transfer locations
- Placing more students in local jobs

- Possibly have more classes and more options
- Prepare the students with more practical applications for jobs
- Preparing local young people still in school to succeed in college
- Programming, arts
- Programs directly linked to local business employment
- Programs to help with students who live far from campus
- Progressive for the future of the island
- Provide more information
- Provide more skilled trades certificate programs (HVAC, aircraft mechanic, boat mechanic, etc.)
- Provide student dormitory facilities
- Public safety
- Quality of education does not meet those from other mainland colleges
- Reach more underserved population
- Range of job skills and training so students don't have to go to the other islands to finish trades
- Reach out to educate high school and existing grads
- Read your mission statement -- very vague. Where's the 'community' in Kaua'i community college?
- Renewal of license/passport
- Reopen concert hall
- Repairing the auditorium
- Requirements for older students are unnecessary. Example, asking for a syllabus from a 1983 college course as a prerequisite to enter a program is age discrimination, as those records do not exist after 40 years. This happened to several people I know that are 50+ years old and we all experienced age discrimination to the degree that we consulted an attorney.
- Retraining; worked in service industry
- Room and board (not enough)
- ROTC
- Satellite locations
- Senior computer education, legal and creative classes, music for seniors
- Seniors are not encouraged to attend
- Should be training them for work and being ready to start work right after graduation. They should have more technical classes at night like trade school classes for working adults that can only take courses at night.
- Should continue hospitality programs
- Should offer more adult education classes
- Should offer or be a 4-year college
- Stop being so liberal and lead kids in the direction of making money
- Student housing
- Student housing
- Student housing
- Student housing
- Student housing
- Student housing, dormitories
- Student housing, jobs that provide living wage

- Student housing, not only provides affordable options for students to transition out of their family home and on to their own, but also would significantly reduce the traffic issues that are obvious when school is in session
- Support advocacy and direct action to address our issues
- Support for entrepreneurship
- Teach people to grow more healthy food using nontoxic chemicals
- Teach trades and offer business with trainees
- Teacher certifications/training school counselors
- Teaching work ethics, truck driving
- The communication
- The homeless population is growing due to unaffordable or non-existent housing on the island. Many people can't afford higher education because they are working 2 or 3 jobs just to pay rent (or save for down-payments if housing ever becomes available). This means that now, even community college is for 'the privileged' or 'elite'. If something doesn't change, we will see more homelessness as the next generation ages. The ones sacrificing their chance at higher education - just to survive today - won't have the degrees needed to fill the higher-paying roles on the island. Those companies will reach out to qualifying workers on the mainland who will move here, displacing more of Kauaʻi's residents and creating more of the same cycle. Offering affordable student housing (that could be covered by FAFSA and or student loans) would address part of the housing issue for students and give them some room to breathe (and maybe just work one job) while they get an education.
- The performing arts center served a valuable role for theatre and music which is unavailable now as the PAC has been closed
- Their efforts are adequate in meeting the needs of Kauaʻi
- There isn't enough variety of classes and lack of housing for students
- There may be some programs they lack that are needed for the community
- There's nothing specific that Kauaʻi Community College hasn't met. Everything is going fine.
- The community college technical skills, i.e., plumbing, mechanic, mason skills
- They are always looking for people in positions in PMF; they need more in it; more nurses
- They could do more community service projects
- They're doing well meeting the needs
- They don't do community outreach; need to start from intermediate to push; college kids end up not having encouragement
- They need more apprenticeship programs with specific companies
- They need more programs within the school
- They need more services, more classes and more opportunities, more help for students to have future opportunities
- They need to seek out those students who can't get into a community college doing a better job remediating abilities like more technical programs
- They need to have strong people to be part of the team; need unity of people to be successful
- To get a complete Bachelor's degree would save the parents a lot more money
- To improve business opportunities and educational opportunities to allow students to earn a living wage
- Trade school
- Trades programs without needed courses

- Trying to get our island to become less dependent on outside occupations for jobs that need to be completed on island; provide more local technical service employees
- Use different media inform info on timely matter
- Variety
- Variety of degree
- Vocational and trades programs
- Vocational training
- Weekend evening in-person classes that lead to a degree in 2-3 years
- Work
- Workforce training for employed workers
- Working to steer more students into areas of high future demand (e.g., nursing/health care) not discounting the work done to date, but the need is not going to moderate anytime soon

Q9. Based on what you know or have heard, what degree programs should Kaua'i Community College offer to meet the needs of the community?

- 4-year college
- 4-year degrees
- 4-year degrees
- 4-year programs
- 4-year programs; trades; entrepreneurship programs; continued education
- 4-year to doctorate teaching program, 4-year degrees in most areas instead of only liberal arts 2-year
- A better offering of on-line education
- A higher degree
- AA at least
- AA in nursing, culinary, auto tech, carpentry
- AA in rehab counseling and youth in crisis intervention
- AA, BA
- AA, LA, hospitality, technical degree
- Accounting computer classes
- Actual degrees in agriculture, landscape architecture, city/state planning and management, teaching, but with Masters level type of credits because even having a Master's degree and teaching in this state only starts out earning in the $50k range, which cannot lead to owning a house here or paying rent
- Adult communication; teaching students to become a lawyer instead of going to higher colleges to be one and have a carrier
- Advanced computer science and computer technology degree programs
- Advanced medical degrees and education degrees
- Agriculture and food production
- Agriculture or conservation
- An ability to understand like a bigger picture of what it's like growing up on Kaua'i, problem with domestic violence on Kaua'i because of the inability to understand the person
- Anything in medical profession and construction
- Anything non-tourism related
- Are you allowed to transfer your GPA and all that to a mainland school?
- As it is

- As many trade programs as can
- Associate degree
- Associate degree in medical assisting
- At least Associates degrees
- Autobody repair (painting etc.); there is a shortage
- Automotive, law, business
- BA: education, psychology, physical therapy, pharmacist, ecology
- Bachelors and specialized Masters programs and more trade programs
- Basics, financial, self-sustainability
- Better trades, auto skills, plumbing, medical fields, forensic
- BS, business, MBA
- Business and finance degree programs
- Business classes
- Business classes
- Business management, running a business
- Business, eco-tourism, agriculture, sustainability
- Business, entrepreneurship, IT, business analytics
- Business, hospitality
- Carpentry, building construction
- CDL
- CDL, massage therapy, medical caring
- Certification in trades
- Childhood education
- Civil engineering and architecture
- Classes for people who are special needs
- Culinary arts
- Computer and iPhone/Android skills
- Computer graphics
- Computer programming, offer more 4-year programs to take on Kauaʻi instead of transferring; a lot of students cannot afford to transfer; public health training program; more civil engineering programs on the islands; there's always openings on the island/county
- Computer science
- Conservation sustainability outreach programs
- Construction and hotel management
- Continue to improve health and family care program
- Continued programs and have a sustainable community that is affordable
- Culinary
- Current benchmark courses for community colleges
- Daycare program
- Dental assisting, dental hygiene, nurse practitioner , social work
- Dental hygiene
- Depends on employment opportunities
- Drug rehabilitation and habitat building for the population that can't afford our housing costs
- Early childhood education or education pathways, we need more teaching with community roots to sustain retention
- Education
- Education

- Education
- Education degree to teach all grade levels
- Education of young folks on personal financial planning
- Electronics and engineering; science programs
- Emerging technology
- Engineering
- Engineering
- Engineering, building, construction, contractor, conservation, marine/forest, biology, and criminal justice degrees
- Entrepreneurial business
- Entrepreneurship
- Entrepreneurship, self-reliant living
- Environmental stewardship, marine ecosystems
- ESL, electronics
- Evolving professions, i.e., agricultural co-ops, cybersecurity
- Financial institutions
- Find my student a job in computers
- Fine arts
- Fire science
- Fire science programs
- Focus should remain on applied stem, healthcare, and technical trades
- For starters, programs that help autistic people discover who they are as autistic people
- Four-year programs that keep students on Kaua‘i
- Fun after work class for community like arts and craft, music
- Further advance environmental class, gardening program, astronomy, start students into sciences
- Good degrees
- Greatest culinary class
- Hands-on learning for the kids
- Hawaiian with tourist culture
- Health care
- Health care, counseling, automotive, construction, electrical
- Health related: pharmacy tech, physical therapy assistant, IT (computer tech)
- Healthcare, automotive, electrical, plumbing, recession-resistant jobs, unlike hospitality
- Health, technology
- Heavy equipment operator, architect programs, degree programs that may be attended after work hours
- Higher level science math, technology programmers
- Hospitality
- Hospitality
- Hospitality, automotive classes, culinary and nursing programs offered
- Hospitality, business management
- Hospitality, hotel management
- Hotel management
- I believe they are offering a wide range of programs already.
- I guess they should offer more technology programs like us older people who don’t know enough about technology; the younger people should be educated on the new things that come out in technology

- I have been out of touch for quite a while because I retired 20 years ago, but I also like to see what the community offers.
- I think the college is well staffed with classes needed
- I think they already have vocational classes, but expanding them is good
- I think they have enough
- I took 3 KCC courses and all 3 courses gave me a deeper understanding of issues still present today. Classes offered to seniors would help to make us better informed citizens.
- I would like to join a school like them
- I'd say more technical courses
- I'm not certain of all the programs KCC offers, but I think more programs are dealing with technology, social media, etc.
- Increased capacity in nursing programs, IT programs
- Increased trade options\
- Infrastructure
- International business
- It may already be offered, but I think more apprenticeship type of programs would be good for our young adults.
- IT/computer science
- Jobs that make him a lot of money
- Journalism; it seems that we get our writers from off island and they don't stay long
- KCC needs more stem degree programs to prepare students for jobs in infrastructure with the county and state; more business and managerial degrees with stacked certificates will also help students enter the workforce in higher paid positions
- KCC offers programs; Kaua'i needs the jobs for graduates
- KCC should have four-year degrees in all facets of employment; no reason not to
- KCC should offer affordable organic agriculture and massage therapy
- Lab technician
- Law school, paralegal programs, government education such as the purpose of the constitution and the branches of government, political science, and ethics
- Liberal studies for teacher education; more classes for vocational
- Liberals
- Liberals
- Life coaches, culinary, LDN - registered nurse program, automotive/mechanic, any trade; electrical, plumbing
- Local systems management, water systems electric systems
- Manage training
- Marine biology
- Marine engineering and mechanics
- Master's degree
- Masters degrees
- Math
- Mechanics, automotive repair
- Medical technology
- Medical technology, police service
- Medical training programs
- Medical, veterinary care
- Mental health training, social services
- More 4-year degrees

- More agricultural programs
- More Bachelor and pre-requisite courses for getting people ready for Masters degrees
- More business degrees; BA degrees and full-time culinary arts
- More computer/technical/healthcare needed areas
- More engineering
- More farming, horticulture, animal husbandry, self-sustaining courses
- More Hawaiian stores, economics
- More health workers
- More high-tech and breaking edge entrepreneur type
- More in the medical field
- More IT programs
- More IT system security classes, more nursing assistants and more RNs
- More medical options, business, engineering
- More medical programs
- More medical stuff
- More nursing and culinary
- More professional degrees
- More programs would be nice, more details
- More technical options
- More technology courses and medical courses like respiratory
- More trade programs
- More trades education; not courses on just union
- My daughter graduated from there
- Need to expand welding program; need to offer more evening classes; need to offer a case management certificate
- Nursing
- Nursing
- Nursing
- Nursing
- Nursing, paralegal, medical billing, licensing for insurance and financial sales
- Nursing and automotive cooking art
- Nursing assistant, chemical assistant
- Nursing courses like teaching, not the doctors because they go to the big community, not enough facilities in the school
- Nursing, culinary
- Nursing, education
- Nursing, hotel management, business degrees
- Offer above nursing level
- Offering classes for children and have an early education program; it is always good to have community things for the children of the community; activities and opportunities for kids to meet other kids; interaction for the preschool to community; open up the tennis courts; tennis lessons to public
- On-line courses
- Physical training; more guest services having to do with tourism
- Plumbing, electrician, construction, appliance repair, hospitality
- Programs that will lead to jobs that make a living wage
- Psychology, also need counselors and drug rehab
- Psychology, nursing, engineering

- Psychology, social services, agriculture and biology, pharmacology
- Public school teaching degree
- PV installation and maintained, resources management agriculture, engineering
- Refrigeration
- Self-reliance degrees
- Self-sustainability
- Should offer degree programs that match industries on Kaua‘i or lead to a Bachelor’s degree for kids that are unable to go out
- Skilled trades degree and licensure programs (HVAC, aircraft mechanic, boat mechanic)
- Social services programs; financial literacy
- Some way of getting a Bachelor’s degree
- Sports
- Start a Bachelor; the nursing program is good
- Stem, healthcare
- Teaching
- Teaching architect program
- Teaching cert/Bachelors science
- Teaching degree; 4 years on island
- Teaching program and connecting with school, so that they can directly work in their community and keep them here
- Teaching, accounting/business
- Teaching; Bachelors; more 4-years degree
- Tech
- Technical courses, provide training for carpentry, more housing
- Technical
- Technical degree
- Technology, nursing, business, finance
- That's interesting; maybe for human services, which would be the best; no executive positions here, more like human services and health related
- The 4-year degrees
- The course offerings are fine. Most of the needs of various fields are met.
- The entire institution should statistically evaluate all programs and meet the needs of the programs.
- The technical, business, and medical field
- They have everything
- They have a teaching licensing programs and nursing programs
- They meet the needs of our community
- They need a boat building 101 course that I would teach starting with P.P.E.
- They need to expand nursing; it’s too restrictive
- They offer a lot of programs throughout the state; I don’t think they have any more needs to meet. They are amazing at what they already do!
- They should have a Bachelors program for nursing.
- They should offer teacher education and nursing, which are probably the best, and tourist industry jobs
- Think needs are covered; job skills are applied
- To a degree, not sure they have programs for the future
- Trades
- Trades; A/C electrical

- Ultrasounds tech
- Veterinary, medical asst., IT pro
- Vocational and trades programs
- Welding, carpentry, not very well funded
- Welding; classes that fill the needs for the jobs that are out there
- Wildlife biology
- Would be nice to offer Bachelor degree programs in certain areas
- Yes
- Yes
- Yes, they do
- Your degree programs are okay. That's all you seem to be focusing on. What about non-degree programs that enrich the lives of residents?
- Zuckerberg degree?

Q11. Over the past 2 years, has Kaua‘i Community College’s reputation in the community <u>IMPROVED</u>: And why do you say that?

- A lot of people going back to college cause of loss jobs
- All good
- Based on what I have heard from my students, it seems KCC has offered online programs and things that allow for more flexibility; thanks to the COVID pandemic. I also feel KCC handled the pandemic well and we're more innovative than our k-12 schools.
- Because I read they increased enrollment
- Because it has come a long away
- Because of COVID, they did their best. They got kids to go to class, being online or in person.
- Because they have been able to increase the number of classes high school students can take for high school and college credit
- Because they offer a lot of courses and certificates
- Better marketing
- Better programs and good teachers
- Cause we are the leading county in renewable energies
- Community supports education
- Every day you have a chance to be better, make it better, do better; Kaua‘i community college only focuses on getting better and that's why I say that
- Free college
- Friends with renewed interest in KCC
- From what I've heard -- as far as their nursing program and engineering programs
- Good college
- Good reviews/rankings
- Graduates are better trained
- Granddaughter liked it
- Happy stories from students
- Hopeful
- I attended when it was at Kaua‘i high; it's too small
- I continue to hear good things

- I had my two recent grandsons graduate and they both found jobs that they wanted on the island
- I heard from kids that it improved during the pandemic
- I know people; I know students in the community
- I see a lot more stuff that offer on-line and more community involvement, things for local farmers market, and outreach
- Improvements in our community due to KCC training
- Increase number of student enrollment amongst my peers
- It gets us out there for job fairs
- It got better
- It has a nice reputation
- It has not been closed during the pandemic
- It's gotten really good
- It's growing
- It's grown a lot since I have been there
- I've heard from people
- I've seen it bloom in many ways -- positive
- Kept programs going during COVID
- Many students choose to attend there and it is the go to place for jobs to allow skill training
- Meet the VP and it's improved a bit
- More activities and hands-on training
- More college level courses being offered in high schools
- More community engagement
- More community partners
- More courses to get the students into the workforce; advanced degrees are not required for all jobs
- More options
- More students attending classes
- My organization interacted in the community
- New classes have been added
- Nursing programs are better
- Offering more options for online, etc.
- Open to students in-person
- Personally inspired with canoe program; truly inspired as Hawaiian culture is tied into course lessons
- Programs, development, and tourism
- Publicity and word-of-mouth
- Radio advertisements, youth summer camps
- Received recognition/ratings
- They offer more
- See better grades
- Seems to be more talk of studies taking or seeking careers and more presence in the media
- Since the pandemic, the school has come up with ways to provide education with a healthy and clean environment.
- Solar rays and got new classrooms and made things available to not just the students, but also for the community.
- The campus is growing.

- The college has continued to fill students and residents the opportunity to engage events in campus
- The improvements of the facility; expanding departments
- The number of people that I know of that are attending classes locally
- There are a lot of people saying nice things about the college.
- There was a shortage of nurses, they provided the program for it, and the culinary program is awesome
- They are always considering student and facility ways of improving
- They have a lot of good staff members
- They made classes for people who work, on-line classes
- They say it has improved
- They seem to be getting more recognized
- They're giving more classes at various hours
- We had a request for my company to come speak for the school about my company on the island
- Welcomes retired people
- Word of mouth
- You saw the statistics of where we ranked nationally. I think we were 14th in the nation of KCC, the top 10 nationwide, and I think it's because of the way it's structured as part of a 4-year program; it's not a stand-alone entity; it's part of the UH; it's like you're going to UH when you're going there; the credits are easily transferred; the lower level classes lead to a 4-year degree

Q11. Over the past 2 years, has Kaua'i Community College's reputation in the community <u>STAYED THE SAME</u>: And why do you say that?

- Based on my discussions with adult grandchildren
- Because they stay the same and offer the same courses
- Because well we just came out of COVID; things have either gotten worse or things have changed in a different direction on how we live here
- Because I never hear about what they're doing
- Because it wasn't that great two years ago
- Because of COVID, things changed
- Because of COVID, they have changed more
- Because they don't have anything for people with special needs
- COVID
- COVID
- COVID
- COVID
- COVID
- COVID
- COVID has impacted
- COVID made improvements difficult
- COVID outlined facilities issues, especially the inability to get the PAC up and running
- COVID prevented public information; not enough awareness in media for average/regular residents
- COVID situation

- Dealing with COVID opened up on-line classes, but limits observability outcomes
- Don’t keep up any more
- Everything was put on hold
- Feels the same
- From talking story with others
- From what little I have heard
- Good educators have retired and I have no knowledge of replacements
- Gossip
- Has a good reputation; a fixture in the community
- Hasn’t been more or less info put out there on programs and courses they offer
- Hasn't improved in last 2 years since COVID restrictions
- Have not heard any good or bad update
- Have not heard of change
- Haven't heard anything
- Haven't heard anything negative or positive about KCC
- Haven't heard anything new
- Haven't heard anything or see anything new there
- Haven’t heard anything otherwise
- Haven’t heard anything out of ordinary
- Haven’t heard anything plus or minus
- Haven't heard anything substantial about their growth or improvements
- Haven’t heard much about them, nothing in the news
- Haven't heard of any changes
- Haven't heard otherwise
- Haven't heard of any changes one way or another
- Haven't read about any changes
- Haven't seen much change
- Hibernating because of COVID
- I continue to hear positive comments about KCC from neighbors and friends on Kauaʻi
- I don't feel much has changed except more radio ads
- I didn’t hear of any big change
- I don't see anything new other than on-line programs. Students can do it online at any college at reduced cost. Why go to KCC? Not exactly news from the college at KCC that’s coming to me on my own
- I don’t think the status quo changed since COVID
- I feel the reputation of the college is the same as it was 10 years ago
- I have not heard about improvements or changes
- I have not heard of any recent changes
- I haven't heard any gossip about the school. Good or bad. No news is good news and that tells me they are staying steady.
- I haven't heard anything different about it
- I haven't heard anything different from the college
- I haven't heard anything different
- I haven't heard anything good or bad that has happened in years. You don't really hear as much news about KCC to the point where you kind of forget that Kauaʻi had a community college.
- I haven't heard anything new

- I haven't heard anything new as far as news in our paper or from any of my educated or uneducated friends.
- I haven't heard anything new or different
- I haven't heard differently
- I haven't heard much about it either way
- I haven't heard much about KCC
- I haven’t heard one way or the other; that’s just my thought.
- I haven't really noticed a change in the opinion of KCC
- I know this because my clients for my counseling service -- need not met at KCC
- I know young adults who have started at KCC that were going to get a 4-year degree; also, know people who have worked there and believe in the school.
- I personally have not seen an effort to make KCC more accessible to the community beyond registering for classes. The impact of COVID most likely contributed to this stagnation in its reputation.
- I think COVID put things in a place that made programs hard to improve
- I think the pandemic didn't help, but it's nice to read in the newspaper about different things going on at KCC.
- I think there are no bad or good things that came out of it
- I want Kauaʻi Community College to be the hub of education on Kauaʻi.
- In my opinion, KCC does not promote the classes or students on the campus. It is isolated.
- It has always been in good report with the community
- It's always been pretty good
- I've always heard positive things from other people
- Just from reading, the pandemic had a lot to do with that
- KCC is a stable community college institution that provides affordable higher education opportunities.
- KCC was not real visible during the pandemic
- Lack of info otherwise
- Less in-person classes following COVID
- More outreach contact in business industry
- My kids still have to go off island
- Need to stay relevant
- Need to meet the needs of the students more. More people should be going to KCC, but needs are not being met
- Never hear any improvements
- Never mentioned and added anything to health care industry
- No change as far as I know
- No change in college
- No change
- No changes
- No major accomplishment
- No news of improved or needing for change
- No real changes or improvements
- No reason
- No, didn’t hear anything bad
- Not a lot of significant change in my perspective; most likely due to COVID
- Not aware of any change
- Not enough reach out what the school offers and how to get there

- Not enough to outreach to community. The performing art center provided a great opportunity to community, but has been closed.
- Not in school for a while; not in touch
- Not much has changed
- Not much information or news being distributed
- Nothing has changed my opinion
- Opinion based on available information
- Over restriction to reaction to COVID
- Pandemic
- Pandemic was the only huge shift, but otherwise it's the same
- People talk about the nursing program at KCC. It appears to be the shining star of the college. Beyond that, I haven't heard anything else about KCC improving (or declining).
- People there don't clean the outside of the campus or even try painting the building
- Perception
- Programs are the same, nothing is new
- Same before pandemic
- See no change
- See students not following through
- Seems to be neither here nor there. I don't hear a lot about excitement at the college, but could be I am just not aware.
- The COVI pandemic messed things until things are back to normal; left over pandemic problems; they are wearing mask; wearing a mask makes teaching more difficult
- The handling of COVID
- The last three years was COVID-19
- The pandemic has slowed the ability for schools, businesses, communities to thrive and expand.
- The past three years were kind of a blur for a lot of people.
- The programs are well thought of. The economy makes less skilled jobs available.
- The reputation on the whole seems positive. The issues regarding the younger staff people mistreating older students attempting to navigate entry have always been an issue. Senior discrimination is still an issue. The younger people working at the administration desk are not trained properly.
- There hasn't been anything since COVID-19 that has been beneficial.
- There is a changing of the provost, with new ideas coming forward to meet future needs
- They're stale; make it exciting again
- There's not a lot of noise in the community about KCC, besides the fact that the auditorium remains closed.
- They have added a few programs here and there, but not drastic enough to really make a big wave of hopeful insight into trying to make the standards of learning more innovative and challenging.
- They have health fairs out in the community.
- This is Kaua'i
- Unaware
- Unaware of the change
- Well, she knows some of the instructors
- Word of mouth; news
- Yes
- Yes

Q11. Over the past 2 years, has Kaua'i Community College's reputation in the community GOTTEN WORSE: And why do you say that?

- Accessibility, not offering as many courses or cancelling courses
- Administration leadership
- Because I know of some students who are going to the states / out-of-state because there is no classes offered here; they just get busy, skilled labor electricians, air condition welding -- not enough training there to my knowledge
- Because of COVID restrictions, people being unwilling to gather in groups
- Because of COVID
- Closed campus, not allowed on campus or to rent facilities, administrators not on campus
- COVID restriction
- Cut back on local UH Foundation
- Due to COVID, not much visibility in community
- Events for the whole island have stopped. The auditorium had shown it to everyone. A movie series would also be nice.
- For all these reasons I haven't seen the offering or opening up for the community prior to COVID. What is happening at the college? Is the enrollment going down?
- Have not heard of any improvements or activities
- I didn't see the leadership at college or in the community
- Liked the previous chancellor, but he retired. Do not know the current one?
- Listened in on friend's on-line Zoom class -- very low quality
- New counselor has not engaged community
- No community
- No jobs
- No proactive and active involvement with the community! Lack of open house events.
- No thinking outside the box, less community engagement, lack of leadership engagement
- Not as much community involvement and interaction with business
- Not much outreach to the community. How do we know what KCC has to offer? Are there advertisements? Mailers? Comments? Radio?
- Portions at campus are unusable, e.g., auditorium
- Reputation of teachers and cost
- Seems to have fewer classes and programs
- Slow to offer help during COVID
- There were no on campus classes and still don't have a lot of classes on campus. Kids coming out of high school fall behind; don't offer remedial classes for the students coming in because of the paramedic.

Q11. Over the past 2 years, has Kaua‘i Community College’s reputation in the community <u>DON’T KNOW</u>: And why do you say that?

- COVID too
- Because I don't hear about them much; we all know that it's the only collage on Kaua‘i, but that's it
- Because I’m not in college and I haven’t researched anything about Kaua‘i Community College
- Because I’m not really involved with the system there and I don’t really see or hear anything about it; I don’t see career fairs; I know they host college fairs as far as what they offer themselves; I really don’t hear a whole lot about it
- Because I’ve never heard anything
- Because of COVID
- A bigger issue is the attitude of kids now days.
- Can't say I’ve noticed KCC at community events in the community that I attend
- COVID
- COVID disrupted everything
- COVID disruption
- COVID had a terrible impact on the courses.
- COVID made everything on-line, so not much of community representation
- Didn’t notice any difference
- Don't hear any change at all
- Don't pay too much attention to this particular school because off island
- Due to COVID
- Due to COVID
- Due to the COVID, it is unknown
- During past 2 years, have not had much interaction with KCC to now
- Hard to gauge
- Have not heard any news
- Have nothing to do with them now, not focused on their reputation
- Haven't heard
- Haven't heard of anything
- Haven’t heard too much about the college
- I am an administrator for the college.
- I didn’t look into (research) the school enough
- I don't have enough experience.
- I don't hear much about them
- I only see the nursing program students and instructors.
- I have no contact with current faculty
- I have not looked into KCC since prior to COVID
- I haven’t been out for past two years (pandemic)
- I haven’t been researching it
- I haven’t heard anything either way
- I haven’t heard anything or read anything about the school.
- I hear very little about them
- I know that COVID played a lot in higher education.

- I didn’t hear of any new development from KCC
- I no longer go to KCC
- I read about its success and high ratings, and I don't know what criteria it was based on.
- I would like to see more publicized info, so I would know
- I’m elderly and I don’t really know
- I’m retired, I don’t work
- It is the same. Most have a short program for agers.
- It just stayed the same
- It’s been so long since I used to be a school teacher.
- I've only lived here 5 years and I am retired, so have not kept up with the colleges reputation in the community
- Lack of information
- Looks like they did not improve
- Minimal community interaction
- Never enrolled in college
- Never went there, but heard a lot from friends here in Kauaʻi
- Not that involved to make an assessment
- Nort connected to them
- Not all that involved
- Not following news
- Not in tune with that issue
- It's been a while since I've been in the UH system. Honestly haven't heard much.
- Nothing is the same
- Only been there 2 years
- Pandemic makes it difficult to assess; migration to on-line/tech-based training modalities are a different type of 'community', especially given Hawaiʻi's cultural norms
- Pandemic slowed outreach down so hard to comment.
- Said "too old"
- The time I get my info is when they ask for money
- There are segments that say it's improved and while others say otherwise
- Thought they were always good
- We have only lived here for 1 year

HE2. What is the <u>primary</u> reason you plan to, or are considering, continuing your education? “Other” responses

- 80 years old, but family does
- Desperately need more cell skills
- Earn a job that I’m passionate about
- Engage with other seniors
- High diploma
- Hobby-related construction or home improvement class
- I am retired
- I have a few credits from my Bachelors and will then continue to earn my Masters. I am doing it for myself, but also to validate a higher pay.
- I’m a lifelong learner
- Learn my mother language
- Learning new skills

- Property management program
- Pure education interest
- Recreational purposes
- Remaining viable
- Teaching certificate
- To get into a new field
- Will never stop learning

HE5. What could Kaua'i Community College do to assist you with your higher education decision? "Other" responses

- Allow seniors to register only
- Be heard in the community
- Come down to the community needs
- Do more follow ups, lack of guide; follow up no guidance
- Drop shots requirements
- Financial aid info
- Fits my schedule and childcare
- Help with credits transferring in for older students
- How to finish my degree
- I've already paid for my Bachelors and Masters degrees. I refuse to pay for any more education, especially because of how much I'm paid, so I would only get my doctorate if it were paid for by someone else.
- Just be more welcoming, less intimidating
- More advertising offered
- More classes in programming
- More on-line options; open a north shore satellite location
- Offer massage certification
- Offer Masters programs
- Offer more tech courses
- On-line CAD
- Programs that accommodate working schedules for degree programs in the evening
- Promote classes to adult community
- Too old
- Want to know more about art classes and property management courses

HE6. And would you, or do you intend to pursue higher education at Kaua'i Community College, or somewhere else? "Other" responses

- At home
- Both
- Courses offered out of state without credit
- Currently getting a Ph.D.
- Don't offer the classes I need
- If KCC has on-line CAD programs
- Marine surveying degree
- No higher, just fun classes

HE7. Please select the reasons you would pursue higher education at Kaua'i Community College. "Other" responses

- If they offer more relevant courses
- Offer classes in my area of interest, but not necessarily in pursuit of a degree
- On-line courses
- Self-knowledge and learning

HE8. (Among respondents who stated they would pursue Kaua'i Community College because it offers a degree program they want/need) What degree program are you/would you like to be pursuing?

- Art - music
- Bachelors
- Business
- Business / entrepreneurship
- Business accounting
- Certified nursing assistant
- CSAC certificate substance abuse council
- Culinary
- Early childhood education
- Electrical continuing ed
- Hawaiian history
- I don't want a degree program, just want to take some classes
- Legal training or graphic design
- Liberals
- Maybe I want to have a certificate for cybersecurity and neuroscience
- Must offer massage certification
- Nursing
- Something that makes a lot of money

HE11. (RESPONDENTS WHO PREFER ONLINE AT OWN PACE): Please let us know the reasons you prefer this course delivery option.

- Allows for easier scheduling alongside our work schedules
- Because I have a job to do
- Because I have kids and it would benefit me to choose when I take my courses
- Because of the drive, it's a long way to go there
- Can still live my day-to-day life while being able to choose to do classes on-line when I have the free time to do so. Everybody lives a different life; it's a better solution this way.
- Convenience; I can still work from home
- Driving; I live on the north shore
- Easier for me
- Easier for me
- Gives more of an option

- I have a rare autoimmune disease that I cannot treat. Physically, it affects my joints and tendons. Learning and working from home are my only realistic options.
- I love the independent learning
- I want to have face-to-face person interactions with the professors on-line.
- I work best by myself
- I work full-time
- I'm a full-time mother
- I'm a stay-at-home mom, so it makes it easier for me to finish the class if I can do it from home
- It's simple
- On-line is easier to work around work schedules
- Work around my work schedule
- Work full-time, so I need to study when I have time

HE11. (RESPONDENTS WHO PREFER ONLINE AT SET, SCHEDULED TIMES): Please let us know the reasons you prefer this course delivery option.

- Ease of schedule
- I enjoy being able to work on-line from anywhere.

HE11. (RESPONDENTS WHO PREFER IN-PERSON AT SET, SCHEDULED TIMES): Please let us know the reasons you prefer this course delivery option.

- Easier to focus on getting education
- I find the classroom dynamic invigorating and the teacher/student relationship helpful
- I learn best hands-on
- In-person -- likes to talk to people
- It is easier in my opinion.
- Like in-person training
- See how it works
- Too confusing with all different formats for on-line learning and assignments. I'm too old; want to meet in-person.

HE11. (RESPONDENTS WHO PREFER ONLINE AND IN-PERSON WITHIN SAME COURSE): Please let us know the reasons you prefer this course delivery option.

- Accommodate
- Act at own pace plus opportunity for discussion
- All depends on the schedule I have
- Availability
- Busy schedule
- Convenient for my schedule
- Easier to attend this schedule
- Easier for my schedule and being a first-time mom
- Greater flexibility'
- Hands-on and visual learning

- I feel like a mix of both on-line and in-person classes would be good to make sure everyone is feeling comfortable and confident with the materials being covered in the on-line courses. Also, having some in class sessions will help some students get caught up and understand better.
- I imagine site-based classes would benefit an education doctoral degree
- I want to work at my own pace, but also interact with the teachers and other students.
- It's easier to do it like that
- It's more flexible
- Making full-time and busy mom of 3 young children
- Maybe I cannot attend classes all the time, but would like to be there some of the time
- Mixture of converges
- More convenient
- Prefer to do on-line, meeting face-to-face is important too
- Seems it would be a nice way to keep me on track and accountable. Also, good to have some in-person interaction
- So I can work at my job
- To get the most benefit

HE15. Please select the reasons you are not pursuing higher education at Kaua'i Community College? "Other" responses

- 2 kids under 3 not able to do school at the moment
- Age
- Age related
- Campus seems dead
- College -- I feel is a waste of time
- Continuing education
- Degree program timeframes don't work; accommodate an 8 am - 4:30 pm job schedule
- Have already received my Bachelor's degree
- I am retired and will take classes for enjoyment
- I have my degree in fine arts
- I have two children under 18
- I want to learn other things
- I'm happy where I'm at
- Interested in adult enrichment courses as I already have college degrees and am retired
- Lack of instructions
- No classes I want
- No doctorate programs and I do not have anyone willing to fund me getting a doctorate anyways.
- On-line CAD program
- Over 80
- Retired and COVID
- Unable to transfer credits from prior college
- Working instead of attending school
- Working right now; putting it off

HE16. (Among respondents who are not pursuing Kaua'i Community College because it doesn't offer degree program they want/need) What degree program would you like to pursue?

- Computer science
- Ed psychology
- Educational administration
- Hawaiian studies, human resources, and business administration
- Horticulture
- I've already earned past an Associates (90 credits) for my BS. I'm finishing up at a 4-year that's 100% on-line and designed for working adults that also offers a Masters.
- Master in education and teaching credential
- Master of science in consulting psychology
- Masters
- Master's degree
- Master's in public health
- More spots for MA
- On-line CAD and security
- Organic agriculture, massage therapy
- Psychology
- Substance abuse counselor
- Veterinary technical certificate

HE18. What would make you interested in pursuing higher education?

- 77 years old
- A change in my living situation. At 77 that doesn't look possible. I do wish others an opportunity to learn anything new.
- A fun class
- A goal that would require
- A great job if I were younger
- A school of design and fine arts, pharmacy tech or pharmacy school
- Accessibility of graduate programs for working professionals
- Additional recreation classes
- Affordable and time
- Affordability
- Affordable
- Affordable
- Affordable and flexible schedules
- Affordable classes in Hawaiian history, culture, and language
- Affordable flexible Bachelors program for nursing
- Already have
- Already have 1 BA and 2 MA
- Already have a Master's degree
- Already have a Masters
- Already have a Ph.D.
- Already pursuing

- Already retired
- Archaeology
- Art
- At home on-line courses
- At my age where I'm near retirement, I don't find it appealing to pursue a degree in higher education.
- At this point in my life nothing
- Attaining credentials to continue development with employment
- Available welding class
- Baking classes
- Business
- Cannot, need to pay bills, no time for both
- Career requirement
- Changing career
- Check out new programs
- Classes
- Classes for people with special needs
- Classes to help adults learn about making money
- Cosmetology, automotive, business
- Cost
- Courses aimed at updating current degrees. New laws, regulations for accounting, etc.
- Courses of study that would help me further my business or add a skill I'm interested in that I couldn't research myself.
- Courses offered for personal gratification only, not for a job
- Courses offered outside of work hours
- Courses that interest me
- Courses that matched my current interest
- Different job
- Diminished cognitive abilities
- Distance (live far away) and don't have the right computer access to take on-line courses
- Doctorate degree for cheap
- Event planning classes and degrees
- Extension for the north shore
- For a better future for my kids
- Free
- Free time after retirement
- Get my Masters in communications
- Getting a degree is an accomplishment and shows personal commitment
- Golden handcuffs
- Had more time and more money
- Have a Ph.D.
- Have class for elderly people to go
- Have lots of activities
- Having a guaranteed job placement into the career field I desire and would work around the balancing of my family life
- Having time
- Hawaiian language class. American sign language. Substitute teacher certification course.

- Higher pay
- I am not interested
- I am retired and have pursued higher education. At this stage in my life, I am interested in adult enrichment education.
- I am retired, but like learning
- I finish my degree in business, not needing more education.
- I had a full ride scholarship right out of high school and had a job too, then I had a baby and decided I'd stop schooling for now, and never go back.
- I have doctorate in psychology
- I haven't taken lifelong learning classes in the past when we lived in Oregon
- I'm not interest in anymore higher education.
- I promote higher education with my grandchildren; however, I am 77 years old and not interested in pursuing higher education.
- I really like trade like learning like scuba diving or welding
- I would like to take some classes, but not interested in a degree
- If employer/someone else paid for it. I'm done paying for education.
- If I am younger
- If I didn't have a degree
- If I got paid to do more hands-on learning
- If I had more free time
- If I had the time
- If I had to go back to work
- If I have to work because I am retired and disabled
- If I want to change jobs
- If I was 20 again
- If I was 20 years younger
- If i was still younger
- If I was twenty years younger
- If I was younger
- If I was younger
- If I were changing career
- If I were younger
- If I were younger, I would pursue higher education
- If I would be able to get a job at will pay for the time and cost
- If it was easy enough to balance full-time work and family balance
- If it was free education
- If it were free
- If my career could benefit from it
- If my job offered a financial incentive
- If someone paid me to go to school
- If the application process was easy to understand
- If the school offered an affordable Master level degree program, especially in public health.
- If there was a good paying job on island to help with paying off debt and making enough to live on Kauaʻi.
- If there was a better paying job for older people! Nobody hires seniors full-time!
- If they had something I would be interested in language course and close by
- If you accepted my 3 years of state school credits
- If you had more time and a need for it

- If younger, better programs
- I'm already passed community college and went to a 4-year university
- I'm close to retirement, so maybe not interested in pursuing higher education
- I'm interested in higher education for the kids, to make the kids successful in life, to have a better life in the future by studying/getting an education
- I'm losing my vision
- I'm okay
- I'm retired. I already have a degree.
- I'm thinking about retiring from my high stress job and pursuing an 'encore' career
- I'm too old.
- Improving musical health
- Inability to continue in my current line of work/career path
- Increase in income
- Interest in a particular course, i.e., art, music, etc.
- Interesting subjects
- It would not be 'higher education' (I have advanced degrees), perhaps Hawaiian language
- I've already done that and have pursued and accomplished my goals.
- Job opportunities here on Kauaʻi that pay well
- Job opportunities on Kauaʻi
- Just interested in a subject on how to do something; I haven't figured that out yet
- Knowledge
- Learning computers and cell phones
- Learning tax prep
- Make it free
- Make me 18 again lol
- Masters in fine arts
- Maybe interested in taking a computer class
- Maybe a different career
- Meet needs of affordable housing and cost of helping family
- Might take an art class to improve my own hobbies
- More classes for continuing education classes
- More community services
- More time
- More time
- More time
- More training programs
- More variety of classes
- Needed for work
- No
- No
- No interest
- No reason
- Non-elected courses such as wood craft, metals, auto
- None, I have obtained the highest degree that I wanted to pursue.
- Not a thing
- Not for myself. I'm old and satisfied with my work and life without higher education.
- Not interested
- Not interested

- Not much
- Not really
- Already have 2 Masters degrees
- I already have a Ph.D.
- I am retired
- I am retired
- I'm getting ready to retire
- I'm happy in my life
- I'm close to retirement and a professional; satisfied
- Offer discounted classes for kupuna
- Offer non-degree programs and basic interest classes and computer
- On-line classes for BA or Masters
- Perhaps I would take more courses if decide to change my career, but I am old
- Personal growth
- Personal growth
- Pick-up trash
- Post requirement cultural curiosity
- Probably if my calendar opened up and I got the space and time to do something else
- Psychology
- Quite honest. no idea; the only thing I'd be interested in is learning foreign languages, but they didn't really offer what I'm looking for, but not for degrees
- Retired
- Retired already
- Retired and don't have time
- Retired, I won't pursue higher education, but I want to take a couple of classes
- Self-improvement
- Seniors focused
- Single classes offered at a reasonable cost
- Something that will help me with my job
- Someone stepped forward (like my employer) and offered to pay for it
- Something fun and different offered
- Something interesting
- Something interesting at no cost and worth my last few years
- Specific classes
- Specific needs
- Start business
- Student free debt
- Summer programs
- Taking classes with other seniors; not interested in pursuing a degree, but taking classes I am interested in
- The benefit to my family and future
- The cost of the degree and how it would affect my job
- They would have more professional teachers teach at a higher value of learning
- Time
- Time availability
- To be young
- To enhance my education
- To learn more about history and arts

- To learn something new
- To pursue higher education I feel like I would have to find a real deep reason as to go forward with it
- Too old
- Variety and flexibility
- While there are interests I have in continuing education and potentially pursuing non-degree offerings, I have a Master's degree in my chosen field already
- Would be willing to teach, not take

C1. What would you like to know more about Kaua'i Community College?

- Ability to audit classes
- Adult educating class non-credit
- Adult education courses if offered
- All of the courses and classes they provide
- Art and painting classes and property management classes
- Available electrical and plumbing programs
- Business class
- Campus lay out
- Will head to the website I would like to inquire more
- Class schedule after work and weekend
- Classes available not for degrees (recreational purposes); access to information about available non-credit courses for elderly
- Classes for seniors
- Classes offered, subjects and education offered
- College prep classes for my 16-year old stepdaughter
- Community events
- Community events, arts, music, concerts
- Courses offered and cost of courses
- Cost
- Cost, length, and job availability in my chosen areas
- Counselor, psychology, and psychiatry course
- Course offerings
- Course offerings, i.e., farming courses, aqua, and land
- Courses focused on hospitality
- Courses for disabled
- Courses for seniors that are very low cost
- Courses on-line
- Courses they offer
- Curriculum and classes offered
- Degree offerings
- Doing good job with the newsletter
- Education programs/courses
- Employment opportunities with KCC, i.e., professor
- Engineering pathway
- Events
- Everything
- Expansion plans

- Extended knowledge of offerings for adults
- Extended learning
- Face-to-face classes
- Free events for public
- General knowledge
- Getting more technical
- Class for high school student
- Good I don’t need to know anything more
- Hawaiian classes
- Help the county of Kaua‘i
- How easy is it to apply now? Are there better counselors, so that I don't sign up for classes that I don't need?
- How it can serve the community beyond just classes
- How it is providing programs that allows young people to earn a 'living wage' sufficient to stay on Kaua‘i?
- How local businesses can recruit students in specific fields
- How they encourage young adults to attend
- How to apply and the whole enrollment process
- I am aware
- I believe they need to have more information on transferring to 4-year colleges
- I can find out if I want to
- I don't need to know anything else
- I go here and there for training to use the facility
- I got all the info
- I have 5 children and seems counselors are not much help with navigating classes to obtain degree in timely manner
- I have access to information if needed, but thank you.
- I know where to go
- I like that it’s near my home
- I should look at the website since they changed much
- I want to know more about other programs besides the technical programs
- I will be looking into courses and transfer options for my Kapa'a high school junior soon
- I would like to know more about the Hawaiian courses they provide
- I would like to see what courses they offer
- I would like to know what classes they have for students that don’t meet my criteria
- If can get information on all the different courses and programs that offered
- If students can bring their children to the campus and if there’s childcare on campus
- If they are trying to provide more trade type courses for personal enhancement
- If they have advisors to help
- Input: I feel somebody dropped the ball
- Is there fine-dining days and Veteran day lunch specials?
- Just continuing education classes
- Know more about the application process
- Knowledge
- Learn more about general interest classes for the public -- they need to bring it back
- List of 2-year degree available; provide transportation from north shore
- Massage classes

- Maybe more improvement to the school and hire more teachers, encourage more students to enroll in the school, talk to people and more advertisements, maybe place an ad in the newspaper so they'll know more about the school
- More about continuing education
- More advertising
- More opportunities and benefits
- More options for elderly (crafts, ukulele, etc.)
- More trade classes
- Need better guidance counselors for students
- Need to pay more attention
- New classes and programs
- Night classes
- No because husband and I are not planning on pursuing higher education
- No thoughts about that right now
- No, can visit website
- No, I wouldn't be able to engage in educational pursuits
- Non-credit adult education
- I know the information is out there if I wanted to seek it out
- Offer Hawaiian language for retirees
- Offer more courses in the evening and weekends
- Offer more information in the newspaper, more information on community events and classes
- Offers for classes and job opportunities
- Other programs offered
- Performing arts or music events
- Physical education
- Plan to make campus with more functions
- Plans for food and ag programs
- Please share the statistical data that this survey concludes with
- Pretty aware of what's going on
- Programs for children
- Programs for seniors
- Programs offered
- Programs offered -- children will be getting their Associates degree from KCC
- Project planning courses or degree program offered in the evening
- Publish a schedule of classes offered and either mail out or place in all Kaua'i libraries for those who do not have access to the Internet or wish to have a hard copy
- Repairs to auditorium
- Schedules
- Scholarships
- Scholarships
- Scholarships, grants, student financial aid for Hawaiians
- Senior enrollment in music classes
- Senior Pacific offerings
- Showcase teachers so community knows them
- Teacher certificate campus newspaper
- That you are successful in helping the island and residents
- The new program

- The theatre opening again
- There's nothing more
- Transfer to 4-degree opportunity
- Used to give out classes in newspaper, like having the printout from the newspaper
- Want KCC to have a more dynamic leadership at the top level of administration
- Ways to volunteer
- We get updates on what classes are being offered
- We will have a student ready for KCC in about 10 years. There will likely be a new and more inclusive approach to learning by then and can't wait to see it!
- Website explained
- What are your sources of profit?
- What Bachelor's degrees they offer
- What courses are available for elderly
- What courses or classes they have for older adults
- What is the institution plan to remain relevant and worthy of community support?
- What it does
- What kind of classes do they offer, how to do things , life enrichment classes
- What their plans are for the future
- What will KCC do to engage with adult and senior residents?
- Whatever they'd like to tell me
- When events begin
- When semester starts
- Why does the admissions office discriminate against 50+ age people trying to transfer into the system in order to be placed into the appropriate classes?
- Why they don't have more clubs and sports
- Yes, sure
- Yes
- Yes