

Hospitality and Tourism





Kaua`i Community College Five Year Comprehensive Program Review (CPR)

Program Name: Hospitality and Tourism

Assessment Period: (e.g., 2016-2021): 2016-2021

Program or Unit Mission Statement: (UHCCP 5.202)

The HOST program provides students a quality education, and prepares them for a career in the Visitor Industry or for transfer to a bachelor's degree in Business and/or Travel Industry Management. The HOST program promotes positive work ethics, self-esteem, service excellence, customer-centric attitudes, cultural understanding and appreciation, quality and productivity, positive interpersonal skills, professionalism; and supports students in achieving their goals. "Ensuring the sustainability of Aloha in the Hospitality and Tourism Industries"

Target Population: All students, community members, and those currently working in the industry are part of the target population for this program.

College Mission Statement (UHCCP 5.202)

Kaua'i Community College is a kahua that inspires, engages, and empowers learners and educators to enrich our community and our world.

Ke kū nei ke Kulanui Kaiāulu ma Kaua'i ma ke 'ano he kahua e ho'oulu, ho'ā, a ho'oikaika 'ia ai ka 'ike a me ka na'auao o nā kānaka a'o aku a a'o mai no ka ho'owaiwai 'ana i ke kaiāulu a me ka honua. 'O ke kahua ma mua, ma hope ke kūkulu. First comes the foundation, then comes the building. ('Ōlelo No'eau, number 2459)

Part I. Executive Summary of Program Status

Summary of previous CPR and/or Annual Program Review (APRU) recommendations by Cabinet, College Council, the Division/Unit Chair, Advisory Board, or other reviewing entity. Describe program or unit changes made as a result of these recommendations.

There were no formal recommendations on the last CPR except to address distance learning opportunities for the program. In fall 2021, the HOST program became DE certified. Other recommendations from 2018 were to include action plans to address Perkins Health indicators.

The program met 1P1-Postsecondary Place in 2019-20 and 2021-21; 2P1 Earned Recognized Credential was met from 2017-18 to the current year. 3P1 was met for the first time in 2019-20 versus the previous three years; however, in 2020-21, the indicator was N/A. 4P1 Student Placement was met from 2017-2020; however in 2020-21, the indicator was N/A.

| | Faculty (FT): Candace M. Tabuchi | | | |
|---------------------------------------|---|--|--|--|
| Number of Faculty and Staff | Faculty (Lecturers): 2016-17: 3 2017-18: 2 2018-19: 3 2019-20: 2 2020-21: 2 | | | |
| | Staff: 0 | | | |
| Date Website Last Reviewed/Updated | 2021 | | | |
| | The Hospitality and Tourism (HOST) program was previously named Hospitality Services and Hotel Operations (HOPE). In the early 1990s, all HOPE courses were re-numbered at the 100 level to reflect their academic rigor. | | | |
| Brief History of Program | A Spring 2006 University of Hawaiï System Articulation Agreement facilitates matriculation of students and transfer of courses across the University System and to UH Manoa. This was the first articulation agreement to a 4-year university. The Hospitality and Tourism Program has since maintained an articulated agreement with UHWO, the most recent being effective from Fall 2019. | | | |

Part II. Program Description (UHCCP 5.202)

For Instructional Programs ONLY

| Graduate Occupation or Transfer Options | CIP/SOC codes are for Food Service Managers and Lodging Managers. Students are eligible for various positions in the Visitor Industry, such as Front Desk, Reservations, Housekeeping, Food and Beverage, and Sales. Graduates may transfer to various 4-year universities within, and outside of the UH System. |
|--|---|
| Special Admission Requirements | None |

| Credentials Offered | Certificate of Competence (CO), Certificate of Achievement (CA), and an Associate of Applied Science (AAS). |
|---|--|
| | Institution: UH West Oahu |
| Current Program Articulation | Expiration Date: current; no end date specified |
| Agreements (Institution and Expiration Date) | Institution: UH Manoa |
| | Expiration Date: current, no end date specified |
| Distance Education Courses Offered | The HOST 100 and 101 have been offered online in the past; however, since spring 2020 all HOST courses have been offered synchronously via Zoom due to the pandemic. |
| Early College Courses offered (total number of sections/high school) | Course Alpha and Number – # sections – High School 2016-17 HOST 100 (0); HOST 101 (2)-KHS 2017-18 HOST 100 (3): HOST 101 (2)-KHS 2018-19 HOST 100 (6); HOST 101 (2)-KHS and WHS 2019-20 HOST 100 (3); HOST 101 (2)-KHS 2020-21 HOST 100 (2); HOST 101 (2)-KHS |
| Distance Education Programs offered | The HOST Program was DE certified as a substantive change by ACCJC, and recognized by KauCC by fall 2021. |
| Current Advisory Board | Member Name: Chuck Brady |
| Members/Employer and last | Employer: Marriott International |
| meeting date | Last Meeting Date: May 2019; next in Nov. 2021 |
| | Member Name: Jennifer Tone |
| | Employer: Hokuala-A Timber's Resort |
| | Last Meeting Date: May 2019 |
| | Member Name: Bryan Holladay |
| | Employer: Sheraton Coconut Beach Hotel |
| | Last Meeting Date: May 2019 |
| | Member Name: Robert Minicola |

| | Employer: Kauai Beach Resort and Spa |
|----------------------------|--|
| | Last Meeting Date: May 2019 |
| | Member Name: Sharolyn Segundo |
| | Employer: MVW Waiohai Beach Club/Kalanipuu |
| | Last Meeting Date: May 2019 |
| | Member Name: Rachelle Takeshita |
| | Employer: Enterprise Holdings |
| | Last Meeting Date: May 2019 |
| | Member Name: Jennie Waiwaiole *HOST Graduate |
| | Employer: Kauai Shores Hotel |
| | Last Meeting Date: May 2019 |
| Hu`i Ho`okipa at Kaua`i HS | Meeting on November 10, 2021 with Kaua`i Program Teacher and Chuck Brady, Board President |
| HLTA-Kaua`i Chapter | Meeting with members of the Board to discuss the industry needs and ways in which the program can partner to provide PLA, internship, and other opportunities. Board members included Darin Tann, Samira Siale, Jim Braman, Beres Wall, and Frankie Harriss. |
| Employer Internships | Several partnerships exist for internships. They include: Marriott Vacation Worldwide, Sheraton Kauai Beach Resort, Kauai Coconut Beach Resort, Kauai Beach Resort, Kauai Shores Hotel, Banyan Harbor, Grand Hyatt Kauai Resort, Marriott Waiohai Beach Club, among others. |

Due to the impact of the pandemic on the Visitor Industry, the Advisory Board did not meet in 2020; however, a survey was sent in February 2021 to gather information/feedback on the program. Meetings were held in November 2021 with Kaua`i HS as an Advisory Board and with HLTA board members to discuss post-pandemic changes to the industry and ways to enhance the partnerships to benefit students, the program, college, and prospective employers.

For Non-Instructional Programs ONLY

| Community Partnerships, Advisory Committees, etc. | |
|--|--|
|--|--|

Part III. Analysis of Quantitative Indicators

| | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 |
|------------------------------|------------|------------|------------|------------|-------------|
| Overall Program Health | Healthy | Cautionary | Healthy | Cautionary | Healthy |
| Demand | Cautionary | Healthy | Healthy | Healthy | Healthy |
| Efficiency | Healthy | Cautionary | Cautionary | Cautionary | Progressing |
| Effectiveness | Healthy | Cautionary | Healthy | Cautionary | Healthy |

The Overall Program Health is: <u>Healthy</u>.

2018-19, 2019-20, & 2020-21 ARPD:

https://uhcc.hawaii.edu/varpd/index.php?y=2021&c=KAU&t=CTE&p=2381 2016-17 and 2017-18 ARPD: https://uhcc.hawaii.edu/varpd/index.php?y=2019&c=KAU&t=CTE&p=1952

Demand

The HOST Demand indicator is **Healthy**; however, positions in the State and County have fallen slightly. The number of majors exceeds New and Replacement County positions. The economic environment is still rebuilding after the pandemic decimated the Visitor industry in the second quarter of 2020. This is reflected in the reduction of Majors, Native Hawaiian Majors, and spring full-time numbers. Spring part-time numbers saw a significant increase over last year. Typically when a downturn occurs in the economy, program numbers increase and vice versa. However, this has not been the case for the HOST program. The FTE in program classes fell 20% from last year. The number of classes taught is fairly stable from last year, but down from AY 2018-19.

There were a significant number of graduates this past year, much higher than previous years, and this has impacted the number of majors as new recruitments to the program have slowed. Fall full-time numbers fell by 2%; whereas, Fall part-time numbers increased by 2%. This may indicate that students are selecting part-time education over full-time employment. Although the Demand Indicators are Healthy again this year, the economic downturn from the pandemic does pose a risk to the program's health in the future as employers must hire workers with limited skills due to the pandemic, which created a gap in the workforce due to employees leaving the island or seeking other industries.

Efficiency

The HOST Efficiency indicator is **Progressing.** Efficiency indicators have been Cautionary four out of five years. Class size has shrunk a little from previous years, which may be a trend following the pandemic. The average class is down to 13 students from previous years at 15 students. The Fill Rate has also fallen by about 10%. This is the largest decrease in the five-year period. The number of classes have adjusted by reducing the number of sections and off-sequence classes, which has contributed to the number of low-enrolled classes. However, classes have been allowed to run with minimal numbers (i.e. less than 10 students), and the total number of low-enrolled classes have increased from 2 to 5 classes over last year. This is impacted by the reduction of program majors, and the necessity to offer classes that are needed for graduation. The second semester classes typically will run with lower numbers than the first semester classes, as many non-majors take the introductory classes as electives; however, program majors continue onward towards a Certificate of Achievement (CA) or AAS (Associate in Applied Science) degree. However, with the addition of the second CA, and the possibility to earn it within two semesters, may help with enrollment and Persistence as only the completion of CAs and AAS degrees are counted in the annual reporting data.

Effectiveness

The HOST effectiveness indicator is **Healthy** based primarily on the number of degrees awarded, Certificates of Achievement (CA) awarded, Other Certificates awarded, and Transfers to 4-year. The number of Degrees Awarded was at the highest level at 13. The average from the previous four years was 6.25, so that was a substantial increase. Certificates of Achievement awarded also rose to 16. The average over the past four years was 5.5. This may have been due to program changes that increased the number of CAs from one to two. The number of Other Certificates awarded and transfers to 4-years remained stable. The Successful Completion dipped by 2% points from 78% over the past two years to 76%. The number of Withdrawals are fairly stable, but higher than expected. Persistence from Fall to Spring and Fall to Fall have plunged between 4%-6% points. This may be due to economic issues where students are juggling the demands of income over education, and may be interested in a Certificate of Competence, which can be accomplished in one semester. The addition of the second CA may be a positive contributor to Persistence in the future. Furthermore, industry partners are willing to hire workers with minimal certifications and degrees at the entry to supervisory levels.

Distance Indicators

The HOST program is now Distance Education certified, since fall 2021. The program courses may be offered asynchronously online. However, since March 2020, all program courses have been taught synchronously via Zoom due to the pandemic and restrictions on in-person classes. This factor has influenced the growth in the number of classes taught, enrollments, and successful completions. Persistence from fall to spring increased by 17%; however, the Fill Rate fell by 3% over last year, and is considerably trending downward compared to previous years. The Withdrawal rate is also much higher than past years. Successful completion is at the highest level in five years, and improved by 23% over last year. This may be attributed to the synchronous aspect of Zoom that allows for increased instructor presence and the ability to collaborate with other students in real time.

Perkins Indicators

The HOST Program has made progress over the past five years on the Perkins Indicators. Perkins Indicators for the two applicable areas (1P1 and 2P1)were met for the past two years.

| Perkins Indicators | 2016-17 2017-18 2018-19 | 2019-20 | 2020-21 |
|----------------------------------|-----------------------------|---------|-----------|
| 1P1 Postsecondary Placement | 93.75 Met 87.5 Not 87.5 Not | 100 Met | 90.91 Met |
| 2P1 Earned Recognized Credential | 50 Not 56.25 Met 56.25 Met | 70 Met | 82.61 Met |

Performance Indicators

In 2020, The HOST program's performance indicators had fallen from the previous year in the Number of Degrees and Certificates. In 2021, the number of Certificates of Achievement completed rose from 7 to 16 over 2020, and the number of Degrees Awarded went from 3 to 13 over 2020). These degree and certificate completions are at their highest level in 2021. Transfers to UH went from 0 to 1 in 2021, the highest level was in AY 2018-19 at 3 students. The number of program majors fell from 40 students (2020) to 33 students (2021). FTE enrollments in classes and the total number of classes taught fell slightly in 2021 (FTE from 23 to 18 students and Classes Taught from 15 to 14 students)

The HOST program has active and support industry partners, and that has contributed to the success of the annual LEI (Leadership, Exploration, and Inspiration) event, career fair, and internship opportunities. This event was held on Kaua'i for four years; however, it was canceled in 2020 due to the pandemic, and it was not resumed on our island. A virtual event was held on O'ahu in 2021 with participants from high schools in attendance. However, the pandemic has

negatively affected the industry, for the time being, and that has slightly impacted the program's overall health. The number of majors has decreased from 40 students in 2020 to 33 students in 2021. The program does require increased marketing and recruitment over the next year; however, outreach will be difficult with our industry partners 2022-23 as the labor shortage means that industry is willing to hire workers with limited skill sets versus those with degrees. One area that may be of interest is PLA (Prior-learning assessment as well the tuition reimbursement that is offered by several hotels). However, increasing program enrollment would have to address the need for industry workers. Asynchronous online courses and PLA may be avenues for consideration. This may increase the number of part-time students in the program. The adoption of TXT0 (zero cost textbooks) for all HOST courses is a benefit that should be capitalized on. Students enrolled in HOST alpha classes are able to sign out course textbooks at the library for the semester. The Fill Rate and number of Withdrawals in the Distance Indicators requires attention as the number of Withdrawals has increased from 1 to 8 students over last year. Informally, students have mentioned the need to work and difficulty in balancing work, family, and school. The Program Coordinator will continue to encourage students to meet for academic counseling and supplemental tutoring. These tactics may be beneficial to the overall success of students. Persistence is another area that is trending slightly downward, Persistence from fall to spring was done from 71% in 2020 to 67% in 2021, and Persistence from fall to fall has fallen from 60% in 2020 to 54% in 2021.

| Demand Indicators | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 |
|--|---------|---------|---------|---------|---------|
| New & Replacement Positions (State) | 355 | 325 | 428 | 368 | 320 |
| New & Replacement Positions (County Prorated) | 26 | 24 | 22 | 18 | 15 |
| Number of Majors | 47 | 38 | 36 | 40 | 33 |
| Number of Majors Native Hawaiian | 17 | 13 | 10 | 14 | 12 |
| Fall Full-Time | 39% | 43% | 42% | 51% | 49% |
| Fall Part-Time | 61% | 57% | 58% | 49% | 51% |
| Fall Part-Time who are Full-Time in System | 2% | 5% | 8% | 2% | 15% |
| Spring Full-Time | 40% | 33% | 39% | 61% | 26% |
| Spring Part-Time | 60% | 67% | 61% | 39% | 74% |
| Spring Part-Time who are Full-Time in System | 0% | 0% | 3% | 3% | 11% |

| SSH Program Majors in Program Classes | 384 | 210 | 252 | 252 | 192 |
|--|---------|---------|---------|---------|---------|
| SSH Non-Majors in Program Classes | 246 | 510 | 597 | 423 | 351 |
| SSH in All Program Classes | 630 | 720 | 849 | 675 | 543 |
| FTE Enrollment in Program Classes | 21 | 24 | 28 | 23 | 18 |
| Total Number of Classes Taught | 12 | 16 | 19 | 15 | 14 |
| Efficiency Indicators | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 |
| Average Class Size | 18 | 15 | 15 | 15 | 13 |
| Fill Rate | 78.1% | 65.2% | 63.6% | 66.2% | 56.6% |
| FTE BOR Appointed Faculty | 1 | 1 | 1 | 1 | 1 |
| Majors to FTE BOR Appointed Faculty | 47 | 38 | 36 | 40 | 33 |
| Majors to Analytic FTE Faculty | 47 | 19 | 18 | 20 | 33 |
| Analytic FTE Faculty | 1 | 2 | 2 | 2 | 1 |
| Overall Program Expenditures | n/a | n/a | \$2,958 | \$400 | \$0 |
| General Funded Budget Allocation | n/a | n/a | 0 | 0 | |
| Special/Federal Budget Allocation | n/a | n/a | 0 | 0 | |
| Tuition and Fees | n/a | n/a | \$2,958 | \$400 | |
| Cost per SSH | n/a | n/a | | | |
| Number of Low-Enrolled (<10) Classes | 2 | 5 | 4 | 2 | 5 |
| Effectiveness Indicators | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 |
| Successful Completion (Equivalent C or Higher) | 72% | 75% | 78% | 78% | 76% |
| Withdrawals (Grade = W) | 9 | 5 | 8 | 7 | 8 |
| Persistence Fall to Spring | 76% | 73% | 78% | 71% | 67% |
| Persistence Fall to Fall | 56% | 49% | 68% | 60% | 54% |
| Unduplicated Degrees/Certificates Awarded | 23 | 18 | 30 | 27 | 28 |

| Γ | | | | [| |
|---|-----------|-----------|-----------|----------|-----------|
| Degrees Awarded | 7 | 7 | 8 | 3 | 13 |
| Certificates of Achievement Awarded | 6 | 2 | 7 | 7 | 16 |
| Advanced Professional Certificates Awarded | 0 | 0 | 0 | 0 | 0 |
| Other Certificates Awarded | 31 | 22 | 37 | 35 | 33 |
| External Licensing Exams Passed | n/a | n/a | n/a | n/a | n/a |
| Transfers to UH 4-yr | 0 | 0 | 3 | 1 | 1 |
| Transfers with credential from program | 0 | 0 | 0 | 1 | 0 |
| Transfers without credential from program | 0 | 0 | 3 | 0 | 1 |
| Distance Indicators | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 |
| Number of Distance Education Classes Taught | 1 | 1 | 1 | 1 | 14 |
| Enrollments Distance Education Classes | 24 | 22 | 22 | 15 | 181 |
| Fill Rate | 96% | 88% | 88% | 60% | 57% |
| Successful Completion (Equivalent C or Higher) | 54% | 55% | 41% | 53% | 76% |
| Withdrawals (Grade = W) | 1 | 2 | 2 | 1 | 8 |
| Persistence (Fall to Spring Not Limited to Distance Education) | n/a | 68% | 61% | 40% | 57% |
| Perkins Indicators | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 |
| 1P1 Postsecondary Placement | 93.75 Met | 87.5 Not | 87.5 Not | 100 Met | 90.91 Met |
| 2P1 Earned Recognized Credential | 50 Not | 56.25 Met | 56.25 Met | 70 Met | 82.61 Met |
| 3P1 Nontraditional Program Concentration | 75 Not | 87.5 Not | 76 Not | 87.5 Met | n/a |
| 4P1 Student Placement | 60.87 Not | 56.25 Met | 87.5 Met | 87.5 Met | n/a |
| Performance Indicators | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 |

| Number of Degrees and Certificates | 13 | 9 | 15 | 10 | 29 |
|---|----------|----------|----------|----------|----------|
| Number of Degrees and Certificates Native Hawaiian | 8 | 3 | 6 | 4 | 14 |
| Number of Degrees and Certificates STEM | Not Stem |
| Number of Pell Recipients ¹ | 10 | 5 | 13 | 4 | 24 |
| Number of Transfers to UH 4-yr | 0 | 0 | 3 | 1 | 1 |

Part IV. Assessment Data (EP 5.202)

All HOST alpha courses have been assessed at least once a year for course and program learning outcomes, including a closing the loop summary. These assessments are housed on the VCAA's Program Assessment shared drive. While much of the focus has been on course assessment, the move to program assessment is now in place. One of the action plans for the HOST program is to develop an assessment plan that includes formative and summative assessments.

Develop a schedule for PSLO assessment over the next five years so that within the review period, all PSLOs will have been assessed (UHCCP 5.202).

- 1. List of the PSLOs, last date assessed, and next date to be assessed.
- 2. Assessment findings.
- 3. Changes that have been made as a result of the assessment findings.

The HOST program's benchmark is at 70%. Students have been meeting or exceeding the benchmarks since AY 2016-17, where two PSLOs were just short of meeting the benchmark. One of the changes will be to construct a formative and summative assessment plan versus the current assessment plan. In this way, not all courses will need to be assessed every semester/year.

| | PSLO | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 |
|---|---|---------|---------|---------|---------|---------|
| 1 | Develop critical thinking skills to effectively function in the hospitality and tourism industry. | 69% | 83% | 79% | 84%. | 79% |
| 2 | Demonstrate an awareness of diversity and exhibit professional work ethics that promote positive service interactions and teamwork skills. | 71% | 85% | 81% | 88% | 84% |

| 3 | Utilize interpersonal written and oral communication skills necessary for effective organizational operations. | 68% | 86% | 75% | 91% | 78% |
|---|--|-----|-----|-----|-----|-----|
| 4 | Incorporate the principles of aloha to promote the sustainability of Hawaiian cultural values in the hospitality industry. | 70% | 90% | 81% | 97% | 81% |

| PSLO | Date Last Assessed | Findings | Improvements Implemented | Next Assessment Date |
|--|-----------------------|--|-----------------------------|----------------------------|
| Develop critical thinking skills to effectively function in the hospitality and tourism industry. | AY 2020-21 | Since AY2017-18, students are meeting or exceeding the benchmark of 70% | None | AY 2021-22 |
| Demonstrate an awareness of diversity and exhibit professional work ethics that promote positive service interactions and teamwork skills. | AY 2020-21 | Students are meeting or exceeding the benchmark of 70% | None | AY 2021-22 |
| Utilize interpersonal written and oral communication skills necessary for effective organizational operations. | AY 2020-21 | Since AY2017-18, students are meeting or exceeding the benchmark of 70% | None | AY 2021-22 |
| Incorporate the principles of aloha to promote the sustainability of Hawaiian cultural values in the hospitality industry. | AY 2020-21 | | None | AY 2021-22 |

Part V. Curriculum Revision and Review

Minimum of 20% of existing courses are to be reviewed each year so that within the timeframe of the CPR, all courses will be reviewed and revised as appropriate. Indicate when all courses within the program will be reviewed during the next five years.

| Course Prefix and Number | Date Last Reviewed | Next Review Date |
|--------------------------|--------------------|------------------|
| HOST 100 | Fall 2020 | Fall 2025 |
| HOST 101 | Fall 2021 | Fall 2026 |
| HOST 150 | Fall 2021 | Fall 2026 |
| HOST 152 | Fall 2021 | Fall 2026 |
| HOST 154 | Fall 2021 | Fall 2026 |
| HOST 280 | Fall 2021 | Fall 2026 |
| HOST 293 | Fall 2021 | Fall 2026 |

Part VI. Survey Results

| Survey Type | Date Administered | Date of Next Survey | Results |
|-------------|----------------------|------------------------|---------|
|-------------|----------------------|------------------------|---------|

| Industry/Advisory | Spring 2021 | Spring 2022 | • Your Industry/Organization? *62.5% |
|-------------------|-------------|-------------|---|
| Board Focus Group | | | Hotel; 25% State/County partners; |
| Survey | | | 12.5% Activity/Entertainment; 12.5 |
| | | | Business Owner. |
| | | | 87.5% said HOST curriculum |
| | | | addressed workforce needs; 12.5% Not |
| | | | sure |
| | | | • The most important GenEd courses |
| | | | included Oral Communication, Written |
| | | | Communication, and Thinking/Math |
| | | | • Anticipated workforce demand in the |
| | | | next year or two: 25% High; 37.5% |
| | | | Medium, and 37.5% Low |
| | | | • 100% responded that it is very |
| | | | important to maintain a HOST program |
| | | | here at KauCC |
| | | | Has the organization hired HOST |
| | | | graduates? Yes-62.5%; Not sure-37.5% |
| | | | Top employment training needs: |
| | | | communication skills, cultural |
| | | | awareness, customer service, certified |
| | | | tour guides, finance/budgeting |
| | | | Preferred learning platforms: |
| | | | Zoom-62.5%; in-person-25%, |
| | | | - |
| | | | asynchronous online-12.5% |
| | | | • What could we do better to prepare |
| | | | students? Project Management Skills; |
| | | | Internship/job shadow; business |
| | | | etiquette, communication skills, |
| | | | teamwork, customer service, Hawaiian |
| | | | history, focus on areas related to Rooms |
| | | | (Front office/Housekeeping) and F&B, |
| | | | "I believe the HOST program is |
| | | | working well", "It's been a such a huge |
| | | | struggle for the hospitality industry as a |
| | | | result of the on-going pandemic. Not |
| | | | many students are aware of the endless |
| | | | list of opportunities within the |
| | | | hospitality industry. Getting them |
| | | | familiar with the number of career |
| | | | opportunities would be beneficial. We |
| | | | continue to incorporate contact-less |
| | | | procedures such as clocking in, time and |
| | | | attendance, mobile check in and keyless |
| | | 1 | , j |

| | | | entry so technology and the ability to do things online is a requirement" What are emerging occupations in the industry? Project Management-all areas, Facilities Management (Engineering), Remains same for our teamadditional Plant and Cultural Resource Specialist is growing need, Customer Service & F&B, Revenue Management What types of learning opportunities can you provide for students? Guest speakers-100%, Mentorships and Meet and Greet with students-75%, Property tours and Career Fairs-62.5%, Internships-50%, Job Shadow-25% |
|--|---------|-----|---|
| Kauai Tourism Strategic Planning Group Scorecard | 2018-19 | n/a | Number of school partnerships created through Career Connections: 2 KHS/WHS Number of visitor industry employees completing KCC non credit training: n/a Number of high school students in HOST early College courses: 138 Number of Early College HOST certificate graduates: 5 Number of PLA awarded: 2 Number of high school attendees at the LEI event: 160 HOST mentors at LEI event: 22 |
| HOST Advisory Board Survey | 2018 | n/a | Do you know the number of your employees that are HOST graduates? 2 unsure; 1-4 employees, 1-0 employees Do HOST interns demonstrate the workplace competencies needed to perform at an expected level? 3-Yes; 1-Unsure Do HOST graduates demonstrate the foundational (sof) skills and technical skills at an expected level? 3-Yes; 1-Unsure How do you as an advisory member contribute/or wish to contribute to this program (Guest speaker, property tours, internships, mentors, networking (meet |

| | | | and greet), LEI Career Fair, Course Lecturer)? 90%-yes to all, except 1 no for LEI event, and 3 no to Lecturer. All Advisory members would like to meet twice a year |
|--|---------|-------------|--|
| Kauai Tourism Strategic Planning Group Scorecard | 2017-18 | n/a | Number of school partnerships created through Career Connections: 1KHS Number of visitor industry employees completing KCC non credit training: 22 Number of high school students in HOST early College courses: 109 Number of Early College HOST certificate graduates: 0 Number of PLA awarded: 8 Number of high school attendees at the LEI event: 180 HOST mentors at LEI event: 20 Number of employers in OCET's Certificate for Customer Service and Tour Guide program: 5 |
| Graduate Leaver Surveys (11 total) | 2017-21 | Spring 2022 | The HOST program has prepared me to seek or continue employment in a hospitality-related position-91% Strongly agree; 8 % Agree The program helped me achieve my career objectives-36% Strongly Agree; 55% Agree; 8% (1)-n/a *Comment: "Not applicable at this time as I am currently seeking employment and begin my new career" I am satisfied with the quality of the HOST program-64% Strongly Agree; 36% Agree The classroom environment was conducive to learning-55% Strongly Agree; 55% Agree The textbooks reinforced course objectives-45% Strongly Agree; 55% Agree The BusEd Division has adequate lab facilities and hours to accommodate my study needs-55% Strongly Agree; 45% Agree |

| made clear-55% Stra Agree Evaluations/grading consistent-64% Stro Agree Instructors were acc available when help Strongly Agree; 36% Projects/assignment objectives/skill-build Agree; 36% Agree Comments: "All of the teachers wer invested in their student "Ellyn Gorman and Cam very helpful and suppor "I would like to see cou schools outside of Hawa made things easire for n "I thought most of these super beneficial to me. I were all of the HOST co "Each course that I took all beneficial towards m and everyday life. I real HOST related courses sy utilize my learning from both my work and every am very satisfied with ut have completed to achice "As I reflect on my thre Community College, I a of the wonderful instruc along the way. A special Professor Candace Tabu Gorman, and Professor The HOST program has tremendously towards g in the hotel industry and | | | |
|--|--|--|--|
| "All of the teachers wer invested in their student "Ellyn Gorman and Can very helpful and suppor "I would like to see cou schools outside of Hawa made things easier for n "I thought most of these super beneficial to me. I were all of the HOST cc "Each course that I took all beneficial towards m and everyday life. I real HOST related courses s utilize my learning from both my work and every am very satisfied with th have completed to achie "As I reflect on my thre Community College, I a of the wonderful instruc along the way. A special Professor Candace Tabu Gorman, and Professor The HOST program has tremendously towards g in the hotel industry and | ding were fair and Strongly Agree; 36% e accessible and help was needed-64% 36% Agree nents related to career building-64% Strongly | made clear-55% Stron Agree Evaluations/grading w consistent-64% Strong Agree Instructors were acces available when help w Strongly Agree; 36% /////////////////////////////////// | |
| so many valuable skills knowledge about what i | dents" Candace Tabuchi were portive" courses align with Hawaii, that would have for me" hese classes I took were me. My favorite classes T courses" took I believe that it is ds my future successes really enjoyed all of the ses specifically because I from these courses to everyday life. Overall, I ith the courses that I achieve my degree." three years at the Kauai e, I am so grateful for all structors that I have met ecial thank you to Tabuchi, Professor Eli ssor Robert Goldberg. has helped me rds gaining employment y and a stepping stone successes. I have learned cills and expanded my hat it's like working in | Comments: "All of the teachers were a invested in their students" "Ellyn Gorman and Canda very helpful and supportiv "I would like to see course schools outside of Hawaii made things easier for me "I thought most of these of super beneficial to me. My were all of the HOST cour "Each course that I took I all beneficial towards my and everyday life. I really HOST related courses spe utilize my learning from the both my work and everyda am very satisfied with the have completed to achieve "As I reflect on my three Community College, I am of the wonderful instructor along the way. A special the Professor Candace Tabuel Gorman, and Professor Ro The HOST program has has tremendously towards gai in the hotel industry and a towards my future success so many valuable skills ar knowledge about what it's the tourism industry. Each | |

| | had was very understanding and knowledgeable in the subject, as well as making the learning fun and interesting. I am so thankful for everything that the HOST program at Kauai Community College has to offer and amazing instructors that have helped me to pursue higher education." |
|--|--|
|--|--|

Part VII. Financials

Provide your program or unit's budget for each year of this review.

| Fiscal Year | Expenditures | Budget |
|----------------|--------------|---|
| 2016-17 | \$1521,02 | \$750.00 |
| 2017-18 | \$2715.47 | \$2500.00 |
| 2018-19 | \$2440.73 | \$2500.00 |
| 2019-20 | \$399.80 | \$2000.00, but approval required for purchases |
| 2020-21 | \$0.00 | \$870.00, but approval required approval required for purchases |

Describe any changes that have occurred regarding services, functions, personnel, facilities, or stakeholders served. **None**

Provide the program or unit's current resources.

| Category | Current Resource(s) | What is needed? | Justification |
|---------------------|---------------------|-----------------|---------------|
| PERSONNEL | | | |
| Positions (Faculty) | 1 | | |
| Positions (Staff) | 0 | | |
| OPERATING | | | |
| Supplies | General Classroom | | |
| Equipment | 10 Lenovo laptops | | |

| Space/Facilities | BUS 101 (shared space) | | |
|------------------|---|---|--|
| TECHNOLOGY | | | |
| Hardware | College issued | | |
| Software | Adobe Acrobat licenses for laptops. Currently two laptops have the perpetual license. | Annual licenses are about \$200.00 per laptop, and they are not perpetual; they would have to be renewed every year. | May not be feasible to request money at this time. |

Part VIII. Results of Prior Year Action Plans (UHCCP 5.202)

| Action Plan | Anticipated Outcome | Actual Outcome | |
|--|--|--|--|
| Continue to offer and work to expand program course offerings in Early College at island high schools | Maintain course offerings for HOST 100 and 101 at Kauai High School. Expand course offerings to Waimea HS in AY 2021-22, offering HOST 100 in the fall and HOST 101 in the spring. | Kauai High School course offerings remain stable. Course offerings were expanded to Waimea High School. HOST 100 was scheduled to start in fall 2021; however, this was canceled due to low enrollment in August. There were 8 HOST completers for the AY 2020-21. | |
| Promote Prior Learning Assessment (PLA) and online course offerings to industry managers and unions. | Plans were to resume property visits to promote PLA. | Updated the union website for PLA offerings; however, due the pandemic the program has been unable to visit to promote PLA. The program did award one PLA at the end of 2020. | |
| Created a new Certificate of Achievement | Effective Fall 2020, HOST program removed one Certificate of Competence and created a new Certificate of Achievement. This should increase the number of graduates earning a certificate | The number of CAs awarded was 16. This is an increase of 9 from the previous year, and the highest number in this period. The newly created CA most likely contributed to the positive growth. | |

| | that counts towards the Perkins metrics. | | |
|---|--|---|--|
| Support campus International short-term study abroad students. | The HOST program continued to support and engage in the International short-term study abroad programs. In 2019, three out of four international students taking HOST classes were declared HOST majors. | The pandemic has slowed down international student engagement. One international student completed the AAS degree in 2021, and one student is currently enrolled in the program. | |
| Apply for HOST program to be Distance Education certified | Planned to apply for DE certification in 2020. | HOST Program was accepted as a DE program at the end of Fall 2020. | |
| Seek OER for HOST 100 course | HOST 100 to provide OER for students by Spring 2022. Apply for grant to develop OER HOST 100 course; collaborate with UH Maui College on selection of OER materials. | Received a stipend to develop HOST 100 OER materials; this was completed in June 2021. Decided to move all HOST alpha courses to TXT0 using HOST Fundraiser funds from Table 53. Amount spent on textbooks was about \$6900.00. This was accomplished in time for the Fall 2021 semester. | |
| Provide two DE asynchronous courses: HOST 100 and HOST 101 in Fall 2021 | Attempted to coordinate with Hawaii CC to provide DE courses for students for HOST 100 and HOST 101; however, this did not come to fruition. | All HOST alpha courses are currently offered synchronously via Zoom. | |
| Program Coordinator to continue to pursue PhD in LTEC (Learning Design and Technology) to support Distance Education. This is possible through faculty tuition waivers. | Estimated completion date is Fall 2022. | Professional development plan is on track. This will support DE initiatives in the HOST program. | |

Part IX. Analysis of Program

Over the next five years, some of the goals that the program would like to accomplish include increasing the number of students that transfer to 4-year, enrollment of working adults or those returning to complete certificates and/or degrees, as well as international students. Additionally, the program will continue to work with and build upon the collaboration with UH Maui College to provide online case simulations through Knowledge Matters to support 21st-century skills and cognitive thinking in the program. The HOST program and HOST 101 students are coordinating a webinar in partnership with UH Maui College during the 2021 International Week. Students will present on 21st-century skills, regenerative tourism, cultural sustainability, and the United Nations Sustainable Development Goals. Guest faculty speakers from the Ryukyus University as well as industry professionals will be featured in the webinar. The plan is to offer these types of webinars every year.

| Goal | Strategic Goal/Priority (List number)* | Benchmark | Desired Outcome | Unit of Measure | Year(s) Implemented |
|--|---|-----------|--------------------|--|------------------------|
| Increase the number of students that transfer | Goal 1 | 1 | 2 | APRD transfers to UH 4-yr number | FY 2022-23 |
| Increase enrollment of working adults | Goal 20 | 1 | 2 | Number of PLAs awarded | FY 2022-23 |
| International Students | Goal 21 | 1 | 2 | Number of students earning Certificates | FY 2022-23 |

*All Strategic Goals and Priorities are Aligned to the College Mission.

Part X. Resource Request(s) for next year (Year 1 of the 5-year Plan for your unit or program).

X I am <u>NOT</u> requesting additional resources for my program/unit.

| Program Goal | |
|--|--|
| Resource Requested* | |
| Cost and Vendor | |
| Annual Recurring Cost | |
| Useful Life of Resource | |
| Person(s) Responsible and Collaborators | |
| Timeline | |

*An approved ITAC Request Form must be attached for all technology requests